

Recover from 'The Great Resignation' with a Workforce Experience Strategy



Gold Cloud Productivity
Silver Data Analytics
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The great resignation is the result of prolonged pandemic uncertainty, extended remote or hybrid work arrangements, and the unmanaged intersection of our professional and personal lives. These and other factors contribute to workers feeling disconnected from their teams, their companies' missions, and their own purpose. Organizations are actively seeking out ways to measure, diagnose and heal this cultural rift.

Companies can exceed their pre-pandemic business performance by employing a comprehensive employee experience strategy.

Key Moments That Shape Engagement



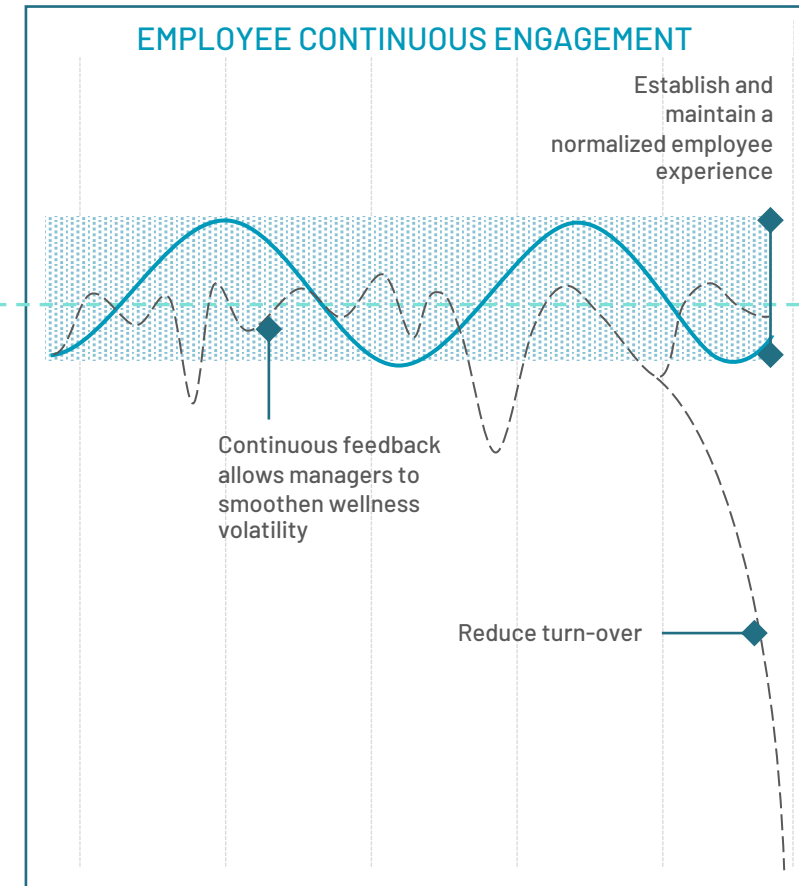
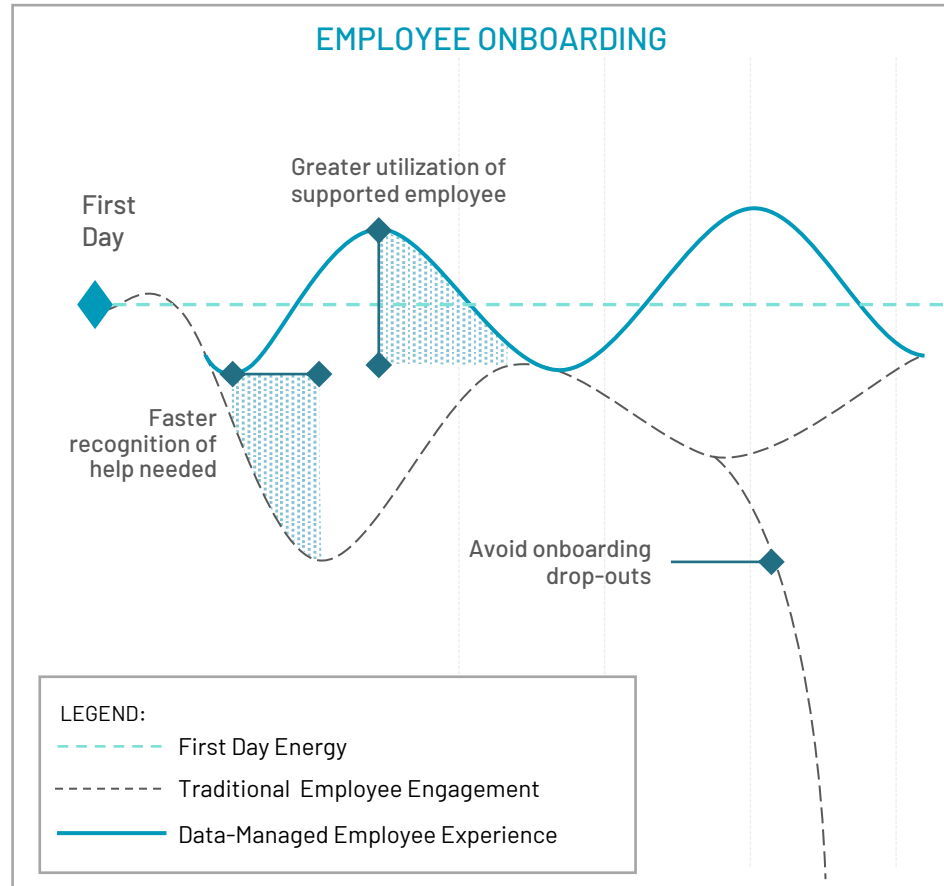
On-board: 33% of employees quit their jobs within the first 90 days. Onboarding in a virtual workplace can be complex and places additional burden on new-joiners to be entrepreneurial and strong networkers to get themselves plugged into their new team and organization.



