AZURE CLOUD EADINESS EVIEW ASSESSMENT

THE FUTURE STARTS NOW

13K+

Associates

41

Offices

Europe, USA & APAC

12+

Countries

With SoftServe clients

78

NPS score (Global)

10,500+

Engineers

1700+

Certified

Cloud Engineers

ISO

27001:2013

Standard

30%

CAGR

TORONTO CHICAGO UTAH MASSACHUSETTS **AUSTIN** FORT MYERS GUADALAJARA, MEXICO MEDELLIN, COLOMBIA CHILE

GLOBAL NETWORK

DUBAL

SINGAPORE



13,000+ EXPERTS IN
41 OFFICES GLOBALLY

OUR PEOPLE MAKE THE DIFFERENCE

soft**serve**

FEATURED CUSTOMERS









SAMSUNG





































SOFTSERVE + MICROSOFT OVERVIEW

MICROSOFT SOLUTIONS PARTNER

Partner since 2004

MICROSOFT PRACTICE

- 2 Microsoft MVPs
- 500+ Satisfied Customers
- **1,000+** Delivered Projects
- 500+ Microsoft Certified Professionals
- 250+ Azure Certified Professionals

PROGRAM PARTICIPATION

- ECIF Eligible
- AMM Eligible
- Azure Innovate Eligible
- MRPP Partner
- CAF Ready Partner
- 20+ Marketplace Offerings



Solutions Partner





4X SOLUTION AREAS

Data & Al

Security

- Digital & App Innovation
- Infrastructure
- Security

2X SPECIALIZATIONS

- Kubernetes on Azure
- Analytics on Azure

soft**serve**

SOFTSERVE CTO ORG CENTERS OF EXCELLENCE



RESEARCH & DEVELOPMENT

- R&D Innovation
- Feasibility Study
- R&D as a Service
- Deep Tech Research
- Advanced AI



EXPERIENCE DESIGN

- Design Thinking
- Design Research
- Design Strategy
- Product Design
- Service Design
- Design Ops



SOLUTIONS

- Digital Strategy
- Business Analysis
- Product Management
- Architecture
- Performance Testing



INTELLIGENT ENTERPRISE

- Big Data
- Data Science, Al/ML, MLOps
- IoT
- Robotics
- Extended Reality (AR / VR / MR)
- GDPR
- Blockchain
- Technical Due Diligence



PLATFORMS

- Salesforce
- Sitecore
- MS Dynamics
- AEM
- EPiServer
- MuleSoft
- Magento
- Dell Boomi
- Shopify
- Drupal



CRITICAL SERVICES

- Cloud & DevOps
- Security & Governance
- Operations Support
- Application Support



INNOVATION

- Innovation Strategy
- Innovation Platform

CLOUD EXPERTISE HIGHLIGHTS

900+

Cloud-Based Solutions Engagements 3000+

Cloud Experienced Professionals

10 YEARS

1000+

Engineers with cloud-related certification

100+

Hyper-Converged Projects

150+

Data Cloud Experts

300+ BUSINESS ANALYSTS

- Consultants
- Business Analysts
- Usability Experts
- Project Management
- Project Managers

3000+ TECHNOLOGISTS

- Cloud Enterprise Architects
- Data Architects
- QA Engineers
- DevOps
- Technical Support

150+ STRATEGISTS AND DESIGNERS

- Digital Strategists
- Subject Matter Expertise
- Program Managers
- Experience Design and Usability
- Visual Designers

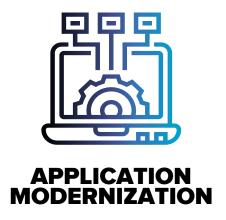
PROVEN DELIVERY OF CLOUD-BASED SOLUTIONS



