

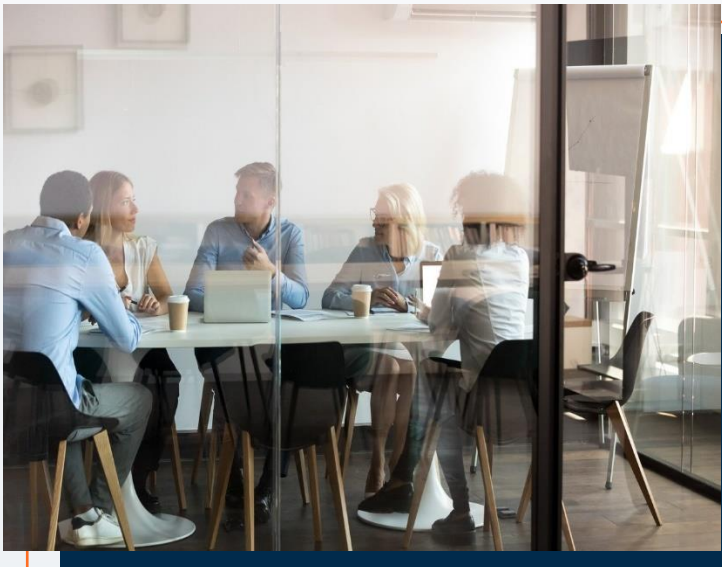


Gold Application Integration  
Silver Application Development  
Silver Data Analytics  
Silver Datacenter

# CIDA harnesses the power of MSFT Knowledge Mining & the power of Cognitive Search

## Why Unify:

Unify Consulting is a magnet firm for superstar consultants, respectfully disrupting the consulting industries of Seattle, the Bay Area, and Chicago. We help clients modernize their digital footprint and optimize the full potential of their people.



## WHAT WE OFFER

Unify Consulting's CIDA reduces the barriers to entry for document research and analyses. Powered by MSFT Knowledge Mining and Cognitive Search, the platform enables AI-driven insights and improves search functionality by drawing connections and relationships within the data. Accessible to individuals and organizations alike, CIDA democratizes the investigation into otherwise impenetrable, massive, collections of documents.

CIDA ingests data of any form, sorts the document into its hierarchical class, enriches the document with known relationships, and archives those files. Once the files are ingested, the system manages the disparate document types so that the system can, in near real time, search documents for features identified as important.

### *CIDA is designed with customers in mind*

*By building separate models to identify the evolving nature of The Atlantic's layouts over time, we attained higher accuracy in identifying and correctly labeling document segments. Once those custom models were built, we integrated human perception into selecting the appropriate document segmentation algorithm to use on a set of uploaded documents to attain state-of-the-art results for a variety of document types.*

# Why Microsoft Azure?

## Be future-ready

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1,000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data-science tools.

## Operate hybrid seamlessly

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single-identity platform trusted by 90% of enterprises globally.

## Build on your terms

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.

## Trust your cloud

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cybersecurity experts, security is foundational for Azure.



Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

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