



RAZOR TECHNOLOGY

SharePoint Syntex

David J. Rosenthal
Vice President & General Manager, Digital Business
March 2, 2021
Microsoft Ignite Global Conference



Agenda



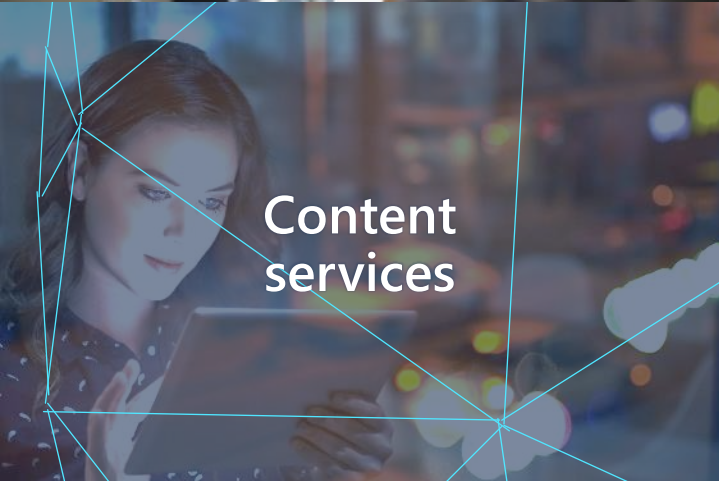


Our mission

Empower every person and
every organization on the planet
to achieve more



Knowledge
discovery



Content
services



Connect people with knowledge, experts and insights

 RAZOR TECHNOLOGY



Expertise &
answers



Workplace
insights



Savings through improved governance and control

Content classification and curation:
\$1.2 million to \$3.3 million

Improved discovery:
\$42 million to \$127 million

Reduced legacy tools & professional services:
\$864,482 to \$1.2 million

Source: Forrester (July 2020)
New Technology: The Projected Total Economic Impact™ of Project Cortex



Modernize content services with Microsoft 365

What our customers are telling us



Disconnected silos across LOBs & legacy systems



Labor intensive, error prone data entry & interpretation



Managing and applying metadata & taxonomies



Compliance, records & retention management

Microsoft 365 solves these challenges



Content understanding

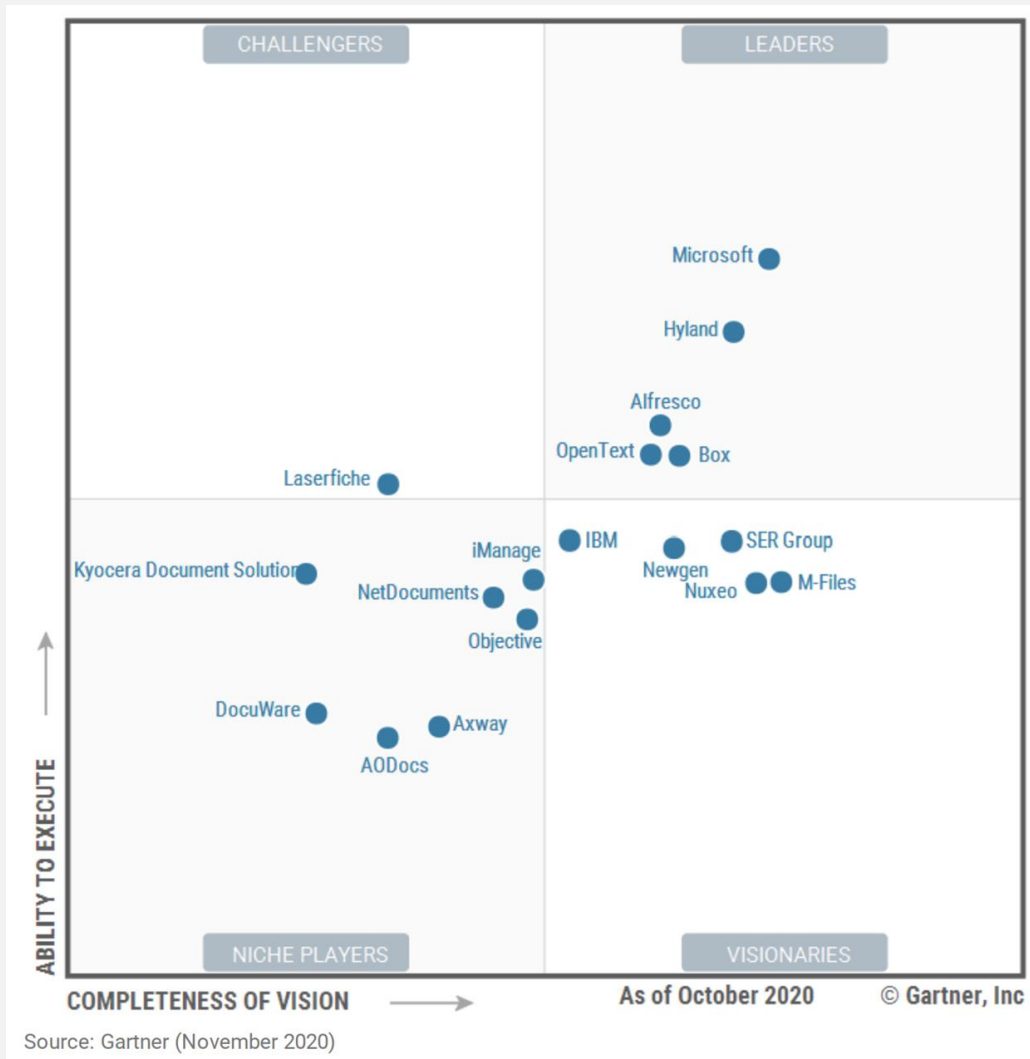


Content processing



Content governance

Gartner Content Services Platforms MQ 2020



“Microsoft 365 holds a commanding position in the marketplace for cloud office suites. Social media analysis reinforces this, with Microsoft as the vendor with the highest share of conversations in the CSP space. The content services provided by Microsoft, underpinned primarily by SharePoint, are tightly integrated into most aspects of the suite and are the default content repository. Gartner clients are increasingly evaluating Microsoft 365 as the foundational component of their content services strategies.”

Source: Magic Quadrant for Content Services Platforms, Gartner, November 2020

<https://aka.ms/gartner-csp20>

A woman with long brown hair is looking down at a tablet computer. The image is overlaid with a semi-transparent blue filter and a white geometric grid pattern of interconnected lines. The background is blurred, showing bokeh lights in shades of yellow and blue.

Content services



A woman with long brown hair is looking down at a tablet computer. The image is overlaid with a blue geometric pattern of interconnected lines forming various polygons. The background is blurred, showing what appears to be a city at night with bokeh lights.