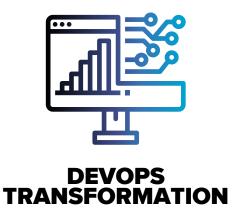




AZURE EXPERTISE







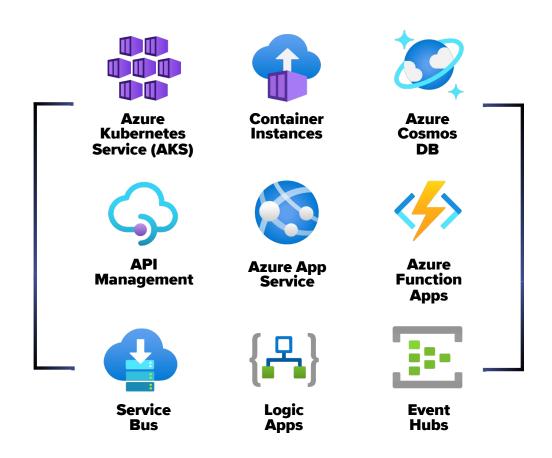
APPLICATION MIGRATION & MODERNIZATION

Modernization is where you enhance existing applications to improve operations, increase efficiency, maximize developer velocity, and minimize cost.

With minimal effort, our proven migration approach, based on experience and industry standards, allows achieving modernization goals.

WE PROPOSE:

- Legacy applications re-architecture
- Application portfolio modernization
- Cloud-native applications development
- Modern application development transformation



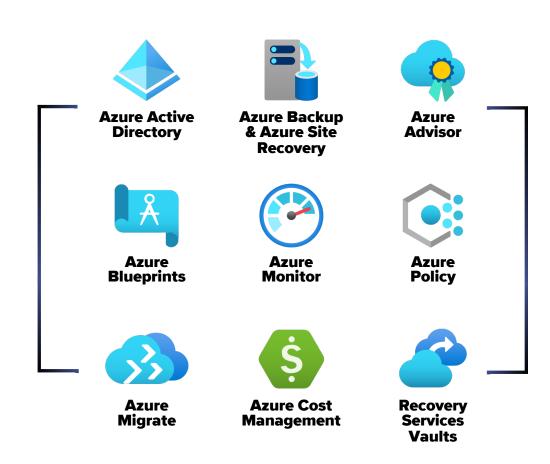
CLOUD ADOPTION & INFRASTRUCTURE

Cloud Adoption provides numerous business, technical, and organizational benefits.

Utilizing Azure according to best practices, well-known standards, and frameworks allows unblocking all cloud possibilities to build solid, reliable, cost-effective modern solutions.

WE PROPOSE:

- Briefing sessions
- Assessment and discovery
- Build Azure Cloud Strategy
- Migration Factory
- Cloud Optimization
- Consulting and advisory

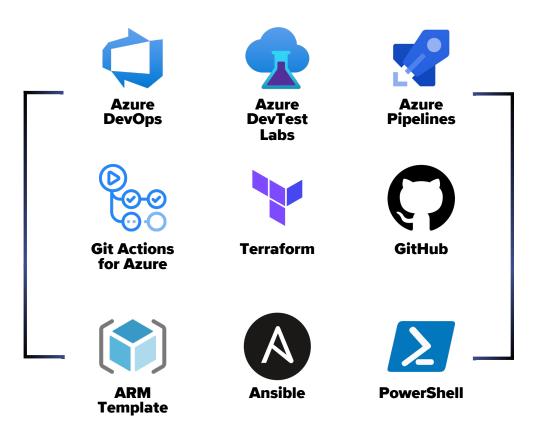


DEVOPS & AUTOMATION

DevOps & Automation is a progressive choice for the successful path of modern business. Everything as Code approach opens new benefits like having highly repeatable tasks, scaling operations easily, reducing the risk of human error, tracing the steps, and much more.

WE PROPOSE:

- Design and implementation
- Migrations to Azure DevOps and GitHub
- Infrastructure as Code
- DevOps processes optimization
- Automation and tooling development
- DevSecOps adoption



WHY DO YOU NEED CLOUD READINESS REVIEW?

WHY CLOUD ADOPTIONS FAIL

UNREALISTIC BIG-BANG APPROACH POOR FINANCIAL BUSINESS CASE – LACK OF ATTENTION TO CLOUD "HIDDEN COSTS" LACK OF ALIGNMENT BETWEEN CLOUD AND AGILE/DEVOPS TRANSFORMATION EFFORTS

