The #1 Software for Flexible Idea Management

Bring your employees together for collaboration and innovation.

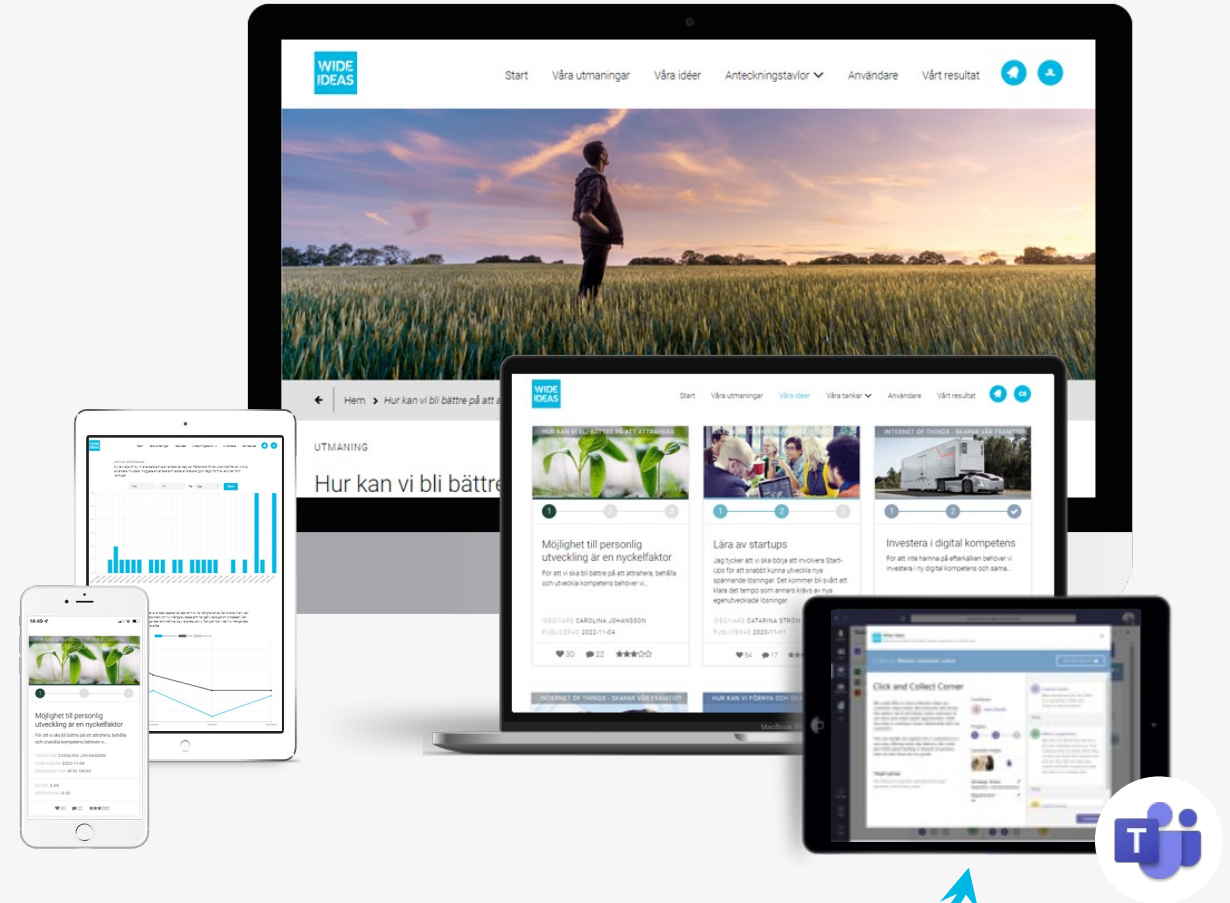www.getwideideas.com

Wide Ideas
A digital space for ideas to grow

Companies, public organisations and innovation clusters use Wide Ideas platform to gather their employees and stakeholders for collaboration and innovation.

The goal is to solve challenges together, both small and large, and at the same time build an innovative culture where employees feel seen and heard.

Wide Ideas can be used for:

- Continuous idea and innovation work
- Projects/Workshops for a limited time
- Innovation competitions/Innovation Jams

accessible through Microsoft Teams

Start using Wide Ideas
Internal and/or external

Workshop

Do you have a specific area, theme, need or challenge that you would like input on? Start a workshop and let employees quickly and easily publish their thoughts via digital post-it notes. Perfect for quick brainstorming sessions!

Specific challenges

Publish a subject-specific challenge and let your employees publish their suggestions and ideas. You can customize the idea form to ensure you get all the necessary information.

