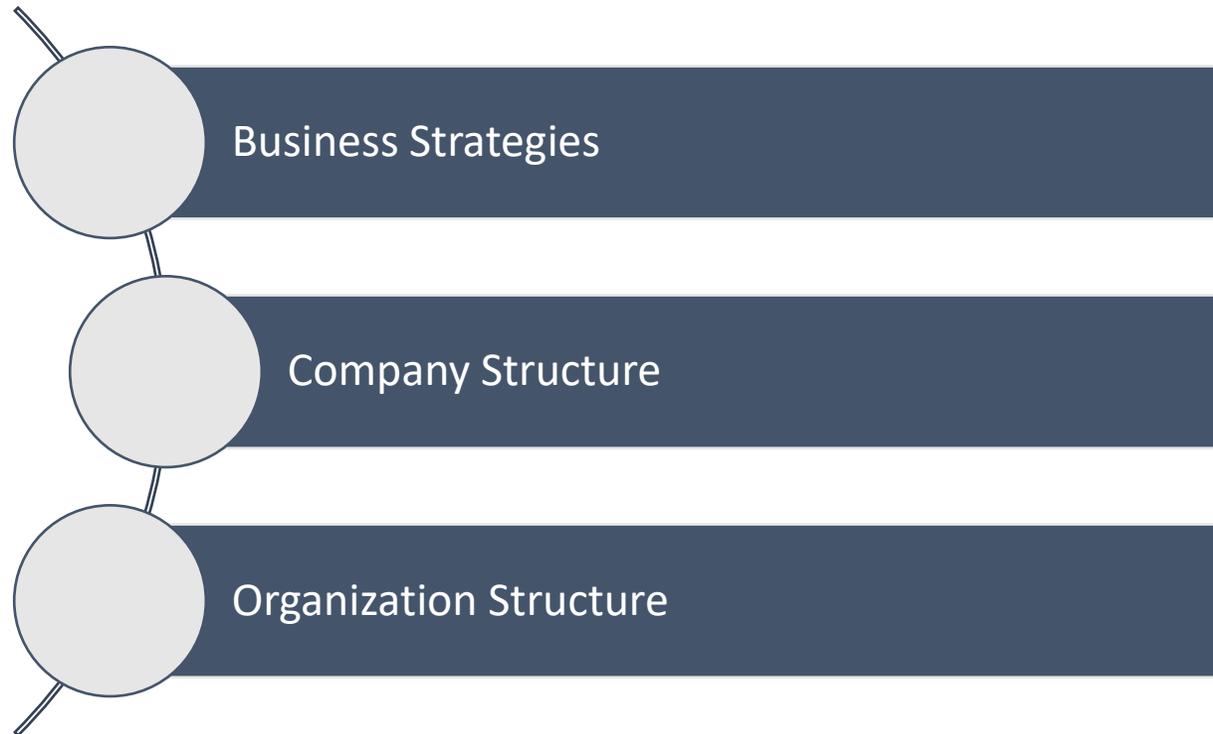
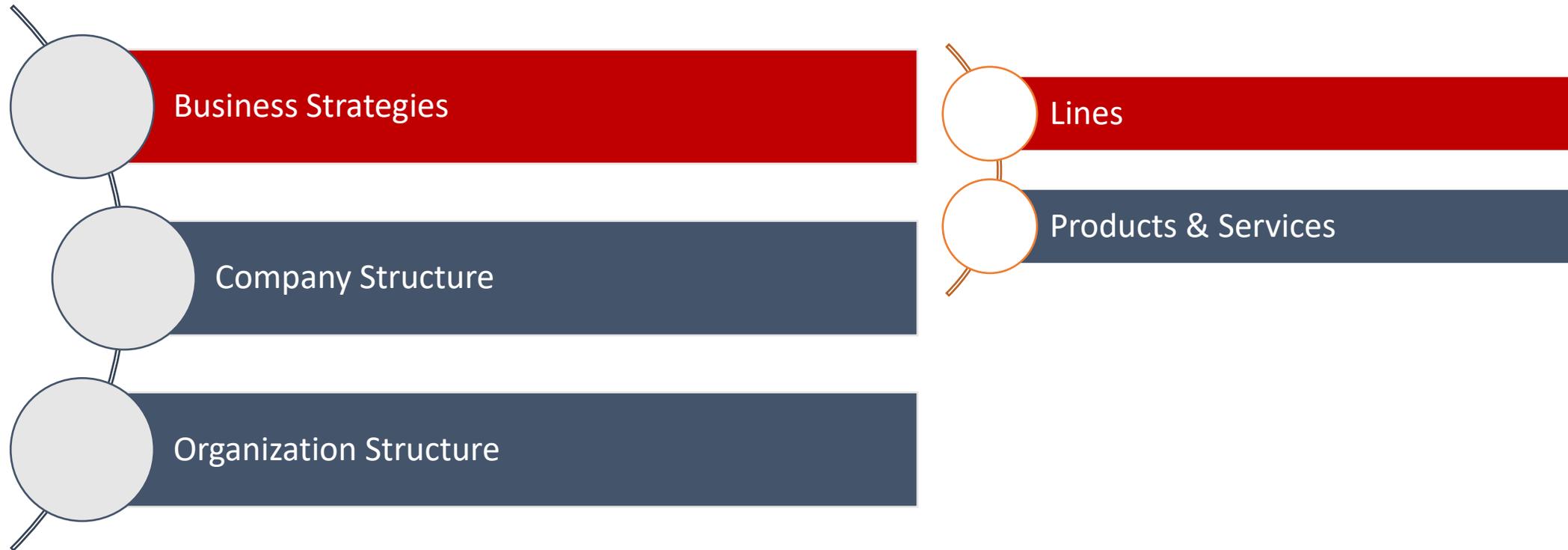




COMMITTED TO FUTURE BUSINESS

www.runibex.com





We are a cloud company BECAUSE;

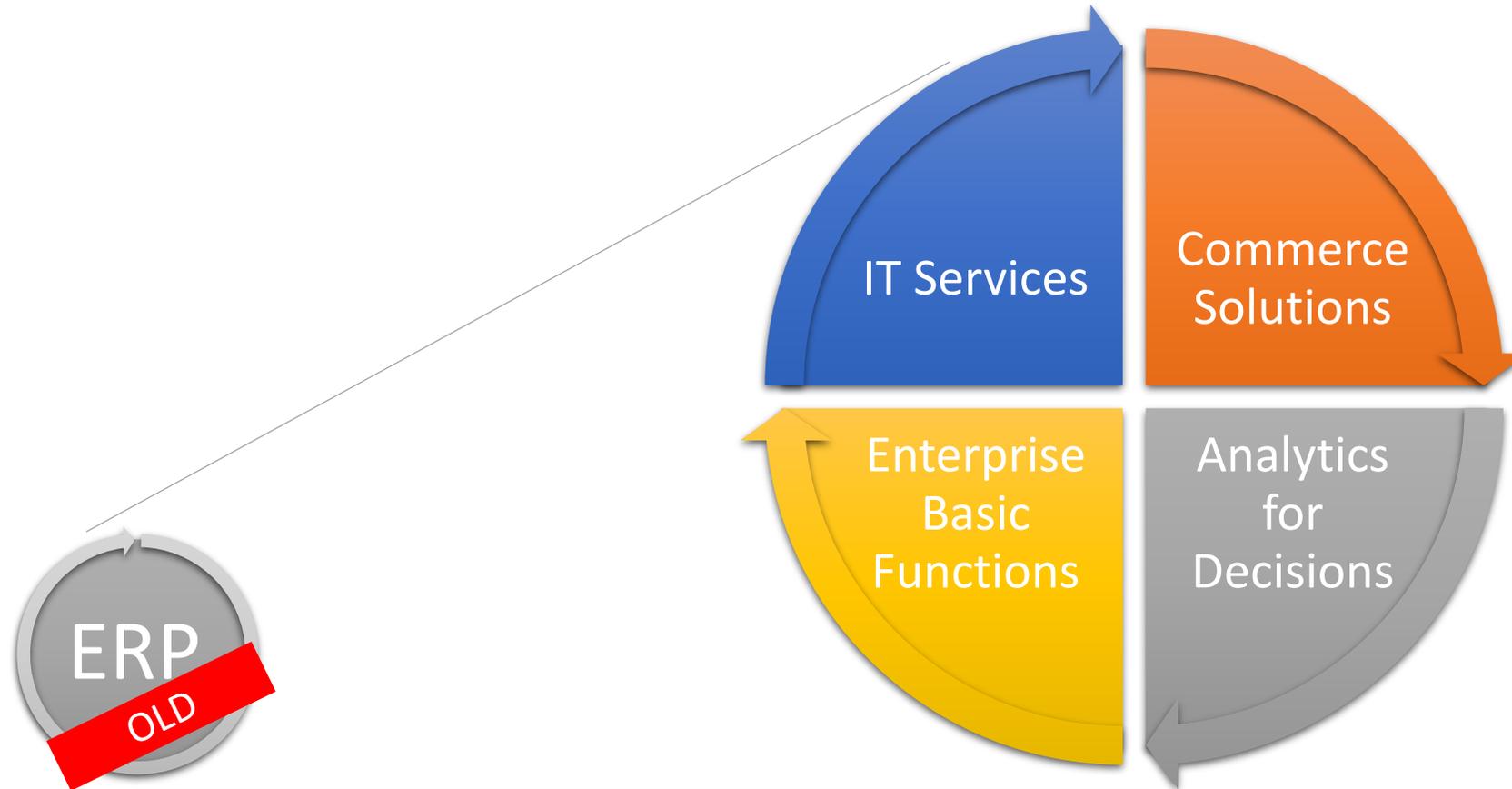
We believe that **cloud based services and application development**, which is a disruptive force to the classical IT approach, have already started to **transform the environments** we are in and will be the only option without alternatives in the near future.