LACK OF STRUCTURED DECISION FRAMEWORK FOR MIGRATION PLANNING AND EXECUTION LACK OF BUSINESS STAKEHOLDER ENGAGEMENT

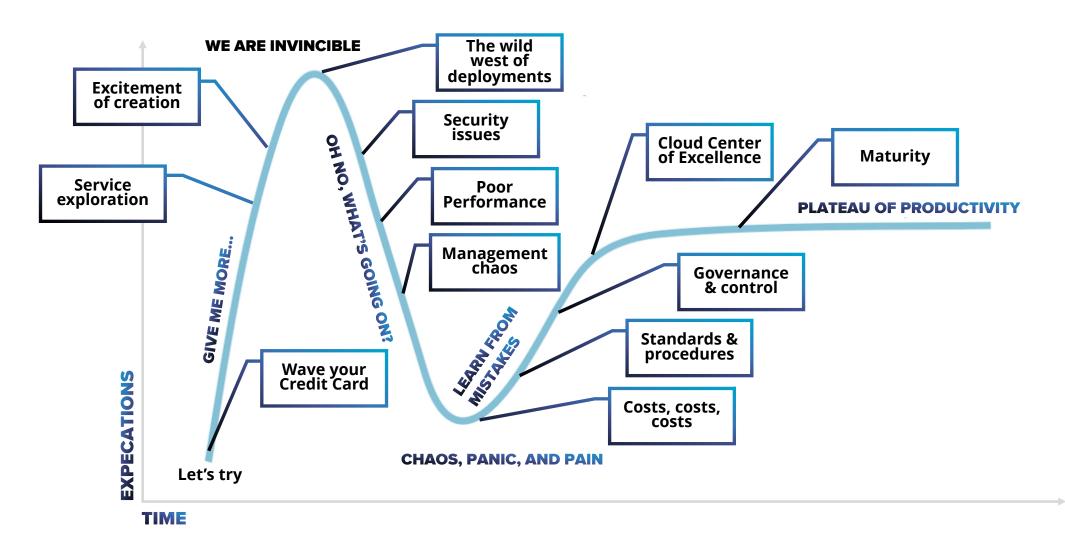
IGNORING THE OPERATION MODEL AND REQUIRED PROCESSES / TALENT

INABILITY TO "DIVIDE & CONQUER" A COMPLEX IT ENVIRONMENT

"ANALYSIS PARALYSIS"
WHEN ATTEMPTING TO
CAPTURE TO MUCH DATA IN
ADVANCE

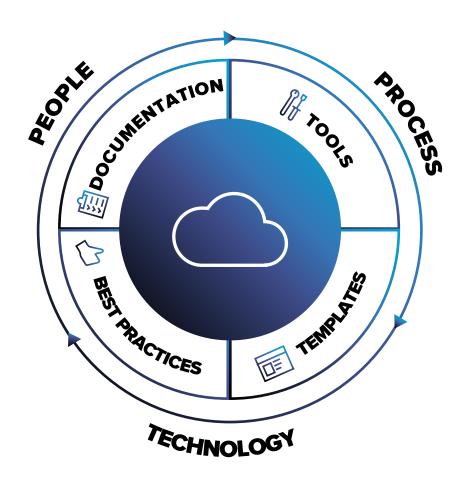
SECURITY "BOLTED ON" AS AN AFTERTHOUGHT RATHER THEN INCLUDED FROM THE GET-GO

WHY DO WE NEED CLOUD ADOPTION FRAMEWORK?

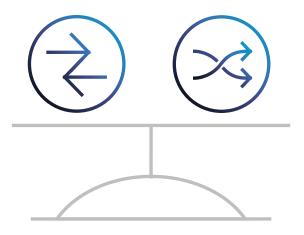


MICROSOFT'S SOLUTION: CLOUD ADOPTION FRAMEWORK

MICROSOFT CLOUD ADOPTION FRAMEWORK FOR AZURE



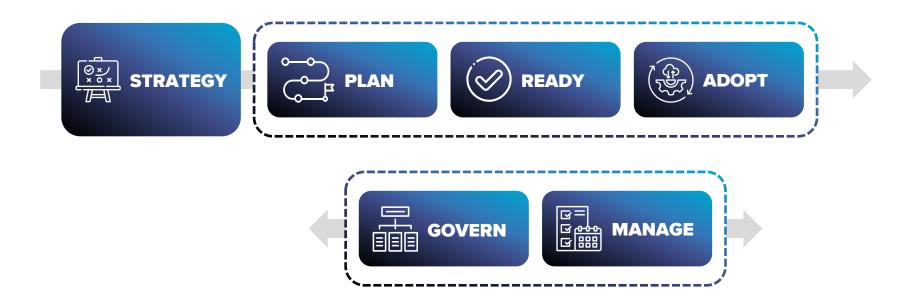
ACHIEVE BALANCE



Align business, people, and technology strategies to achieve business goals with actionable, efficient, and comprehensive guidance to deliver fast results with control and stability.