SharePoint Syntex



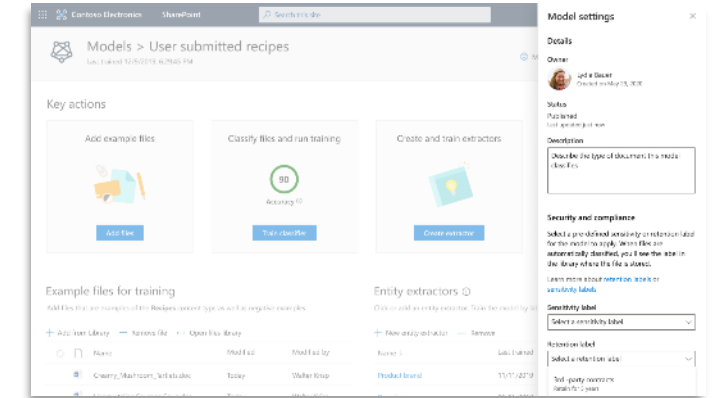
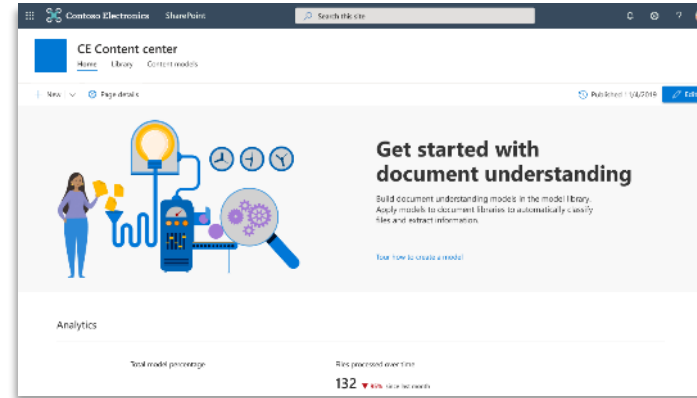
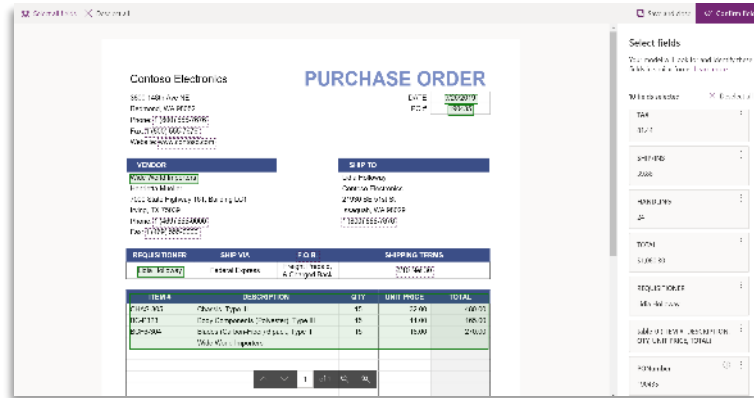
Microsoft SharePoint Syntex

Introducing:
Content services that work the way you do



SharePoint Syntex

Content services that work the way you do



Content understanding

Create no-code AI models that capture expertise to classify and extract information to automatically apply metadata for knowledge discovery and reuse

Content processing

Automate capture, ingestion and categorization of content and streamline content-centric processes using Power Automate

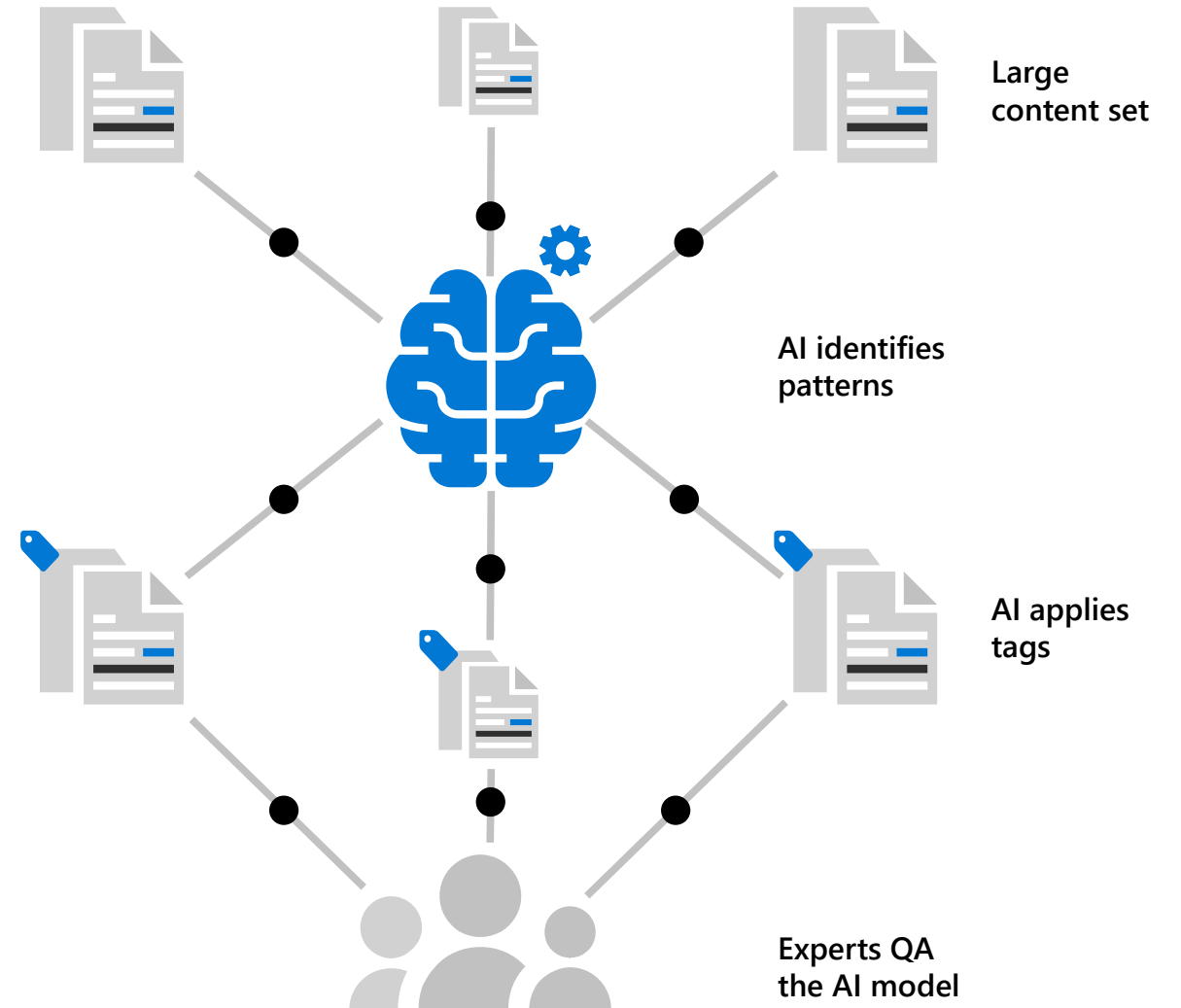
Content compliance

Connect and manage content to improve security and governance with integration to Microsoft Information Protection & Governance