Role / Manager Change: 80% of employees say that a change in direct management or leadership impacts stress levels. Managers can align actions with expectations through regular check-ins, essential for guiding employees through these transitions.



Departure: 42% of employees consider leaving due to loss of connectedness and culture. It is critical to sustain strong relationships with those who remain to help them engage with the people, processes and support system for the work they inherit.





Identify & Maintain your Digital Pulse

A healthy and effective workforce requires an organization to align culture, leadership styles and individual behaviors. This combination needs to be actively monitored and adjusted to maintain an optimal workforce pulse.

Point B combines our industry-leading organizational effectiveness practice and tested strategies with Microsoft’s Employee Experience Platform (EXP), Viva, to help you identify your digital workplace pulse.

Our change management specialists build communications, training, and support to guide your workplace evolution and successfully integrate Viva technology solutions.

Call or e-mail today to schedule your introductory workshop.



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Point B combines the right Viva components based on your business needs. We help you craft a digital workforce pulse that allows you to forecast and address the most important issues in real time.



VIVA TOPICS
 Automatically organize content and expertise across the organization, making it easy for people to find information and put knowledge to work during the onboarding process and beyond.



VIVA INSIGHTS
 Data driven insights and recommendations, tailored to the individual and manager that needs to know, predicting risks before they become issues.



VIVA CONNECTIONS
 Realizing the dream of a centralized engagement experience, created a single interface and keeping everything accessible whether on a computer or mobile device.



VIVA LEARNING
 Bring formal and informal learning to the employee in the flow of work, enabling the organization to adapt quickly to changes in process, people and technology.

The Right Solution for You

Point B offers 3 levels of engagement so you can start with the right solution for your needs:

Viva Out of the Box:

A series of interactive workshops will introduce you to the features and capabilities of the Microsoft Viva Suite of products in the context of your current applications and business objectives. We will help you to decide where you’re headed and how to get started.

Viva White Glove Deployment:

Know where you want to go? Have you identified corporate cultural issues and a point of view on which Viva modules and functionality will help? Point B will configure, deploy, train, and establish the measures for you to establish and maintain your Digital Pulse.

Viva Digital Pulse:

Measuring and maintaining the lifeline of your culture and employee health is an ongoing and dynamic process. Point B can be your digital workforce concierge; ensuring your people have access to the insights they need, to get the help they need, when they need it, accessible from anywhere.



1995
Founded in

100%
Employee-owned

In 2020:

297
Organizations served

750
Talent pool

1,394
Engagements

71%
Repeat customers



Industry-leading net promoter score

Our Workforce Experience

250+
Engagements

50+
Clients

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