Open idea box

In the open idea box, employees are welcome to publish any idea, at any time. The idea can be categorized by department, market, product or similar and automatically forwarded to the selected recipient.
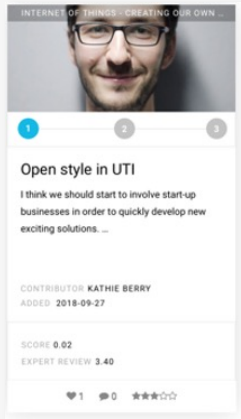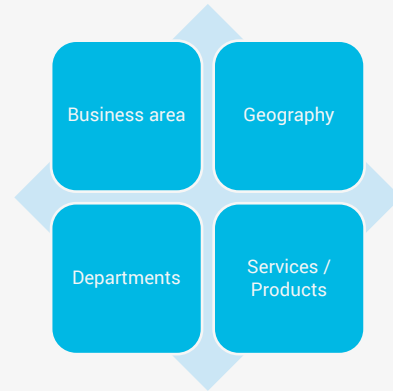
Campaigns

Start a time-limited campaign for a selected target group if you want to engage around a need, challenge or topic and would like to have input from a specific department, business area or customer group.

Key features
included in Wide Ideas

Automatic redirect of ideas based on subject area

Connect subject matter experts and decision makers to your subject areas and ideas will be automatically redirect to assigned users.
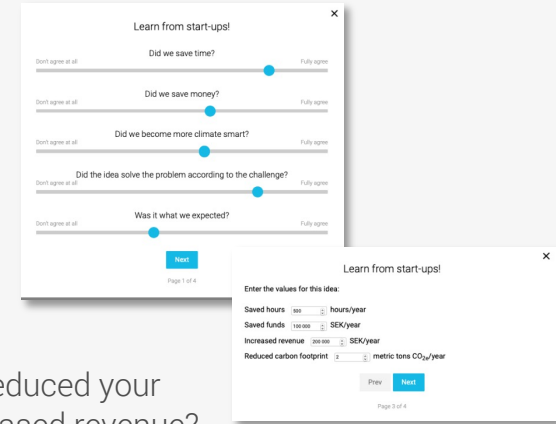
Business area

Geography

Departments

Services / Products

Follow up on your implemented ideas

Did you save money? Have you reduced your climate footprint? Have you increased revenue? With Wide Ideas you can document results of implemented ideas and categorize them by success factors.

Visual progress and feedback loop create inclusion and commitment

✓ 1-2-3 shows the progress
✓ Notifications keep the users up to date
✓ Pre-default feedback messages makes your job quick and easy

Evaluate ideas according to your criteria

✓ Customized criteria
✓ Several rounds of review
✓ Assign Expert's and Decision Maker's depending on Topic/Challenge

Key features
included in Wide Ideas

Idea Matching

Machine Learning Algorithm identifies and matches similar ideas avoiding duplication.

Idea Clustering

Groups ideas together in a meaningful way.

Idea Tracking

Visual tracker aid provides an instant progress overview of each idea.

Idea Management Process

Documented end-to-end flow maximises user participation and overall results.

Advanced Filtering

Finds ideas that meet a specific set of business criteria.

Decision Analysis Tool

Provides a clear visual assessment based on Smart AI Ranking and expert input.

Real time notifications

Notifies users of new ideas, comments or likes.

Customisation

Many idea software features can be changed to suit different business requirements.

Multi Language Support

Currently supports English and Swedish languages. More to come soon.

Smart AI Ranking

Uses artificial intelligence to rank ideas based on content, context and user interaction.

Built on Microsoft Azure

Sensitive discussions take place in a safe and secure environment.

Connect Microsoft Teams

Bring ideation directly into your digital workplace by seamlessly connecting Microsoft Teams.

Good to know
about Wide Ideas

We develop Wide Ideas in close collaboration with our customers and partners. Each feature is carefully selected to encourage engagement and facilitate the innovation process.
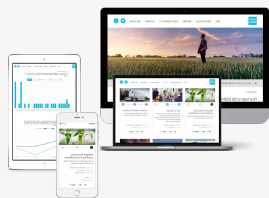
Sign in with Microsoft 365
Allow your employees to sign in with their work account (Microsoft 365), no new accounts need to be created.

Microsoft Teams
Publish challenges directly to teams in Microsoft Teams and let employees interact directly in the Teams client.

Computer, tablet or mobile
Computer, tablet or mobile doesn't matter. Wide Ideas is accessed via the browser and can be easily linked/integrated with the intranet.

Invite external stakeholders
Bring diverse thinking and valuable insights by inviting customers, partners and suppliers to share their knowledge and experience.

Also good to know
about Wide Ideas

User support
Our support is open during office hours (CET) and available to all your users.

Server operation
Wide Ideas is operated through Microsoft's data center and a web hosting company within the EU.

GDPR
Wide Ideas complies with the data protection regulation GDPR and all data is stored within the EU.

Want to know more?

Reach out to us via sales@getwideideas.com