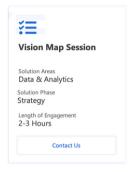


TALLAN'S VISION MAP

GETTING STARTED

Tallan's Vision Map exercise is a 2-3 hour co-creation session outlining where and why to take the next steps in your data culture transformation. The outcome of this session is a 2-page Executive Brief that will concisely outline priorities over the next 12-18 months, with actionable next steps. The brief will incorporate the session and any additional thoughts your team has afterward.





WHAT TO EXPECT

Introductions and Stage Setting

• Level set on the goals of the session

Putting Points on the Vision Map

- Current ideas/destinations
- New ideas/destinations

Proven Method for Prioritizing

- Collaboratively rank generated ideas
- Build the prioritized vision map



HOW TO PREPARE

- Expect to have a broad, holistic view, focusing on 1-2 business or program areas.
- Invite enough thought leaders so that many ideas will be generated, but not so many that it's watered down.
- The problem/business owner needs to be in the room; their buy-in to the prioritization is key and you will need their support to move forward.
- The subject matter expert needs to be in the room; this person has key information on the art of the possible.



Founded in 1985, Tallan provides technology and business process consulting services to enterprise and mid-sized companies, as well as government entities. Tallan's focus is on custom application development, Azure cloud services, and data analytics, data science & AI services.