The classical solution and service providers will have to adapt themselves or perish.

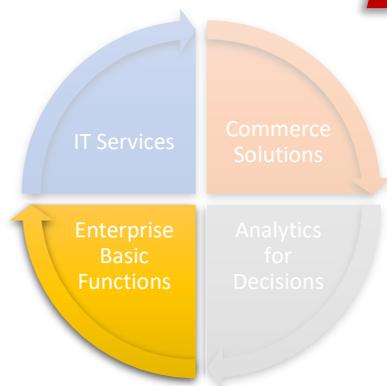
In 2014 we set out our strategy and decided to **align our orientation towards cloud architecture and services on cloud** for new generation business requirements.

We have directed our concentration, our investments, and shifted our organizational structure accordingly.

Our main goal is to **fulfill** the needs of **the long term requirements** of corporations **with perennial solutions and services**, not with temporary solutions and to make sure that our motivation grows with building expertise.



Requirements for The Corporation of the future



Enterprise Basic Functions Line

SAP Consultancy is one of our first IT Professional services, continuing more than a decade.

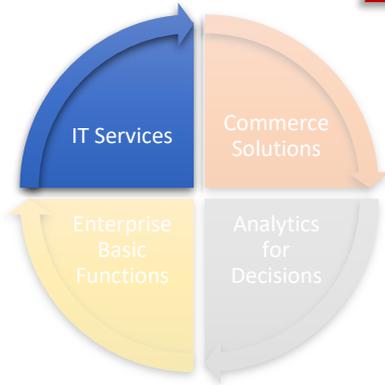
We provide **consultancy and related functional and technical services**, designed for Financial, Logistics and Operational level business requirements of Corporations.

We concentrate on 3 subject matter expertise in SAP Business:
Consultancy services; sectoral / vertical ready SAP predefined implementations and technical consulting related with migration and managed services expertise for hosting SAP solutions on Cloud infrastructures.

Main Services Areas:

- SAP Functional Consultancy
- SAP Development
- SAP HANA & Technical Consultancy





Information Technology Services Line

We place cloud to the core of all our business practices.

All of **our business practices are on the cloud** and use or deliver cloud automated services.

We offer our services on cloud from **discovery to hosting, migration, monitoring, optimisation, cost management and day to day SLA management and support.**

Where we differentiate ourselves is we have a decades old SAP consultancy practice and have developed our own e-commerce platform. Our focus and expertise **on delivering managed services for Sap and E-commerce systems with our cloud services know-how** makes us unique in that sense. We bring the best of the professional expertise of each of these areas on the table.

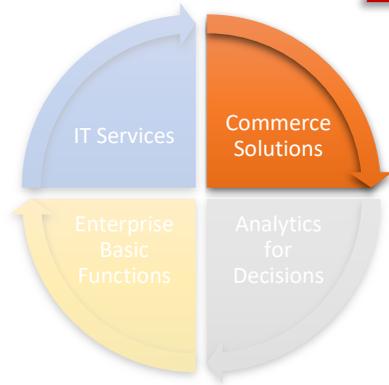
We are the first company to develop its own enterprise software on PAAS in Turkey. We are the biggest reseller and consultancy partner in Turkey, leading in terms of revenue.

Main Services Areas:

Cloud Managed Services: Hosting, DR
SAP on Cloud Services
SAP Hybris on Cloud Services
E-Commerce Platforms on Cloud Services



Lines



Commerce Solution Line

We have invested in an **enterprise e-commerce solution** which is running on Azure PAAS structure; later to be developed on .Net core.

Now we have several customers including Turkish Retail Companies that are in the top 1% tier.

Our Solutions:

NGI Commerce Suite

commerce
next-generation commerce

orchestration
optimized pickup orchestration

connectbus
enterprise integration stability

order&collect
order & collect service hub

NGI Advanced Reach Services

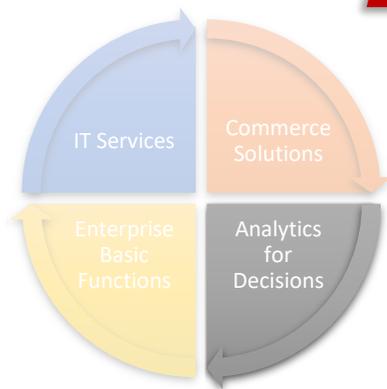
AR Advanced Reach Services
Cloud LookBook Services

AR Advanced Reach Services
Cloud Voice for Experiences

AR Advanced Reach Services
Cloud Image Recognition Services

NGI Fraud & Loss Prevention

FL Fraud & Loss Prevention Services
Cloud Fraud Detection Services



Analytics for Decisions Line

We started our business for **‘Enterprise Cloud BI & Analytics Solutions & Services’** with a strategic OEM partnership in 2015.

We are developing capabilities on machine learning & **predictive analytics** for big data, supporting real time automated decisions, aligned with our mid term strategy.

Our solution includes our own DB structures & **our own integration services**, while utilising **‘Sisense’** for semantics and UI.

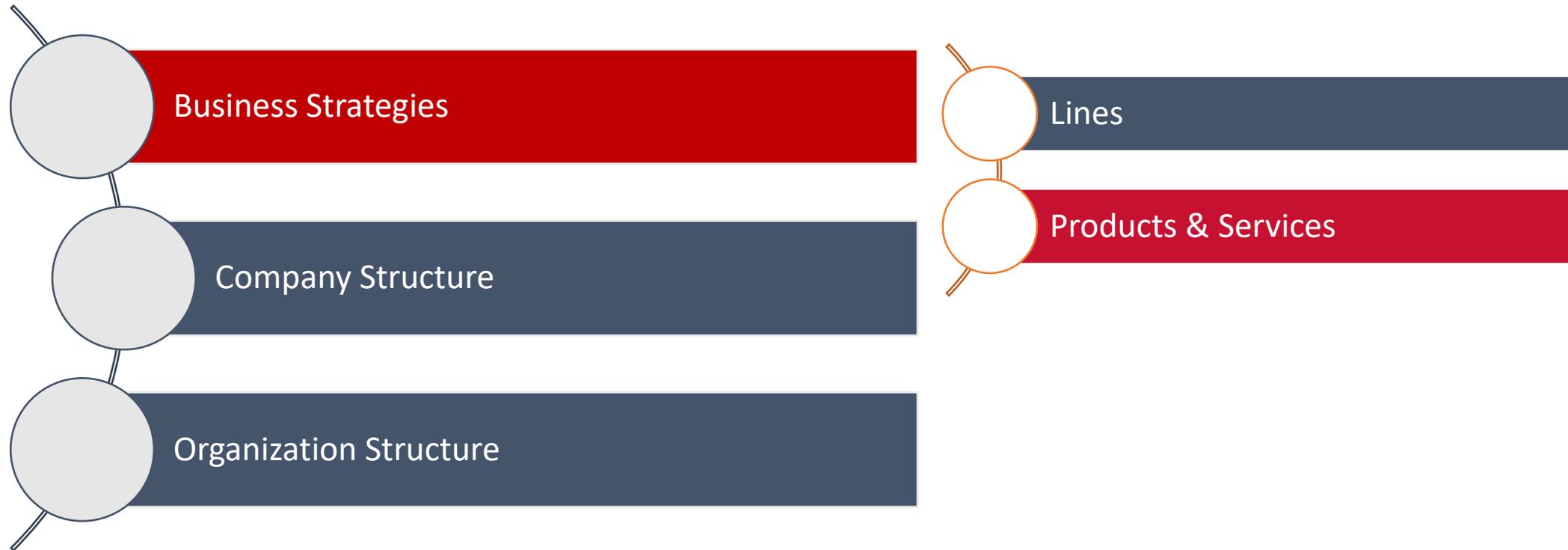
We offer **‘subscription based business analytic services’** with our business knowhow and **‘ready contents’, especially for retail and e-commerce.**