Evolution of content AI

Conventional machine learning

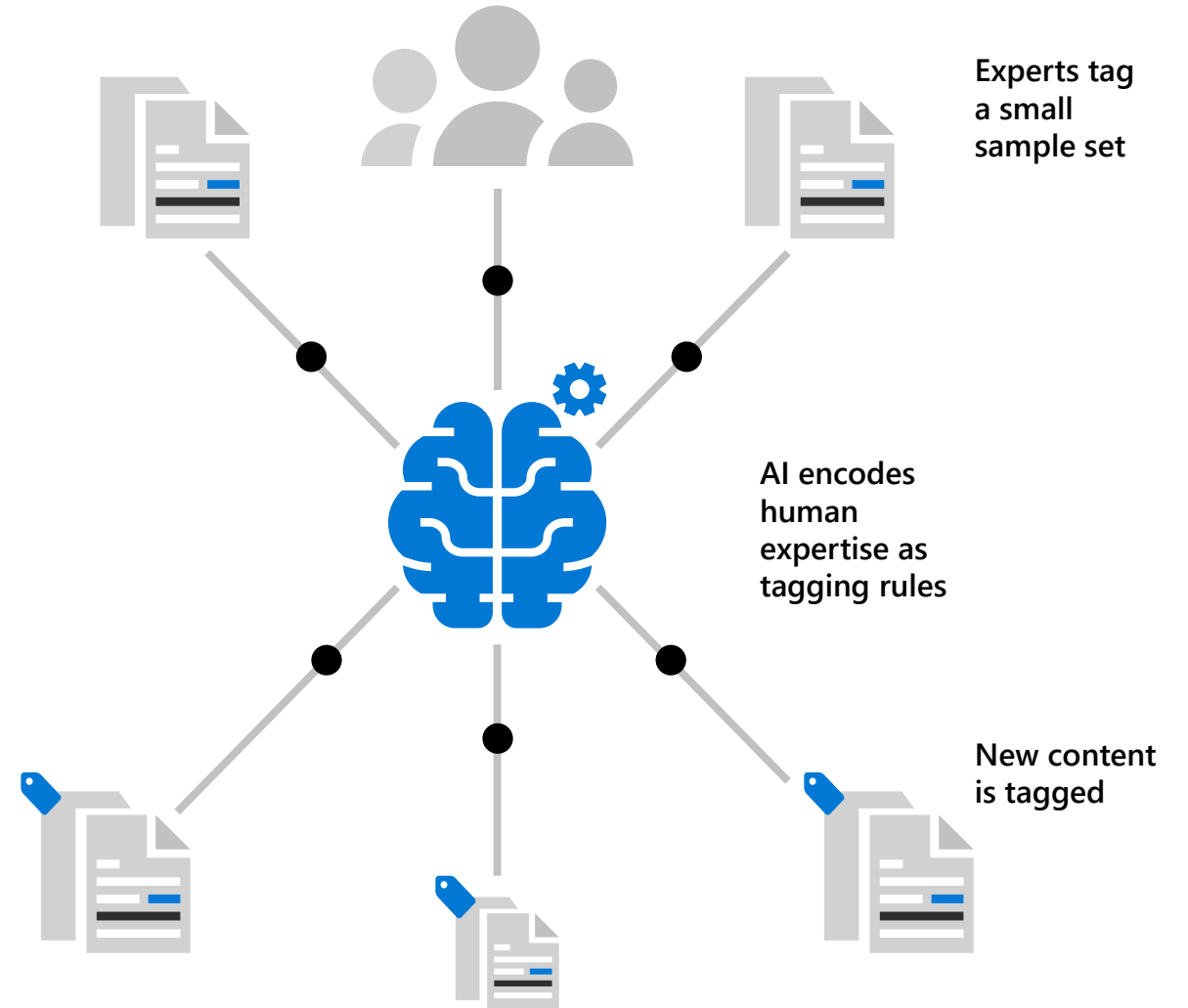
- “Black box” AI
- Large training sets
- Human expertise reviews results later



Evolution of content AI

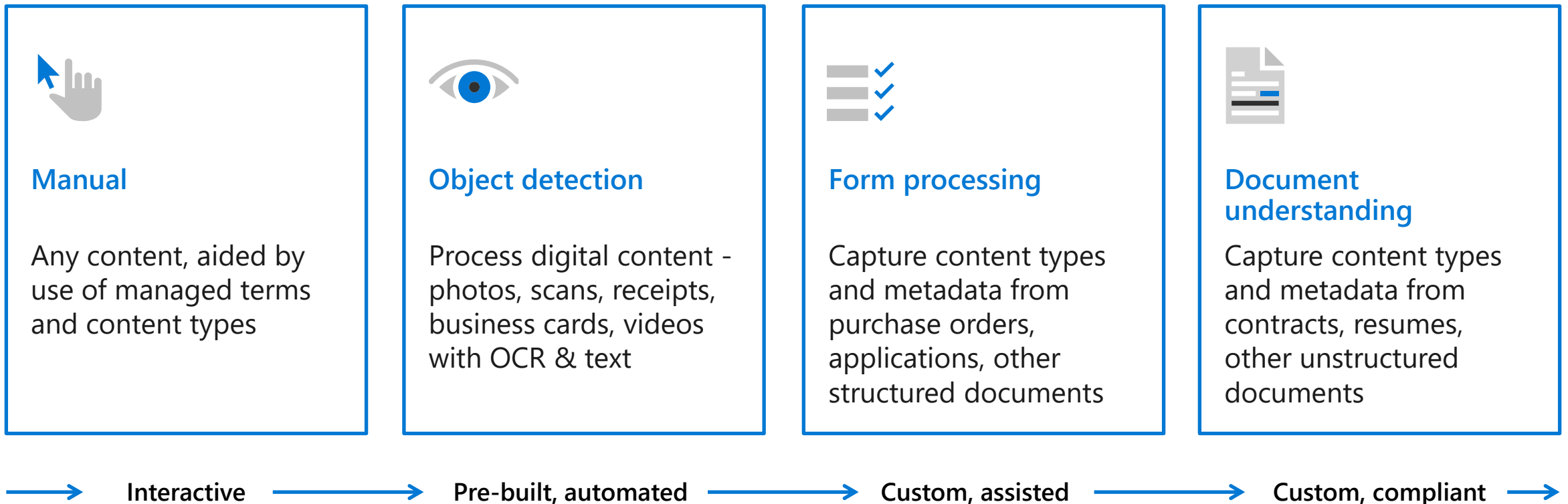
Machine teaching

- Human-centric AI
- Small sample sizes
- Experts review results early



Better together: People + AI

New AI services and capabilities to make it easier to build content understanding and classification apps directly into the content management flow using SharePoint Syntex



