

Why **Arbisoft** is a great technology partner



Summary

A bit more about who we are.

Arbisoft is a custom software development company - a chosen engineering partner for market leaders in a variety of verticals

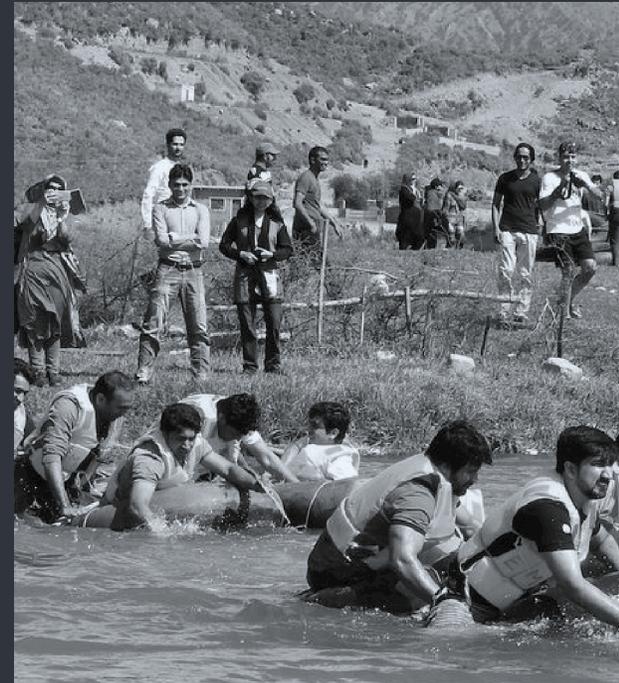
15+ years in existence

800+ engineering staff

50+ tech partnerships

75+ in Net Promoter Score over the last several years

Stanford and CMU trained technology leadership



What makes us special?

Why should you increase your engagement with Arbisoft as a strategic partner?



Lasting relationships with people and customers



Great culture and systems to support team success



Extraordinary customer feedback



Always exploring new technologies and product development ideas



Wide gamut of end-to-end services



We are in multiple geographies and timezones

Great team - our key to growth

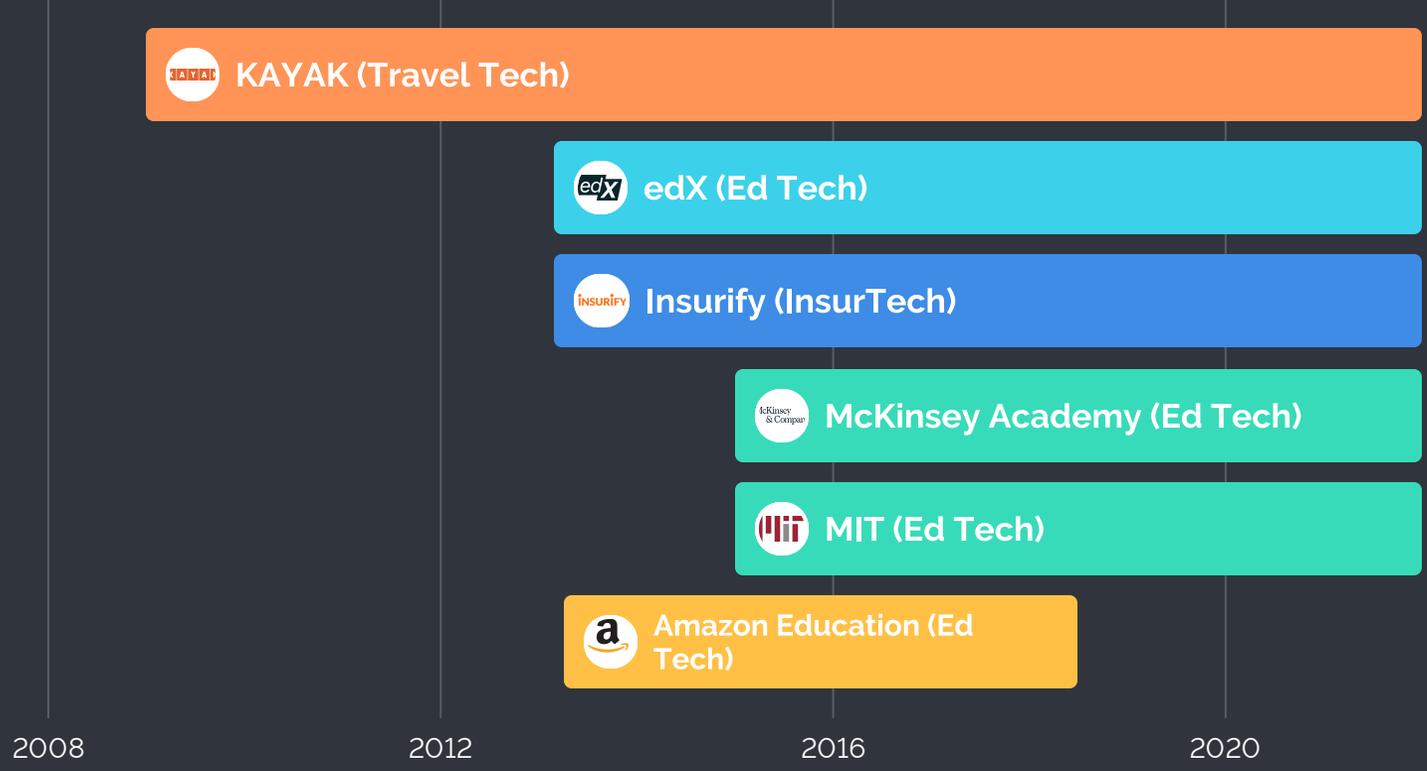
At **800+** engineering staff and growing **25%** year on year on average, we are **neither too small** to be able to take on big projects, **nor too big** to be nimble. Our **8% employee turnover rate** is one of the lowest in the industry

