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## **Introduction**

For a long time, the office was the center for productivity. The reason was simple: The office was where everything that you needed to be productive was located. If you needed to reference a document or collaborate on a project or with the rest of your team, you'd have to be in the office. If you weren't there, then there wasn't much work that you could do.

This is no longer the case...

Thanks to cloud and mobile technologies, the office is everywhere. You can be productive at home, in the office, and everywhere in between. You can access all your email, documents, and business applications and then collaborate with your team from anywhere with an internet connection, just like if you were sitting at your desk.

We call this the hybrid workplace.



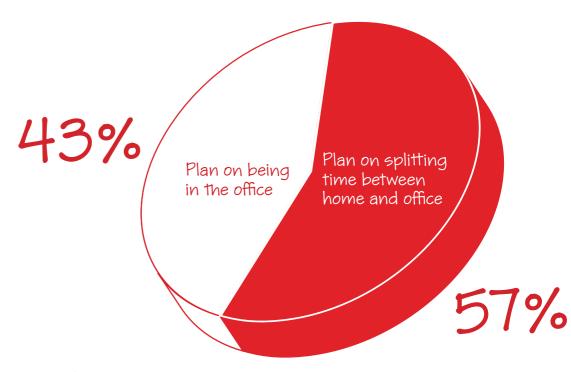


The hybrid workplace was always inevitable. In fact, the hybrid workplace was already very real thing for a third of all workers before COVID19<sup>1</sup>. The technology that allows you to "be at your desk," even when you're not at your desk, is not brand new. File storage, email, and business applications have had a home in the cloud for a few decades.

Then the world shut down, and the hybrid workplace became a very real thing for over two-thirds of us1...



The hybrid office is not a passing fad. When remote work is no longer a necessity, we will still have remote work. In Keypoint Intelligence's 2020 Future of Office Survey, 57% of workers plan on splitting time between home and the office or exclusively working from home, while the remaining 43% plan on being in the office full time. IT Decision Makers seem convinced that the hybrid workplace is here to stay, too—78 percent anticipate an increase in the number of workers that work remotely at least part of the time<sup>1</sup>.



<sup>&</sup>lt;sup>1</sup>Keypoint Intelligence 2020 US IT Decision Maker Survey

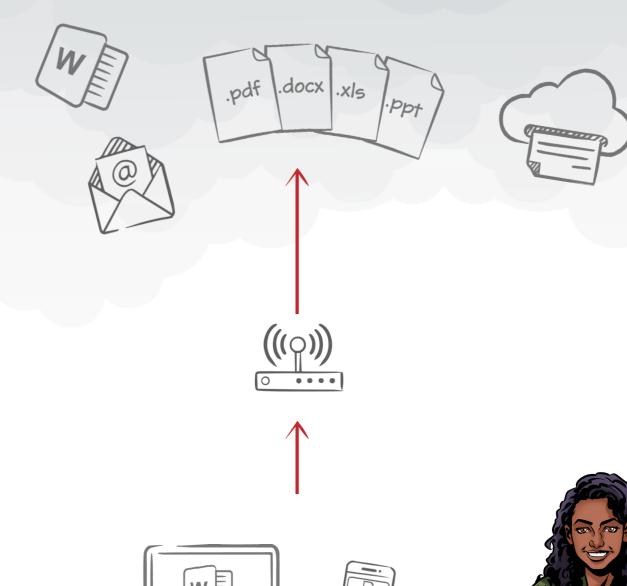
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 $<sup>^{2}\</sup>mbox{Keypoint}$  Intelligence 2020 US The Future of Office Survey



#### Benefits of the hybrid office include:

- Increased worker productivity: In a hybrid office environment, workers can access everything they need from anywhere on the globe with an internet connection using the device they prefer. In fact, 45% of workers reported that they were more productive when working at home when they had the right equipment, technology, and processes in place<sup>2</sup>.
- Reduce spatial requirements and rent costs: With fewer employees reporting to
  the office, you can reduce your office footprint and reduce your monthly rent costs.
  Keypoint Intelligence found that dealers and MSPs can help customers reduce their
  office footprint by 25 percent with hybrid office technology. Think of all the investments
  and improvements that you can you're your customers make with a lower monthly rent.
- **No boundaries:** It no longer matters where your employees call home. Businesses can expand their search for talent far beyond the company's home country borders.







