



Data Strategy Process



ANS

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What is ANS' Data Strategy Process?

ANS' Data Strategy Process will help you develop a plan to enable you to manage your data assets to support your business objectives, whether that be increasing data-driven decision making, enhancing data security, privacy and governance or improving alignment between data and business objectives.

Who's it suitable for?

This Navigator is ideal for organisations which:

- ✓ Are struggling to develop a clear vision of what they want to achieve and how data can support their ambitions.
- ✓ Lack clarity on the people, processes and tooling changes that will need to be made to become more data driven
- ✓ See the value of being a data driven organisation though struggle to enact change.
- ✓ Have a vision/objective and data is a big part of achieving the vision. We couple to data strategy with the business vision.

What is a data strategy?

A data strategy is a plan of data management projects that support business goals. The strategy includes technology, along with improvements or changes to the organisation, people, processes and policies.



How does the engagement work?

We'll use workshops to work with you to define your vision before understanding the gap between the vision and current alignment. This process will highlight which organisational changes need to be introduced with KPIs and risks being defined and highlighted to allow you to monitor and constantly reassess alignment to the strategy.

The Workshops

Envisioning workshop(s) - to define the vision and identify resources

Discovery Workshop(s) - to understand business unit alignment to the common goals

Design Workshops(s) - to define policies, roles and responsibilities, communications plan, operations including team structures & training, defining KPIs and identifying risks

Once the workshops have been completed, we will then create a visual output defining your data maturity alignment along with a roadmap for implementing data-related initiatives so you clearly understand how you can achieve your organisations' desired outcomes.



The Engagement Timeline

Envisioning Workshop

01

We'll define your overarching data vision & identify resources

Alignment & Policies

03

We'll track alignment to your data strategy vision and goals and define policies to monitor / govern ongoing alignment

Communications Plan

05

We'll present our gap analysis alongside the current market and competitor landscape so you can see the bigger picture. We'll also go through the architecture and solution design and requirements

Define KPIs & Identify risks

07

We'll identify roadblocks and risks and define how to monitor and adjust the roadmap accordingly

02

Business unit deep drive

We'll consult with business unit stakeholders to understand the people, current processes and tooling you have in place

04

Roles & Responsibilities

We'll ensure key roles & responsibilities are established and deadlines are set.

06

Operations

We'll collect information to compile BC, OpEx vs CapEx, TCO and ROI savings and operational efficiencies

08

Documentation & feedback

We'll present your bespoke Data Strategy for your sign off and recommend any relevant Navigators / Accelerators so you can begin to execute your data strategy.

Why do you need a clear data strategy?

01 Data-driven decision-making
A well-defined data strategy ensures that data is collected, managed, and analysed in a way that supports informed decision-making.

02 Improve operational efficiency
Streamline data-related processes and operations.

03 Enhance customer insights
Gain deeper insights into customer behaviour, preferences, and needs.

04 Competitive advantage
Harness the power of data for a distinct competitive advantage.

05 Risk mitigation and compliance
A data strategy incorporates data governance practices, security measures, and compliance frameworks to ensure the protection and privacy of sensitive data.

06 Efficient resource allocation
Allocate resources more effectively by focusing on data initiatives that align with strategic goals.

07 Scalability and agility
A well-defined data strategy is adaptable and scalable, allowing organisations to accommodate future growth and evolving data needs.



Want to know more?



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To find out more, please speak to your Account Manager, or to request a meeting, visit [ans.co.uk](https://www.ans.co.uk)

Telephone

0800 458 4545

Web

www.ans.co.uk

Address

ANS Group, ANS Campus, Birley Fields, Manchester
M15 5QJ

