

# GreenOps

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Provide visibility on the environmental impact of the Cloud and optimise it by making the right compromises.

Ensure that your cloud services has the lowest possible environmental impact.

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# Understanding carbon emissions

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**Scope 1**

Direct Emissions



**Scope 2**

Indirect Emissions



**Scope 3**

Indirect Value-Chain  
Emissions

# A constantly changing landscape

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100% renewable energy by 2025

Carbon negative and water positive by 2030

Emissions Impact Dashboard for Azure

# Our GreenOps tooling

Multi-cloud view and consistent reporting



Increased visibility



More granular data estimates than the cloud native tools



Powerful algorithms, regularly updated as information changes



Tracks progress against long term sustainability targets



View data how you need it, e.g. by department or application

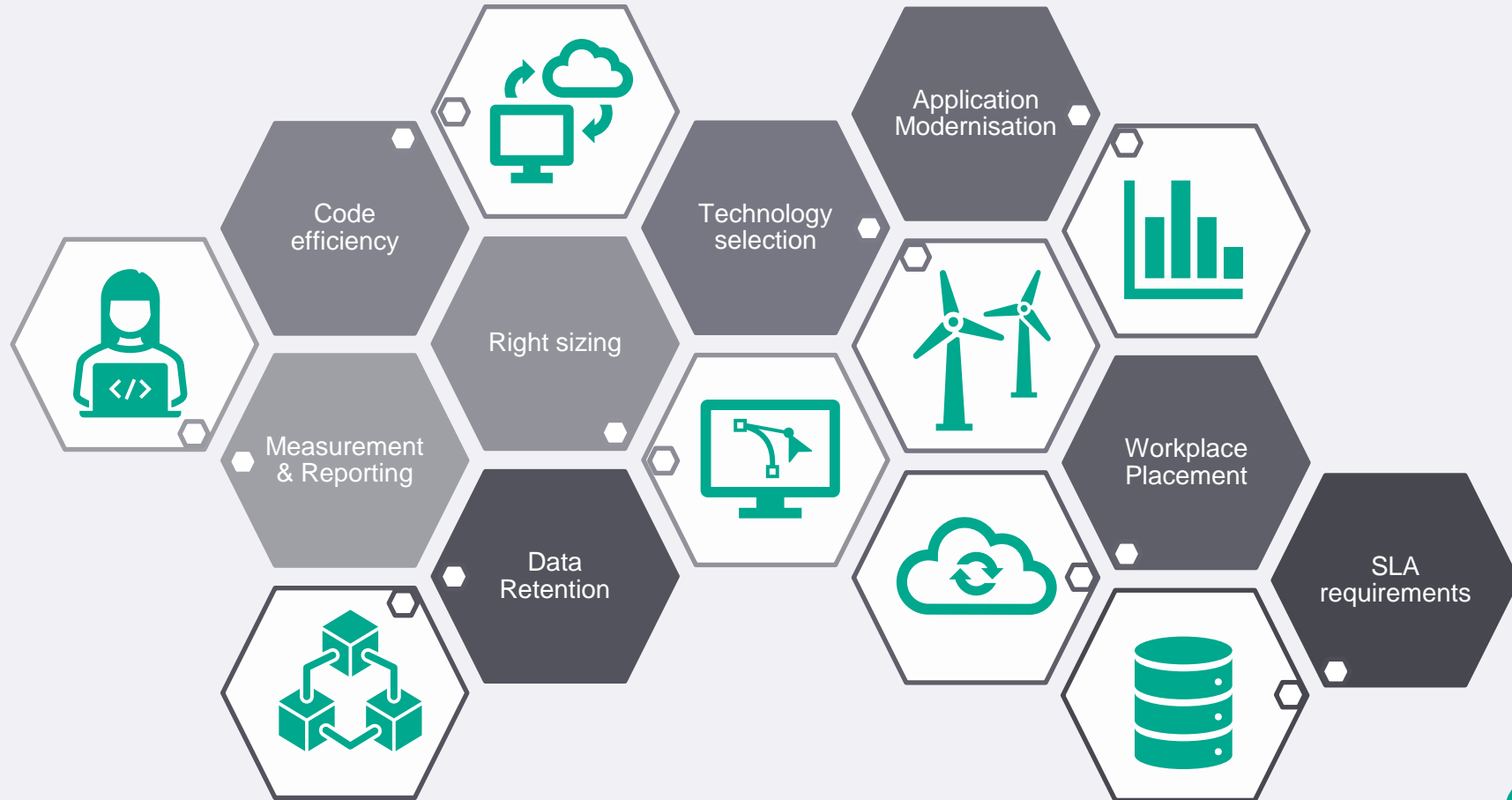


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# Helping you make better choices

