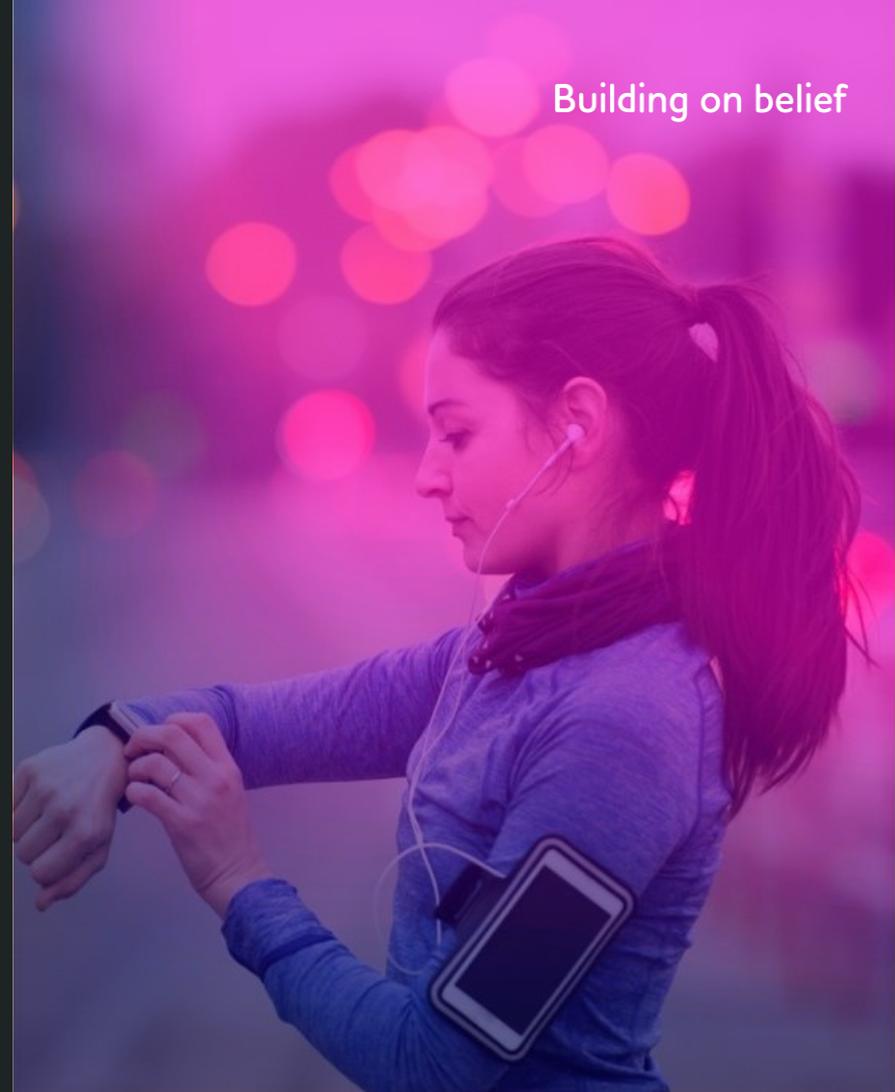


We believe in
Bringing Life to Things™

TCS IoT Offerings

TCS IoT – MS Azure : Driving Enterprise
Transformation

Building on belief

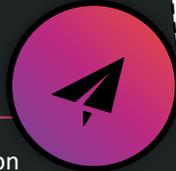


Overview

- End to End Expertise in across all the layers on IoT ecosystem
- Right ecosystem of partners
- Comprehensive portfolio of IoT-related intellectual property and services
- Large Pool of associates working across the layers of IoT

Services

- IoT end to end Solution Delivery from edge to Applications
- Multi-Vendor IoT Platform SI delivery
 - PaaS & IaaS based solutions
- AI ,ML and Industrial Analytics
- Multiple Azure services leveraged to deliver business value to customers



Bringing Life to Things™

IoT business framework to help you in unlocking exponential value

Physical Context

+

Digital Intelligence



Business Dimensions



Technical Construct

Business Solution

- Connected Products B2B
- Connected Health & B2C
- Industry 4.0
- Digital Thread/ Twin
- Connected Supply Chain
- TCS-MS Joint solutions– Clever Energy, IP2, DMP, Logistics Optimizer