Document libraries



Modern, thumbnail-centric view with viewers for **300+ file types** delivered through **Microsoft Teams and SharePoint**



Uses responsive design and accessibility standards to look great on **any device**



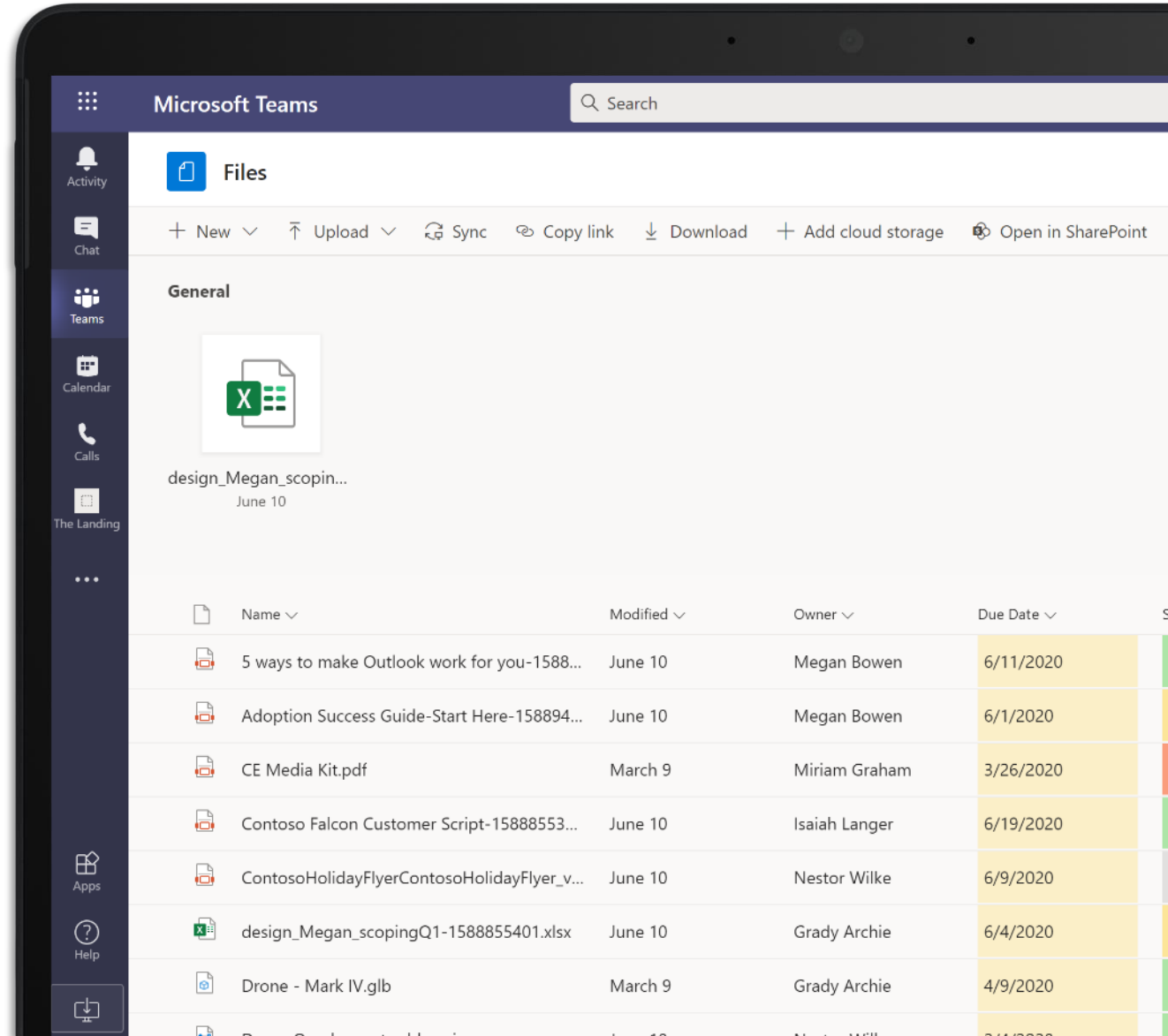
Sync files to any device with OneDrive



Move files among libraries with metadata, versions and policy



Bulk editing, check-in/check-out and approvals, signals, modern document set



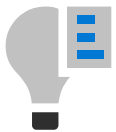
Strengthening the metadata foundation



Coherent/consistent across
Microsoft 365



Search enrichment find content
based on terms



Consistent tagging experience
with contextual term
suggestions and auto tagging



Improved enterprise content
type publishing, discovery,
and enforcement with unified
taxonomy services

New metadata capabilities with SharePoint Syntex



Taxonomy extractors

Match **extracted content** to **managed terms** for consistent metadata application