We have one of the finest talent acquisition programs in the country which scouts for the **top 1% talent** from over **70 universities** through a rigorous multi-step process and then coaches this talent to be effective team members over the next several years. One of the **top employer** brands with a **4.5 Glassdoor rating**.



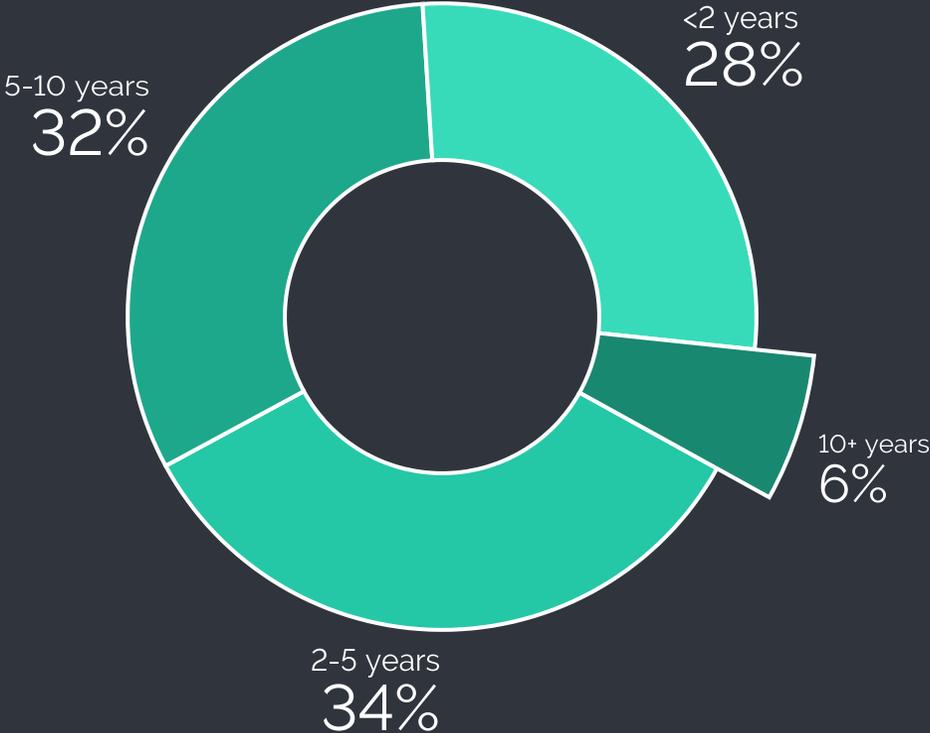
Our relationships stand the test of time

These are just some examples of companies that have been our customers for years, some for over a decade. 70% of our revenue is from clients who have been with us for more than 2 years