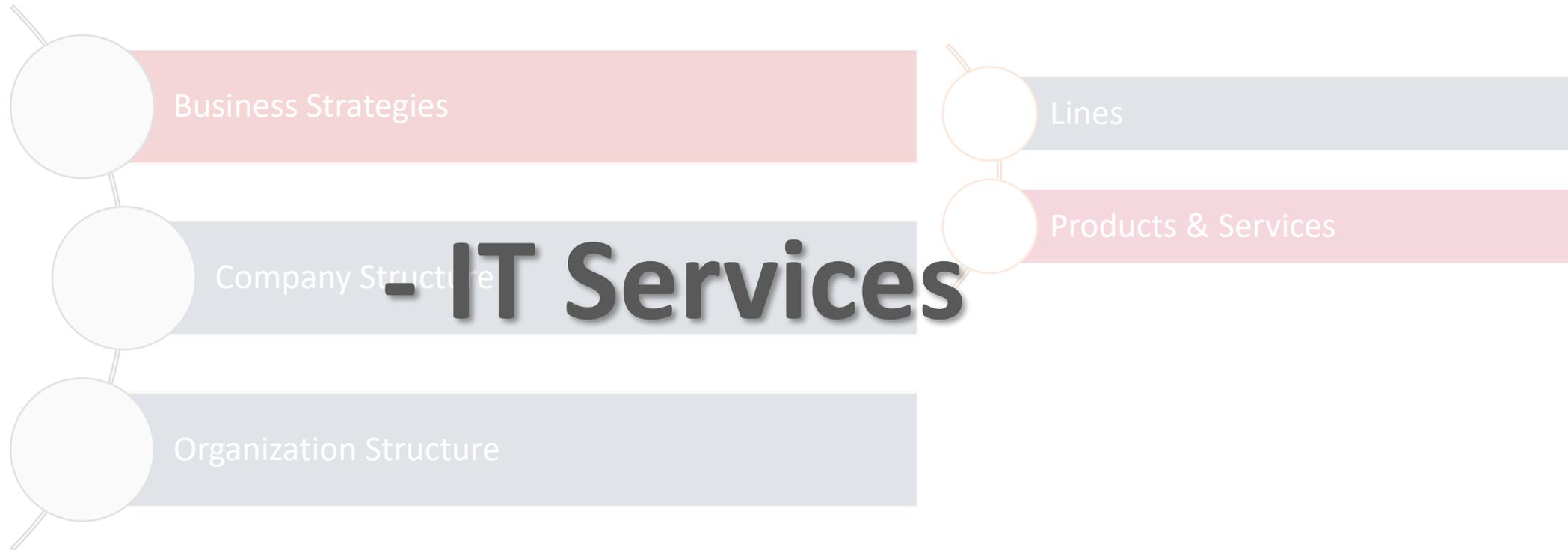
We offer all operational **and strategic dashboards & reports** interconnected with our other line solutions as an OEM structure.

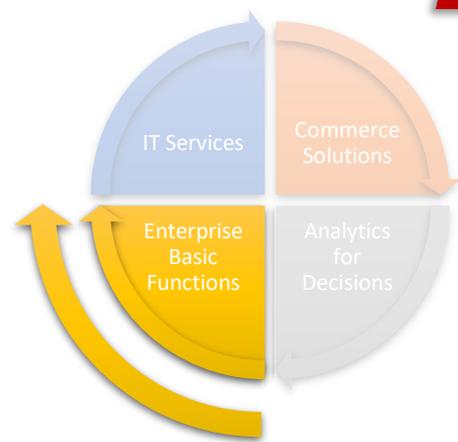
Our Solution:



Cloud Based Business Intelligence & Real Time Analytics







Consulting Services



- SAP Functional Consultancy
- SAP Development
- SAP HANA & Hybris Technical Consultancy

We design, develop and implement solutions for specialized modules of SAP: Finance, Controlling, Logistics (Sales and Distribution, Material Management, Warehouse Management, Product Planning).

We are organized to facilitate innovation and drive business value for our clients using SAP HANA, analytics, mobility and cloud across localization, e-Commerce, finance transformation and logistics operations.

We implement industry-specific solutions for Retail and e-Commerce sectors to help our clients get the most out of their enterprise solutions investments. By using the power of SAP knowledge, we run your SAP systems and monitor the results.