BUILDING THE FRAMEWORK

Modular approach, meeting the customer in their journey



DEFINE STRATEGY











Documenting the cloud strategy will help business stakeholders and technicians understand the benefits the organization is pursuing by adopting the cloud.

MOTIVATIONS

- Executive mandate
- DC Exit
- Merger and acquisitions
- Cost savings
- Optimization
- Agility
- Tech capabilities
- Market demands
- · Geo expansion
- Migration
- Innovation

BUSINESS OUTCOMES

- Fiscal: revenue, cost, profit
- Agility: timer to market, provisioning,
- Reach: global access, sovereignty
- Customer engagement: cycle time, from request to release
- Performance: SLAs, Downtime, operations, reliability

BUSINESS JUSTIFICATION

- Business case: the cloud is not always cheaper, mirroring is not cloud, servers drive cost analysis
- Financial model: Capex/ Opex, ROI, gain, cost avoidance/reduction
- Cloud accounting: cost center, procurement, profit center, revenuegenerating, chargeback

FIRST PROJECT

- Business criteria: workload supported by a BDM
- Technical criteria: minimum dependencies and test path, no governance
- Qualitative analysis: Current Team analysis

PLAN







Cloud adoption plans convert the aspirational goals of the cloud adoption strategy into actions. It will help guide technical efforts, in alignment with the business strategy.

DIGITAL ESTATE

- Rationalization: inventory
- Quantitative analysis: asset optimized and sized properly
- Qualitative analysis: operational process

INITIAL ORGANIZATION ALIGNMENT

- Cloud Strategy Team:
 - Business IT: requirements and needs
 - IT management operations: traditional IT
 - Governance: executive sponsor, finance, business leadership, legal, security, HR
 - Cloud platform vendor: account success team
- Cost management
- IT-business alignment
- Governance MVP

SKILL READINESS PLAN

- Organizational readiness
- Governance and security alignment
- Initial organization alignment
- Building technical skills: business/technical, and certifications
- Change management guidance

CLOUD ADOPTION PLAN

- 5R strategy: rehost, refactor, rearchitect, rebuild, replace
- Infrastructure migration: VM, server, database focus
- Application innovation: born in the cloud applications, APIs
- Data-driven innovation: Focus on data consolidation and analysis

READY







Ready establishes a cloud foundation or Adoption Target that can provide hosting for any adoption efforts. This should consist of common denominators across **80–90%** of cloud adoption.

AZURE READINESS GUIDE

- Resource management: management groups, subscriptions, resource groups, resources tree hierarchy
- Naming Standards
- Resource tags

LANDING ZONE INFRASTRUCTURE

- Network design: Vnet, hybrid, firewall, hub, front door, endpoints
- Storage design: disk, file, blobs, CDN
- Compute design: VMs, containers, apps, serverless
- Data design: Structured/ unstructured

LANDING ZONE ID

- Identity and access
- Role-based access control RBAC
- Manage to least privilege

LANDING ZONE COST

- Costs and billing
- Analyze Cloud Costs
- Monitor with budgets
- Optimize with recommendations
- Manage invoices and payments

BLUEPRINTS

- Al
- BigData
- Hybrid networks
- Identity management
- IoT
- Serverless
- SAP
- VMs
- WebApps
- DevOps

ADOPT: MIGRATE











Cloud adoption will include workloads that do not warrant significant investments in the creation of new business logic. These workloads are candidates for migration to the cloud.

