

# AI discovery workshop by Unit8

\*4h workshops – in person or online

**Are you looking to start an AI practice in your organisation? Are you curious what type of benefits AI and advanced analytics can bring to your organisation?**

If so, join us for a 'AI discovery workshop' by Unit8. In this workshop we'll explore the AI topic in the light of your industry. We will help you design your start into an AI adoption journey using a proven approach & methodology to selecting the right AI use case. We will then illustrate the methodology in practice with real life AI use cases from your industry. We will also share best practices and lessons learnt based on our experience from having deployed more than 40 successful AI/ML projects.

## **What will we cover?**

- quick refresher on AI
- Industry study – AI use cases with a proven positive business impact tailored to your industry
- AI journey kick starter – how to pick your first AI project
- proven methodology on selecting your first AI project
- workshop style discussion on how to go from a business problem to an AI driven solution
- best practices and recommendations (practical) on how to deploy the AI solution in your environment

## **Who should attend?**

- business leaders interested in how to start an AI journey
- AI enthusiasts
- delivery leaders of AI projects