SAP Financial

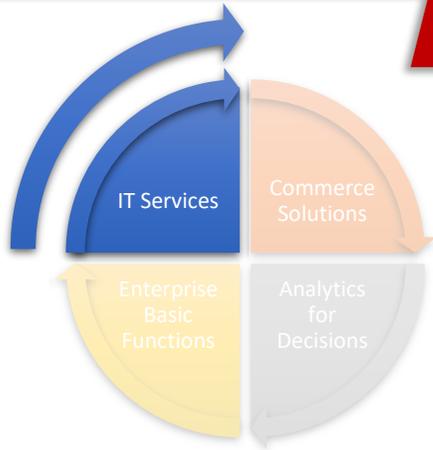
SAP Functional

SAP Technology

SAP Technical Application (System) Management

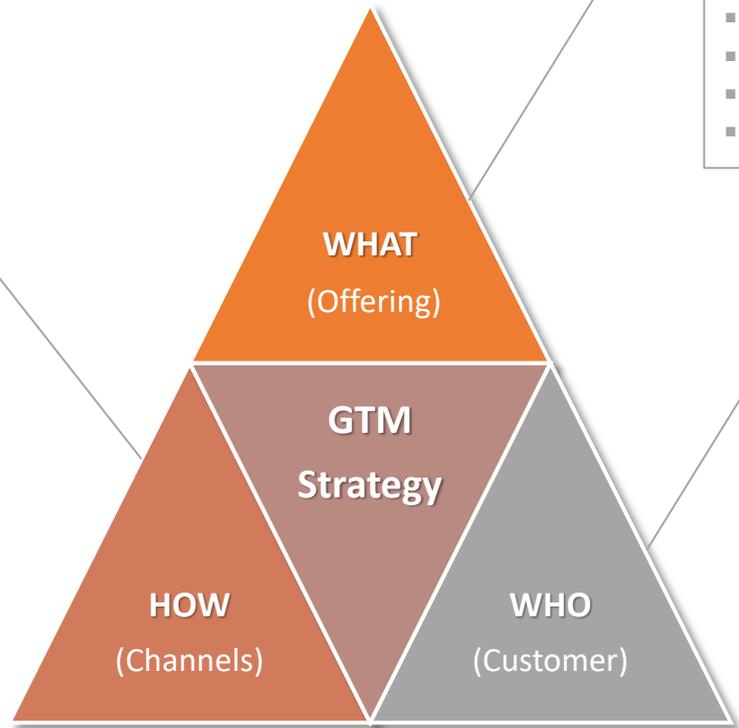
SAP HANA & Hybris





CMS - Generic Cloud Hosting and Managed Services

- Direct Leads
- With Cloud Vendors
- SI's



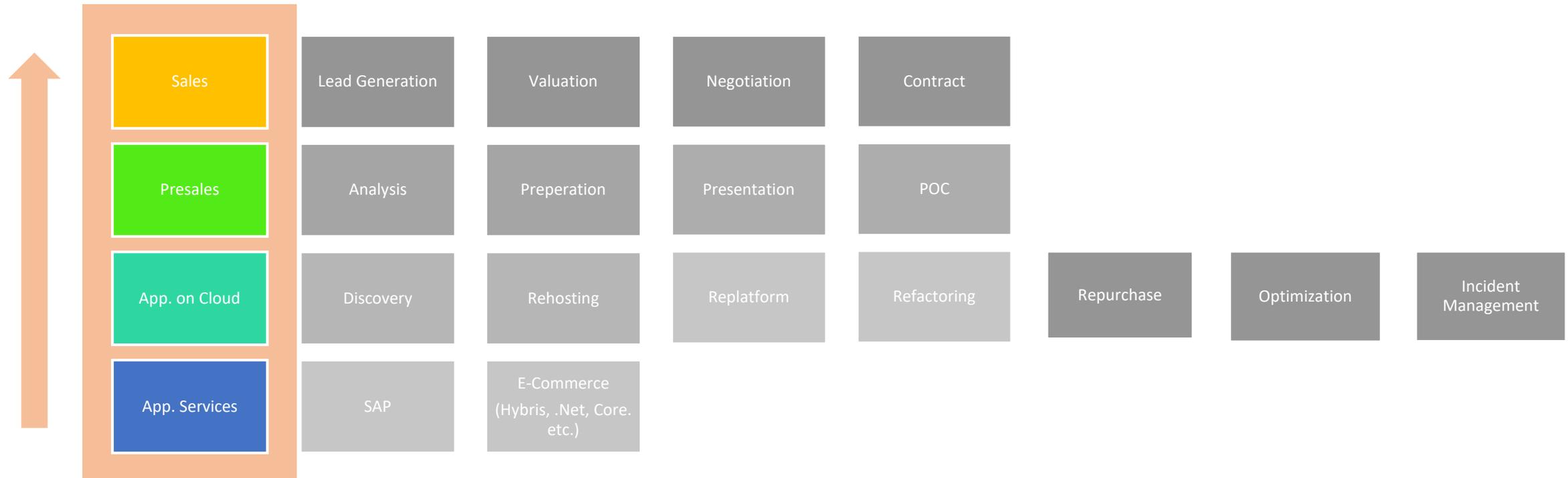
- Hosting
- Migration
- Cloud Adoptions
- Devops
- Managed Services
- Incident Management

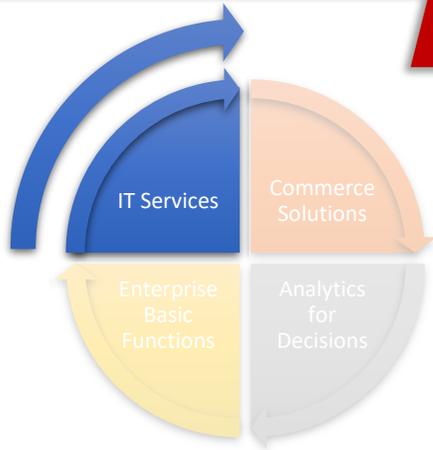
- SAP Users
- Retailers
- Government
- Local Conciles



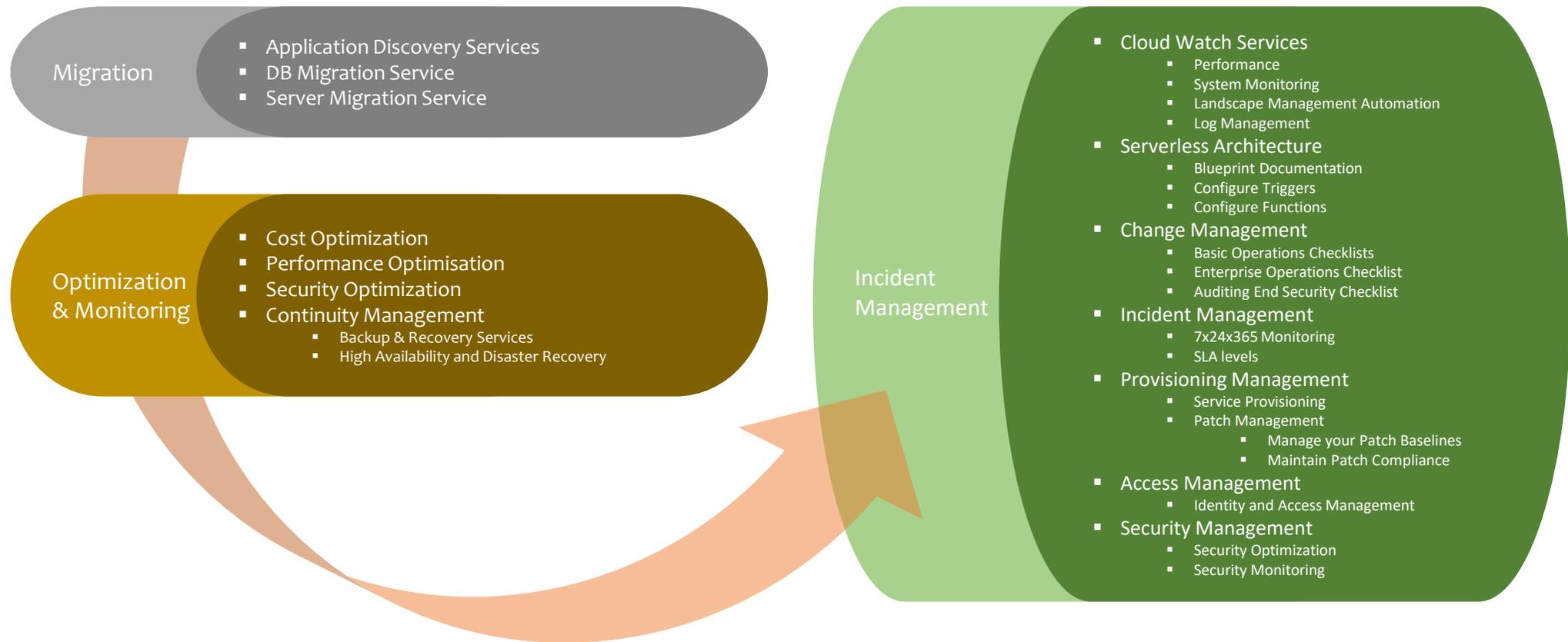
Direct & Endirect Positioning

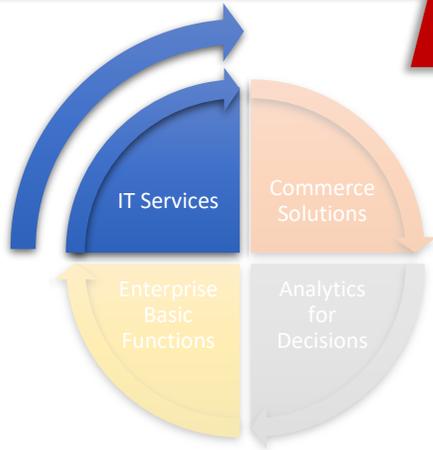
We can deliver as a contractor or subcontractor



