

# Revamp your Intranet

Offer overview



2021 Partner of the Year Winner  
Australia



Gold Cloud Productivity  
Gold Collaboration and Content  
Gold Application Development  
Gold Communications  
Gold Project and Portfolio Management  
Gold Datacentre  
Gold Windows and Devices



Yammer  
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Specialist



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# Engagement overview

## How do we Revamp your Intranet?

As we transition to a hybrid way of working, it is more important than ever to ensure employees are engaged with your organisation. Research has show us that engaged employees are 17 percent more productive than their counterparts. Employees that are engaged are more likely to work diligently and expend discretionary effort, boosting their productivity and driving innovation. Many organisations are relying on their intranets more than ever to keep employees informed, connected and help them complete tasks.

We've designed **Revamp your Intranet** specifically to help organisations get more from their current intranet platform with a fixed-price service that will give you a set of tailor-made, actionable recommendations for improvement in just one week. An expert consultant will conduct a hands-on review of your intranet and report back to you with a calendar of up to 25 practical tasks for the year to come.



### 1. Analyse and Review

We'll review your existing intranet and integrations to understand where you are now, and where you want to be. We'll review what is working, and what is not. Additionally, we'll review your existing governance documentation.



### 2. Strategy, Stakeholders and Pain Points

Our consultants will work with your team to understand your internal strategy and organisational goals as they apply to your intranet. We know what good and bad looks like and will bring fresh eyes to help your team see what can be better.



### 3. Develop Improvement Roadmap

We will present your recommendations as a ready-made, year-long, achievable action plan for you; giving you improvements to make over a 12-month period, including implementation recommendations.

## Part 1: Analyse and Design

We will begin analysing your existing intranet including:

- A review of your existing site(s) – including information architecture, site structures and functionality
- A review of any tools integrated into your existing system to identify opportunities to surface more useful information and data to your employees
- A review of your analytics and usage data for your existing site





## Part 2: Strategy, Stakeholders and Pain Points

Next, we'll undertake a number of workshops to understand your organisation and your goals for your intranet. We'll seek to understand what is currently 'working' and what isn't.

We'll then work with your project team to uncover key stakeholders and persona types and associated challenges and pain points for each.

We know what good and bad looks like and will bring fresh eyes to help your team see what can be better.



## Part 3: Develop improvement roadmap

We will develop and present your improvement recommendations as a ready-made, year-long, achievable action plan.

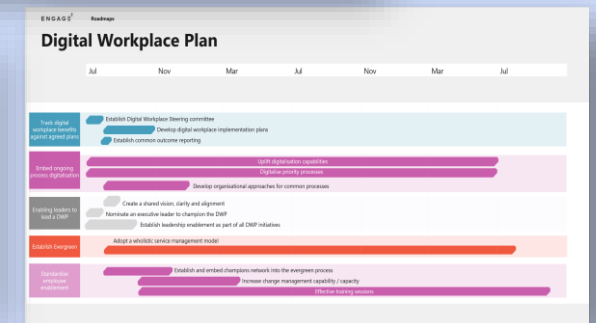
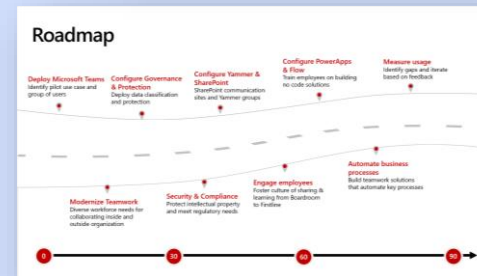
Designed (in part) to support organisational project teams to develop internal business cases, the recommendations report and roadmap will articulate your current state and the target state and that we have learned during our discovery. The report will refer to best practice and frameworks based on our experience as intranet experts.

The roadmap will set out improvements to make over a 12-month period, including implementation recommendations. While the roadmap articulates a 12 month journey, organisations can set their own pace for the evolution of their intranet.

