



# Embracing the Digital Future

Sales Deck



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- Why customers should move to cloud and why Azure
- Enterprise Portfolio Modernization initiative
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  - SAP Application Migration to Azure
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# Why customers should move to the cloud

Three things cloud can do for you



## Make your business agile

Achieve faster time to market, an unlimited fluid scalability, and an on-demand pay-per-cost model. Have the ability to innovate, disrupt, and grow easily and seamlessly.

### Make infrastructure invisible

- Don't spend time worrying about infrastructure. Shift to a cloud-first core and focus on the business.

### Rationalize your applications

- Modernize and streamline new and existing applications seamlessly with Capgemini.

### Born in the cloud

- Be free from the constraints of legacy IT.



## Create operational efficiency

Design a serverless architecture and environment that scales and deploys automatically. Cost saving is done through automation and ease of use, leading to a total cost of ownership (TCO).

### Become serverless

- Get the power to have your infrastructure automatically scale up and down to build and deliver apps at the pace of your business.

### Scale up performance

- Harness the flexibility of a platform that allows you to dynamically manage your workloads and functionality for faster end-user processes.

### Automate the core

- Build a strong engine at the core of your business to be able to intelligently automate your mundane business processes.



## Reinvent your business models

Adapt easily to quickly changing market landscapes and address customer demands. Disrupt existing markets through the emergence and application of new technologies driven through cloud adoption.

### Embrace a cloud model

- Build cloud into the core of your business, freeing you from the constraints of legacy IT.

### Build intelligent applications

- Use APIs to give your developers easy access to innovation.

### Innovate with emerging technologies

- Blockchain, serverless.

# Why Microsoft Azure?



1

## You Pay Less with Azure

- Only Azure offers these pricing advantages
- Savings through existing licenses (Hybrid benefit)
- Free extended security updates

2

## More than 95 percent of Fortune 500 companies use Azure

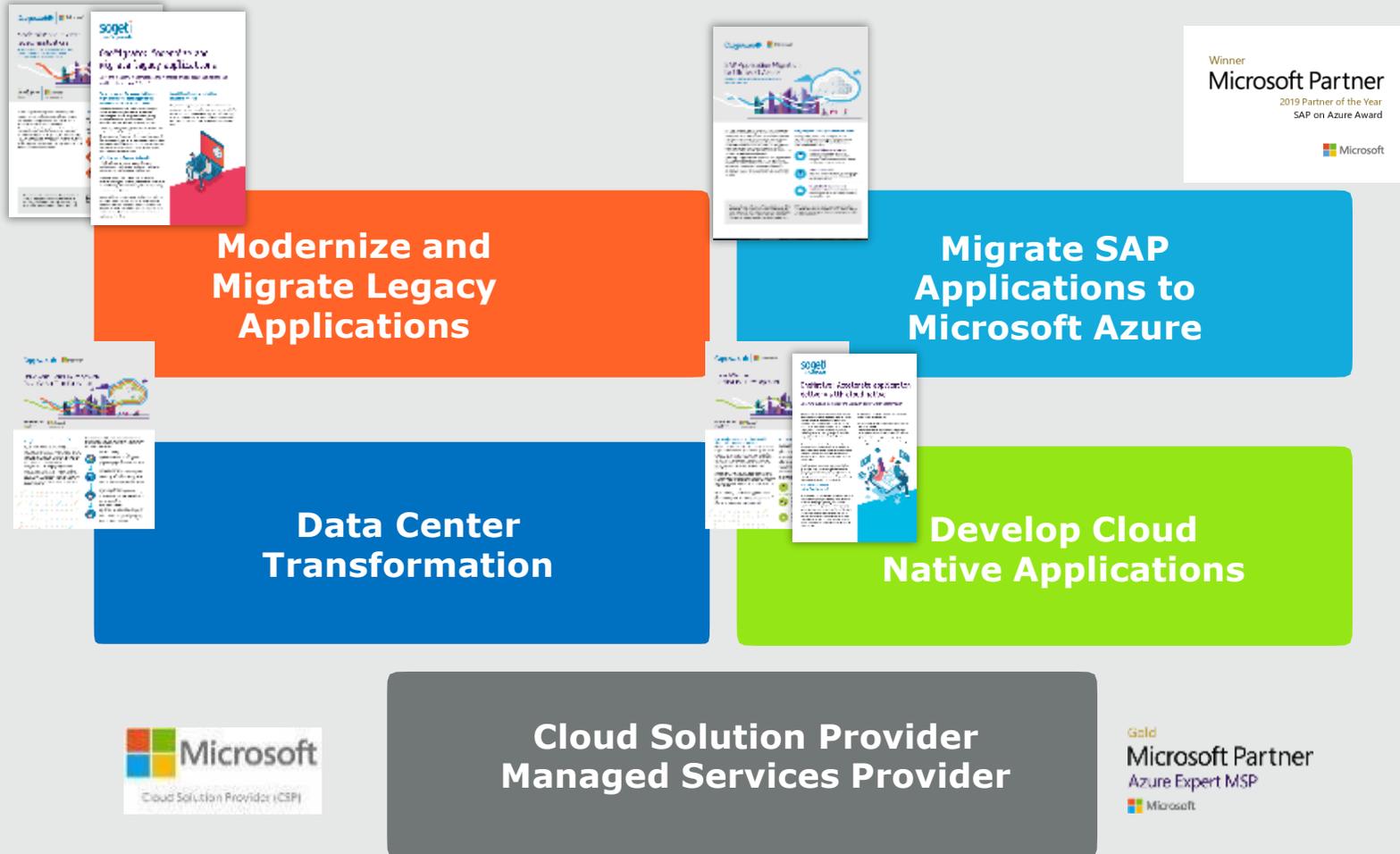
- 30+ years
- 68,000+ partners
- Integration and innovation