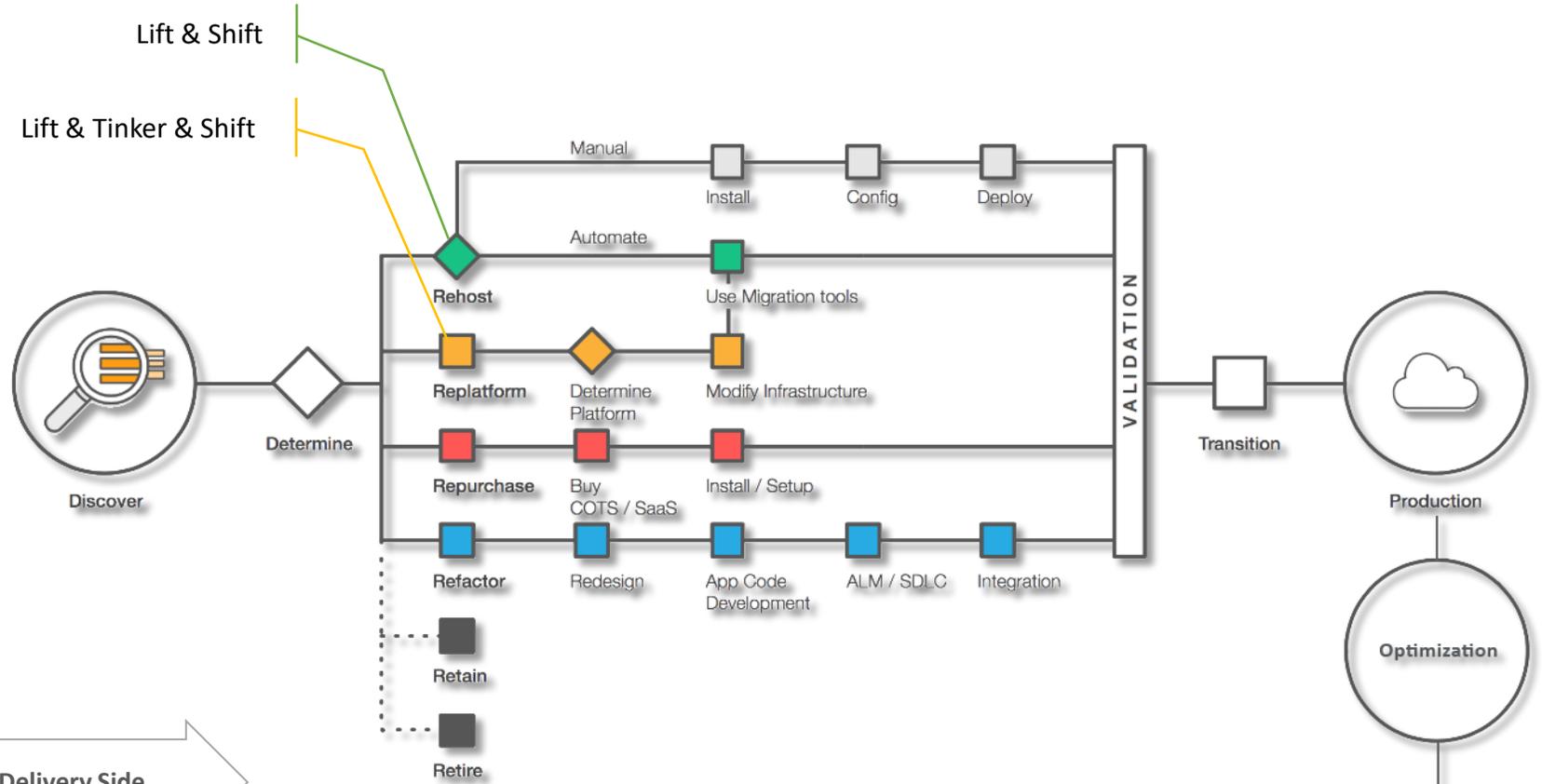
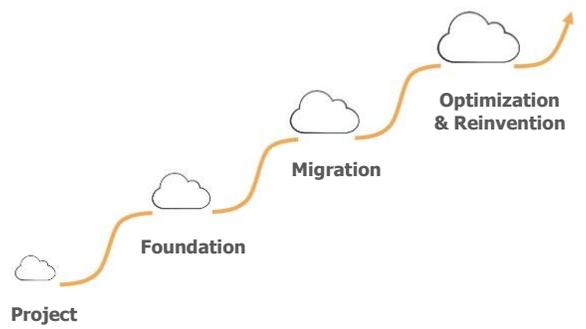


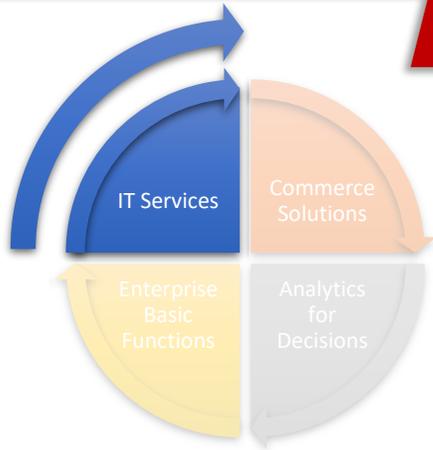
CMS - Generic Cloud Hosting and Managed Services





CMS - Generic Cloud Hosting and Managed Services





Cloud Management SAAS Platform (Ready for Azure)

RENICLE

Get Additional Functions & Automations, Manage More



Cost
Gain application-level visibility into cloud spend and **reduce costs** through financial policies and automated clean-ups.

Security
Build secure and compliant cloud environments through transparent policy guardrails and RBAC.

Agility
Drive high performance teams through customized Self-Service portals and app lifecycle automation.

Productivity
Drive high performance teams through customized Self-Service portals and app lifecycle automation.

Auto Scale by Usage
Shut or scale down on Friday nights and opened or scale up on Monday mornings.

