

Why do I need a backup in Azure?

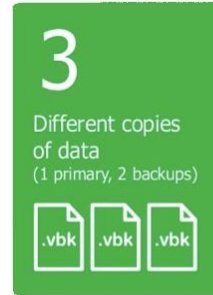
One of the tried and tested rules that can effectively address any failure scenario is called the 3-2-1 backup rule. This backup rule is becoming more and more important as organizations continue to virtualize their mission critical data, making the protection of that data becomes more vital than ever.

The 3-2-1 backup rule means you should have 3 copies of your production data, on 2 different types of media and 1 offsite.

With Veeam Cloud Connect, get your backup data offsite, and leverage Microsoft Azure and Veeam together to help meet the 3-2-1 backup rule.

A service provider such as AT will host the offsite backup storage in Azure which is presented to organizations with on-premises Veeam. The service provider's backup data can be encrypted at the source (before it leaves your network perimeter), in flight and at rest. This method is the easiest way to externalize to Azure, its ideal for multi-site configurations and you keep the same interface and console.

AT as Service Provider will include Veeam Cloud Connect as well as Azure Storage to provide app



Cloud & Service Provider
Platinum

Gold
Microsoft Partner

Cloud Productivity



•**Hosted Offsite Cloud Backups:** Get your backups offsite to Azure cloud repository through a secure SSL connection.

•**Complete Visibility & Control:** Access and recover data in hosted backup repositories, upgrade & downgrade backed up VM's/Storage as yo need.

•**Modern Backup Architecture:** Leverage Veeam's modern backup technology, including backup copy jobs with built-in WAN acceleration, forever incremental backups, GFS retention policies - all built-in to one solution.

•**End-to-End Security & Encryption:** Rest easy by encrypting all data at source.

•**Pay As You Go Licensing for Veeam Cloud Connect:** Veeam Cloud Connect backup and replication will be provided by AT (Veeam Platinum Service Provider) in rental mode, monthly paid.