Consulting & Advisory

- IoT Value Discovery
- Digital Maturity Assessment
- Roadmap & Implementation Consulting
- Platform Evaluation
- Technology Selection
- Reference Architecture



VALUE DISCOVERY

Digital Strategy
Definition

Business
Requirements

Define & Design

Capability
Prioritization

Architecture
Definition

VALUE REALIZATION

MVP and Pilot

Foundation
Readiness

Technology Evaluation

Industrialization

Product
Ownership

Organization
Structure

Infrastructure
Readiness

Training Needs

VALUE MAXIMIZATION

Scale Out &
Sustenance

Site Readiness

Localization Needs

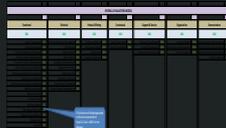
Value Analysis

PROVEN METHOD, TOOLS AND TEMPLATES

Industrial IoT Platform Reference
Architecture



IoT Platform Evaluation



OTCyberSecure Framework



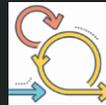
Value Analysis Framework (CBA)



DevOps



Agile Methodology



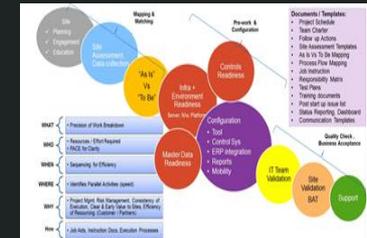
IIOT Platform



Change Management
Framework



Factory Model - Rollout



Digital Enterprise Assessment & Roadmap Creation

TCS Bringing Life to Things™ IoT Framework

TCS Bringing Life to Things™ helps enterprises respond to a physical context with digital intelligence to unlock exponential value, drive mass personalization, embrace risk and leverage the emerging ecosystem. The value driven approach and frameworks helps organizations to scale by assessing their current eco system and develop a future roadmap. Then embark in a journey of value realization and value maximization. Our tools and solutions accelerate each of these phases while aligning to the best-in-class framework guidelines to enable organizations to scale.



Maturity Assessment

Assess your organizations digital, functional maturity and the enterprise readiness to implement the digital roadmap



ROI

Use case identification to ensure quick ROI by creating a use case – business value matrix, future ready architecture and implementation roadmap.



Value driven

Enhance your ability to derive exponential value and accelerate your journey towards a transformation journey with with an extensible, modular framework

US Manufacturing Major plans millions of savings

A US manufacturing major was looking to transform its legacy plants to a digital Manufacturing ecosystem. TCS utilized the value driven approach and frameworks to assess 7 manufacturing sites across 5 countries with 6 different product lines to create a roadmap that would generate \$ 200 Million in value.

1 Microsoft 2020 IoT signals report

Reduce building energy use and CO2 emissions

TCS Clever Energy™

Award winning TCS Clever Energy™ solution managing more than 75+ Million Sq. ft globally is powered by IoT and cognitive intelligence facilitating organizations to optimize energy and reduce GHG (Green House Gases) emission and meet their financial and sustainability goals. In-built analytical models & Energy Digital Twin Setup enables organization to integrate disparate systems to take faster decision to become energy efficient and drive net zero emissions.



Energy anomalies and fluctuating energy prices increase budget risk and impacts emission goals.

We have implemented this solution across our retail stores, warehouses, offices and malls and have started realizing the energy savings. This step goes a long way in meeting our Group's sustainability targets and expanding our clean energy goals, which in turn helps us become more cost-competitive and innovative as a business.

Group CFO, Middle East Retailer



Carbon Neutrality

Work towards your sustainability goals with better insight and optimization of your energy usage and carbon emissions



ROI

Get a quick return on investment in less than a year with deployment in as little as 8 weeks and TCS global experience



Savings

Lower energy costs by 8 to 15 percent YoY through better energy management and decision support

Digitally transforming power plants

TCS IP2™

TCS IP2, powered with Azure IoT, is the first solution that combines AI, ML, IoT and Digital Twin technologies to operate and maintain thermal power plants, enhancing plant reliability, improving flexibility and cutting emissions while keeping operating costs low. The intelligent, scalable, modular digital solution deploys AI and ML-based Digital Twins as “Intelligent Operators” that provide real-time insights and actions for critical assets such as boilers, turbines, generators and auxiliary systems in partial and full-load operating conditions. The solution can analyze 1000s of parameters to optimally guide operation and maintenance of power plants.



