



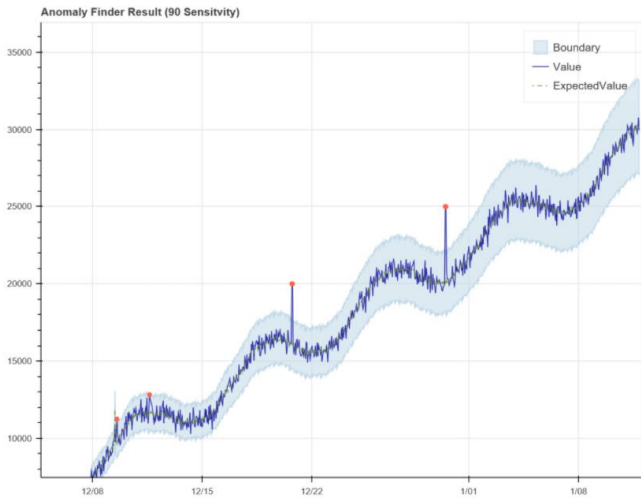
TRANSFORMING YOUR BUSINESS WITH DATA

# Neal Offerings Cognitive Services

March 2020

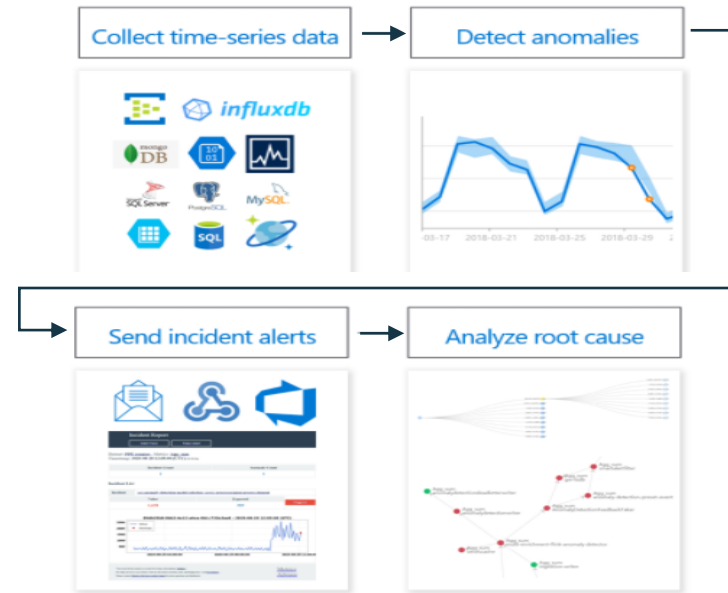
# Cognitive Services Deployment Offer

## Anomaly Detector



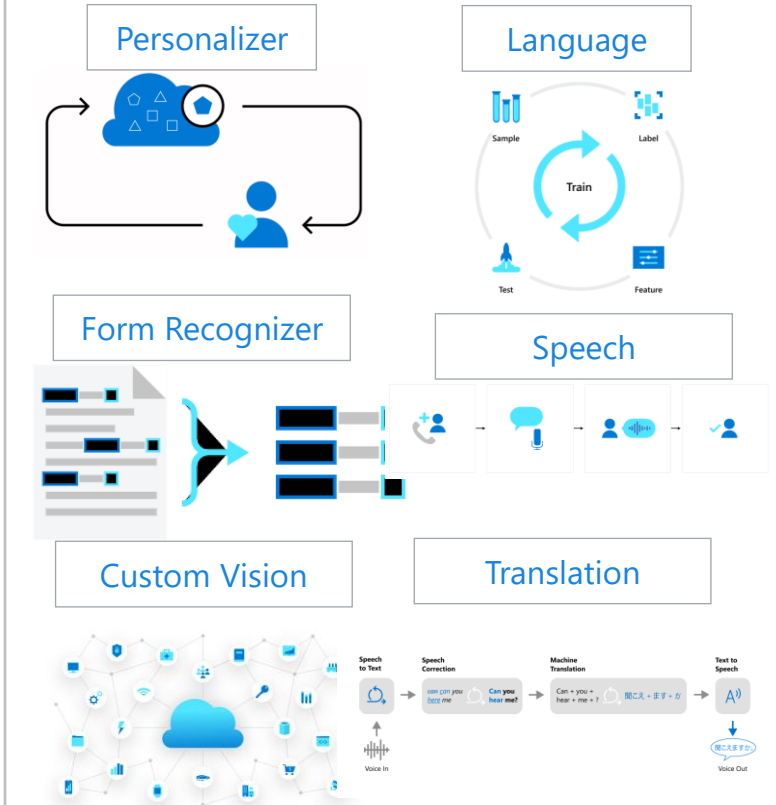
- Eliminate the need for labeled training data.
- Save time and stay focused on fixing problems as soon as they surface
- Fast-track your problem solving with simple setup in the Azure portal and real-time anomaly detection.

