



Gunnebo Retail Solutions

Digital store operations

For customers today shopping is all about: Speed, Convenience & Flexibility. Retail stores need to become even more efficient and one key factor to get there is digitalization.

Gunnebo Retail Solutions have committed to enable physical stores to stay competitive, by digitizing store

operations and keeping the store in full flow. We enable store operations to reach new levels of efficiency, by optimizing current and new processes. Your store's systems all managed in one App.

We commit to making physical stores competitive!

GUNNEBO[®]

One platform – endless of possibilities



Maximize the value from your store systems.

Gunnebo Retail Solutions is a software service that connects all your store's technical and administrative support systems onto one open platform,

accessible anytime and anywhere.

The system automates manual processes according to your business. And via an easy-to-use app, real-time information is transmitted from store systems to the shop floor for an overview of daily operations.

A truly sophisticated yet simple way to maximize your store systems.

Automized Store Operations



Run your business smoothly.

The platforms enables you to fully automate your store operations. By separating the store's day into phases such as – pre-open, open, post-open and closed – you can automate

processes by phase. For example, when the store enters pre-open mode the lights are 70% strength and no music is played. Once the store enters open mode the music starts to play and light strength is at maximum.

Analytics



Know your customer.

Actionable data like conversion rate, is easily accessible anytime, anywhere, so you can make quick and business-aligned decisions. Maybe even more interesting, get to really know your

customer. Who chooses to come into the store, and who walks by? Are most customers reoccurring or new?

Data that will help you to understand your customer and the store.

Benefits



Efficient processes

Manual and ineffective processes are automatized to streamline and save time.



Digital operations

Store systems can be controlled from anywhere at anytime.



Brandable interface

The app's interface can be customized to your brand.



Android & iOS

The app is compatible on both Android & iOS devices.



“We're expecting the GRS system to make our lives easier, and allow us to access all our systems from one platform.”

// Johan Andersson, Store Manager, Ica Maxi Högsbo



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