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<sup>&</sup>lt;sup>1</sup>Keypoint Intelligence 2020 US IT Decision Maker Survey

<sup>&</sup>lt;sup>2</sup>Keypoint Intelligence 2020 US The Future of Office Survey



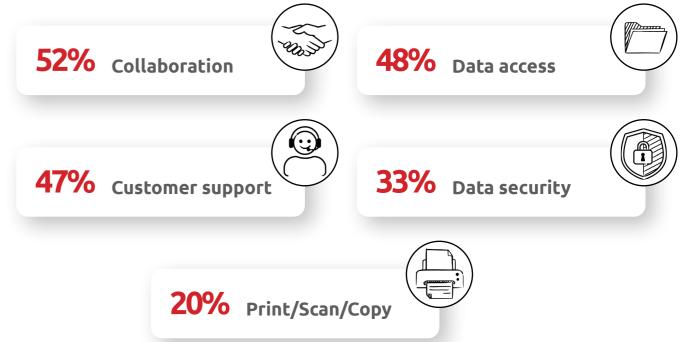
# Remote Working Challenges

Businesses face many challenges trying to support workers away from the office. Accessing hardcopy and electronic information and collaborating with others can be very difficult. While businesses can take steps to connect remote workers with their desktop in the office (and thus, access to all the files and applications they need to get the job done), it comes with added risk.

Almost half of IT decision makers said that "less-secure home-based devices accessing company data" and "company data leaving the corporate firewall" are the two biggest security risks they face as the remote workforce grows. Meanwhile, 33% named vulnerable VPN technology as the biggest risk facing their company<sup>3</sup>.







Remote workers also struggle with business processes that intersect with printers and scanners, which Keypoint Intelligence's research found will happen more and more in the hybrid workplace era. After the onset of the pandemic, 40% of workers reported that they are scanning more while working from home compared to when they were in the office, and that that scan volumes will increase in the next year<sup>4</sup>. Another 34% reported an increase in printing.

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<sup>&</sup>lt;sup>3</sup>Keypoint Intelligence 2020 US IT Decision Makers Survey

<sup>&</sup>lt;sup>4</sup>Keypoint Intelligence 2020 US Image Scanning Trends Primary Research



# The Great Hybrid Workplace in the Sky

Your hybrid workplace strategy shouldn't be limited to lifting print server and a few applications to the cloud. Sure, you can save a lot of money and reduce your footprint by eliminating on-premises servers from the equation. Your IT staff will also be pleased to learn that they no longer must spend dozens of hours maintaining servers or patching and updating software.

To get the most out of your hybrid work investments, you need to change your mindset and rethink how things get done. It's not about recreating your existing processes in the cloud—it's about exploiting the benefits of the cloud to augment and accelerate those processes, reduce costs, and increase worker productivity.

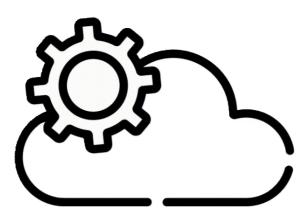
With documents in digital form, you can relegate the time-consuming, error-prone tasks to computers, so workers can focus on what they're good at. And with the ability for workers to retrieve them at a moment's notice from anywhere on the globe, processes can flow without interruptions. You don't have to wait until you return to the office to file the paperwork that kicks off a particular process—you can submit it right away.

MyQ Roger is the solution for the new normal-for now and in the future!



### **True Public Cloud Platform**

MyQ Roger is a multitenant, public cloud SaaS that fits seamlessly into your hybrid workplace strategy. An open platform, the solution integrates with popular cloud services, including Microsoft Universal Print, OneDrive, Office 365, Dropbox, Box, Google Drive, third-party document management and OCR providers, and so on, allowing users to browse, print from, and scan to specific folders and subfolders in their favorite cloud repositories.







#### **Enhance and Secure Your Print Environment**

While Microsoft Universal Print provides businesses with everything they need to manage their print infrastructure in the cloud, it's not the most feature-rich cloud print solution out there. MyQ Roger enables businesses to enhance and secure its employees' print experience through Microsoft Azure. Jobs can be submitted to a queue in the Azure cloud using any device: a smartphone, tablet or the MFP control panel directly. When they're ready to print, they can walk up to any MyQ Roger-enabled MFP, authenticate, and release the job. The user experience for submitting and releasing jobs is the same no matter where they go or which smart screen they use.



# Driving Your Hybrid Workplace Strategy with MyQ Roger

MyQ Roger is a mobile office solution that sooths pain points that come with transitioning to a digital office. Workers always have access to their documents and can print, scan, or share them with colleagues in an instant. The solution also makes it easy for workers to print from and scan to cloud repositories using their smartphone or tablet.

But MyQ Roger isn't just about simplifying print and scan processes—it's also a smart digital workplace assistant that automates processes, which helps workers be more productive.

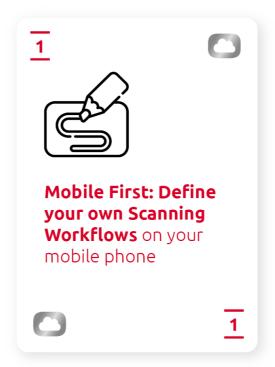
The following pages take you through MyQ Roger's unique features one by one.