ASSESS

- Evaluate assets and establish a plan
- Validate pre-requisites: landing zone, skilling
- Drivers: reducing capex, freeing up DC
- Quantitative factors: VMs, networking, compatibility
- Qualitative factors: process dependencies, critical business events

MIGRATE: REHOST

- Replicate (lift and shift) on-prem functionality using cloud native technology
- Leverage Azure Migration Guide

OPTIMIZE

- Balance performance and price
- Deliver the right experience within budget
- Resize VM size, resize storage, resize database

SECURE AND MANAGE

 Prepare the migrated asset for ongoing operations: security, monitoring, configuration

ADOPT: INNOVATE











Older apps can take advantage of many of the same cloudnative benefits by modernizing the solution or components of the solution. Modern DevOps invites the process to create shorter feedback loops and better customer experiences.

INFRASTRUCTURE ABSTRACTION

- Cloud native applications built from the ground up optimized for the cloud:
- Resiliency
- Global scale
- Agility
- Security
- Autoscaling

INNOVATE: REFACTOR

- Refactoring an application to fit a PaaS/Serverlessbased model or refactoring code to deliver on new business opportunities.
- Drivers: faster and shorter updates, code portability, greater cloud efficiency (resources, speed, cost)

INNOVATE: REARCHITECT

- Modify existing applications into managed containers to take advantage of cloud-native benefits
- Drivers: application scale and agility, easier adoption of new cloud capabilities, a mix of technology stacks

INNOVATE: REBUILD

- A new code base is created to align with a <u>cloud-</u> <u>native</u> approach. App Data and Al Services
- Drivers: accelerate innovation, build apps faster, reduce operational cost

DEVOPS

- Culture
- Development
- Testing
- Release
- Monitoring
- Management

GOVERN













Policy definition ensures consistency across adoption efforts. Alignment to governance/compliance requirements is key to maintaining a well-managed cross-cloud environment.

BUSINESS RISK

- Document evolving business risk
- Document risk tolerance based on data classification, and application criticality

POLICY & COMPLIANCE

- Convert risk decisions into policy statements
- Establish cloud adoption boundaries

PROCESSES

- Establish processes to monitor violations
- Adhere to corporate policies
- Cloud Center of Excellence

COST MANAGEMENT

- Evaluate and monitor cost
- Limit IT spend
- Scale based on business demand
- Create cost accountability

SECURITY BASELINE

- Compliance with IT Security requirements
- Apply security baseline to all adoption efforts

RESOURCE CONSISTENCY

- Consistency in resource configuration
- Enforce on boarding, recovery and discoverability practices

IDENTITY BASELINE

- Enforce identity and access baseline
- Apply role definitions and assignments

DEPLOYMENT ACCELERATION

- Centralize templates
- Drive consistency and standardization

MANAGE



Manage and operations enumerates, implement, and iteratively review related to the expected operational behavior of the service.



MANAGEMENT

- Identify critical operations for business operations
- Map operations to services
- Analyze service dependencies
- Create high-level view service dashboards

MONITORING

- Enable data collection
- Identify operations baseline
- Generate alerts
- Measure Service Metrics and generate SLAs

RESILIENCY

- Enable a resilient platform
- Recover from failures with minimal downtime and minimum data loss before
- Evolve to a highly available platform

MICROSOFT CLOUD ADOPTION FRAMEWORK FOR AZURE



- Understand motivations
- Business outcomes
- Business justification
- Prioritize project



- · Digital estate
- Initial organization alignment
- Skills readiness plan
- Cloud adoption plan



- · Azure readiness guide
- First landing zone
- Expand the blueprint
- Best practice Validation



Migrate

- First workload migration
- **Expanded scenarios**
- Best practice validation
- Process improvements

Innovate

- Innovation guide
- Expanded scenarios
- Best practice validation
- Process improvements



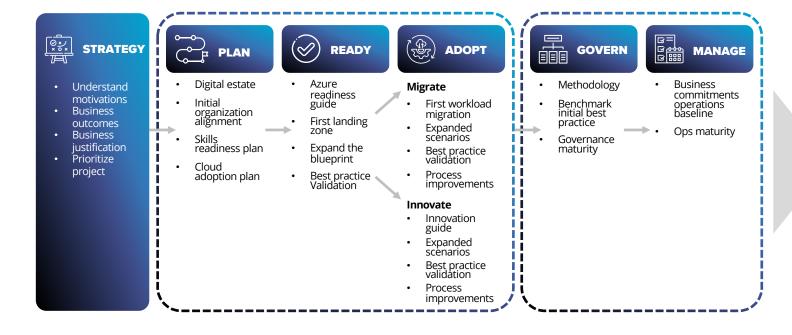
- Methodology
- Benchmark initial best practice
- Governance maturity