3

## Security Compliance & Certifications

- Most comprehensive cloud provider with 90+ certifications
- Only cloud with integrated support for RedHat and the cloud with the most contributions to GitHub in 2017

# Capgemini Enterprise Portfolio Modernization Initiative



Perform AI

Visit us at <https://www.capgemini.com/partner/microsoft/>

# Modernize and Migrate Legacy Applications





# Modernize and Migrate Legacy Applications

Balance financial optimization vs. speed optimization

Combines proven portfolio assessment methodology, accelerators and proven experience.

**Comprehensive IT ecosystem Assessment (eAPM)**  
Full-stack view of an organization's entire IT portfolio and helps design the client's migration journey to the cloud.

## Cloud Migration Factories

Execute ANY migration type, utilizing migration SMEs, industrialization and a fully automated, robotic tool chain.

## OneMigrate

Fully automated migration rehost, refactor, revise or rebuild workloads to cloud IaaS or PaaS, depending on their business need.  
\*Live demo available

## Run Services (CCP)

Portfolio of cloud services and accelerators in a single-cloud management platform to help organizations of every size leverage the efficiency and agility.

## OneDeliver

Portfolio of Cloud services through multi-cloud management platform. 24/7 managed services specialized on Microsoft with a set of tools and accelerators



## Benefits

- Reduces CapEx, improves business IT velocity, and increases faster time to market
- Capgemini's collaborative team of experts brings skills to the project
- Moves simple workloads quickly through project phases to deliver early ROI



## Use cases

- Legacy application migration
  - Windows Server End of Support (Jan 2020)
  - SQL Server End of Support (July 2019)
- Lift-and-shift rehosted / refactored workloads to cloud IaaS / PaaS as they are with limited or no changes
- Runs as-is in the cloud

# economic Application Portfolio Management (eAPM)

Full-stack view of an organization's entire IT portfolio and helps design the client's migration journey to the cloud

economic Application Portfolio Management (eAPM) combines a proven portfolio assessment methodology with an analysis and decision-making tool.

## Experience



- A community of **300 practitioners** covering all Strategic Business Units (Europe, Americas, AsiaPac and FS), Business Unit (countries), Market Units (Sogeti and sectors)

## Use cases



- Data center transformation
- Infrastructure rationalization
- Operating model optimization
- Move-to-cloud strategy
- IT operational efficiencies and cost optimization
- Outsourcing strategy

# Capgemini Cloud Platform (CCP)

Migrate, operate, and innovate every aspect of your business in the cloud

Capgemini Cloud Platform is a portfolio of cloud services and accelerators in a single-cloud management platform to help organizations of every size leverage the efficiency and agility of cloud.

The Capgemini Cloud Platform includes the tools, technologies, and expertise that help clients take control of their journeys to the cloud.

## Benefits



- Standardized applications/processes
- Optimal efficiency with predictable costs, lower TCO, and accelerated return on investment

## Use cases



- **A high-end fashion** house saved up to \$300 through decommissioning and up to \$1.3M through consolidation efforts during migration.
- **A German energy provider and distributor** achieved faster time to market by integrating internal and external services, and cut costs with self-service and automation.
- **A global media company** integrated SAP S/4HANA in just five months, delivering real-time transparency of project spend and revenue predictions across diverse projects.
- **A large national retail bank** automated the delivery of infrastructure and digital applications to transform its business in the public and private cloud.

# OneMigrate - Modernize and Migrate Legacy Applications

Balance financial optimization vs. speed optimization

From discovery and assessment, to recommendation, and from recommendation to migrate and run.

Organizations can, rehost, refactor, revise or rebuild workloads to cloud IaaS or PaaS, depending on their business need.

