perceptinsight

Percept insight?

PerceptInsight (or pi) is an Intelligent Insights Platform that provides real-time insights across various cuts and dimensions of your customer's journey. pi enables you to not only understand your users, but allows you to take actions near real time basis insights and data.

What sets perceptinsight apart?

Performance

pi is upto 2x faster than the other competitors

Data Availability

Unlike the existing competitors we are available across all major cloud providers and cloud regions in the world.

Affordability

We are very competitive in pricing and to that end we ensure that our pricing is affordable by all start-ups. Having fine-grained control over the scale of events allows start-ups to leverage our pay-as-you-scale model.

Intelligence

We are ahead of the curve in leveraging cutting-edge technology to provide better and more seamless experience to our customers. To that end, our first milestone is the beta release of "Interact" capability

Security

We take data security very seriously, and to that end we ensure that our enterprise customers have visibility into where we store the data. We take pride in our "Control Plane—Data Plane" architecture which allows our customers to have data in their cloud or on-premises there by avoiding any compliance risks.

Vision

- Our vision is to create an affordable, easy to use, cutting edge, real-time analytics platform for everyone.
- We aim to truly bring the power of analytics to the decision makers and domain experts.
- With the dawn of new AI era, a lot of previously complex problems are now solvable with the LLMs, hence we are leaving no stone unturned to improve the analytics experience for our customers

Features

- Insights [Read more here](#)

- Funnels [Read more here](#)

- Cohorts [Read more here](#)

- Dashboards [Read more here](#)

- Interact (Private Preview)[Read more here](#)

- Anomaly Detection & Business Intelligence **(Coming Soon)**

Pricing Plan

Base | Tier-1

- ~~$200~~ **$130** 35% discount (Limited time offer)

- Supports upto 5Mn events per month

- Allows limited access to create reports

Pro | Tier-2

- This plan supports from 3Mn - 100Mn Events per month

- ~~$64per 1Mn events~~ **$47per Million Events** 35% discount(Limited time offer)

- Get 100Mn events at 4700 USD (6400 USD)

- Full access to all reporting and dashboards setup

- Full access to Report Privacy Controls

- Limited support to Interact & Anomaly Detection

- Limited Support - Only Support over email

Enterprise(Custom) | Tier-3

- We will understand your requirements and devise a customised pricing plan that suits you best

- Full access to all reports and dashboards

- Full access to Interact, Anomaly Detection & Notifications

- Full access to Report Privacy Controls & Event Governance

- Dedicated Customer Success Manager and over chat support assistance

Try out percept for free demo.perceptinsight.com

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contact us @ sales.perceptinsight.com

for 15 days free trial