Play your cards right with MyQ Roger

See what's inside your deck





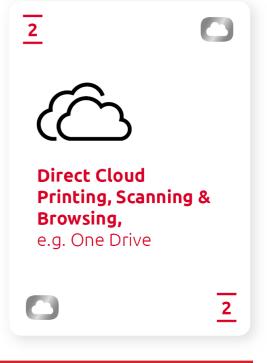


Take care of business from your mobile device: View your print queue and favorite actions, release jobs, and kick off scanning workflows using your smartphone or tablet.

Read more

Digitize, manage and print your documents: Browse your cloud repositories, preview files and print or scan them directly from an MFP control panel or from the MyQ Roger mobile app.

Read more

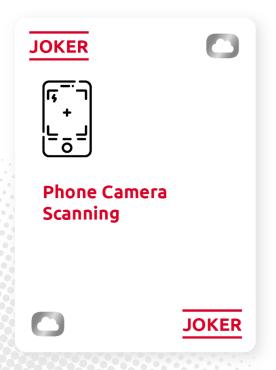


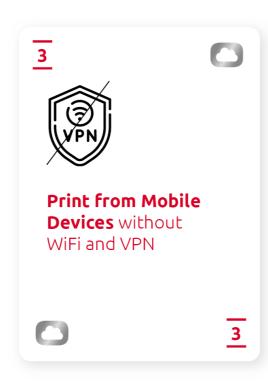
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You only need an internet connection: Hosted in the cloud, you don't need a VPN or Wi-Fi connection to print. Simply configure the job on your phone and authenticate at the printer of your choice, and MyQ Roger handles the rest.

#### **Read more**

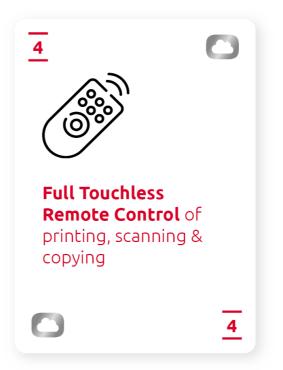




**Scan with your smartphone's camera:** Now, you don't even need a scanner or an MFP to capture hardcopy documents! With MyQ Roger, your phone is a scanner.

#### Read more





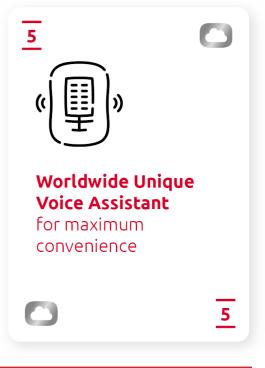
Be safe and go contactless: Users configure the job using their phone, then scan a QR code on the device to initiate the job. Not only does this reduce the spread of disease, but it also relegates the UI to the device that users are most familiar with—their smartphone or tablet.

#### Read more



MyQ Roger enables users to use their voice to kick off print, scan, and copy workflows.

#### **Read more**

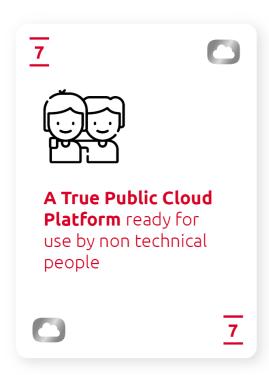


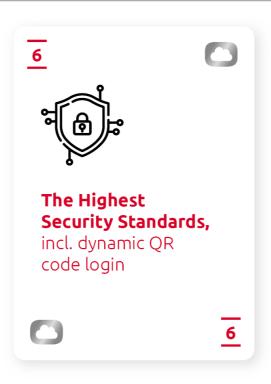
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**Security is bullet-proof:** QR codes that are used to authenticate users are dynamic, so they cannot be copied and misused by unauthorized users. The MyQ Roger server also doesn't see or store any of your document data.

#### **Read more**

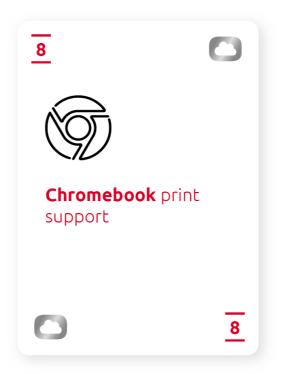




A cloud platform for anyone: There are no servers or local software to setup or update. The solution is hosted in the cloud and managed by MyQ, so you don't need to be an expert to get it up and running.

#### **Read more**





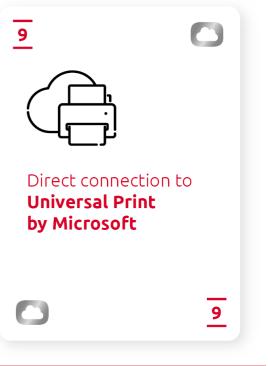
#### Native printing from Chrome OS devices:

It doesn't matter that Google Cloud Print is no more, as MyQ Roger enables native printing through Chromebooks.