Our relationships stand **the test of time**

Longevity distribution of our current active customers





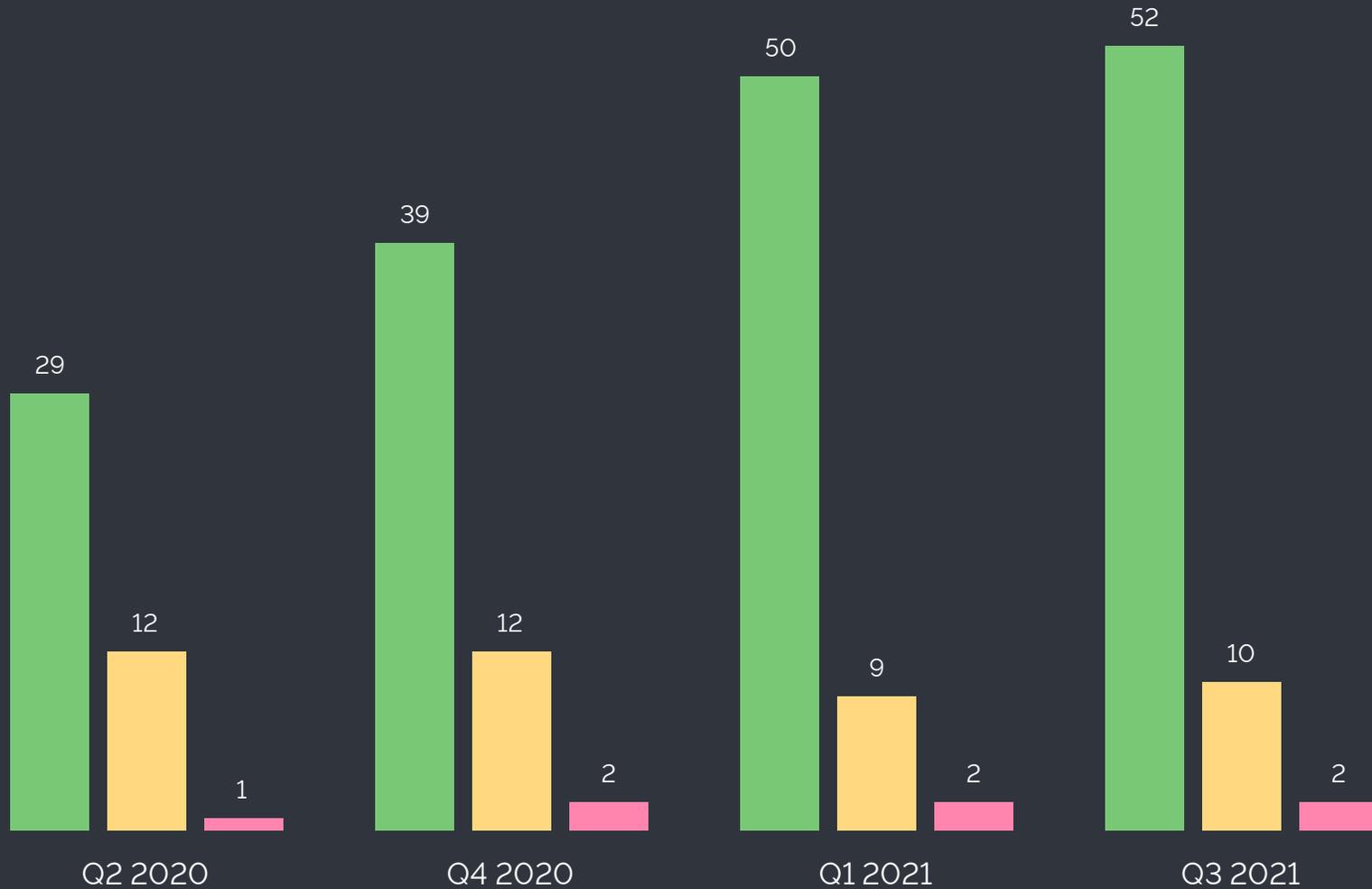
Our customer feedback is **extraordinary**

We conduct two customer feedback cycles with all of our customers every year and have always scored **greater than 70 on the Net Promoter Score (NPS) Scale**

The industry average for software services companies is around **42**

We have a **4.9/5.0** ranking on clutch.co, an independent ranking body for Software Companies.

● Promoters ● Passives ● Detractors



NPS 79

OUR NET PROMOTER SCORE IS BETTER THAN EVER COMPARED WITH PREVIOUS SCORE OF 76 AND INDUSTRY AVERAGE OF 42 WE ARE CONTINUOUSLY GROWING OUR CUSTOMER SATISFACTION AS REFLECTED BY THE NPS SCORE TRAJECTORY

85%



Survey responders who believe that Arbisoft is better than most other providers they have ever worked with

15%



Survey responders who suggested that Arbisoft is the same as other providers

0%



Survey responders who thought we are worse than others



A wide gamut of services

Our services cover all aspects of software and technology development using open source stacks

1 Product & Project Management

We have certified scrum masters, product designers, UI/UX experts and visual designers on staff

2 DevOps

Our DevOps teams have skills in the most cutting edge technologies including Docker, Kubernetes, Splunk, AWS and other PaaS platforms

3 Software Development

Wide variety of software development in Python, Java, Javascript, React, ReactNative and other open source technologies for mobile and web platforms