## Benefits

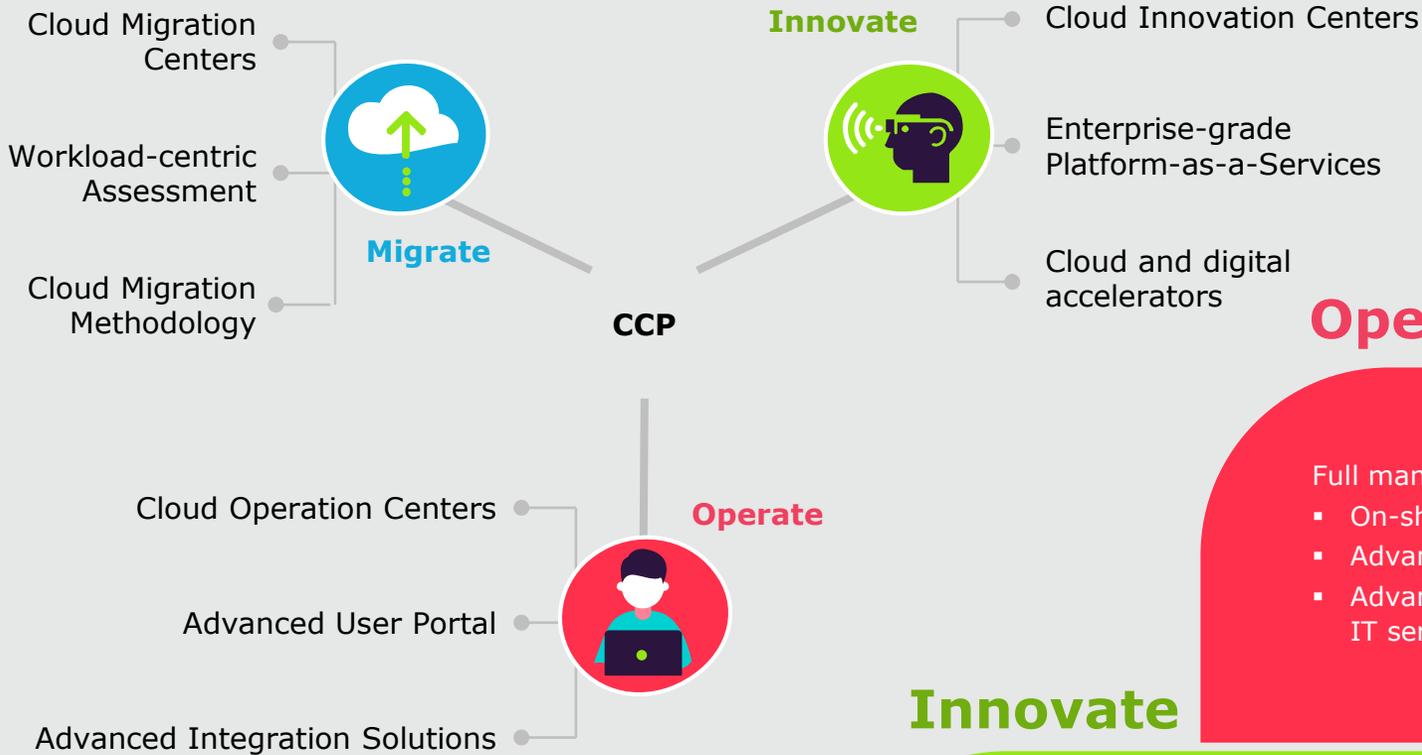
- Reduces OpEx, improves business IT velocity, and increases faster time to market
- Moves simple workloads quickly through project phases to deliver early ROI

## Use cases

- SQL Server End of Support (July 2019)
- Windows Server End of Support (Jan 2020)
- Legacy application migration
- Lift-and-shift rehosted workloads to cloud IaaS as they are with limited or no changes
- Runs as-is in the cloud



# How it all fits together



## Migrate

Migrate workloads to VMs, Containers or Function running in the public or private cloud

- On-shore and off-shore Migration Centers
- Workload-centric Assessment Tool
- Cloud Migration Methodology including application modernisation

## Operate

Full management of workloads running in the public or private cloud

- On-shore and off-shore Operations Centers
- Advanced User Portal to provide you visibility and control across your cloud estate
- Advanced Integration Solutions to integrate your ITSM functions and other IT services.