Improve performance & efficiency

IP2 suggests optimal operating recommendations for improving efficiency while also reducing emissions.



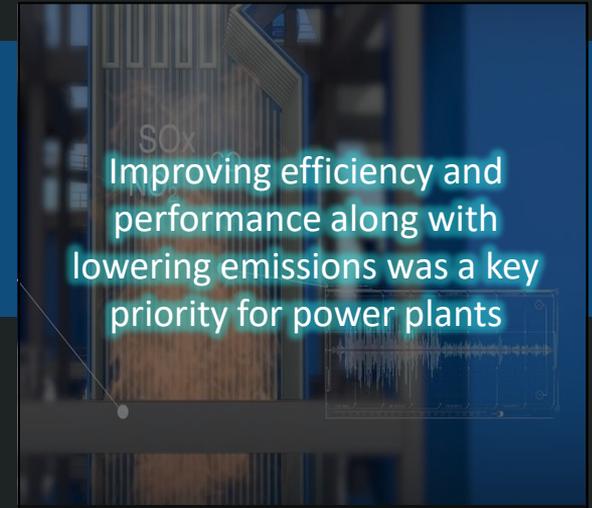
Reduce O&M costs

IP2 helps lower costs by using a predictive maintenance regiment and keeping fuel and chemical consumption low.



Enhance flexibility & availability

IP2 reduces unplanned outages, improves availability and facilitates flexible operation in varying load conditions.



Major Electric Power company saves millions

A major electric power company in Japan faced deregulation and competition that threatened revenue. The company wanted to increase operational efficiency in thermal power plants. TCS implemented IP2 solution that helped reduce carbon monoxide, nitrogen oxide, sulfur oxides and other harmful emissions by 10 percent. The utility also now minimizes coal and auxiliary power consumption, saving \$1-2M U.S. savings annually.

Optimize shipping and logistics for improved delivery

TCS Logistics Optimizer

TCS Logistics Optimizer helps you optimize your shipping and logistics to increase utilization, optimize routes, and improve delivery service to customers by up to 17%. Our AI model looks at orders, shipments, packages, trucks, drivers, and road data and provides real-time optimization recommendations and simulation support to achieve the target outcomes.



Faster delivery

Deliver the right products to the right customers in less time and with more confidence - up to 17% increase in on time delivery



Better utilization

Optimize your shipments, trucks, drivers, and routes to Increase the efficiency of your operation - up to 23% increase in resource utilization



Lower costs

Lower your operating costs and losses with real-time recommendations and product quality sensors – up to 15% decrease in cost



On the enhancements side, this year we started a super interesting collaboration project around Logistics Optimization. Since the initial concept it's been a long trip full of learning. Personally, these months working with TCS team have enriched my know-how and have challenged my experience in the matter, looking for new boundaries.

Logistics Solution Manager, Large Cement Manufacturer

Optimize unit cost in discrete and batch manufacturing

TCS Digital Manufacturing

TCS Digital Manufacturing solution helps you optimize production and reduce unit costs by bringing together manufacturing performance management, asset and energy management, and supply chain analysis. Our modular data-centric solution uses a value-based approach that allows you to start with one use case and scale up to end-to-end optimization.



At Titan Engineering and Automation Ltd (TEAL), we have been piloting the digital solutions in a section of our plant. We are seeing the early signs of smartness, where defect and unplanned downtime are reducing considerably. Its real time visibility into our operations has also given us actionable insights, enhancing productivity.

Mr. R. Vivekanandah, CEO/Director, TEAL



Profit

Reduce your overall cost per unit by optimizing quality, asset performance, energy usage and supply chain in one place



Visibility

Get a holistic view of your manufacturing losses across your machines, raw materials, and utilities



Flexibility

Enhance your ability to analyze and optimize your manufacturing operations with an extensible, modular platform



What next?

- Connect with the team at TCS:
TCS.IoT@tcs.com
- Learn more about TCS IoT solutions at:
<https://www.tcs.com/internet-of-things>

Thank You