The complete set of XaaS digital commerce solutions from CloudBlue
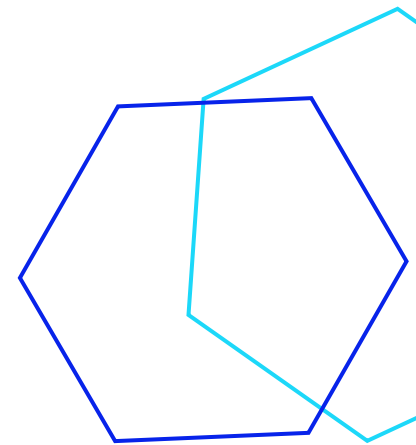
Leader in The Forrester - New Wave ™: Marketplace Development Platforms, Q4 2021

CLOUDBLUE MARKETPLACE PLATFORM

CloudBlue is a Marketplace software platform designed specifically for the sale of IT/cloud subscriptions.

CloudBlue simplifies and automates the processing of cloud orders across multiple sales levels from end customer ordering to vendor billing.

Cloud Marketplace

Multi-language, multi-currency multi-tier marketplace platform Configurable for N-tier reseller management, multiple countries, languages & currencies. Tailor products to price points per region, customer or reseller.

Streamline, centralize and automate billing, ordering and payments. Connect your own marketplace or use the built-in one to deliver bundles of your own and third-party products. An extensible set of APIs, to integrate the platform with your existing back-office systems.

Subscription and Billing Management

CloudBlue solves the complex reality of subscription and billing management through a centralized platform.

Complete visibility, unification and automation of billing processes to reduce the risk of manual calculation errors.

Control the full subscription life-cycle and ensure invoices reflect all product usage changes across networks and geographies.

Vendor and Catalog Management

Centrally manage vendor & supplier contracts & pricing. Simplify communication between all parties by automating all procurement, fulfillment, and provisioning processes of digital goods through a single platform. Streamline product & service on-boarding and manage your catalog easily.

Partner and Channel Management

Extend your reach and scale your business with multi-tier, multi-country networks

Automate product updates across all channels and regions to ensure your resellers with the latest product information, branding and messaging.

Benefits

Powerful automation to scale your cloud business
Automated procurement and billing of 3rd-party vendors cloud subscriptions, e.g. Microsoft Azure, Office 365, Amazon Web Services... to scale the cloud business

Differentiate and generate ARR with an extensive SaaS catalog
Access to 400+ B2B solutions. Design your catalog to include your own services and/or third-party cloud products.

Launch a self-service marketplace for cloud subscriptions and as-a-service bundles
Generate predictable annual recurring revenue and boost your margins.

Multi-country capabilities for international expansion
Launch a multi-language and multi-currency marketplace platform to extend across national and international subsidiaries.

Greater efficiency and faster time to revenue
You can integrate the CloudBlue platform into your other business applications such as accounting, service management, CRM, or E-commerce applications.

Unify your multiple backend processes and build an as-a-Service supplier and partner ecosystem through standardization of ordering and billing processes.

Streamlined distribution
Take full advantage of CloudBlue's multi-tier capabilities to build a powerful, streamlined distribution channel of partners, distributors and resellers.

Set up your reseller sales department with white label storefronts for customer management and billing.

About CloudBlue

CloudBlue is a division of Ingram Micro servicing more than 180 companies around the globe and powering the world's largest B2B cloud marketplaces.

Learn more today
Contact your CloudBlue representative, or visit **www.CloudBlue.com**

CloudBlue.