SAP Environments
Manage Your SAP Workloads with basic BASIS Functions

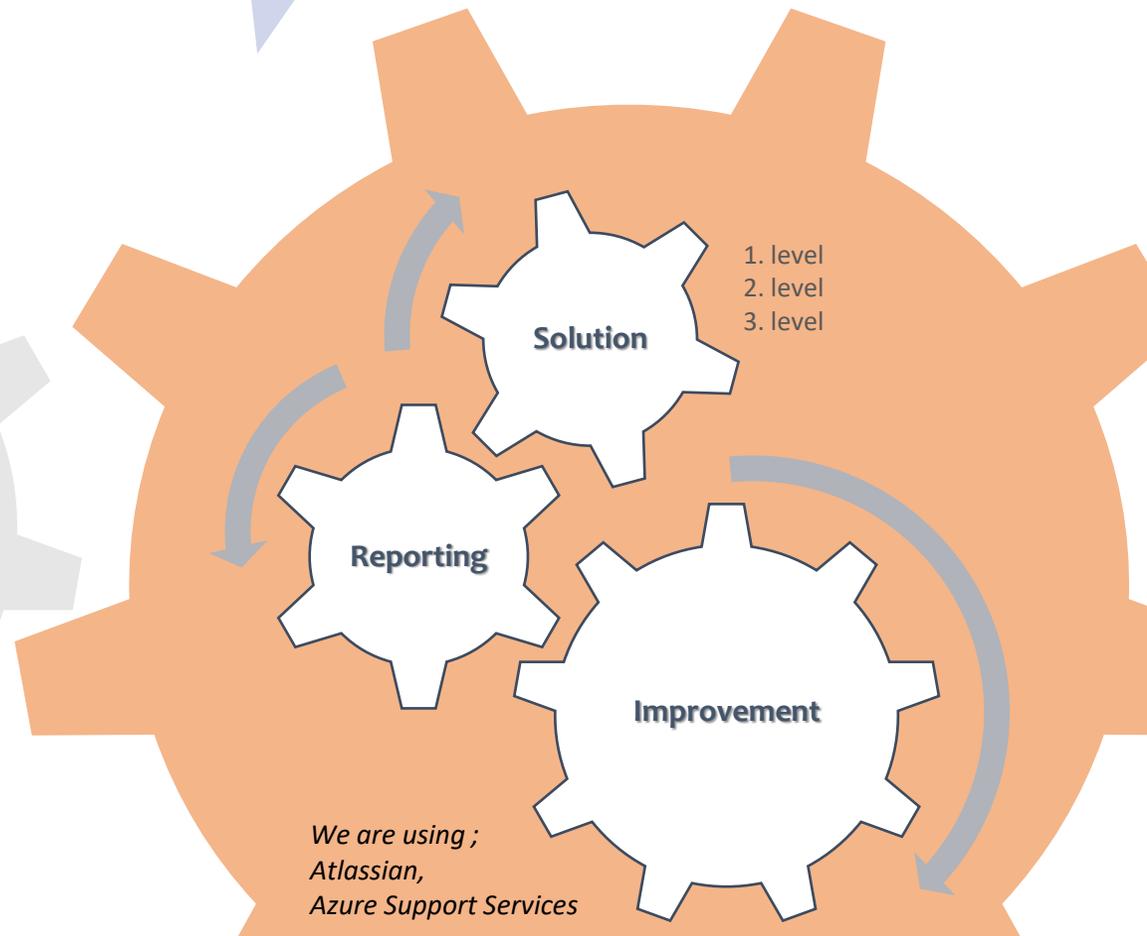
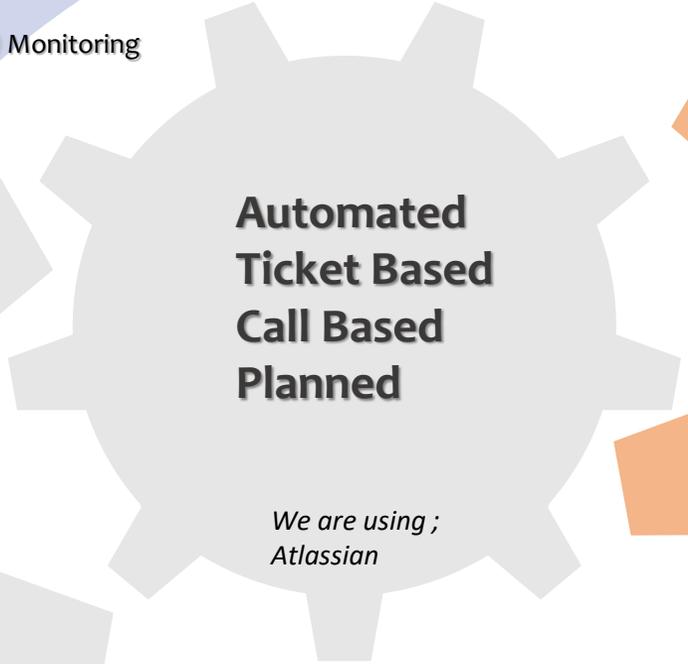
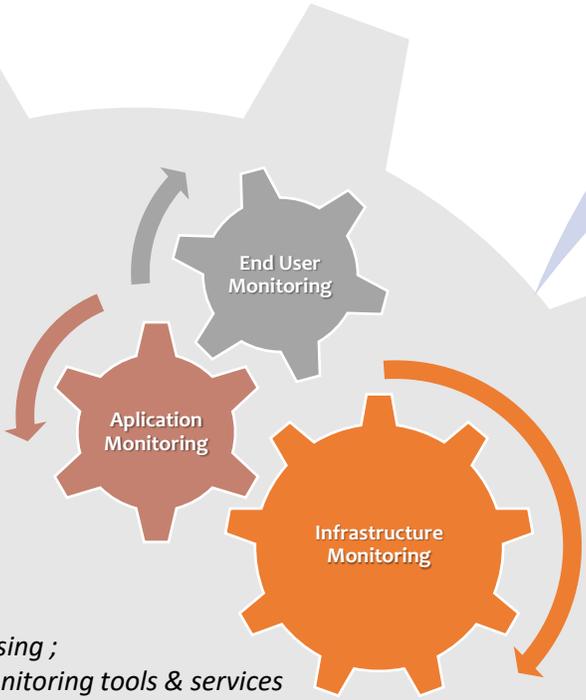
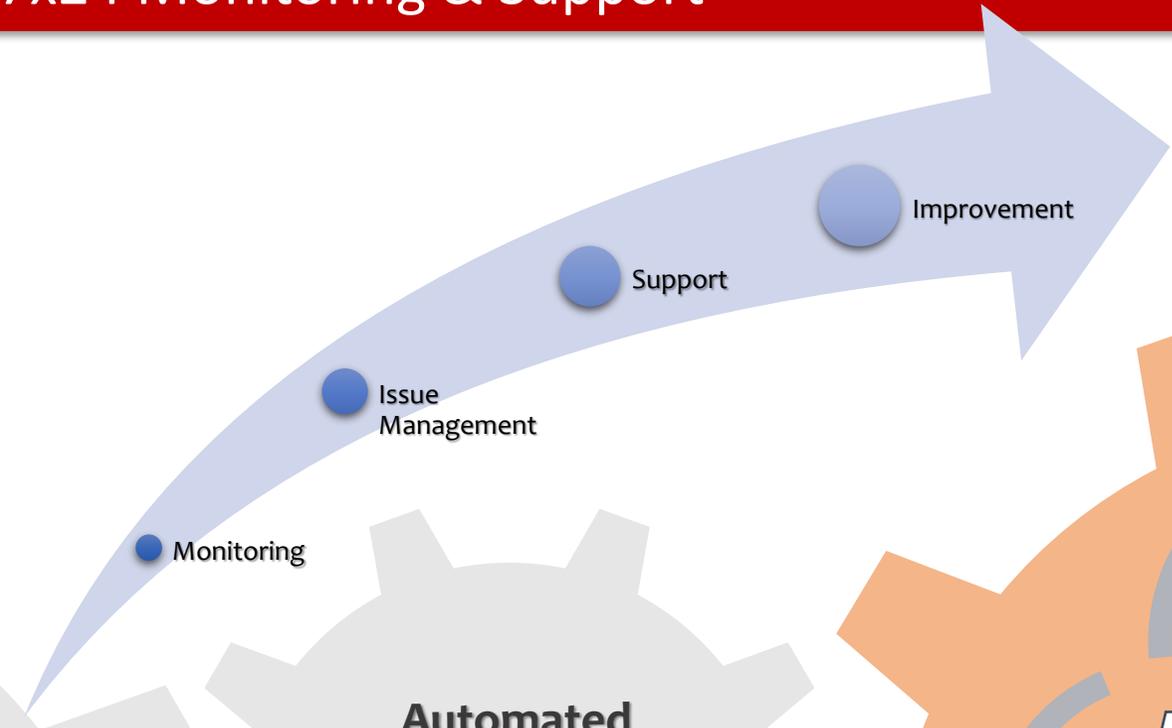
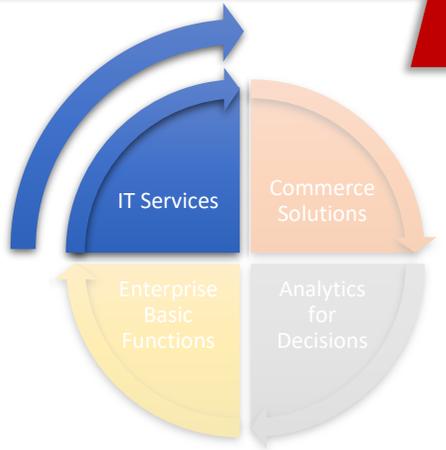
Cloud Source Optimization
Manage Source Utilization And Operational Risks With Automated Processes

Schedule Actions
Manage Your Resources With Advanced Planning

Utilization & Cost Management
Reports of historical data of your resources are presented for you to analyze and manage costs.

Business Strategies

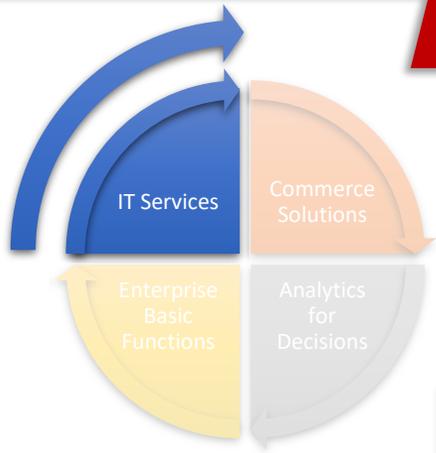
7x24 Monitoring & Support



We are using ;
Azure monitoring tools & services
NewRelic – Datadog - Appdynamic
SolarWinds - PRTG
Opsgenie – Pagerduty

We are using ;
Atlassian,
Azure Support Services

CMS - Cloud for SAP



Focused SAP Areas :

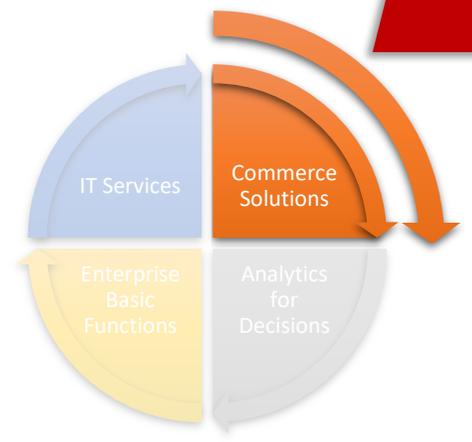


- SAP Solutions on HANA
- SAP Solutions on other RDMS (Not HANA)
- SAP Hybris
- SAP HANA Migrations

Our Cloud Services :  Azure

- Secondary Data Centre
- Run SAP on Cloud
- Cloud Strategy
- Cloud Migration
- Managed Service





NGI Commerce Suite

commerce

next generation commerce

Next Generation Commerce on Cloud
NGI solution family has the new-commerce solutions you need.