Term store reports

Understand the **composition** of your term store to better **manage**



Content type push

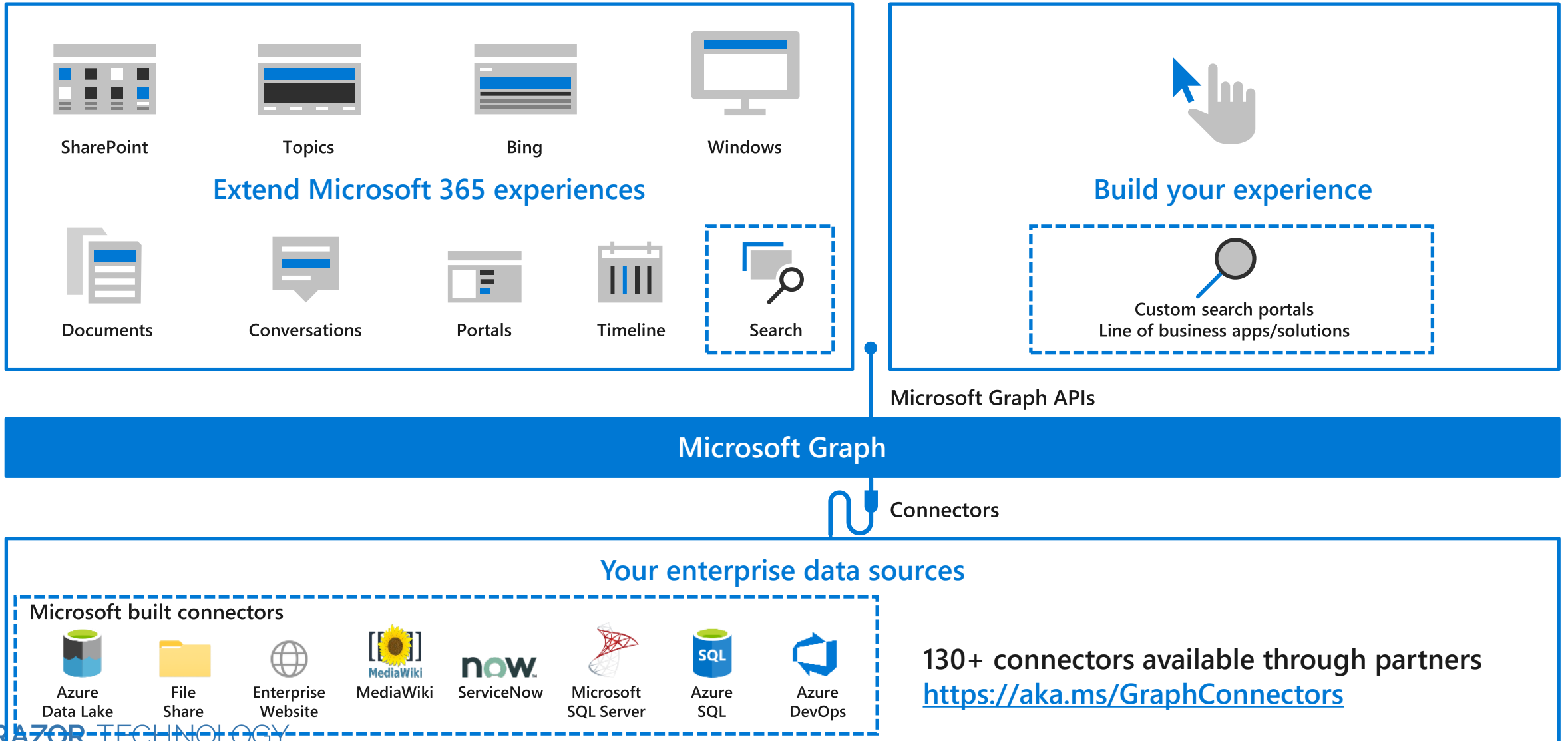
Ensure that your critical **content types** are automatically added to new lists in **hubs** (and their associated sites)



New import format

Define richer import files with a new format based on **SKOS**, with support for properties and multiple term sets

Microsoft Graph content connectors



SharePoint Syntex - Compliance integration



Retention label defines record policy based on document **age** or external **event**



Sensitivity label sets DLP, encryption, sharing, conditional access policies



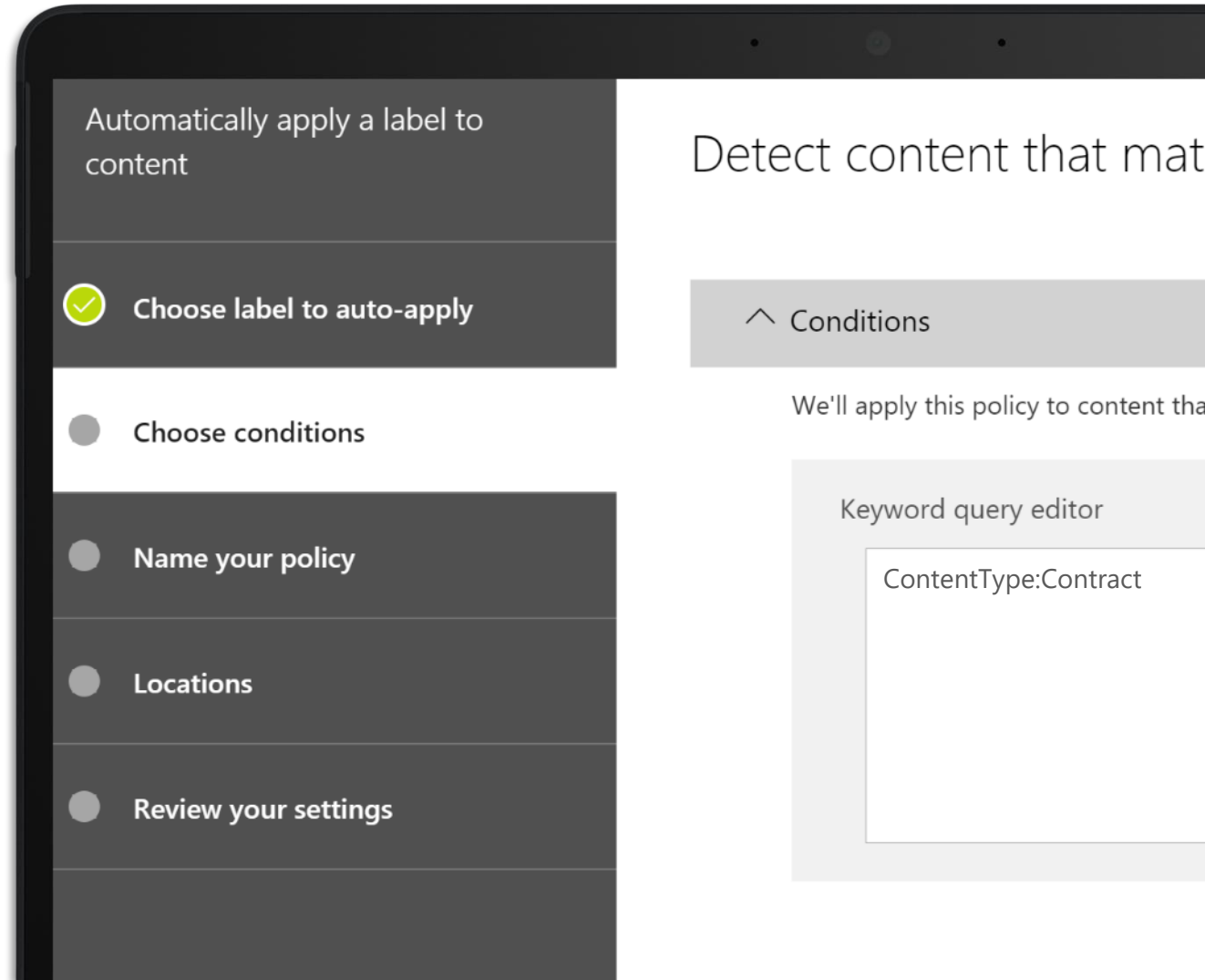
Labels can be applied **interactively** by users



Labels can be applied **automatically** by SharePoint Syntex AI models



Analytics and **file plans** provide scaled management of label usage and policies



Microsoft 365 content compliance

Integrate security and compliance with SharePoint Syntex



Information Protection

Built-in labeling and protection experience in Office apps, Office 365 services, other Microsoft services like Power BI, Edge, and Windows



