



Highlighter: Data strategy.



Clarify your data transformation road map.

Leading organisations realise the potential for data and analytics to create transformative capabilities in their business.

A data strategy describes how you can use data to deliver on your business ambitions. It creates a clear narrative around your starting point, your destination, and the value that can be created along the way.

We help you to build this strategy in a clear and transparent way, aligned to your business objectives, to engage and educate your organisation about the reasons for change and the benefits expected.

- ✔ An actionable, achievable data strategy
- ✔ A practical roadmap for your future data and digital transformation
- ✔ Initial project specifications outlining next steps

We will require time with key stakeholders to understand your aims and objectives and define a data strategy that fits your needs.

What we do.

We start by mapping your business objectives to data initiatives to show how data can best help you achieve them. We then define a high-level delivery roadmap to guide your data and digital transformation.

The roadmap is driven by your current and target data maturity, with the initiatives set against core transformation pillars to enable balanced, lasting change.

What you get.

An actionable data strategy, clarifying your vision for data and providing a roadmap for successfully transforming your data capabilities through practical value creation initiatives.

We also define a set of concrete next steps that will deliver early business value and provide a tangible return on your data strategy investment.

Why Ascent.

Microsoft and Ascent have helped some of the largest organisations in Europe differentiate through development, solving problems, revolutionising customer experiences, and enabling them to compete in new markets.

We will work with you to clarify your data transformation journey and help you get more value from your data.

Ready when you are.
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Microsoft
Partner

Gold Data Analytics
Gold Application Development
Gold Application Integration
Gold Cloud Platform
Gold Collaboration and Content