- Business commitments operations baseline
- Ops maturity

SOFTSERVE'S APPROACH: AZURE CLOUD ACCELERATOR

SOFTSERVE CLOUD ACCELERATOR



ENVISION

THINK AND PLAN

- Goals, business needs, expectations
- · Vision, strategy, plan
- Digital estate, plans

ALIGN

PREPARE

- · Organizational alignment, skills radiness
- Architecture dezigns, landing zones
- Guides, cloud and automation designs

LAUNCH

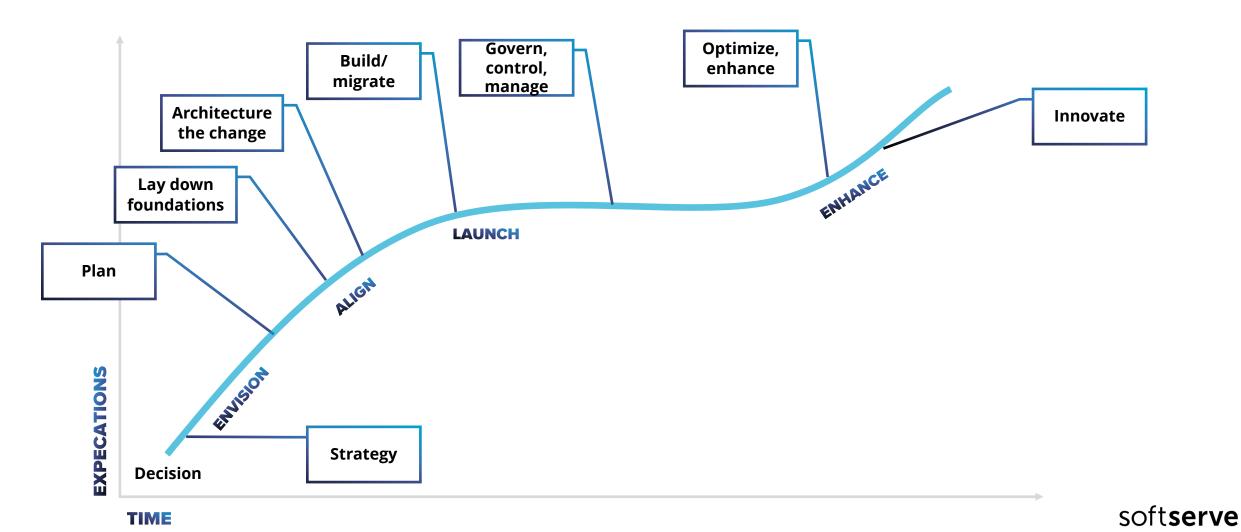
DEPLOY

- · Build Landing Zones,
- Establish DevOps and automation toolset
- Create migration factory framework

