

Cognizant

Sustainability Data Management Strategy

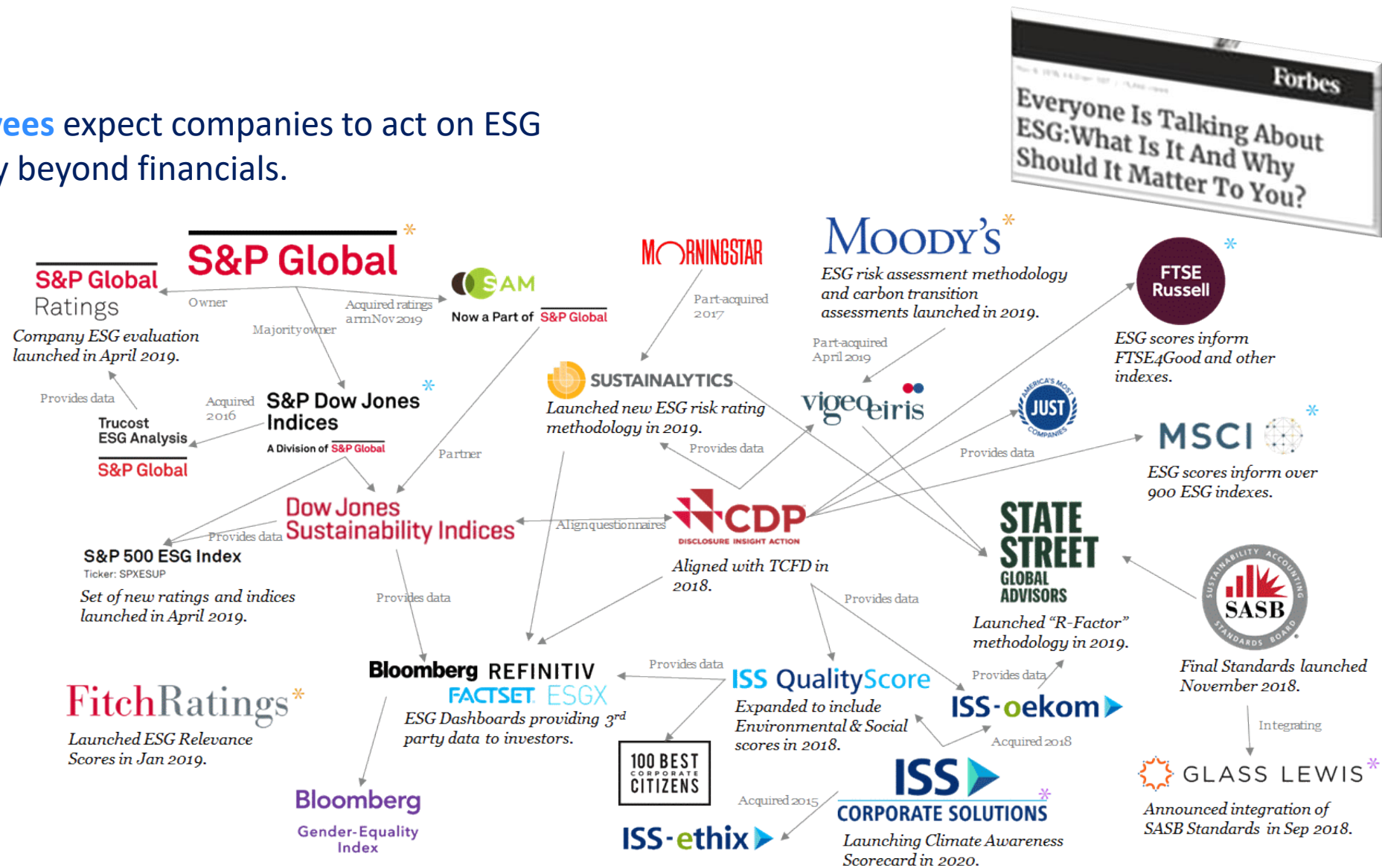
February 2022



ESG Landscape is Complex: Measure or be Measured!

Exogenous Factors

- **Customers and employees** expect companies to act on ESG issues and transparency beyond financials.
- **Investors** view ESG programs as a measure of resiliency and long-term value
- **Competitors** are investing in ESG programs as a source of value creation
- **Regulators** are moving ESG from a “nice-to-have” to a “must-have” worldwide.



ESG data strategy, analytics and reporting services

The Solution

1

ESG data strategy



2

ESG data analytics



3

Automating ESG reporting



PROBLEM



Difficult to understand how to develop a practical strategy for complex ESG data issues.