## Metrics Advisor

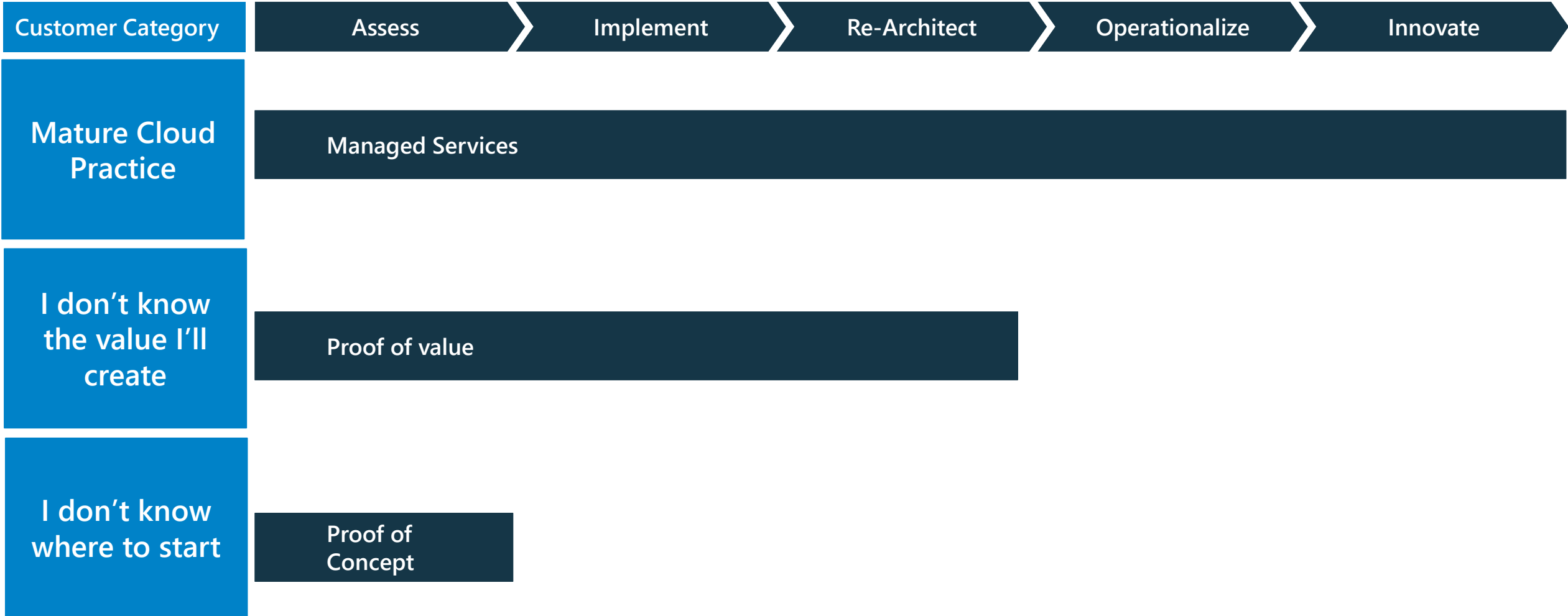


- Configure and fine-tune the anomaly detection model used on your data
- Diagnose anomalies and help with root cause analysis.

