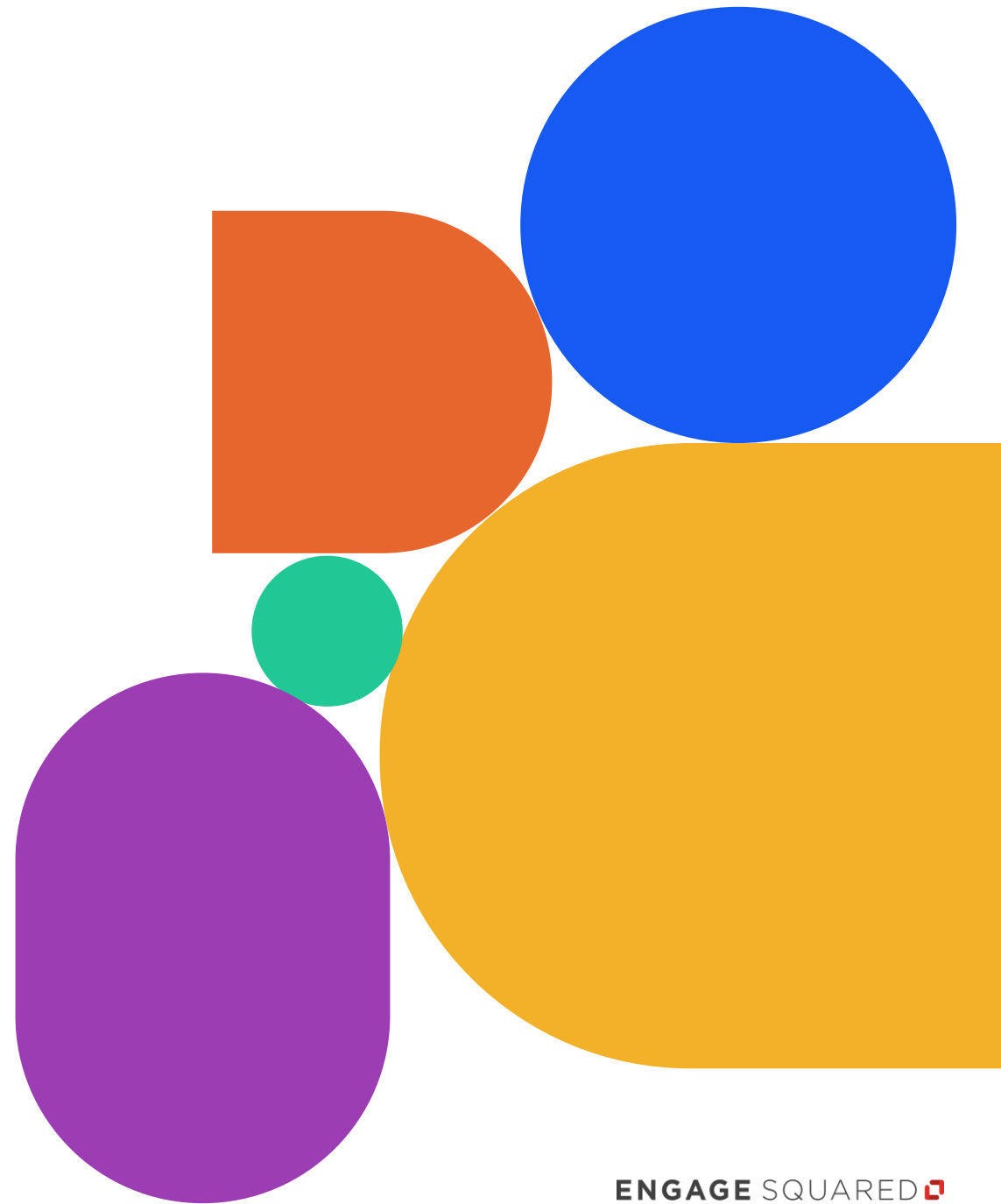


Offer overview

Digital Workplace Strategy

We'll assist you to strategically
implement and evolve Microsoft 365
into your organisation.



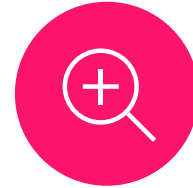
Engagement overview

What is the Digital Workplace Strategy engagement?

The key output of the digital workplace and roadmap engagement is to assist you to strategically implement and evolve Microsoft 365 tools, such as SharePoint Online (intranets and Microsoft Viva), Microsoft Teams (including custom solutions where appropriate), as well as how Microsoft Viva can enhance your overall employee experience.