Built in encryption and key management

Assure proper oversight and control of content at rest, in transit and as-shared



Information Governance

Intelligent and built-in retention and records management



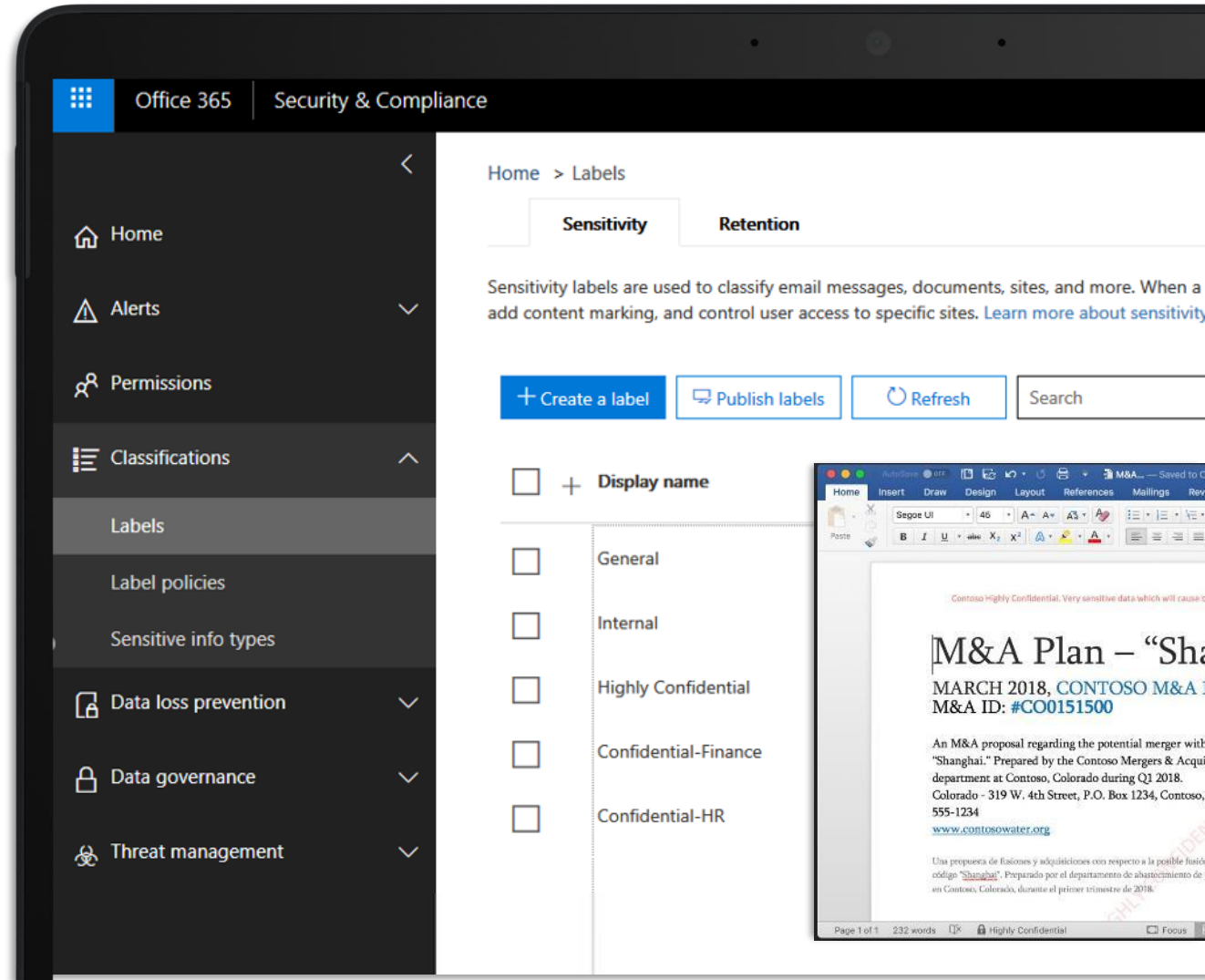
Advanced eDiscovery

Quickly find and respond with only the relevant information

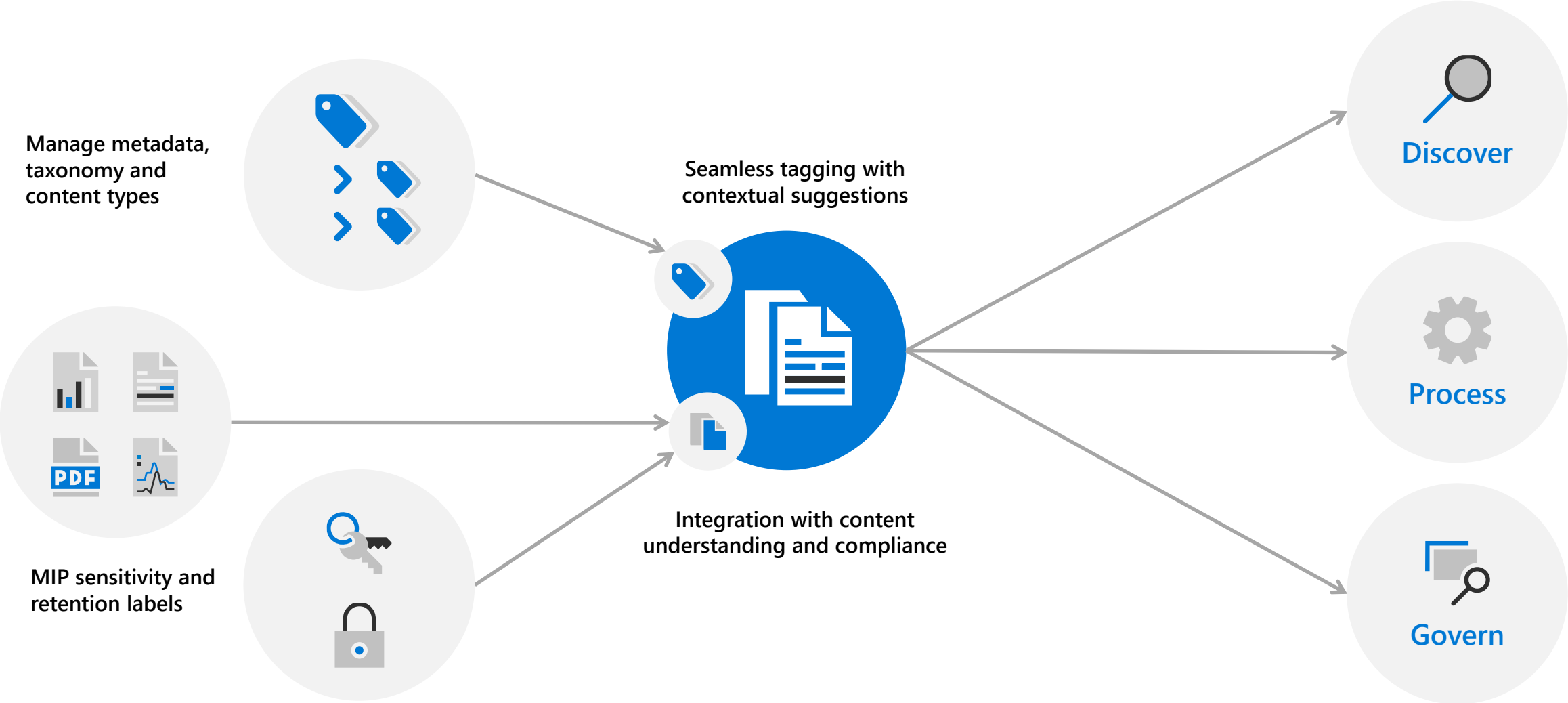


Advanced Audit

Power fast and effective forensic and compliance investigations with user and admin activity data retained up to 10 years