## Innovate

Creation of new cloud native workloads running in a public or private cloud

### On-shore and off-shore delivery Centers

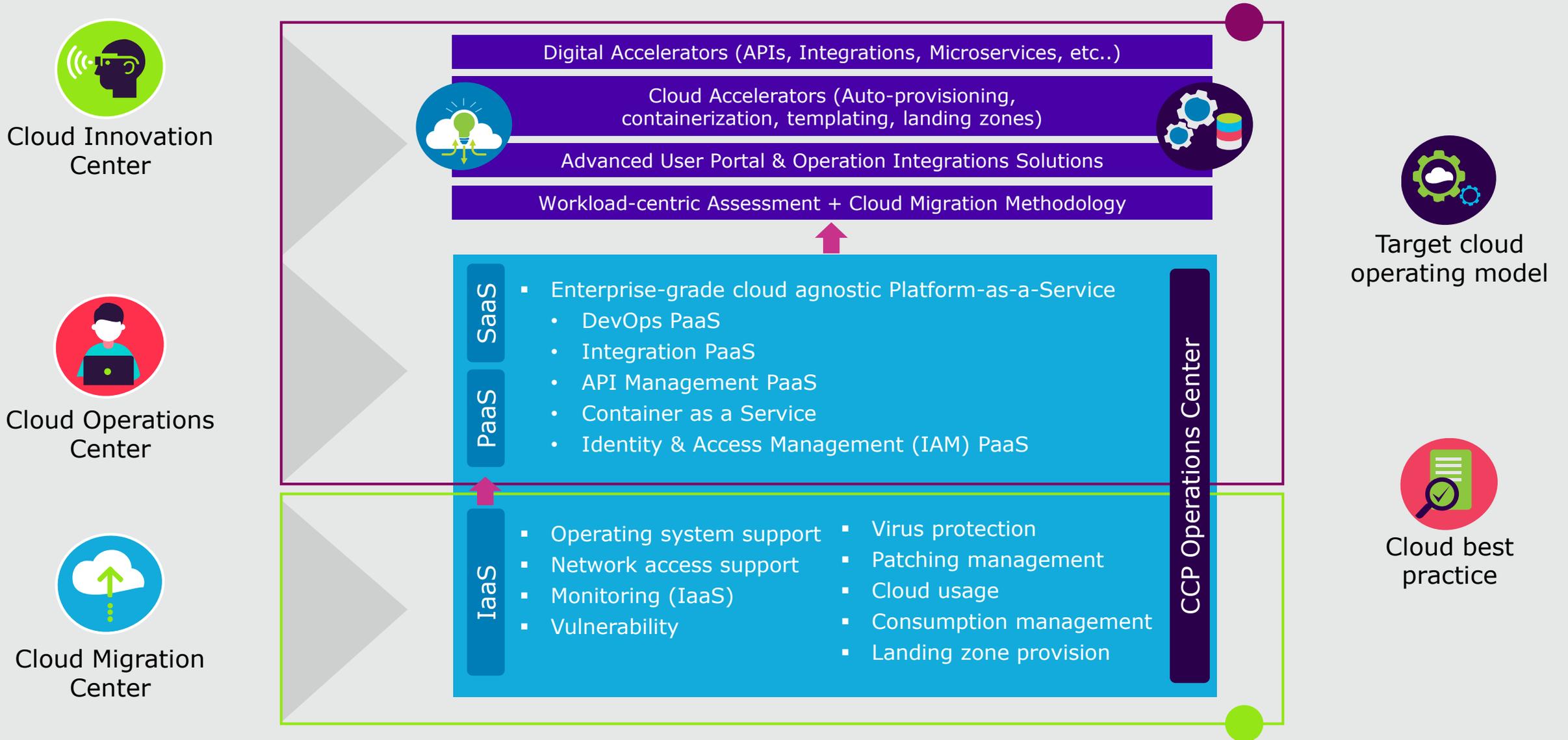
### Enterprise-grade Platform-as-a-Service

- DevOps PaaS
- Integration PaaS
- API Management PaaS
- Container as a Service
- Identity & Access Management (IAM) PaaS

### Cloud & Digital Accelerators

- Auto-provisioning, containerization, templating, landing zones, APIs, integrations, microservices

# CCP a closer look





# Success Story: An independent accounting and consulting professional services company



## Client challenges and pain points

- The client was providing an inconsistent experience and unacceptable service to its users and member firms, and costs were simply too high. They also set out a strategic intent to transform IT from fixed cost to variable, using 'as-a-Service' models and asset-light approaches.

## Scope of work for Capgemini

- Management of full infrastructure towers plus applications
- Environments were migrated exclusively to Azure, leveraging 117 VMs across Azure's North America West and Europe West regions, and two datacenters were closed
- Reporting was established, enabling the client to bill member firms for their usage

## Why did the client choose Capgemini?

- Trust was established with Capgemini Invent on multiple strategic programs
- Solid solution, site visits and client references
- Cost was aligned to provide the client with a reduced TCO

# SAP Application Migration to Azure





# SAP migration to Azure

Migrate to the cloud for maximum agility and minimal costs

A portfolio of end-to-end SAP services and global migration plan for transforming and modernizing your SAP environments (SAP, SAP HANA, and SAP S/4HANA) by moving them to the cloud.



## Solution Artifacts

- **Assessment** - we address our customer's business requirements and expectations with dedicated assessment frameworks positioning public cloud at the beginning.
- **Capgemini Cloud Automation for SAP (CCaS)**, an overlay to Capgemini Cloud Platform for migrating SAP applications from system build and deployment, accelerated migrations and support and run services.
- **Capgemini Cloud Platform (CCP)** - is a portfolio of cloud services and accelerators in a single-cloud management platform to help organizations of every size leverage the efficiency and agility of cloud.



