

Technology and business leaders are looking at how to best move to the cloud to control costs and accelerate innovation to drive business growth. The abrupt pivot to keep remote workforces connected—anywhere, anytime—without distribution of costly hardware or dedicated field support resources has fundamentally altered the IT landscape. Often with reduced budgets, IT is tasked with keeping aging technology and legacy applications running, monitoring for cyber threats and staying compliant with industry regulations and government requirements.

Overwhelmed IT organizations need to consider securing help in migrating to the cloud. Experienced cloud service providers help guide moving away from managing costly, underperforming technology, mitigate risk and augment limited team resources and bridge gaps in cloud knowledge.



Rackspace helps clients reduce server counts significantly reducing costs while also gaining a more agile, secure, modernized backbone infrastructure.

*“I asked for 30% and hoped for more. Rackspace helped us achieve around 40% savings. I and the management are delighted with the project”.*

Group CIO for International Trading Group

Regardless of where you are in your cloud journey, Rackspace meets you there with the cloud expertise and experience to help achieve your desired business outcomes on Azure.

CONTINUOUS COST OPTIMIZATION	SECURITY AND COMPLIANCE	AGILE DEVOPS	ACCELERATED INNOVATION
<ul style="list-style-type: none"> <li>• Reduce costs related to server hardware and software licensing, network and storage</li> <li>• Increase budget accuracy</li> <li>• Identify and manage idle and underutilized resources</li> <li>• Reduce migration time using wide scale of in-build tools</li> </ul>	<ul style="list-style-type: none"> <li>• Keep valuable data, employees and customers safe with automatic security updates, certified guardrails and enterprise scale landing zones</li> <li>• Stay compliant with government regulations (GDPR, SOX, HIPAA) and industry regulations using Azure’s 35+ certifications</li> </ul>	<ul style="list-style-type: none"> <li>• Build agile DevOps best practices on Azure to:               <ul style="list-style-type: none"> <li>○ enable continual software delivery</li> <li>○ increase collaboration</li> <li>○ automate code-to-cloud workflows</li> <li>○ monitor applications, infrastructure and network performance</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Build innovative cloud-scale applications using Azure’s integrated development environment (IDE), editors and debugging capabilities</li> <li>• Gain faster intelligence and insight from data to create personalized customer experiences</li> </ul>



# Your path to a successful Windows migration.

Rackspace Technology's one-week Migration Business Case Workshop will analyze your current IT infrastructure and develop a broad roadmap to move your workloads to Azure.



## Migration Business Case Workshop

- Define business objectives in migrating to Azure, discuss use cases and workloads and review migration methodologies
- Conduct high-level review of financial and business performance goals and desired benefits
- Workshop deliverable includes a choice from one of three options: 1) presentation of results customized to target audience, 2) slide deck suitable to any audience or 3) customized report



**Duration: 1 week**



**Cost: Starting at \$15,000**



## Migrate and Deploy

### Application Assessment

- Consultant-led workshops identify workload characteristics, assess for suitability on Azure, determine best migration approach

### Landing Zone Deployment

- Customize landing zone that supports business and performance requirements

### Migration

- Execute migration and application remediation using a migration-factory process, data and network accessibility monitoring, cutover and go-live procedures and post-migration validation



## Modern IT Operations

- Modernize and optimize application and infrastructure performance using Rackspace Elastic Engineering, an agile support team with flexible, tiered pricing.

**READY TO GET STARTED?**

**Tell us about your project in a complimentary discover session!**

## ABOUT RACKSPACE TECHNOLOGY

With over two decades of experience helping customers succeed, Rackspace solves more than workload problems; we create business advantages. Our multi-cloud solutions expertise means you're empowered to work faster, smarter and ahead of what's next.