Results: Improved precision and consistency



Demo



WOODGROVE INVESTMENTS
A Division of Woodgrove Financial

<https://products.office.com/en-us/business/microsoft-invoicing/invoice-software>

CONFIRMATION

TRADE#: 101563

TRADE DATE: 10/31/2013 1:24:22 AM

CUSTOMER:

Miriam Graham
Talispin Toys Ltd.
15030 NE 36th St.
Redmond WA, 11948
USA

TRADE DETAIL:

DATE	27 Oct 2013
REFERENCE	AT-218357
AMOUNT	90
SYMBOL	DELL
CUSIP	24703L202
UNIT PRICE	\$44.30
TOTAL	\$3,987.00

Comments or special instructions:

Please contact your Financial Advisor immediately if you have any questions or concerns.

	SUBTOTAL	\$3,987.00
	FEES	\$59.81
	EXECUTION	\$10.00
	TOTAL SETTLEMENT	\$3,917.20



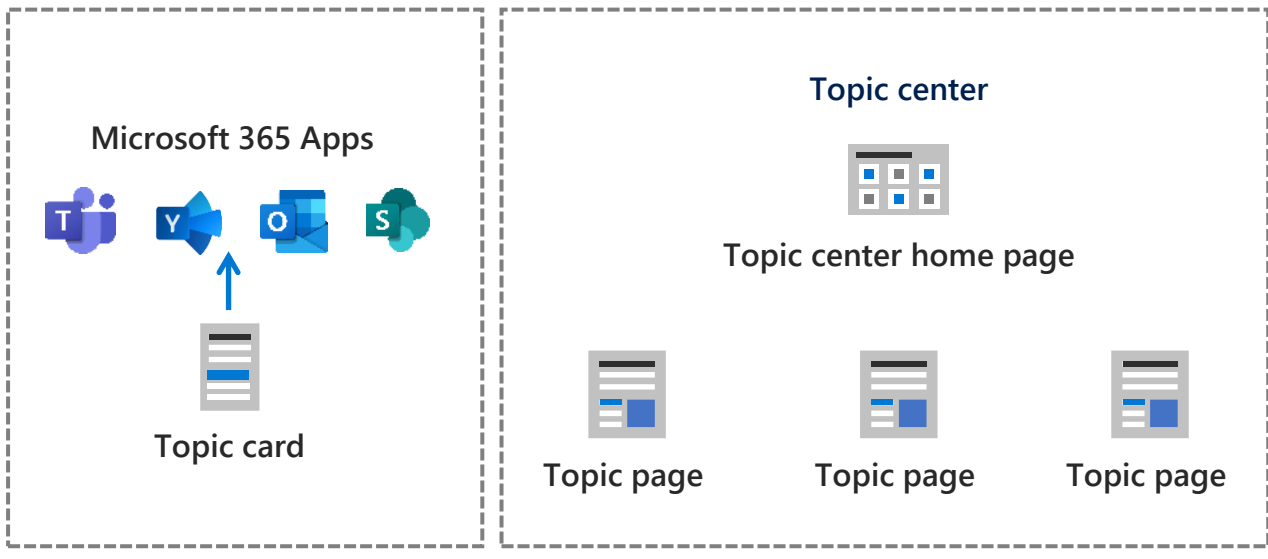
Knowledge and Content Services

A woman with long brown hair is looking down at a tablet computer. The image is overlaid with a semi-transparent blue filter and a white geometric grid pattern of interconnected lines. The background is blurred, showing what appears to be a city at night with bokeh light effects.

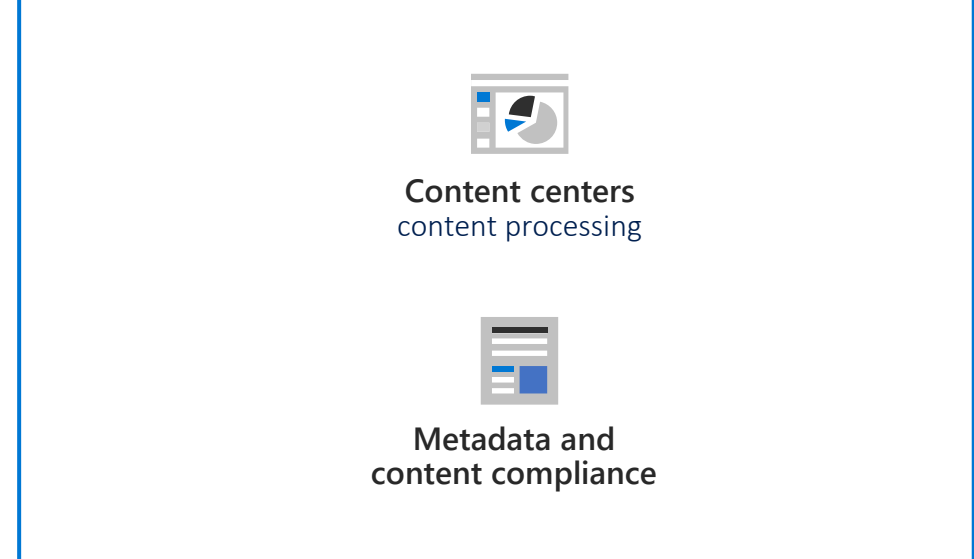
Knowledge & Content Services overview

Project Cortex

A Microsoft Viva Topics



B SharePoint Syntex



Microsoft Graph and AI

Microsoft Graph content connectors



Knowledge & Content Services overview

Project Cortex

A Microsoft Viva Topics

Discovery

Where **users** connect to knowledge (content and experts) about topics

Microsoft 365 Apps



Curation

Where **users** explore topics and experts manage topics

Topic center



Topic center home page



B SharePoint Syntex

Processing

Where **process owners** build models, ingest content and organize process-related content, and **users** access content as part of business process



Content centers
content processing



Metadata and
content compliance

Identification

Automatically discover relationships across content & conversations

Topic | Skill | ...