## Benefits

- Integrated and optimized
- Secure, compliant high availability (HA) architecture
- Automated platform, virtualization, and service management
- Utility-based usage and accounting



## Use cases

- Data center transformation
- SAP optimization
- SAP adoption/innovation
- Disaster recovery
- Next-generation data warehousing and analytics

## Example



**Customer:** CONA Services

**Industry:** Partner Professional Services

**Size:** Approx. 150 employees

**Country:** United States

**Products and services:**

Microsoft Azure

Azure ExpressRoute

Azure Site Recovery

Azure Virtual Machines

SAP HANA on Azure

[Read full story here](#)

“We chose Microsoft because, one, they’re a strong partner for the Coke System. Two, they’ve got a great product in Azure. And three, they’re as committed to innovation as we are.”

— Brett Findley, Chief Services Officer, CONA Services

### Situation

CONA Services wanted to help North American bottlers of Coca-Cola products collaborate more effectively and function as one company through the Coke One North America (CONA) solution. It also sought to manage cost and boost performance.

### Solution

The company migrated its existing SAP HANA-based IT platform to SAP HANA on Microsoft Azure. It worked closely with Capgemini, Microsoft, and SAP to complete what was at the time the biggest migration of its kind—ever.

### Impact

CONA Services gained immediate cost value, high reliability, lower latency, and improved security. The CONA platform on Azure now handles 160,000 sales orders a day, which represents an annual \$21 billion of net sales value.

# Why Azure for SAP workloads



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Deep partnership  
and unique offering  
from  
SAP and Microsoft

**20+ year partnership**

**SAP is migrating 17 internal systems on Azure** including S/4HANA for a business unit

**Microsoft runs SAP** and S/4HANA for central finance

Get the best of both worlds in managed services and infrastructure with **SAP HANA Enterprise Cloud with Azure**



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Most powerful and  
scalable cloud for  
SAP HANA

**Up to 4 TB SAP HANA certified VMs** available worldwide, more regions of any public cloud

**Largest SAP HANA workloads** (up to 24TB of RAM) of any hyperscale public cloud provider, bigger than AWS

Scaling out to **60 TB RAM** for **HANA OLAP**, with single-node support up to **24 TB for HANA OLTP**



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Enterprise-proven  
+  
most secure

**Largest compliance portfolio**—72 compliance certifications including tools for GDPR

**Best platform for digital transformation**—take advantage of high-level services like IoT, data, ML, and Power BI for insights

**Broad database support:** As you prepare for HANA, you can bring in your existing applications using Oracle or SQL Server

# Cloud Native Application Transformation





# Cloud Native Application Development

**OneNative: Accelerate application delivery with cloud native**

## Domain Driven Design

Decomposition of monoliths into business APIs and microservices with Event Storming technique

## Cloud Native Design Patterns

Drive cloud native modernization with modern microservices design patterns, serverless-first and container-first mindset.

IP

- OmniCloud – Microservices Acceleration IP
- MACE – Cloud Native Agility Framework
- API Strategy and Maturity Framework

## OneNative

End to End approach delivering Cloud Native development from Design / build and run, all focusing on delivering fast high quality business value for DevOps teams.

Design:

- Build vs Buy Decision Matrix
- Architecture Design Principles
- OneNative Applications Building Blocks
- Cloud Reference Architecture

Build:

- Cloud Boost Library / AcceleRight Frameworks
- OneDeploy



## Benefits

By embarking on a cloud native transformation with our team of experts, organizations can:

- Transform your business: Rapidly introduce new products and services to market
- Optimize operational efficiency: Build on automated processes that enable continuous processes while reducing operational costs
- Deliver a continuous, end-to-end solution: Reduce dependency on costly data centers to cut expenditures by as much as 40%



## Use cases

- Implements a platform that will be the basis and roadmap for future and existing applications and a basis to extend to other existing applications
- Deliver differentiated apps that offer relevant, seamless, personalized winning customer experiences
- Deliver applications that identify customer needs early and respond almost instantly to new market conditions
- Reinvent business models to deliver innovative, convenient products and services that are continually evolving and scale at speed
- Connect with partners and customers through APIs to produce new services and business models
- Deliver new software functionalities and services faster, shortening time-to-market with increased agility
- Improve DevOps efficiency and achieve continuous delivery with CI/CD

# Cloud Native Application Development

*Our Unique Approach and Assets*



## Domain Driven Design

Decomposition of monoliths into business APIs and microservices with Event Storming technique



## Cloud Native Design Patterns

Drive cloud native modernization with modern microservices design patterns, serverless-first and container-first mindset



## 20% Dev/Test Optimization

Leveraging BDD Testing approach, disposable in-container test labs and automated acceptance testing