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# Our approach

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- **Gain visibility of your emissions**
- **Identify the opportunities to optimise**
- **Create the **policies** and **governance** around monitoring emissions**
- **Adopt a **lean-centric culture****



# The desired end state

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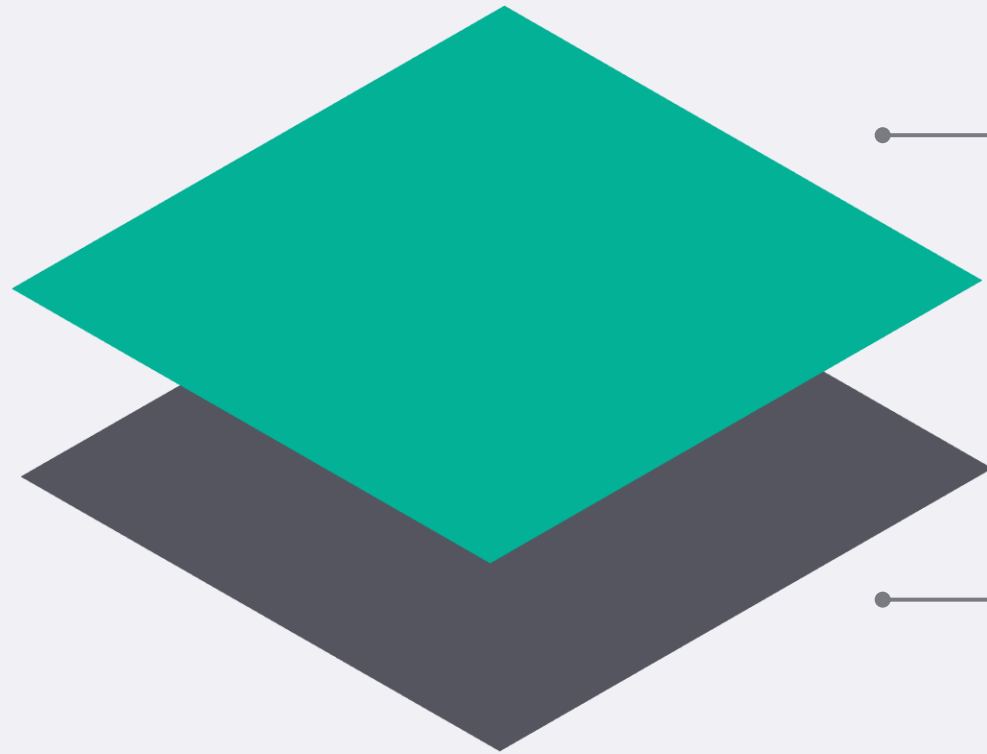
Ensure that your cloud services have the lowest possible environmental impact.





# Two tiers of service

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## Enhanced

### Pro-active GreenOps Delivery

- Bespoke recommendations
- Expert-led, monthly workshops
- Definition and implementation of policies
- Led by our team of expert cloud economists

## Standard

### Reporting and Advice

- GreenOps training
- Quarterly reporting
- GreenOps support
- Self service



This is a **huge step forward** for us.  
We can now map out our future as a  
cloud-native, scalable, resilient, and  
**sustainable business.**”

- Mark Wiltshire  
Head of Architecture, Kier Group

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# How we support your journey

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## Design



Working collaboratively, we help you understand your current state and develop a cloud migration roadmap and business case.

## Move



Implement your cloud migration strategy and optimise it for success, efficiency and cost reductions.

## Lead



Once you're in the cloud, you're ready to take the opportunities it creates: optimise, innovate, experiment, grow.

# Cloud capability



## Advisory & Consulting

World-leading expertise  
Defined business outcomes

3000 Claranet staff in ten countries.  
Global Revenues in excess  
of £500 million



## Migration & Adoption

Project execution in safe hands

One of five global organisations with  
Premier Partner status with Microsoft  
Azure



## Operation & Innovation

We design with the run in mind

Only Company that Delivers  
Mode 1&2 operations over the three  
main cloud providers



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# Award-winning Capability

Claranet featured as a leader in the ISG Managed Public Cloud Services



What our customers say about us:

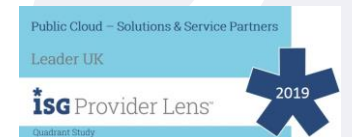
**“Transition was well managed, very flexible provider, great skills and pragmatic, by combining all this they are the right partner for dynamic workloads”**

**“Very good partner relationship. Projects are managed by experts with serious accuracy”**

**“Claranet’s three main strengths are expertise, performance and reactivity”**

**“Working with Claranet means working with experts with multiple skills in cloud”**

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