Microsoft Graph and AI

Tagging

Extract information from and about content

Governance

Manage security and compliance of content

Extension

Ingest knowledge from external services and data repositories

Microsoft Graph content connectors

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Resources

SharePoint Syntex licensing



Packaging

Add-on to M365 E3/E5 Plans, priced per user



Forms processing

Includes 1MM AI Builder monthly credits for form processing, 300 users minimum



Content connectors

500 items indexed by content connectors per E5 user, pooled

Knowledge and Content Services Roadmap



	Q1 2021	Q2 2021	Q3 2021	Q4 2021
Viva Topics	<ul style="list-style-type: none">GATopics in Microsoft Search in Bing	<ul style="list-style-type: none">Topics in Teams channels - previewTopics in Yammer - PreviewResolve topic name similaritiesTopic management metadataSupport for extended topic types	<ul style="list-style-type: none">Extended language support French, German Spanish	<ul style="list-style-type: none">Graph connected content miningGCC
SharePoint Syntex	<ul style="list-style-type: none">Extractors position awarenessDynamic explanation templatesSearch within training filesRetention label support for Form ProcessingAdd MMS columns to modern view	<ul style="list-style-type: none">GCC availability	<ul style="list-style-type: none">Extended language support French, German, Italian, Spanish	

SharePoint Syntex resources

SharePoint Syntex info, trials & purchases:

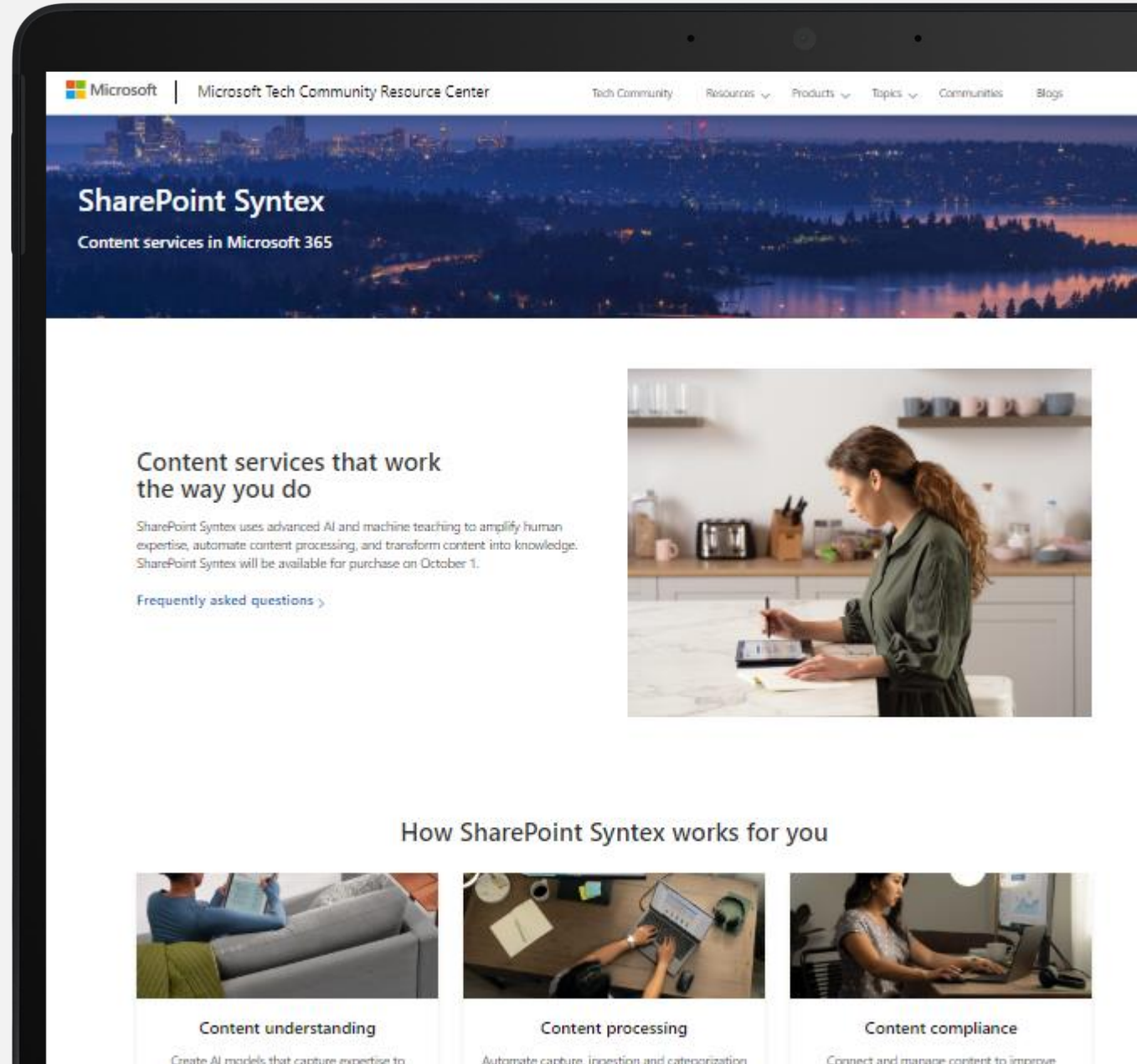
aka.ms/SharePointSyntex

Blog announcement:

aka.ms/SharePointSyntex/Announce

Video: aka.ms/SharePointSyntex/Video

Demo: aka.ms/SharePointSyntex/Demo



The screenshot shows the Microsoft Tech Community Resource Center page for SharePoint Syntex. The page features a navigation bar with the Microsoft logo and links to Tech Community, Resources, Products, Topics, Communities, and Blogs. The main heading is "SharePoint Syntex" with the subtitle "Content services in Microsoft 365". Below this, there is a section titled "Content services that work the way you do" with a sub-heading "Content services that work the way you do". The text describes how SharePoint Syntex uses advanced AI and machine learning to amplify human expertise, automate content processing, and transform content into knowledge. It also mentions that SharePoint Syntex will be available for purchase on October 1. A link for "Frequently asked questions" is provided. To the right of the text is an image of a woman in a kitchen setting, looking at a tablet. Below this section is a heading "How SharePoint Syntex works for you" followed by three columns of content: "Content understanding", "Content processing", and "Content compliance". Each column has a corresponding image and a brief description of the service.

Microsoft | Microsoft Tech Community Resource Center | Tech Community | Resources | Products | Topics | Communities | Blogs

SharePoint Syntex

Content services in Microsoft 365

Content services that work the way you do

SharePoint Syntex uses advanced AI and machine learning to amplify human expertise, automate content processing, and transform content into knowledge. SharePoint Syntex will be available for purchase on October 1.

[Frequently asked questions](#)

How SharePoint Syntex works for you

- Content understanding**
Create AI models that capture expertise to
- Content processing**
Automate capture, ingestion and categorization
- Content compliance**
Connect and manage content to improve



RAZOR TECHNOLOGY



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