

Kin + Carta

Sustainability Assessment

Sustainability Enablement

In this assessment, Kin + Carta will help enterprise customers benchmark organization to industry & policy standards, develop goals, understand the scope of opportunities and distill objectives/targets for sustainability efforts. The assessment culminates in an action-ready plan and sustainability roadmap.



Overview

The topic of sustainability is one of the fastest-growing conversations among business leaders today. And as the world transitions to a more sustainable and equitable future, demand is growing for commercial solutions to deliver on these goals. In this assessment,

Kin + Carta (BCorp Certified), will help companies move towards their sustainability goals by evaluating existing initiatives on Azure cloud, hybrid and multi-cloud and matching opportunities to solutions to reach business objectives and KPIs.



Challenges

- Defining company position on Corporate, Social, Responsibility (CSR) or never graduating beyond being an add-on to the company's main purpose and overall direction.
- Identifying social, environmental, and economic business challenges and opportunities.
- Lack of data retention strategy; binding to business needs.
- Overspending on data storage/maintenance.
- Leveraging optimization opportunities in Azure



Solution

Kin + Carta will deliver an opportunity assessment & sustainability roadmap for implementation tied to business KPIs/OKRs and complete a multivariate assessment along key measures of sustainability performance. During the assessment, Kin + Carta will utilize tools & techniques that Microsoft Azure offers to deliver rapid results on sustainability measurements.

Assessment Activities



Deliverables

- Sustainability Dashboard: a dashboard that highlights sustainability scores, which gives businesses an easy reference point for new initiatives.
- Sustainability Roadmap: a report that breaks down the roadmap to achieve the agreed sustainability outcomes. The report includes inward & outward facing messaging and how to leverage Microsoft Azure to enable their sustainability journey.