#### **Read more**

**Print:** You can print from your Microsoft environments to the universal print spooler, then call the job directly from the control panel of your MFP.

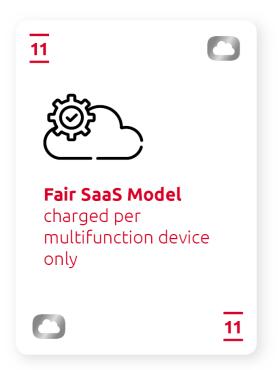
#### Read more





Unique mesh for job availability: When you print, you can send the job to any MFP. It will be stored securely and made available to other MyQ Roger MFPs, so that whenever you need to release the documents, you can do that at any device, even without internet access.

#### **Read more**





Fair SaaS model and an unbeatable price: Only pay for the MFPs that you use with MyQ Roger. The solution supports unlimited users and unlimited mobile devices. The price? Only \$/£9 per month.

#### **Read more**









# Overcoming Information Security Concerns with the Cloud

Right around 50% of IT decision makers' chief concern about employees working from home is data security. More specifically, they are worried about the less-secure home-based devices accessing company data, company data leaving the corporate firewall, and vulnerable VPN technology.

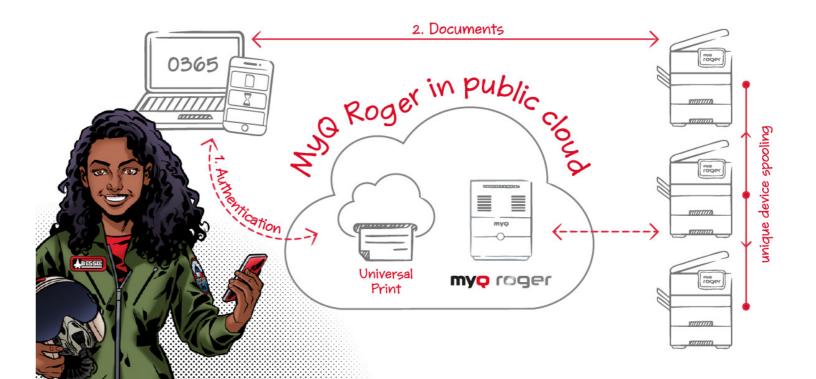
The cloud helps businesses side-step these problems altogether by moving data to a secure, redundant environment in the cloud. You don't have to worry about insecure devices connecting to your corporate network, just those who are authorized to see a specific document can access them in the cloud. The solution also eliminates the need to use a VPN to print.

<sup>5</sup>Keypoint Intelligence 2020 US IT Decision Makers Survey

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Businesses face problems with data security at the MFP itself, too. MFPs are often left unlocked, enabling anyone to walk up and access any repositories that the device is connected to. Even more often, there is a stack of papers lying around in the output tray. MyQ Roger mitigates the data security risks at MFPs by preventing unauthorized users from accessing sensitive data at the MFP control panel. The solution also holds all jobs in queue until a user authenticates at the device and releases their job(s). MyQ Roger leverages a dynamic QR system to manage authentication, preventing someone from reusing QR codes to access a login session they don't have permissions to.





## Mobile-First, User-Centric

MyQ Roger is built with mobile devices in mind. It's the smart digital personal assistant that you carry around in your pocket. Users can access all their documents and browse, print to scan from cloud folders, all from the smartphone or tablet they like to use most.

#### **Touchless User Experience**

MyQ Roger relegates the UI from the MFP control panel to the screen on your smartphone or tablet. Not only does this help prevent the spread of disease, but it also protects the device from excessive wear and tear that comes along with additional cleaning requirements. The touchless experience is very intuitive, too. Users simply select their job configuration, load their documents (if needed), scan the QR code on the device's control panel, and MyQ Roger handles the rest. The solution also enables users to leverage their smartphone's voice assistance functionality to kick off workflows. Just tell Bessie what you need to do.

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#### MyQ Roger | A Tale of Two Screens

youtube.com/watch?v=vRN4PjCZe\_E



Set up scanning workflows in a few clicks.



## **Personalization and Automation**

#### **Shortcuts for Frequently Used Settings**

Users can create print, copy, and scan profiles to streamline and standardize frequently recurring scanning chores. They can also personalize the UI on their smartphone, tablet and embedded terminal for a consistent, convenient user experience. You can configure job settings, select custom icons and color coordinate buttons in the UI.

#### **Scanning Workflows**

Scanning is on the rise. As more processes become digitized, businesses will have to convert their hardcopy documents into electronic form.

When it comes to scanning, people like using their smartphone... a lot. Working with a printer should be just as easy and intuitive for them. And that's where MyQ Roger comes in – it makes the MFP a convenient add-on to their daily office routines, launched from their phone with one click.

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A collaboration with