4 Manual and Automated Testing

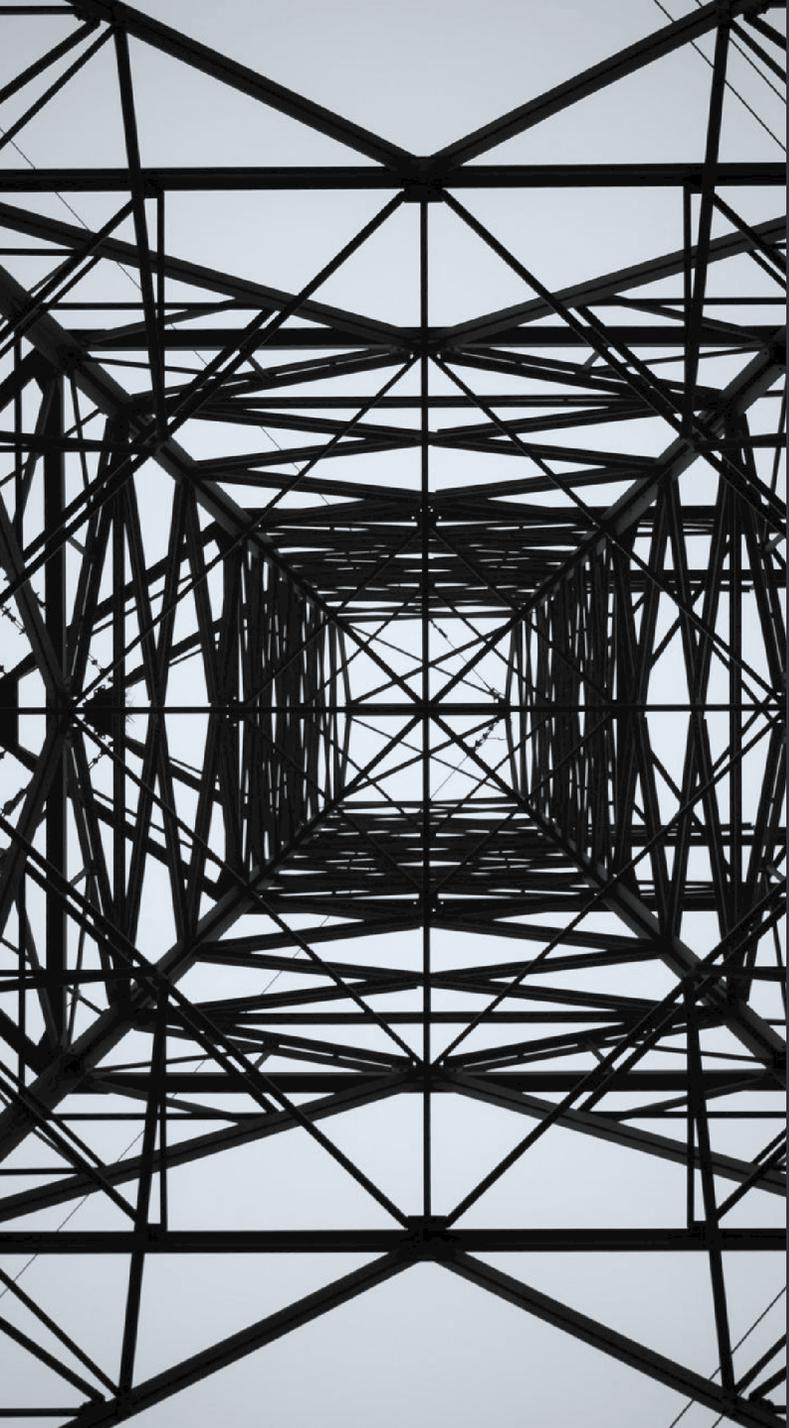
Using technologies such as Selenium, Cypress, Locust and others

5 Machine Learning and AI

TensorFlow, NLP, Deep Learning, Text Analytics

6 Instructional Design and Development

Learning and Instructional design, content development, video production etc



Systems & Structures

Arbisoft has supporting structures and systems that contribute to the success of every project

1 Advisory teams

Our architecture and progress advisory teams comprising highly experienced professionals provide coaching to all project teams

2 Business Continuity and Contingency Planning

We always have some redundant capacity available to support projects needing quick growth or contingency planning. Have one of the best recruitment pipelines in the industry

3 Information Security Best Practices

We take information security very seriously, get frequent internal and external audits and have controls in place for the needs of the most serious software development

Pricing

Our rates are super competitive

These monthly rates are for **full-time dedicated** team members working **160 hrs/month** with variances allowed due to varying number of business days in a calendar month and national holidays

Unless otherwise agreed, there is no extra charge if more than 20 days are worked in a month

The monthly rate is pro-rated if days worked are less than 20 due to the individual taking days off

	Junior*	Mid-level*	Senior*
Median rate for software engineers, designers, scrum masters and automation experts	\$5,800	\$6,600	\$7500+
Median rates for QA Engineers	\$4,500	\$5,200	\$5800+

* Seniority is based on detailed competence maps, not on years of experience

We now have presence in **4 timezones**



- Berlin
- Dallas
- Lahore
- Sydney

Thank you

Arbisoft



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