Data collection from different systems, depts, tools is a lengthy and cumbersome task for the CSO office

Multiple data sources and types with questionable provenance and interpretation.

ROOT CAUSE



Lack of transparency on data quality, accessibility, visibility and governance for reporting the progress.

Heterogenous and old IT tools that are not equipped to tackle modern ESG data requirements

Long lead time of providing ESG data to customers and partners, potential loss in customer retention.

SOLUTION



Align the corporate data strategy to systematically extract and use ESG and information and sustainability data.

Ensure ESG data is easily queried and analyzed with appropriate data tools.

Easier and more agile ESG reporting by automating data extraction from multiple sources and legacy systems.

BENEFIT



A data driven and agile roadmap which reduces overhead in measuring, disclosing and improving ESG-related issues.

Equips CSO office with suitable BI and decision support analytics tool to monitor and react on a timely manner.

Integrates RPA to minimize the manual work and overhead in extracting ESG data from data silos, excel sheets, quality controls, customs and supply chain reports.

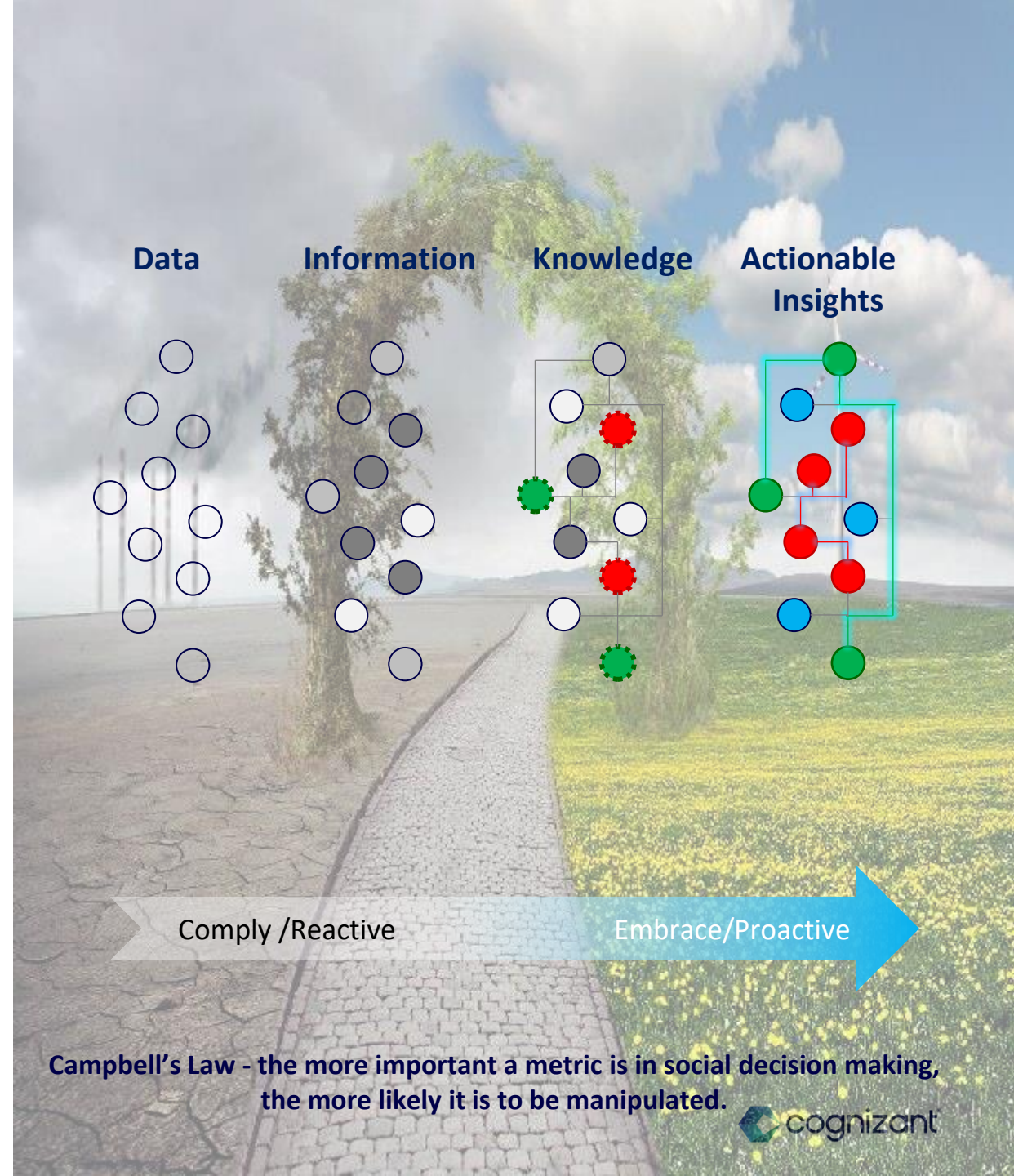
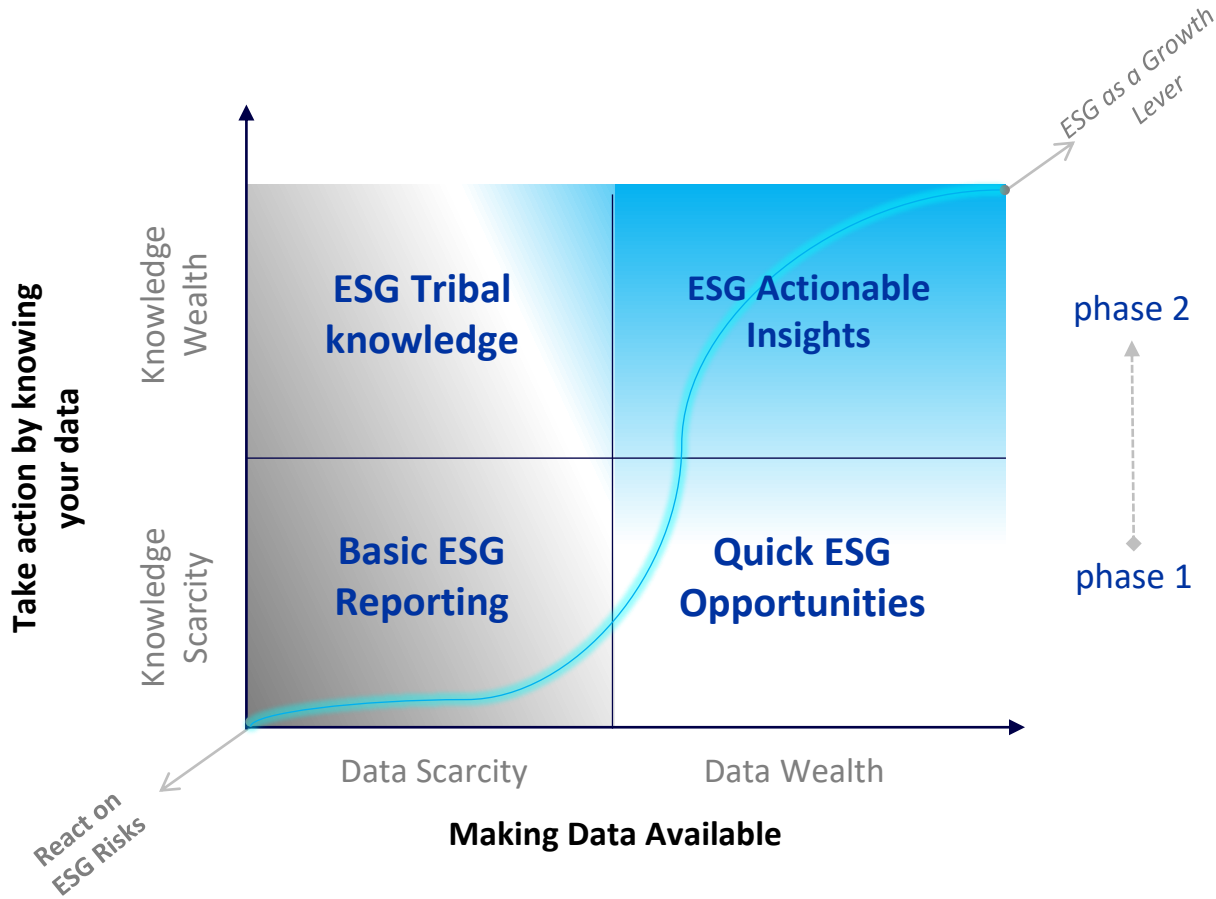
Our approach

We help our clients use technology to find more sustainable ways of working to the benefit of their customers and employees, the communities in which they operate, and wider society.



An ESG Data Solution Roadmap Approach

to assess where you are and how to move forward



Campbell's Law - the more important a metric is in social decision making, the more likely it is to be manipulated.