## Everything-as-a-code

DevOps Pipelines, Container observability, Progressive Release workflows - all coded along with the microservices

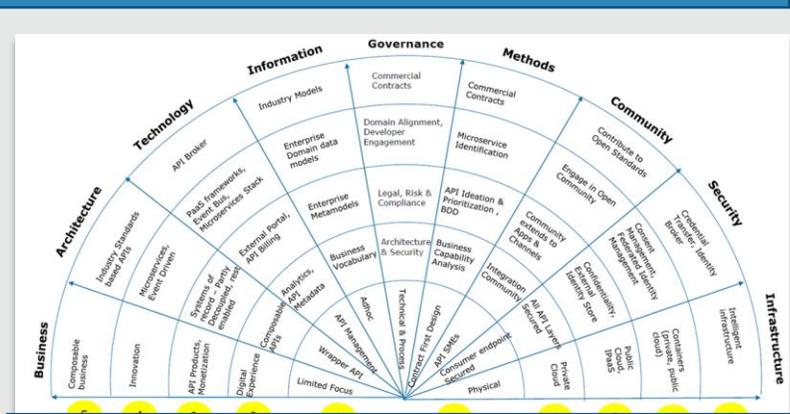
**Our Cloud Native IP**



### OmniCloud – Microservices Acceleration IP

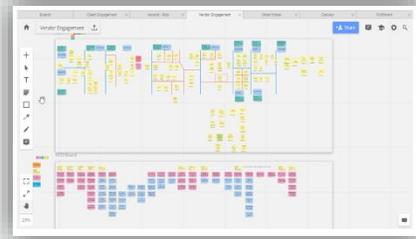


### MACE – Cloud Native Agility Framework



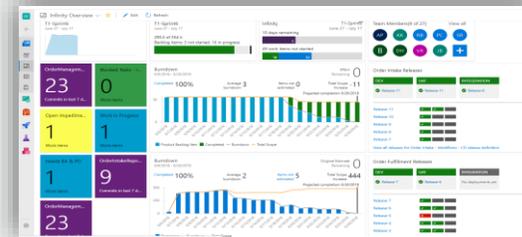
### API Strategy and Maturity Framework

# How our Cloud Native Approach ensured success



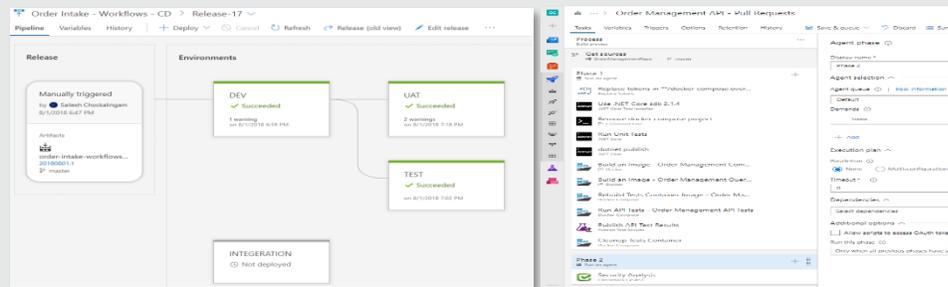
## Domain Driven Design Workshops

- Event Storming with 20+ Product Owners, SMEs and Architects to identify domains, bounded contexts
- Distributed teams participate using tools like RealtimeBoard



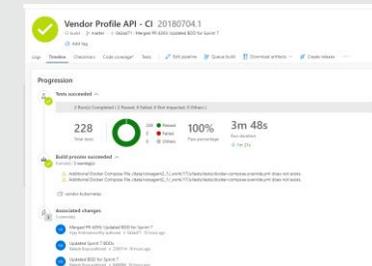
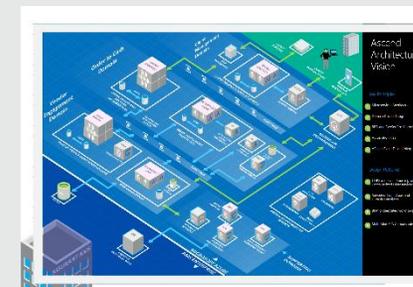
## Agile Lifecycle with Azure DevOps

- Realtime visibility into product backlogs, sprint plans, sprint progress, test coverage and quality, releases and code commits
- Product Backlog managed by PO and Proxy PO



## In-Container Automated Microservice Testing

- empowering developers to commit-test with minimal environmental dependencies with significant cost savings
- Disposable Kubernetes Test Environments optimizing dev/test costs



## Cloud Native Micro-service Architecture,

- Architecture to support domain-aligned offshore and onshore teams
- Serverless Logic Apps and long running workflows with durable functions

# OneNative - Cloud Native Application Development

Migrate to the cloud for maximum agility and minimal costs

From discovery and assessment, to recommendation, and from recommendation to migrate and run.