NGI Commerce Suite allows you to increase your customers' shopping experience in an unlimited way with technology, functionality and flexibility. Go live omni-channel very quickly.

orchestration

optimized pickup orchestration

Optimized Pickup Orchestration on Cloud
NGI CS orchestration gives you additional fulfillment functionality and traceability. It has an engine for determining the order pickup locations.

If you use stores as pickup locations, there is no need for any other in-store logistics or merchandising systems.

connectbus

enterprise integration stability

Enterprise Integration Stability on Cloud
The difficulties of integrating best of breed versus using generic systems will be a thing of the past.

NGI solutions use Biztalk, SAP PO or own integration solution for internal and external third party enterprise solutions.

order&collect

order & collect service hub

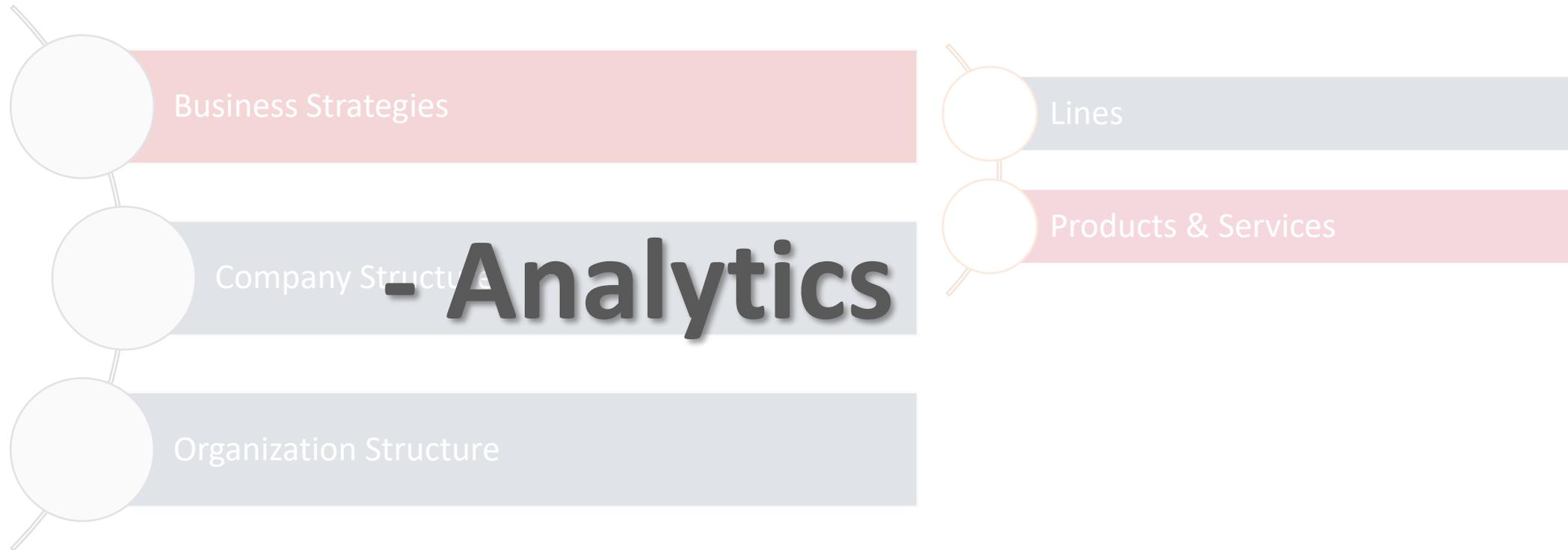
Order & Collect Service Hub on Cloud
You can open your systems to third party brands, companies and online stores.

NGI order&collect solution gives freedom to your customers for payment and receiving methods, shopping channels and locations.

-  **AR** Advanced Search Services Cloud LookBook Services
-  **AR** Advanced Search Services Cloud Voice for Experiences
-  **AR** Advanced Search Services Cloud Image Recognition Services
-  **FL** Fraud & Loss Prevention Services Cloud Fraud Detection Services



Just Delivery on Cloud
with
full management & support

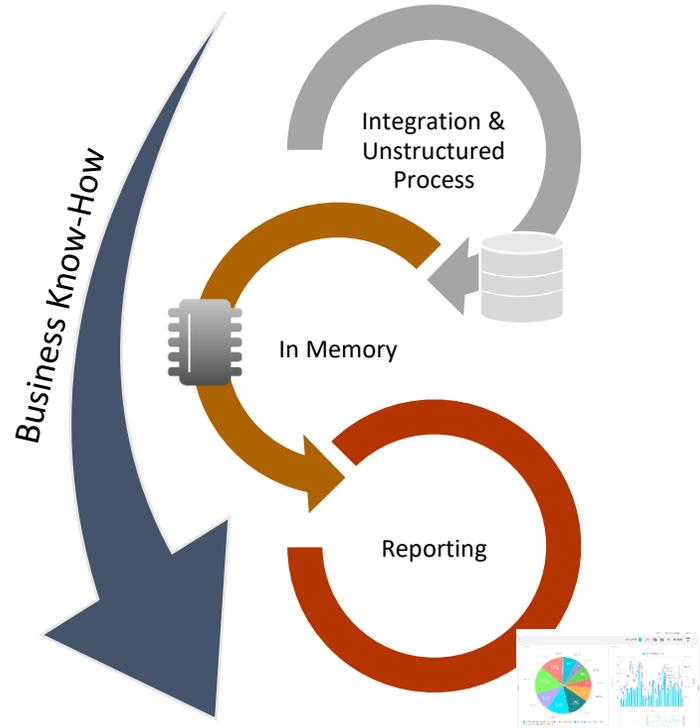
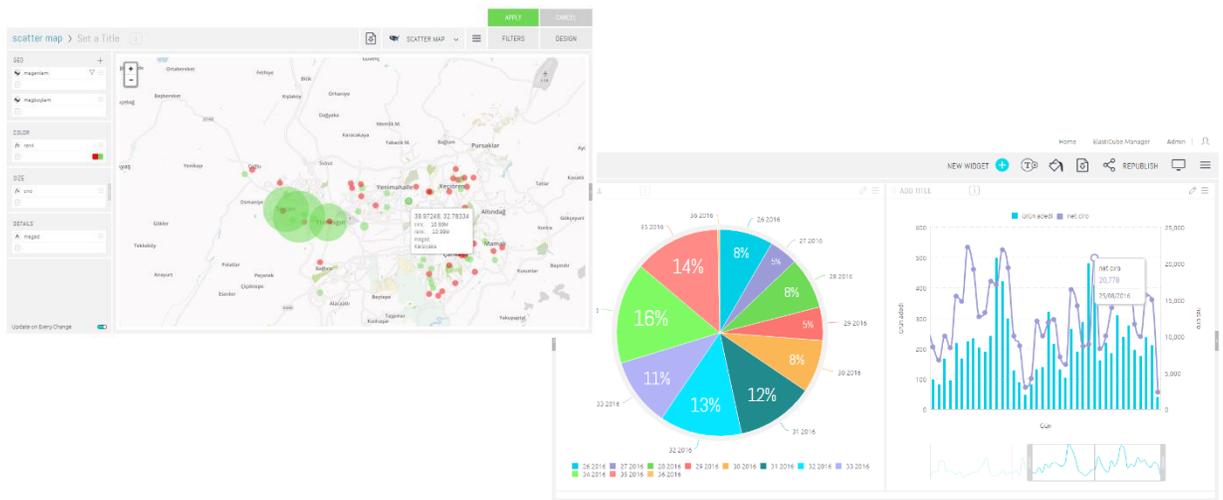