## Other Cognitive Services



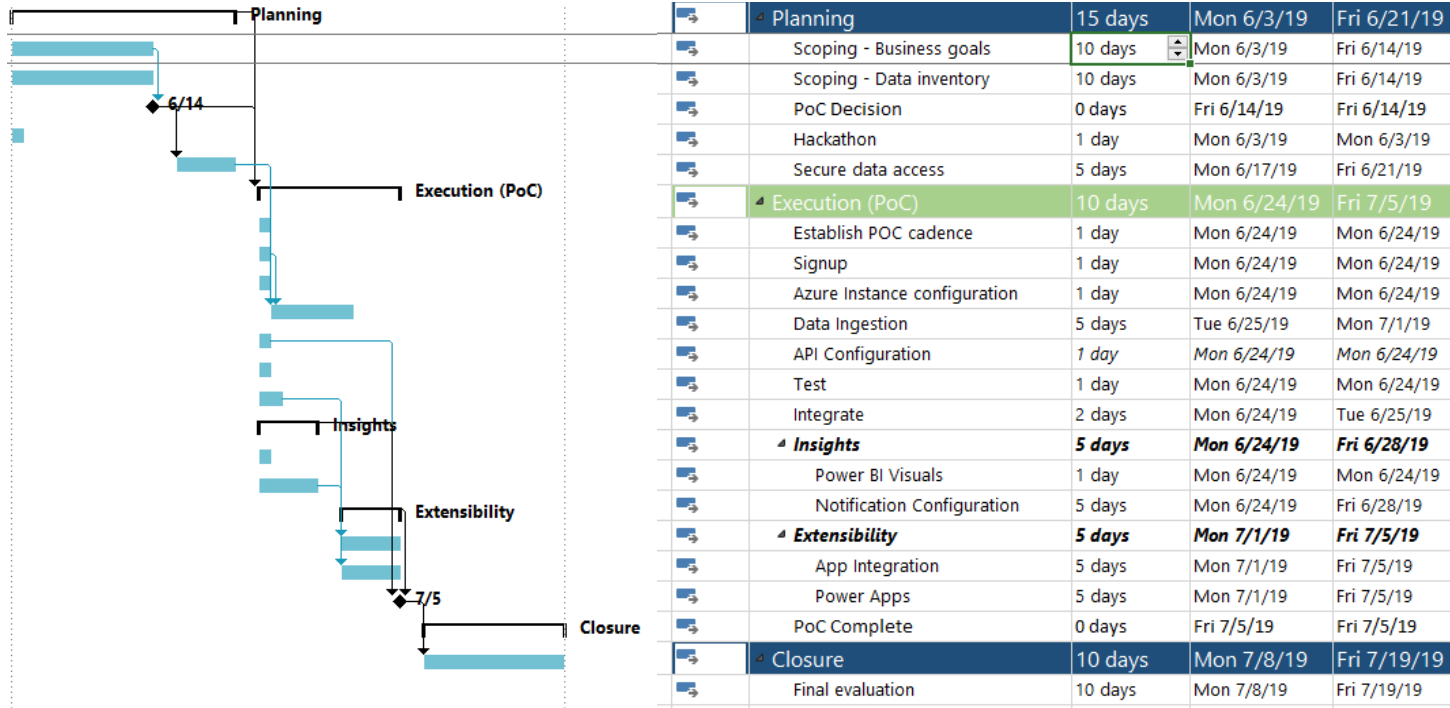
# Neal Analytics Offerings for Cognitive Services



# 2 Week Proof of Concept for Cognitive Services: Example Timeline

2 Weeks, 2 Resource Engagement, offshore

## Example Project Plan



\$25K Cost



### Assessment

- 2 week workshop & development
- Off-site Planning prior to workshop
- Design implementation for limited cognitive services POC on an Azure subscription