## Integrated and optimized



- Transform an organizations business: Rapidly introduce new products and services to market
- Optimize operational efficiency: Build on automated processes that enable continuous processes while reducing operational costs
- Deliver a continuous, end-to-end solution: Reduce dependency on costly data centers to cut expenditures by as much as 40%
- Our capabilities span DevOps PaaS, Integration PaaS, API Management PaaS, and Identity and Access Management (IAM) PaaS.

## Use cases



- New business services to market
- Modernize essential on-premises workloads, such as mainframes, to be more agile,
- Reduce data center dependency
- Reduce complex technology to a single, user-friendly application



# How a Premier Insurance Company achieved Ease of Doing Business with Cloud Native Microservices

7

## Core Domains

Capgemini owned 3 major domains

7 Scrum teams working in tandem onshore-offshore

1200

## Story Points in Scope

Avg velocity of 45 points per sprint per team

Committed Velocity and growth objectives

45

## Serverless and Containerized Microservices

Event-driven architecture, reactive serverless workflows

Design to Pay-per-event and Pay-for-execution only

30

## Capgemini Team Members

Zero Tester team

Distributed onshore (Atlanta, Miami, Omaha) and offshore teams

## Business Context & Key Drivers

### • Market Leadership

- Client had the vision to establish itself as the industry leader in the specialized mortgage insurance services product line.
- Create integrated business processes and platform to cater to four dis-integrated acquisitions

### • ETDBW (Easy To Do Business With)

- Create a platform that enables its partners, customers and suppliers to integrate in less than a day

### • Future Proof Cloud Native Technology Platform

- Client had the vision to build a next gen digital platform using cloud native services to create a Pay-Per-Mortgage Cost Model
- Achieve high degree of automation for B2B client integrations

### • Optimize Cost per Mortgage Serviced

- Automate service quality review processes to utilize FTE time more efficiently

**Let's Embrace the  
Digital Future Together!**



# Unique Accelerators and IP



## Assessments

- **economic Application Portfolio Management (eAPM):** a comprehensive approach to deliver full-stack view of an organization's entire -- portfolio and helps design the client's migration journey to the cloud.
- **Dedicated assessment tooling for SAP**

## Migration

- **Cloud Center of Excellence (COE) and Cloud Migration Factory (CMF):** These centers are comprised of on- shore and off-shore migration centers specializing in delivering all aspects of a cloud migration, from the initial assessment to run, to true DevOps.
- **Replatforming Factory (OneMigrate):** This is an industrialized approach to the multiple migration options available, supported by highlight automated migration capability. Our methodology is state-of-the-art and certified by Microsoft, entitling us with Azure Expert certification.

## Cloud Native

- **Domain Driven Design:** Decomposition of monoliths into business APIs and microservices with Event Storming technique
- **OmniCloud – Microservices Acceleration IP; MACE – Cloud Native Agility Framework**
- **OneNative :** End to End approach delivering Cloud Native development from Design / build and run, all focusing on delivering fast high quality business value for DevOps teams.

## Managed Services

- **Capgemini Cloud Platform (CCP):** This capability allows a flexible approach based on industrialized and fully automated processes in our Cloud Migration Center to streamline much of the application migration testing. Enables support of multi- vendor ecosystems during application transformation, from refactoring and rewriting applications for cloud environments, to working with your application partners.
- **OneDeliver:** set of services which we can offer to our customers to accelerate the delivery of cloud native applications. Portfolio is specialized on Microsoft with a set of tools, accelerators and managed services



# Engage with on your Digital Transformation Journey

## Key Alliance Contacts to support Enterprise Portfolio Modernization Initiative

### Alliance & Marketing Contacts

**Geoffroy Pajot**

VP, Global Microsoft Alliance Executive

**Sally Armstrong**

Global Alliance Field Enablement

**Neha Bhatt**

Global Marketing Manager

**Kranti Gaikwad**

*Sogeti Global Marketing lead*

### Offering Contacts

**George Georghiou**

**Sr. Business Development Director Europe  
Microsoft Alliance**

**Laurent Gaudillere**

**Global SAP 2 Cloud Offer Leader**

**Cloud Native**

**Vivek Desai**

Director, Cloud Foundation Service

### Key Country Contacts

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## Business Applications - Microsoft Dynamics 365 - DCX

Enabling You At Scale by leveraging global and local capabilities across 15+ countries. Centralized pre-sales and delivery support. Local, off-shore and near-shore.

### Horizontal Service Offerings

- Sales, Service and Marketing powered by Microsoft Dynamics 365 and Adobe Experience Cloud
- Dynamics 365 AI for Customer Service - Virtual Agent, DevOps for Dynamics 365 (IP)

### Manufacturing and Utilities (MALS and EUC) experience:

- Process harmonization and efficiency improvements within Sales, Service, Marketing and Field-Service

### Public and Health experience:

- Citizens relationships management and contact center automation
- Blood and organ donor management

### Financial Services and Insurance experience and assets:

- Sales, Service and Marketing use-cases for banking groups. VRB, iBank and PriceLab-CPQ solutions

### Primary contacts



Oleksandr Krasnoshchok  
Global DCX Microsoft  
Dynamics 365 Lead  
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## Modern Workplace

### SMART Workspace

Advisory, assessment, and implementation services to increase employee productivity, create digital happiness, end-user focused. Provide a rich user experience, even when employees are not connected to the cloud.