We'll design our recommendations based on your vision for the future, our expertise and experience, and share the trends that we are seeing with our other clients and across the industry.

We have designed this engagement at 3 investment/time levels; **Light**, **Rapid** and **Comprehensive** and during each level we will:



1. Analyse your current state and develop your vision

We'll seek to understand your digital landscape, undertaking a digital maturity assessment, and a series of workshops to uncover your vision and drivers.



2. Conduct research with your key stakeholders

Engage Squared will facilitate stakeholder discovery sessions to gather additional context about current work practices and digital expectations from across the organisation.



3. Develop a strategy and roadmap report

Highlighting key themes and findings, recommending areas for improvement and suggested activities for what this could look like in practice.

Why is a strategy important?

Serious business leaders worldwide accept that their markets, customers, and workers have gone digital.

In a recent global management survey, 93% of workers across industries and geographies affirm that being digitally savvy is essential to performing well in their role.

The idea that effective digital transformation delivers agility, adaptability, and customer centricity is now both managerial mantra and leadership inspiration. Digital workplaces give organisations the power to meet new challenges even in the most uncertain business conditions.

With more opportunities for efficiency, flexibility, and collaboration, digital workplaces can drive business agility and help companies achieve visible results.

Increased collaboration

33% of employees say the ability to collaborate makes them more loyal.⁴

Employee satisfaction

94% of employees say they would stay at a company longer if it invested in their learning and development.³

Talent retention

Highly engaged employees are **12x** less likely to leave their company than those who are not engaged.¹ Your digital workplace should prioritise employee engagement.

Cost benefits

Organisations that undertake a digital transformation often see reduced associated costs such as infrastructure, hosting licensing, as well as increased productivity and employee and customer satisfaction.

¹ Glint, ² PwC's Global Digital IQ survey, ³ LinkedIn Learning 2020 Workplace Learning Report, ⁴ Employee happiness and business success are link

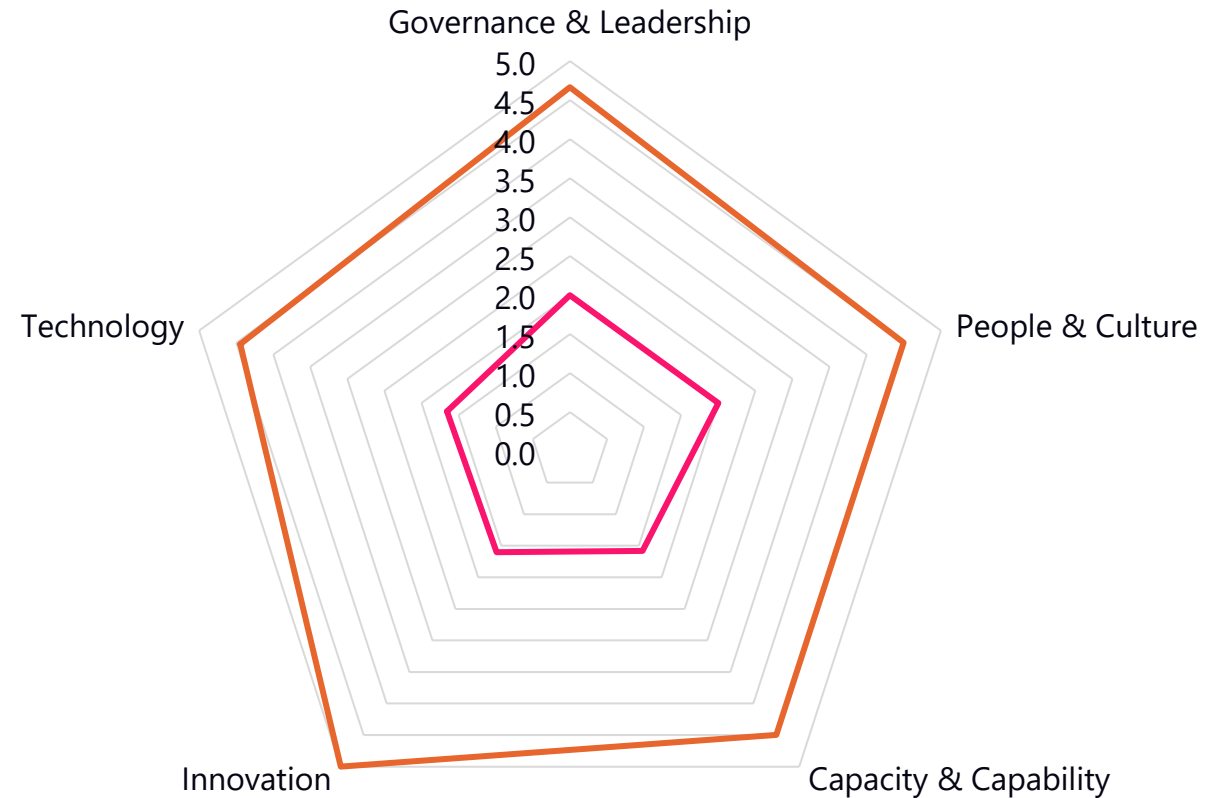
Part 1: Analyse your current state and develop your vision