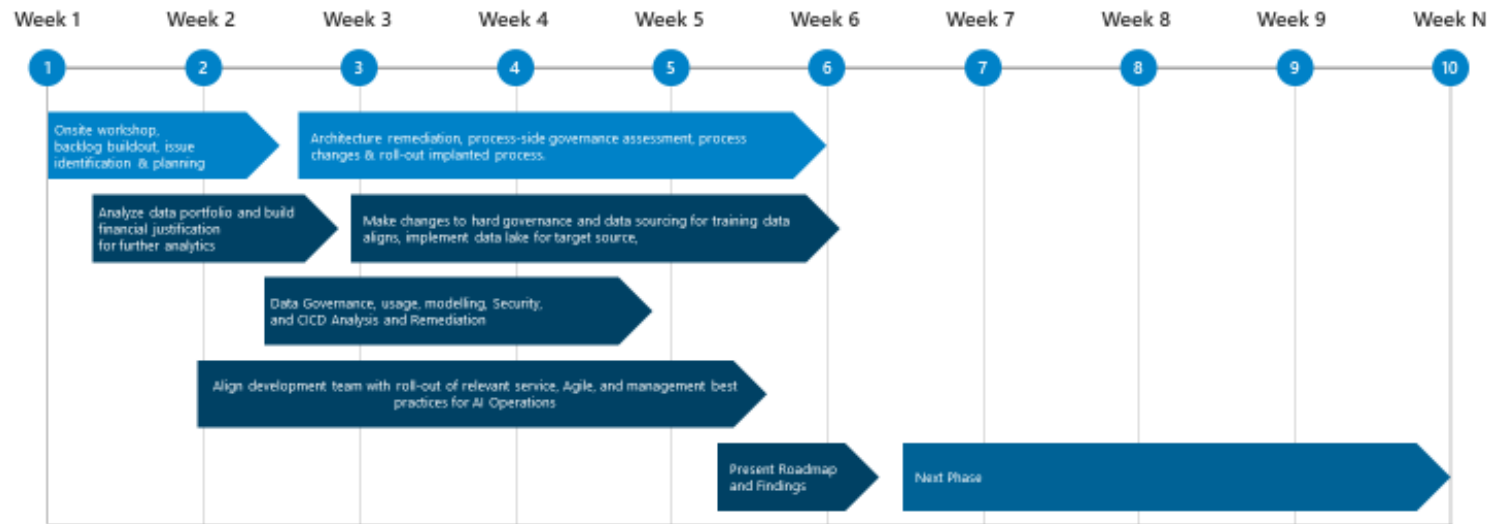
### Result:

Solid start to a deployment implementation with a solid plan

# Neal Proof of Value Offering: Cognitive Services Implementation

## 6 Week, 3 Resource Engagement – Example Project Plan

### Estimated Assessment Timeline



\$75K Cost



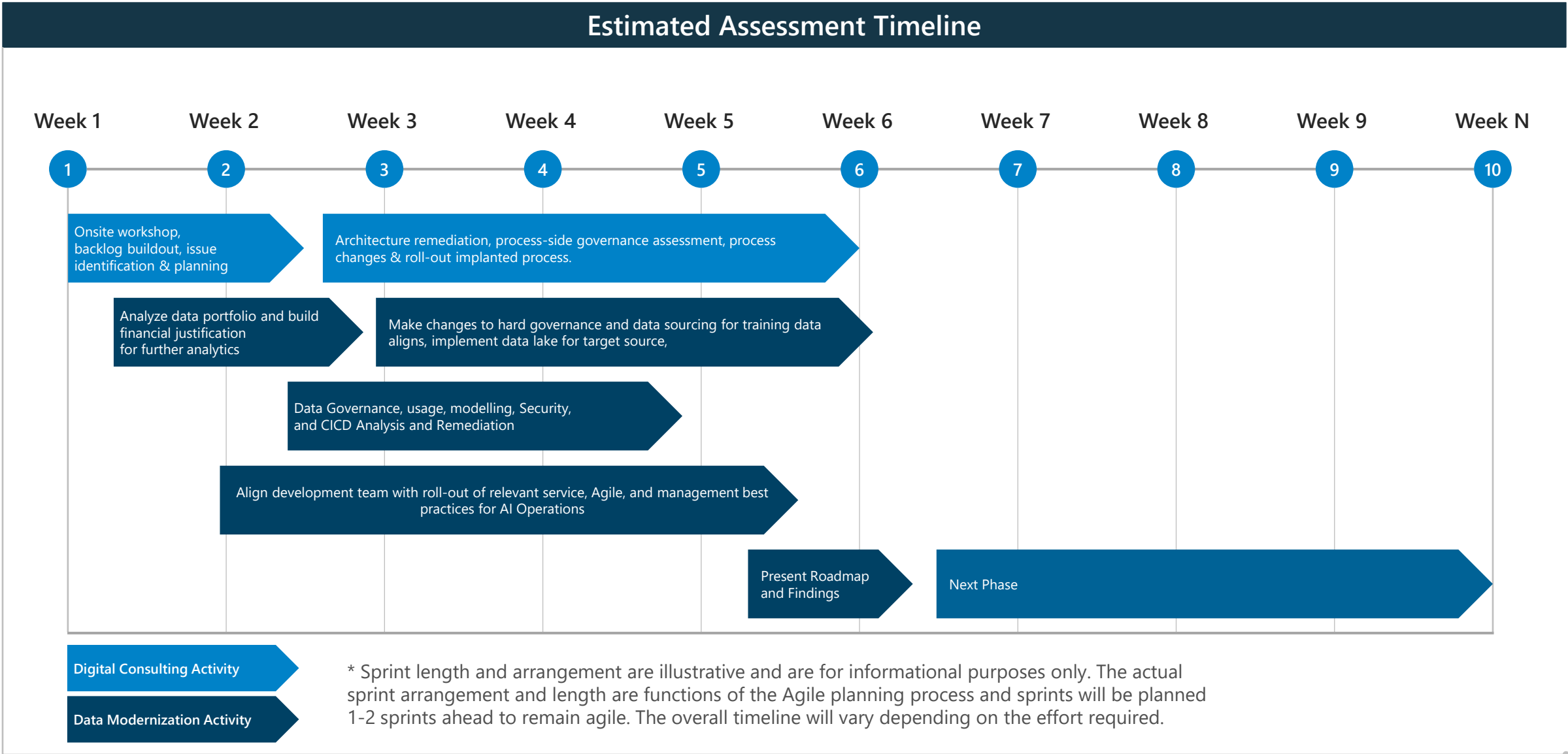
### Proof of Value

- Includes deliverables described in POC
- Adds 5 weeks of deployment work with managed scrums, expert resources, and a capable deployment team.
- Deploy cognitive services customized for your scenario w/ 1 custom pipeline