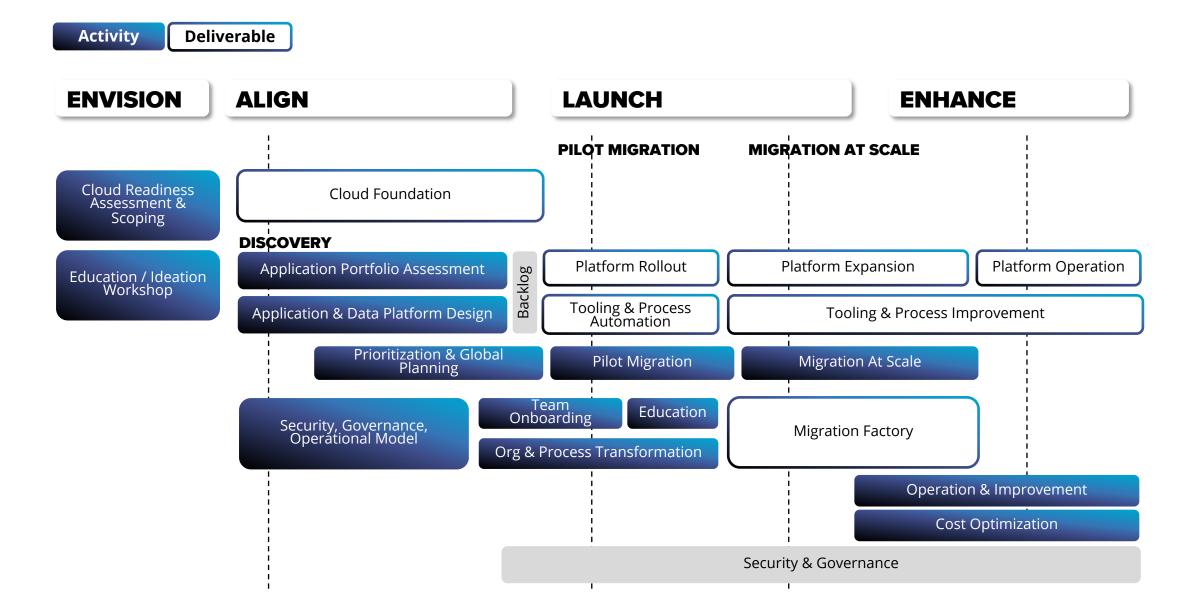
ENHANCE

IMPROVE

SOFTSERVE COUD ACCELERATOR SMOOTH CLOUD JOURNEY



CLOUD ACCELERATOR ACTIVITIES



AZURE CLOUD READINESS REVIEW APPROACH

FIRST STEP



- Workshops
- Educate, Share Best Practices
- Build Trust
- Identify future MVP Scope

- Identify Maturity and Cloud Readiness State
- Align Scope with Business Goals
- Identify design pattern for Cloud Foundation
- Produce High-level Effort Estimate

CLOUD READINESS REVIEW DETAILS

- During the Cloud Readiness Review, you will have a workshop type of conversation with our Azure experts.
- We will discuss high-level initiatives, plans, and expectations. Assess your technical and organizational capabilities and alignment with business needs.
- Our architects will address key elements of Microsoft Cloud Adoption Framework and SoftServe's best practices based on Cloud Accelerator.
- The final report will **show your progress** in your cloud journey and **highlight areas that need your focus** to guarantee success.
- You will get an action plan that sets you on the right course with your subsequent cloud efforts.



REVIEW PROCESS

DURATION

- Remotely
- 7h sessions + report creation
- Free of charge and no commitment for customers

TEAM COMPOSITION

- Cloud Certified Professional Solution Architects from SoftServe
- Business and Technical stakeholders from the Client

ACTIVITIES

Deliver review using Cloud Journey Tracker and SoftServe author tools, while keeping the focus on five pillars:

- Strategy readiness. Understanding of your motivations.
 Definition of your business justification and expected business outcomes
- **Planning**. Awareness of your digital estate. Required organization alignment. Skills readiness and cloud adoption plan
- **Readiness**. Azure general design. First landing zone. Best practice Validation. Toolset and integrations.
- **Adoption**. Workload migration. Best practice validation. Process improvements. Innovation guides.
- **Govern**. Governance methodology. Benchmarking. Best practice.
- Manage. Business commitments. Maintain operations baseline.
 Ops maturity

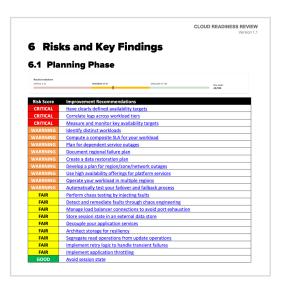
DELIVERABLES AND BENEFITS

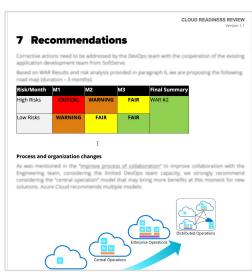
BENEFITS

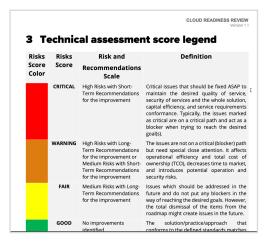
- Assessment report with detailed findings
- Better understanding of Microsoft's Best Practices
- Awareness of your strengths and weak points
- Action plan for efficient cloud adoption

DELIVERABLES:

- Report based on Cloud Journey Tracker enhanced with our observations.
- The vision of the areas where you need to put your priority
- Action plan on how to effectively stream your cloud adoption efforts







#