

# Passerelle

## Data Rocket™

Data Mastering for Manufacturing

Manufacturers rely on variety of data sources – real-time and historical – to create accurate inventory, forecast sales, respond to changing demands and maximize profits. But a forecast is only as trustworthy as its data, and with every unique data source comes the potential for confusion, duplication, and data chaos.

Data Mastering with Passerelle Data Rocket™ integrates Talend's Data Fabric and the Snowflake Data Cloud, using industry-best IP to create automated workflows for data deduping, stewardship and visualization. Our code and framework empowers anyone within your organization to create a Golden Record that uniquely identifies customers, products and sales records in realtime. Data Mastering with Data Rocket™ helps you:

- Know your unique products in order to capitalize on efficient inventory management, cost savings and positive trends while mitigating risks and evolving to meet customer demands.
- Know your unique suppliers for cost savings.
- Create one version of the truth to properly segment, market to and serve customers. Properly align sales force to drive customer loyalty and reduce customer attrition.
- Fine tune supply chain to achieve income statement/balance sheet goals.

Offered with a flat-fee, use-based pricing, Data Rocket™ was created to provide value and scalability, growing with your business and future-proofing your investment.

Ready to learn more?

Contact [bruce@passerelledata.com](mailto:bruce@passerelledata.com) to schedule a complimentary needs assessment.



Power BI