Product & Services



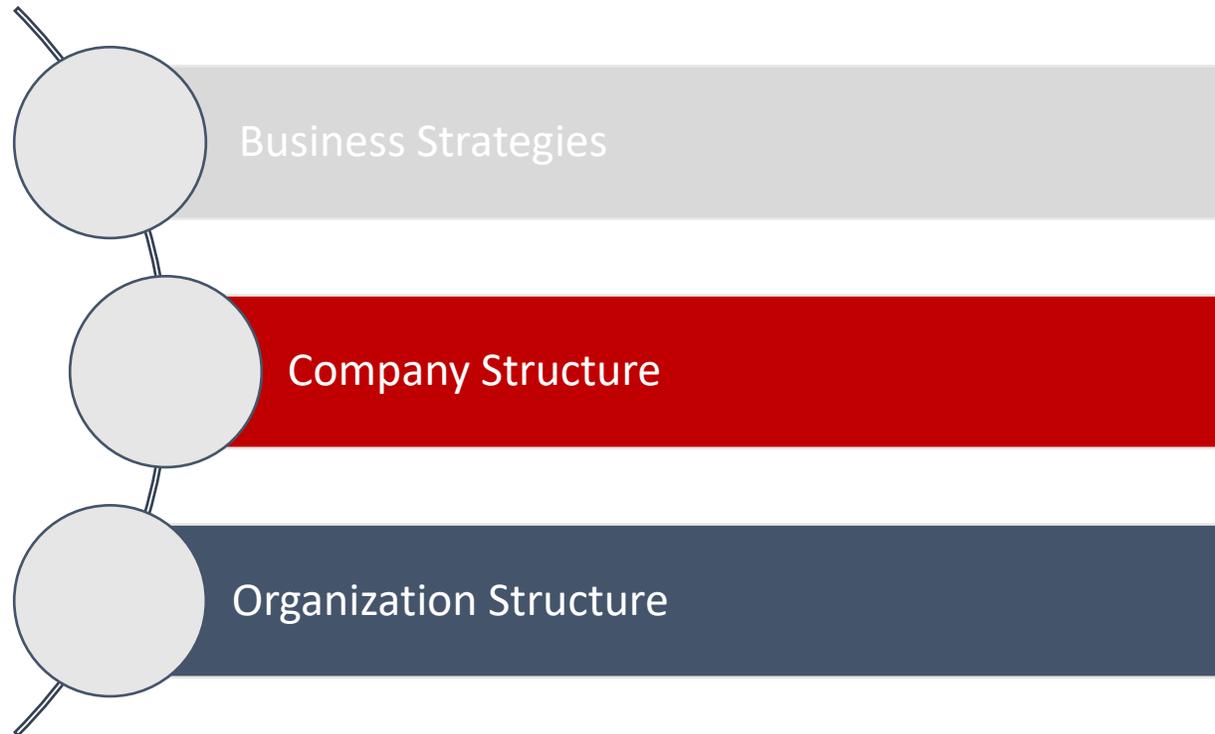
IQBENDER Cloud Based BI Services

- Ready-to-use many standard widgets and dashboards
- Telecom, retail and insurance sectors
- User friendly interface
- Real time analytics
- Easy-to-implement - 3-4 weeks
- Pay-as-you-go model



Public ON ;
Use ;







7X24 SLA Based Cloud Managed Services with SAP BASIS

NGI

Committed to the Future

Azure Based E-Commerce Platform

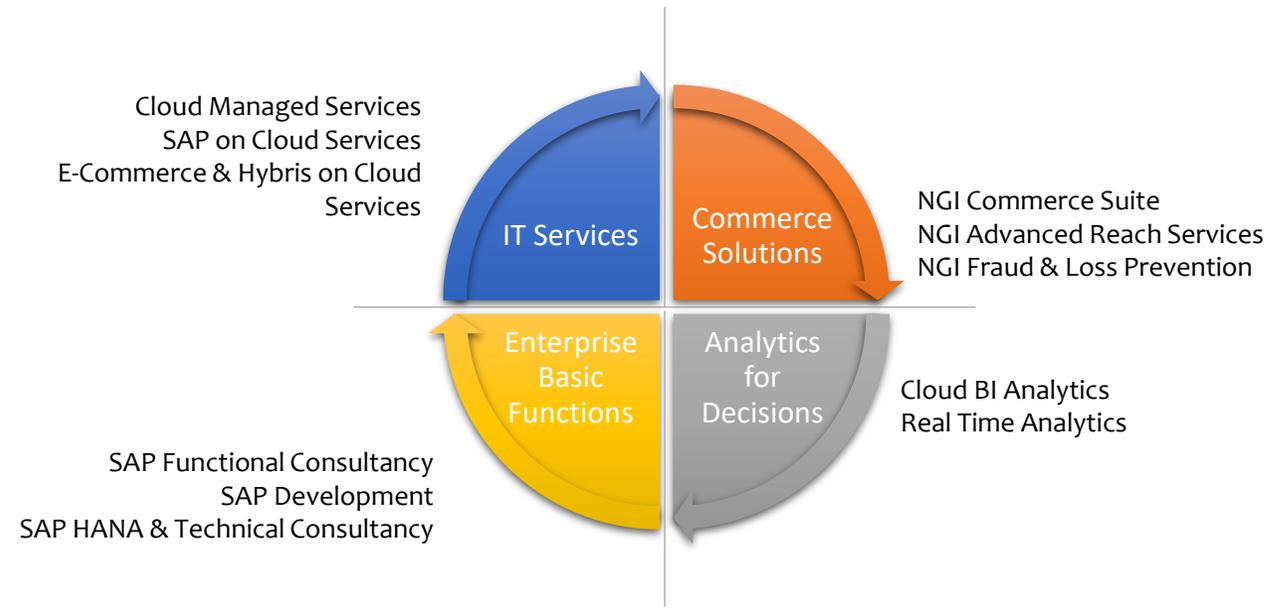
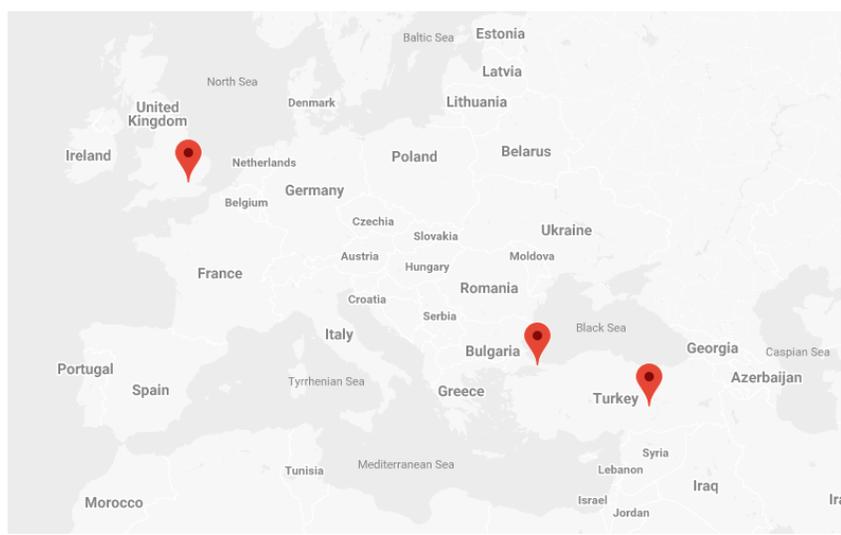


Cloud BI & Analytics Tool



Company Structure

United Kingdom & Turkey



Company Structure

References





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www.runibex.com

LONDON - Hamilton House, Mabledon Place WC1H 9BB - United Kingdom

ISTANBUL - Atatürk Mahallesi Atatürk Bulvarı Ata 2-3 Plaza Kat:7 - Ataşehir (Merkez) - Istanbul