### My Workspace

Any Application, Any Device, Any Network Enhanced End User Productivity; Reduced Costs; Time to Value; Increased Flexibility and Agility; Modular Architecture; Reduced Risk

### Primary contacts



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Gary Taylor  
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## Applications & Infrastructure - Microsoft Enterprise Portfolio Modernization

### Legacy Application Migration and Datacenter Transformation

Advisory, assessment and implementation services to address an enterprise's application landscape using eAPM. Following, legacy migration by leveraging industrialized tooling – Cloud Factories and One Migrate.

### SAP / Azure

Using Cloud automation tooling move and run SAP workloads including SAP HANA workloads to the Public cloud with CCP.

### Cloud Native/App Development

Deliver services to develop differentiated apps that offer relevant, seamless, personalized experiences. Including OneNative offering

### Capgemini Cloud Platform - CCP

Provide full end-to-end services including resale via Cloud Solution Provider (CSP) up to build and run services for IaaS and PaaS centric workloads.

### Primary contacts



Sally Armstrong – Global Alliance Field Enablement



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Luke Harrigan  
Business Owner  
Capgemini Cloud Platform  
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## Data & AI - Microsoft Insights & Data

### AI Engineering

#### Unified Data Management

End-to-end Data Ingestion, Data Orchestration, Data Governance and Data Architecture capabilities, e.g. with Data bricks and Cosmos Db

#### Data Estate Modernization and Transformation

Advisory, assessment and transformational services with REAP: Re-platforming Engine for Analytics on Azure.

#### Industrialized AI & Analytics Foundations and Execution

Integration of Machine/Deep Learning Compute engines, SQL Data bases, Document & Graph engines.

Execution in production at scale for Custom AI Services & Intelligent Apps

#### Perform AI Sector and Domain solutions

- **AI-powered Intelligent Operations Platform for Manufacturing** – Azure platform and AI solutions bring agility to operations, reduce time-to-market, boost productivity and decrease unplanned downtime with safety and uncompromised quality. The platform enables gradual transition to autonomous factories.
- **AI in CX:** using MS Dynamics 365

### Primary contacts



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Perform AI Group Offer Leader  
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## Financial Services

- Leverage our expertise in Banking and Capital Markets domain to accelerate your digital journey with FS cloud solutions including Cognitive Document Processing, Conversational Open Banking.
- Strategy, Design and Implementation of Mainframe modernization with APIs, Microservices for mission critical BFS workloads with our accelerators and IP

### Primary contacts



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Director Alliances

## Digital Engineering Manufacturing Services

Leveraging the Azure IoT platform to create vertical solutions and offers for :

- Factory of the Future' for Manufacturing companies in multiple verticals (Manufacturing, Automotive, Life Sciences, CPG, and Natural Resources
- Connected product companies becoming platform companies connected products – e.g. connect car, connected medical devices, connected consumer devices
- Incorporation of 5G on the world of IoT

### Primary contacts



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CEO Digital Engineering and Manufacturing  
Services  
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# Our Capgemini Microsoft Offerings



### FY19 achievements

- #5 Partner Ranking with Microsoft based on Azure Consumed Revenue (ACR)
- #1 partner delivering the multi-year CSP target on Azure with 33+ clients
- Global marquee companies around the globe



### We grow

- Global thriving community spanning across 5 continents and 23 geographies
- More than 11,000 trained on Microsoft Cloud (Azure, 0365 and Dynamics 365)
- Over 1,528 Microsoft Certified Professionals focused on 2019 GTMs



### Our focus

- Enterprise Portfolio Modernization
  - Modernize and Migrate Applications
  - Data centre Transformation
  - Application Development and Cloud Native
  - SAP on Azure
- Data & AI (Data Estate Modernization and Perform AI)
- Digital Manufacturing and Industrial IoT
- Financial Services

### Our Recognition



- 2019 SAP on Azure Partner of the Year
- 2019 Business Groups recognition through Cosmos DB
- 2019 Azure Expert, Managed Service Provider (MSP) Renewal
- 2019/2020 Inner Circle for Microsoft Business Applications | Capgemini W. Europe
- 2019 Mixed Reality Partner (MRP) for Microsoft (FR)
- 2018 Partner of the Year Capgemini France
- 2018 Signed Multi-year Global Cloud Solution Provider (CSP) Agreement
- 2018 Big Data Partner of the Year by Informatica

**Exceeding Expectations**



**People matter, results count.**

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## About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

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