Through a series of workshops, we'll seek to fully understand your digital landscape while uncovering your vision for the future, business drivers and key challenges.

We'll conduct a digital maturity assessment to define your current state and articulate what the destination state looks like from a digital maturity perspective. Our assessment builds on Microsoft's Maturity Model and provides you with a score against which to measure your progress.

For clients who undertake the **comprehensive** package, we'll develop a customise KPI framework to support measuring implementation.

— Current state — Target state



Part 2: Conduct research with your key stakeholders

Once themes in the data have been identified, we'll facilitate discovery sessions with key stakeholders from across your organisation, to gather additional qualitative context about current work practices and behaviours including their expectations of the digital workplace at your organisation.

We'll develop a set of key personas that represent your employees. These insight are vital to understanding the employee experience and how the digital roadmap can be formulated to support and improve the employee experience at your organisation.



Part 3: Develop a strategy and roadmap report

The digital workplace strategy and roadmap will provide you with a blueprint for turning insights into action. We'll outline our key recommendations as well a recommended supporting initiatives.

For clients who undertake the **comprehensive** package, we'll develop employee journey mapping, NWOW for employee types and a customised KPI framework.

The analysis and recommendations report will include:

Detailed key themes and findings from discovery

Prioritised key recommendation and initiatives including identifying quick wins

Key stakeholder analysis (personas) and recommendations

KPI and success measurement recommendations

Actionable digital workplace roadmap

Investment options

Depending on your needs, we can complete this engagement over a period of **3-16 weeks**.

We've specifically designed the Digital Workplace Strategy engagement with **3 investment and time commitment options**.

This engagement has **3 different investment levels outlined so you choose an option right for your organisation**:

Light

For organisations with a lower budget and/or limited timeframe. Organisations at the start of their digital transformation journey often find this option gives them a starting point. As this option is expert led, it is suitable for organisations who are not ready or able to involve employees directly.

Rapid

Suitable for organisations with a known budget or who taking the first step into the digital workplace and seeking for a trusted advisor and direction. As this option is expert led, it is suitable for organisations not aren't ready or able to involve employees directly.

Comprehensive

The outputs of this option are more detailed and comprehensive. This is suitable for organisations with a desire to truly transform and reimagine their digital workplace and employee led approach.

Investment options

Light

- 1 x vision and alignment board
- 1 x stakeholder session
- 1 x digital maturity session
- 1 x user survey
- 5 x user interviews
- Digital workplace recommendations report and roadmap

Duration: 3-4 weeks

\$78,000 (ex GST)

Rapid

- 1 x vision and alignment session
- 1 x digital maturity assessment
- 5 x stakeholder sessions
- 1 x user survey
- 1 x exec presentation
- 15 x user interviews
- Review of existing digital landscape
- High level KPIs
- Up to 5 x personas
- Digital workplace recommendations report and roadmap

Duration: 6-10 weeks

\$185,000 (ex GST)

Comprehensive

- 1 x vision and alignment session
- 1 x governance planning session
- 10 x stakeholder sessions
- 1 x user survey
- 25 x user interviews
- Employee journey mapping
- NWOW for employee types
- Governance review
- Digital maturity assessment
- KPI framework
- Digital workplace recommendations report and roadmap

Duration: 10-16 weeks

\$285,000 (ex GST)

About us

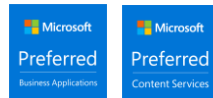
We are Engage Squared.

Specialists in <people> friendly technology.

Our mission is to make work better. We are one of a small number of technology consultancies in APAC that provide end-to-end support for our clients, helping to tackle issues ranging from employee experience, business process automation, compliance and records management, technology adoption and more.

