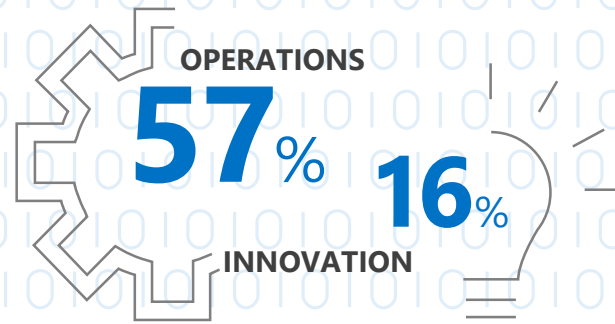


— App Innovation fuels Digital Transformation —

Global IT budgets:



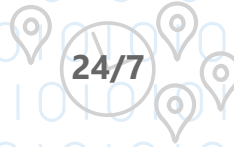
By digitizing information-intensive processes, costs can be cut by up to

90%

Efficiency

By 2020, more than

50%



of the workforce will be *digital natives* and will expect to be **connected 24/7** and work the way they want to.

MOBILITY

By the end of 2017, market demand for **mobile app development** services will grow at least

5x

times faster than internal IT organizations' capacity to deliver them.

Mobility

By 2020:

1/2

of all apps developed will incorporate **artificial intelligence**.



By 2020:

60B

in **savings** garnered for U.S. enterprises.

By 2020,

95%



of the top 100 largest enterprise software companies by revenues will have **integrated cognitive technologies** into their products

Intelligence