For a successful start in the cloud, a company needs to be cloud-ready, recognise potential, create good customer relations and generate real added value.

The Azure StarterKit by Swisscom is your tailor-made springboard for your journey to the cloud.
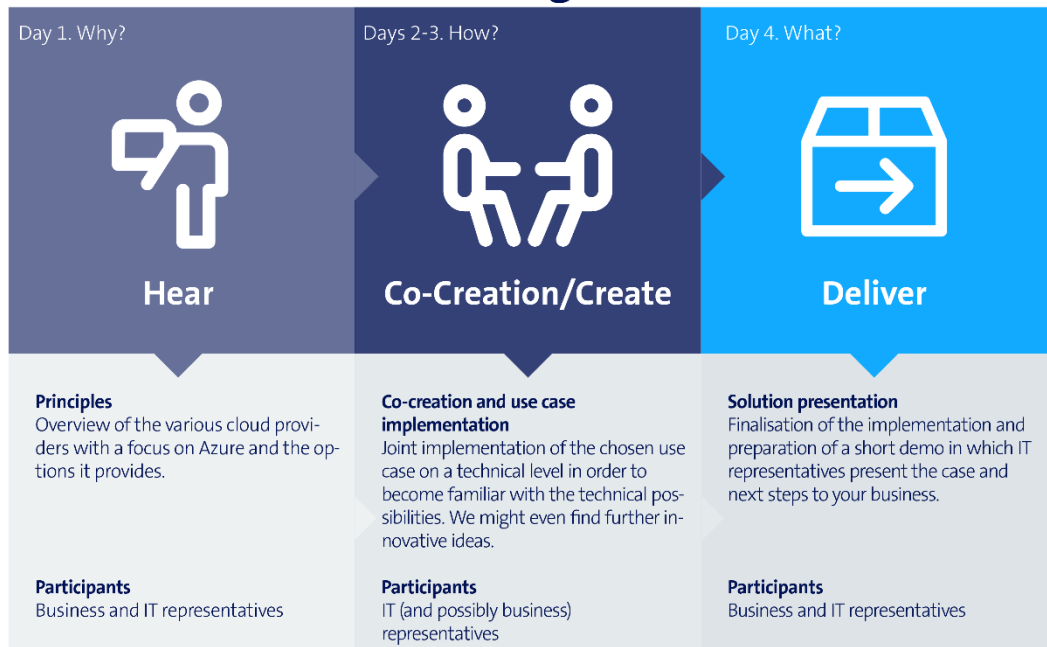
What is the Azure StarterKit?

The Azure StarterKit by Swisscom is a four-day workshop tailored to your needs that aims not only to make it easier for you to start using Azure Services from Microsoft from a technological point of view, but also to show you some of the possibilities opened up by digitalisation. Choose from existing use cases with a technological focus (e.g. IoT, cognitive services, translation services, bot framework, etc.) and, with the help of Swisscom experts, discover how this is implemented. You will begin with a detailed introduction to Azure, covering topics such as licensing, price models, security, hybrid approaches and the IaaS (Infrastructure as a Service), PaaS (Platform as a Service) and SaaS (Software as a Service) options.

Your benefits with the Azure StarterKit

– Receive an introduction
  Receive a personal introduction to the possibilities offered by Azure, tailored to your company.

– Explore a use case
  Explore your own use case in depth and check its technical feasibility. Alternatively, you can be inspired by a use case predefined by Swisscom.

– Establish a basis
  Your experiences with the StarterKit will enable you to establish the basis for your own journey to the cloud.

– Benefit from know-how
  Benefit from Swisscom's experience as Switzerland's largest cloud provider and Azure system integrator.

Together, we'll shape your personal journey to the cloud.

The Azure StarterKit at a glance

Day 1. Why?	Days 2-3. How?	Day 4. What?
Hear	**Co-Creation/Create**	**Deliver**
Principles Overview of the various cloud providers with a focus on Azure and the options it provides.	**Co-creation and use case implementation** Joint implementation of the chosen use case on a technical level in order to become familiar with the technical possibilities. We might even find further innovative ideas.	**Solution presentation** Finalisation of the implementation and preparation of a short demo in which IT representatives present the case and next steps to your business.
Participants Business and IT representatives	**Participants** IT (and possibly business) representatives	**Participants** Business and IT representatives

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Facts & Figures

🔒 Basic services

4-day workshop at Swisscom in Bern or Zurich, at Microsoft in Wallisellen or at your company premises.

A **Swisscom moderator** will guide you through the workshop topics and methodology, with support from an **Azure architect/consultant** and an **expert in infrastructure or application development** (depending on the use case).

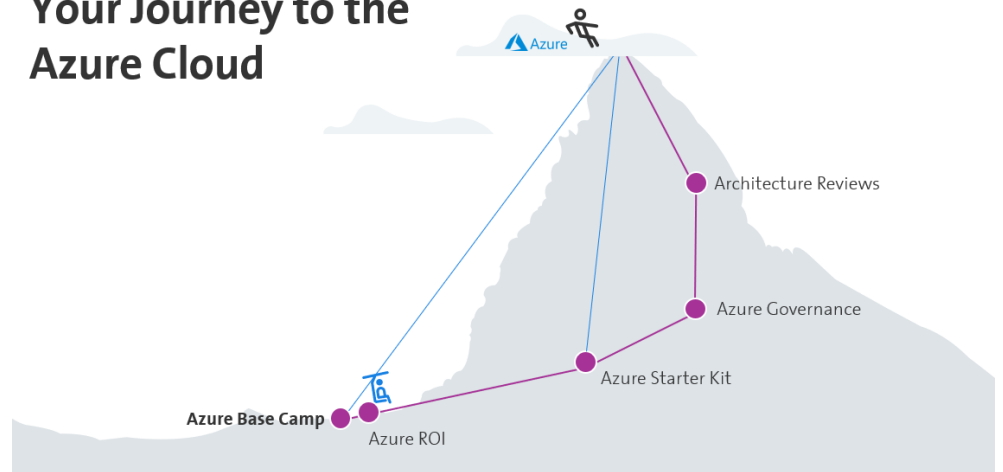Photo diary of all four days of the workshop.

Swisscom will provide you with an **Azure subscription** in the Cloud Solution Provider (CSP) model with a free credit of CHF 250/month for 3 months from the beginning of the workshop (Azure usage costs from CHF 250).

⌘ Optional services

The basic services can also be combined with the following:

Your Journey to the Azure Cloud

Depending on the scope of the use case, the duration of the **workshop** can also be extended. We are happy to make you a **suitable offer** in this regard.

◎ Customer's obligations

1-2 **preparatory meetings** by phone or on site

Active participation in the workshop by business and IT representatives

The workshop at the customer's premises requires certain infrastructure, such as appropriate rooms, projector, flip chart, writing utensils, etc. Even more important, however, is the opportunity for all participants to take time off from daily business in order to concentrate fully on the workshop without any distractions.

We take a holistic approach with our portfolio. In addition to Professional Services, Managed Services and our Reselling+ portfolio, we are your partner for Office 365 and Dynamics. Find out more at www.swisscom.ch/azure.

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