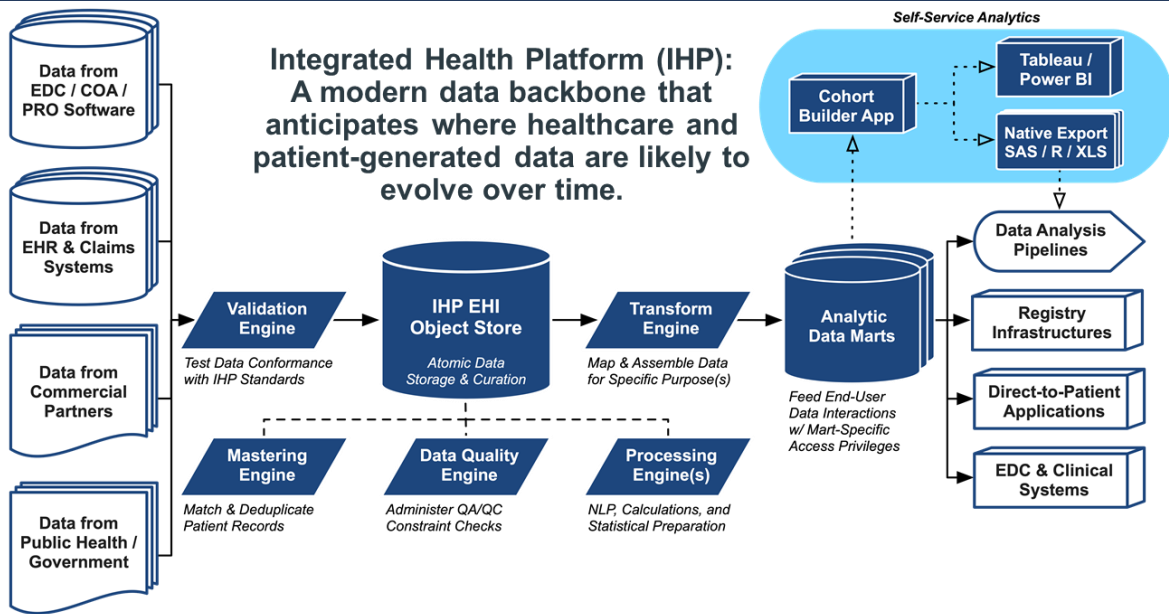




## IQVIA's Integrated Health Platform (IHP)

A modern data backbone for late phase and post market life science studies, patient registries and direct to patient initiatives



### KEY USE CASES

#### LONG TERM FOLLOW-UP STUDIES

Meeting the evolving challenges of patient engagement in late phase and post market long term follow-up (LTFU) studies

#### DECENTRALIZED AND DIGITAL STUDIES

Support for the dynamic data integration and patient engagement needs for digitized studies and virtualized study spaces

#### DIRECT TO CONSUMER STUDIES

Dynamic, self-service study engagement including pre-screening, enrollment, ePRO and eCRF collection, patient-mediated EMR integration, televisit and patient engagement / rewards capabilities. iOS, Android and BYOD ready.

#### PRODUCT AND NATURAL HISTORY REGISTRIES

Support for long-running product, natural history and disease registries for life science sponsors

#### ADVOCACY AND MEDICAL SOCIETY REGISTRIES

70+ leading patient advocacy and medical specialty societies helping to drive healthcare innovation and data insight

### AN EVOLVING MODERN DATA BACKBONE THAT GROWS WITH YOU

Dynamic support for integration of modern data standards, variable format health data, IOT /wearables data, ePRO, eCRF, claims and other critical healthcare data sources, hyper-scalable on Microsoft Azure

### FHIR-NATIVE AND STANDARDS BASED FRAMEWORK

IHP speaks FHIR natively and leverages FHIR APIs, standards and integrations to ensure access to site and patient-mediated data sources, driven by standards and future-facing to take advantage of real-world data opportunities driven by FDA, CMS and ONC rules

### INTEGRATED CONTAINERIZED APPLICATIONS TO MEET YOUR NEEDS

Ability to support a broad array of healthcare use cases through dynamic applications such as late phase clinical trials, post market studies, patient registries, health operations applications and quality improvement initiatives.

### EXPANSIVE PATIENT ENGAGEMENT CAPABILITIES

Full-cycle patient engagement from enrollment and informed consent, to telehealth, chat, ePRO, EMR integration, patient rewards / payment, messaging, notification / reminders and alerts

Learn more: <[www.partnersolutionpage.com](http://www.partnersolutionpage.com)>

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