



Better understand and reduce  
your cloud carbon footprint

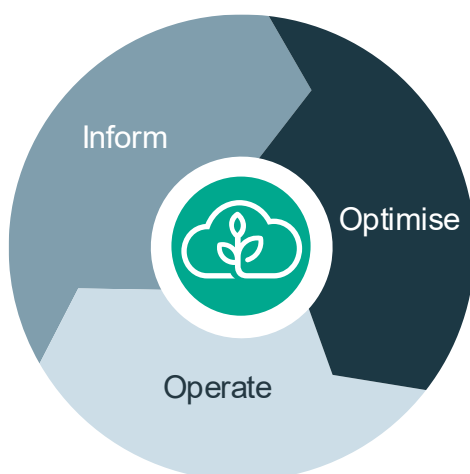
## Expert approved recommendations and market leading tools to help you reduce your carbon emissions and demonstrate the impact you've made.

The cloud and continual change that comes with it have led organisations to rethink the role of sustainability in their operations.

Claranet's GreenOps service is a managed offering to help you better understand your carbon emissions, improve sustainability reporting across your business and make carbon reduction recommendations with support from our expert team.

Our team of industry experts will use our exclusive tooling to help you understand your carbon emissions in a way that makes sense to your business, reduce that overall number, and report back to your stakeholders on how much progress has been made with real metrics.

## The GreenOps journey consists of three iterative phases



**Inform:** to provide visibility and allocation of carbon emissions so your business has a clear view of what is being used and what will be used in the future.

**Optimise:** to strategically reduce your carbon emissions. This phase involves reducing services or upgrades you no longer need, automating, rightsizing resources, optimising databases and other recommendations.

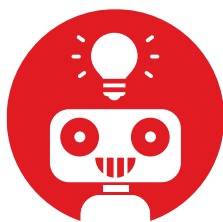
**Operate:** to help your business create and adopt a GreenOps framework that provides continuous carbon emission reporting and courses of action to reduce that number.

## Our market leading GreenOps tooling



### Multi-cloud view

One tool, one language and one report across all your cloud environments



### Data how you need it

Powerful algorithms give you more detail so you can see it in a way that makes sense to your business

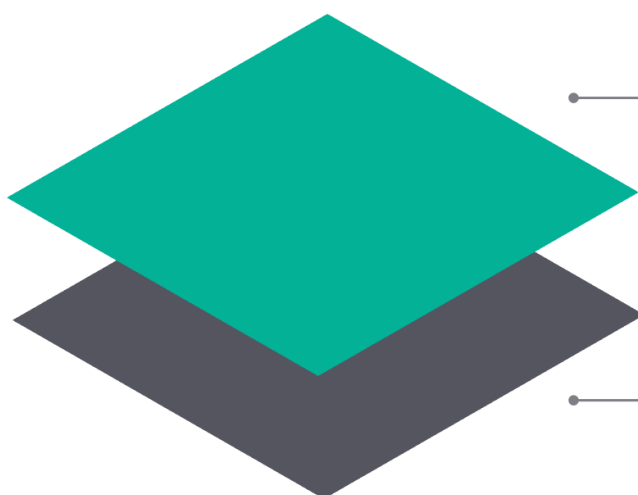


### Target tracking

Track progress against your long term sustainability targets and show how you're making a difference

## GreenOps service tiers

There are two tiers of service depending on how much expert support you require in driving your sustainability agenda. Our specialist team can help you to select the right tier for your business based on the deliverables required.



### Enhanced

#### Pro-active GreenOps Delivery

- Bespoke recommendations
- Expert-led, monthly workshops
- Definition and implementation of policies
- Led by our team of expert cloud economists

### Standard

#### Reporting and Advice

- GreenOps training
- Quarterly reporting
- GreenOps support
- Self service

## We are experts in data, applications and infrastructure

- Cloud specialists
- +360 Public Cloud customers
- +100 Data Services customers
- +140 certified Public Cloud engineers
- +80 Data modernisation experts
- +1200 technical experts
- 7x Gartner Magic Quadrant Leaders
- Enterprise standard support

**claranet**<sup>®</sup>

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