Publicis Sapient – a leader in digital business transformation and in banking

Global coverage We are the PUBLICIS GROUPE Digital Business The Power of One hub of Publicis Groupe publicis **PUBLICIS** sapient COMMUNICATIO YOU **PUBLICIS PUBLICIS** HEALTH 20,000+ Passionate People Offices Globally Connected Years of Digital Pioneering

and Customer Innovation

Recognised as a digital transformation leader A Leader in the Forrester WaveTM Challengers Contenders Strong performers Leaders Stronger offerina Cognizant O Wipro O KPMG O Infosys O O Tata Consultancy Services O DXC Technology Market presence* Weaker .000() current offering Weaker strategy Stronger strategy Select industry recognitions: **IDC Gartner** Global leader for CRM and Worldwide Leader in Digital CX, **Customer Experience** Operations, Product Innovation

Implementation Services

Supporting leading banks globally NatWest Citizens Bank A Nationwide LLOYDS BANK ? **HSBC** Bank of America. BNP PARIBAS **₩**BARCLAYS usbank ANZ ? ANGLO-GULF Deutsche Bank 📤 Santander 💥 UBS COMMERZBANK JPMorganChase 🖨



Publicis Sapient's involvement in Collaboration Manager

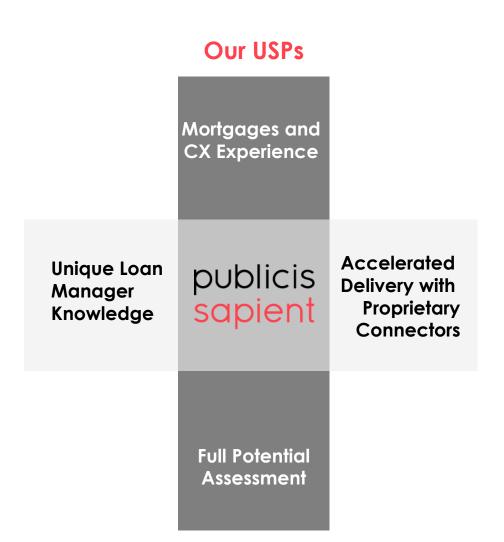
Our contributions to Collaboration Manager

1. Product development

Contribution to Product
Development by sharing lessons
learned from our Mortgages
experience globally

2. Private preview success

Jointly recruit private preview clients and support clients in private preview PoC selection and development



Proprietary connectors

Examples of the pre-built connectors

Publicis Sapient has developed 15-20 pre-built connectors to accelerate integration

The connectors focus on three areas, including:

- 1. Property evaluation
- 2. Income verification
- Customer data

The connectors are built to integrate with six Middle Office industry solutions, including:

- a. KYC
- b. RM
- c. Legal & Verification
- d. Risk Management
- e. Loan Underwriting
- f. Document management