**Your 2021 Action plan**

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<ul style="list-style-type: none"><li>Reduce menu space</li><li>Reduce news above the fold</li></ul>	<ul style="list-style-type: none"><li>Link to core tasks</li><li>Show notification counts</li></ul>	<ul style="list-style-type: none"><li>Remove carousel</li><li>Increase local news</li></ul>	<ul style="list-style-type: none"><li>Get more leaders on-board</li><li>Ask more questions</li></ul>	<ul style="list-style-type: none"><li>Cultivate social activity</li><li>Shorten employee journeys</li></ul>	<ul style="list-style-type: none"><li>Reduce introductory text</li><li>Reduce jargon in links</li></ul>
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"><li>Make links meaningful</li><li>Use relevant pictures</li></ul>	<ul style="list-style-type: none"><li>Reduce PDF usage</li><li>Remove repetitive content</li></ul>	<ul style="list-style-type: none"><li>Prioritise most important content</li><li>Increase use of headings</li></ul>	<ul style="list-style-type: none"><li>Search for everything by default</li><li>Improve search result presentation</li></ul>	<ul style="list-style-type: none"><li>Expand people search</li><li>Group related links together</li></ul>	<ul style="list-style-type: none"><li>Encourage feedback from employees</li><li>Show content ownership</li></ul>

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Examples of action plans and roadmaps

# Project pathway

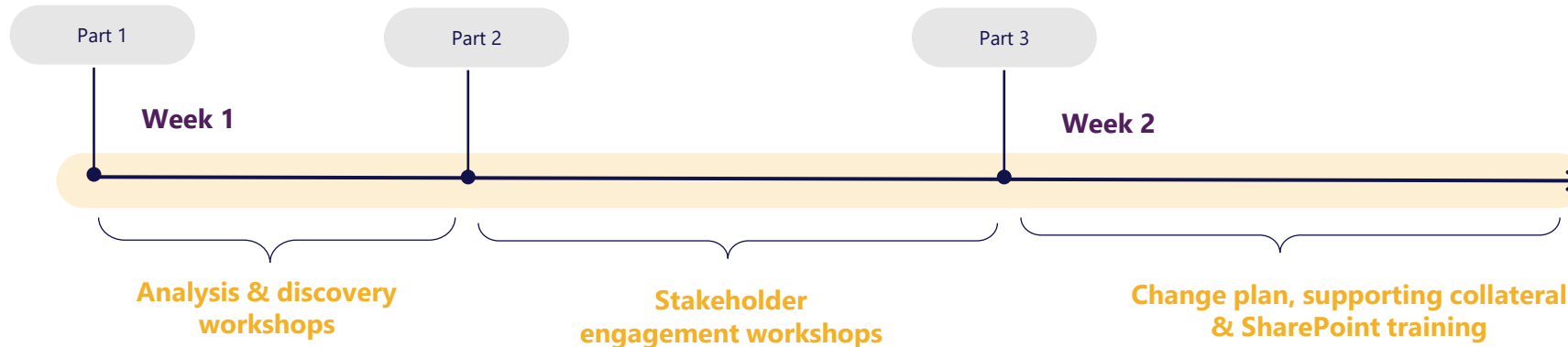
Depending on your needs, we can complete this engagement over a period of 1-2 weeks.

We'll work with you to develop a more detailed timeline, including mapping key stakeholders who we will need to engage as part of our project.

## Engage Squared resources

**Digital Workplace Consultant** – to oversee your project, analyse your environment, develop & present recommendations and your action plan.

**Project Manager** – to oversee a smooth running of your project, provide status reports and support stakeholder engagement activities.





# Q&A



# We are Engage Squared. Specialists in <people> friendly technology

Whatever shape your company, however  
wonderfully unique your people, we'll  
tailor the tech so it fits.



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## About us



**2,000,000+**  
people use an intranet  
built by us



**150+**  
Digital Workplace  
transformations



Melbourne  
Sydney  
Brisbane  
Perth  
Canberra  
Auckland  
Wellington  
Minsk



**70**  
Our intranets are used  
in 70 countries



**6,000,000**  
Records migrated

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**Get in touch**

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**<people>  
friendly  
technology**