From design, to technical build, our team of experts use their broad range of skills across project delivery, cloud strategy, user experience design, governance, agile development, change management, and security to help our clients get the most of technology.

We specialise in a range of technologies, and partner with leading providers such as Microsoft, ServiceNow, AvePoint, Glint, SWOOP Analytics and many others. We take partnerships seriously and were proud to be named the **2022 global winner of the Employee Experience Microsoft Partner of the Year award.**



Yammer Adoption Specialist



Microsoft Teams Collaboration Specialist

About us



2,000,000+
people use an intranet
built by us



150+
Digital Workplace
transformations



70
Our intranets are
used in 70 countries



6,000,000
Records migrated



Melbourne
Sydney

Brisbane
Perth

Canberra
Auckland

Wellington
Minsk

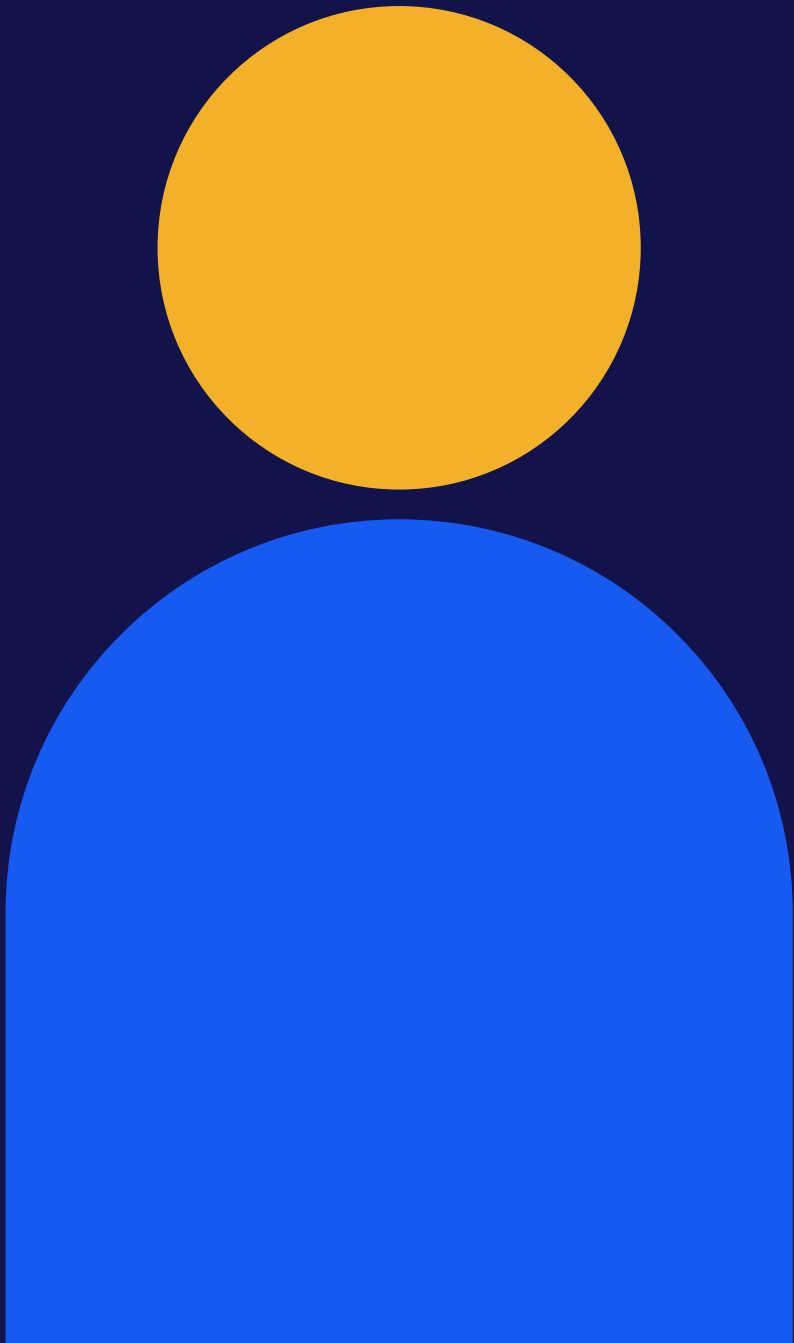


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<people>
friendly
technology

ENGAGE SQUARED 