

# Transforming Retail through ARTIFICIAL INTELLIGENCE

prisma

Bringing  
colors  
to your  
business  
data



Our mission is to help Retailers get more value from their data.

To do this, we developed PRISMA, a platform capable of capturing and processing large volumes of data to make better decisions.

PRISMA is a B2B SaaS platform that provides Retailers with a proven process to optimize Prices, Promotions, Inventory, Assortment and Space within the same platform.

Combining business rules with sophisticated machine learning algorithms, Prisma generates suggestions that help Retailers make better decisions and increase their profitability.

*Integrate every  
Retail key  
process in a  
360° PLATFORM*

## Trust.

### INTEGRALITY & SCALABILITY

All the variables working together.

### FLEXIBLE & AGILE

Powerful API and agile implementation.

### HIGH ROI

And quick payback (< 1 year).

### The Leading Oil & Gas Company of Mexico

Duplicated its EBITDA while establishing a consistent price image.

### The Largest Supermarket Company in South America

Increased its GMROI by 7% and managed to standardized its business processes regionally.

### An Important Consumer Electronics and Home Appliances Retailer

Transformed its business model, decreasing out of stocks 22% and reducing its not turning inventory in 7%.