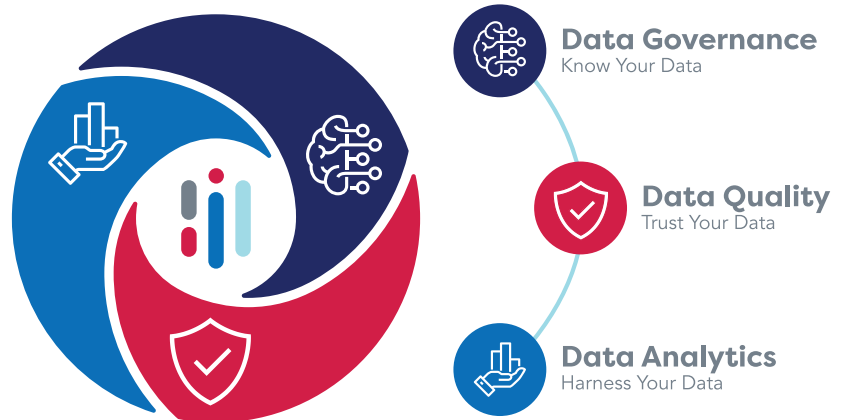


Designed for business as well as IT users, Data360 is an all-inclusive data intelligence platform that seamlessly integrates data governance with data quality and analytics.

The Challenge

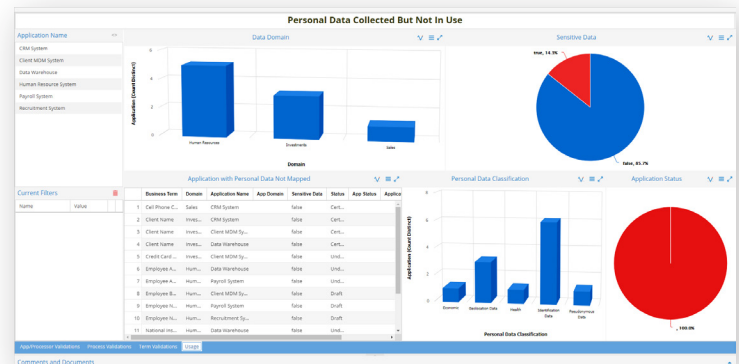
Your organization recognizes the value of data and the need to get it into the hands of business users for maximum impact. Yet without enterprise data governance, your data might be hard to find, misunderstood and mistrusted. That can lead to increased risk, reduced usage and fewer critical business insights.



The Solution

Data360 Govern is a first-of-its-kind solution that brings together vital data governance capabilities with advanced data quality and agile analytics. Together, they answer critical questions users have about data, such as:

- **Where does the data come from?**
- **What does the data mean?**
- **Who owns the data?**
- **Can I trust it?**



The Infogix Difference

According to our customers:

- **Business-first use:** Designed with business users in mind, with an intuitive interface and self-service options. Users can associate data assets with business goals, objectives and metrics.
- **Embedded data quality and data analysis:** To calculate data governance scores and leverage analytics.
- **Easily configured and flexible metamodel, dashboards and workflow:** Configure business and technical assets and include any associated attributes within the user-friendly interface.
- **Flexible choices for metadata ingestion:** Including native capabilities, customized connectors and build-your-own options.

Data360 Govern:

Collaboration and Crowdsourcing

Engages people enterprise-wide for input and ideas

Policy Management

Documents policies, standards and regulations, and how they impact your data

Data Catalog

Easily search, explore and access data, and view how business terms are related to technical metadata

Business Glossary

Assures data understanding, agreement and context

Stewardship

Provide ownership and accountability of data assets via roles and responsibilities

Visualization

Native dashboards provide data governance readiness metrics

Data Quality Metrics and Scoring

Aggregate data quality results, and score data asset quality and governance maturity

Workflow

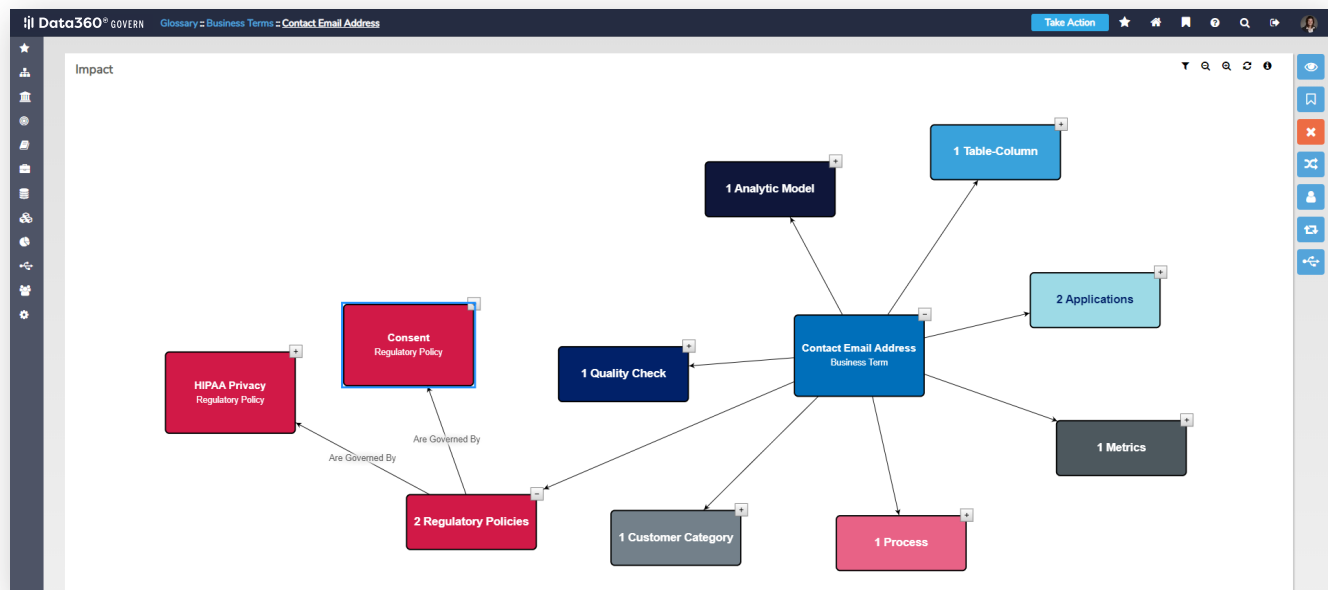
Customizable workflows for approvals, issues, questions and requests

Metadata Management

Harvest technical metadata, monitor changes, view impact analysis and data lineage

Machine Learning

AI techniques for personal data detection



Develop, implement and optimize your data management and governance strategy with Infogix. Visit www.infogix.com or call +1.630.505.1800 (US, Canada and International), +44 1242 674 137 (UK and Europe).