



FLYER

Financial Engine for Well-being (FEW) Hyper-personalized CX

The **Financial Engine for Well-being (FEW)** brings financial empathy to banks and financial institutions (FIs) so they can aid their customers better, improving their financial well-being. It is a hyper-personalized and self-assisted platform for financial curation that enhances financial awareness with actionable recommendations.

FEW is a highly portable, scalable, reliable, and flexible solution. API-based integration makes it extremely easy to plug-in to your existing digital banking ecosystem adhering to geo-compliance that includes data security, privacy, and encryption.



Five pillars of the Financial Engine for Well-being (FEW)



Unique differentiators

FEW embraces **FINANCIAL EMPATHY** as a unique differentiator, engaging retail and MSME customers with a social cause of financial well-being. It contributes to the betterment of society; a true driver of change that improves ESG performance.

- Drives long-term customer satisfaction and loyalty.
- Enhances revenue growth by offering personalized products such as:
 - **Sustainability-linked loans**
 - **BNPL (Buy Now Pay Later)**
 - **Overdraft**
 - **Multi-currency Forex card**
 - **Global wallets**



FEW advantages



Helps **retail customers** in improving their financial status.



Assists **MSME customers** with growing their business through financial support.



Enables **sustainable banking** that contributes to social responsibility, the S of ESG.



Improves CSAT scores by building better customer relationships through empathy.



Enables banks and FIs to **increase revenue streams through cross-selling.**



What banks and financial institutions should expect?

50% increase in digital engagement

90% increase in Customer Satisfaction (CSAT)

20% increase in SME lending portfolio

30% increase in BNPL portfolio

15% increase in deposit portfolio

Are you prepared to take the next step for the financial well-being of your customers?

Experience a demo of LTIMindtree's **Financial Engine for Well-being** to give your customer a **wow** experience.

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LTIMindtree is a global technology consulting and digital solutions company that enables enterprises across industries to reimagine business models, accelerate innovation, and maximize growth by harnessing digital technologies. As a digital transformation partner to more than 700+ clients, LTIMindtree brings extensive domain and technology expertise to help drive superior competitive differentiation, customer experiences, and business outcomes in a converging world. Powered by nearly 90,000 talented and entrepreneurial professionals across more than 30 countries, LTIMindtree—a Larsen & Toubro Group company—combines the industry-acclaimed strengths of erstwhile Larsen and Toubro Infotech and Mindtree in solving the most complex business challenges and delivering transformation at scale. For more information, please visit www.ltimindtree.com.