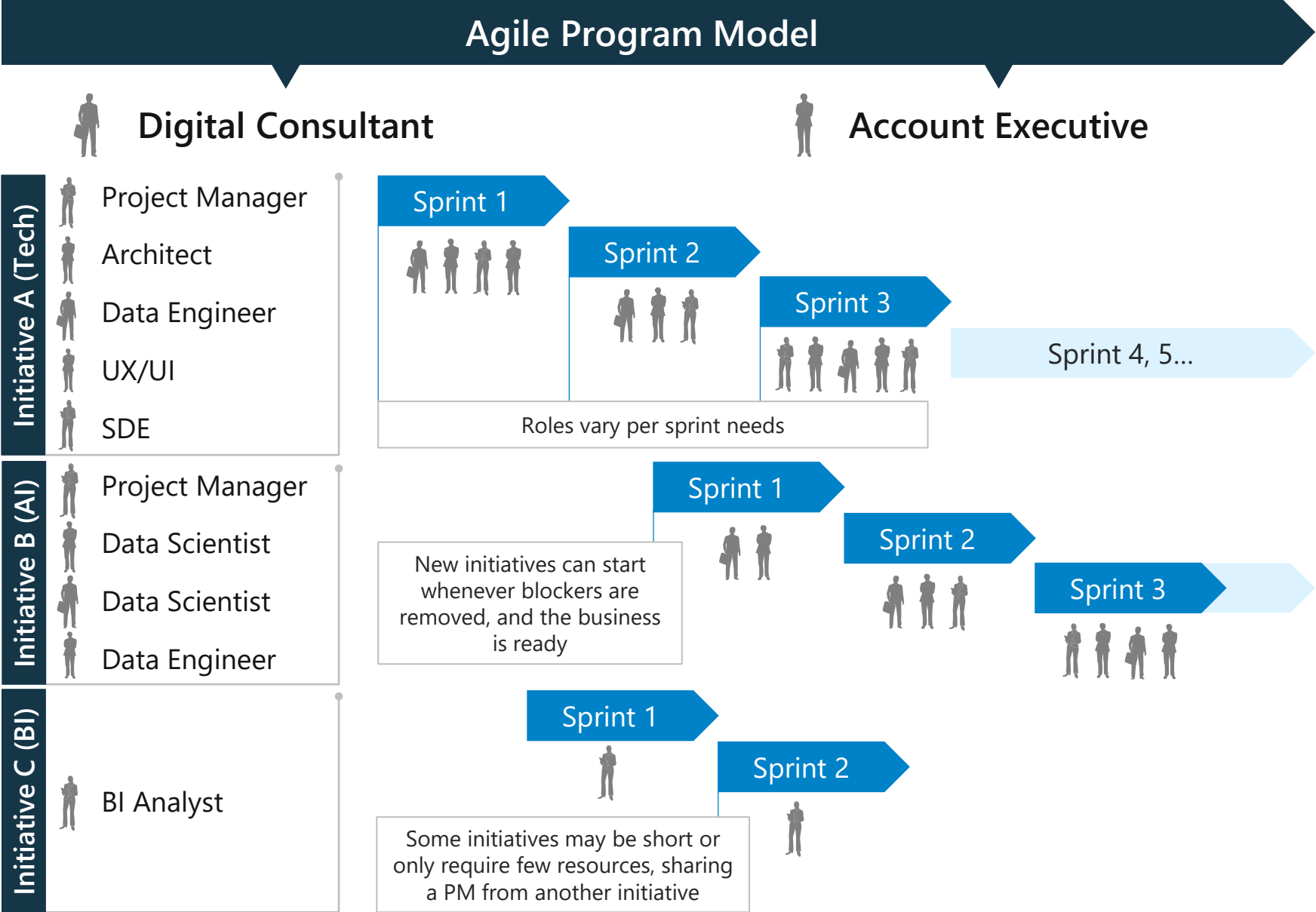
### Result:

Starter functional deployment of Metrics Advisor, Anomaly Detector, or other cognitive service.

# Reference Sprints for Proof of Value



# Managed Service Methodology Model Breakdown



## Definitions

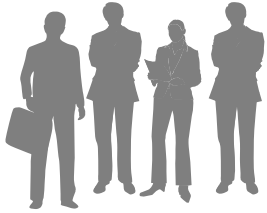
**Program:** The master engagement model. AEs & DCs work with you on your long-term roadmap

**Initiatives:** Distinct efforts to drive a business outcome. One or many initiatives can be run at a time to tackle various IT, analysis, & business goals

**Sprints:** 2-4 weeks short term task groupings to accomplish an initiative goal. Sprints are sequential and not concurrent

**Roles:** Individual contributors are classified by their function on the delivery team and will vary in their permanence in the program

# Support for a data estate containing Cognitive Services



Dedicated team of onshore Digital Consultant, Data Scientists, Engineers, Architects and PMs available for flex assignment

	Stainless Steel	Bronze	Silver	Gold	Platinum
	1	2	3.5	5	10
Milestone Cadence	Quarterly	Monthly	Biweekly	Biweekly	Biweekly
Stakeholder Reviews	End of Sprint	Sprint + Monthly	Sprint + Biweekly	Sprint + Biweekly	Sprint + Biweekly
Concurrent Initiatives Delivered	1-2	2-4	4+	6+	
Roadmap Updates	Annual	Semiannual	Quarterly	Quarterly	Dynamically Updated
<u>Pricing</u>	Stainless Steel	Bronze	Silver	Gold	Platinum
Month	\$15,000	\$25,000	\$50,000	\$100,000	\$250,000
Quarter	\$45,000	\$75,000	\$150,000	\$300,000	\$750,000
Half Year	\$90,000	\$150,000	\$300,000	\$600,000	\$1,500,000
Full Year	\$180,000	\$300,000	\$600,000	\$1,200,000	\$3,000,000