

### **Digital Workplace Strategy**

A digital workplace strategy defines a vision and strategic objectives, supported by key recommendations which will enable organisations to progress the targeted outcomes of a digital workplace. Engage Squared are experts in guiding organisations on their digital workplace transformation. From technology solutions that leverage Microsoft 365 and meet best practice to comprehensive change and adoption programs.

#### **Expected outcomes**

- ✓ An assessment of the current digital workplace
- ✓ Undertaking a digital maturity assessment
- ✓ Completing a comprehensive business stakeholder analysis
- ✓ Identify and articulate key findings and recommendations
- ✓ Draft your digital workplace roadmap
- ✓ Design how you will report on the successes of your journey
- ✓ Identify opportunities to leverage existing investments in Microsoft technologies



## Analyse your current state and develop your vision

We'll undertake a digital maturity assessment to understand your organisations technology landscape. We'll then run a series of workshops to uncover the vision for your digital workplace and the drivers behind this.



# Conduct research with your key stakeholders

We know that the technology is only half the story. Your project team will facilitate a series of stakeholder discovery sessions to gather additional context about current work practices and digital expectations from the organisation.



## Develop a strategy and roadmap report

We'll begin highlighting key themes and findings, recommending areas for improvement (i.e. quick wins through to first successes and business transformation initiatives) and suggesting activities for what this could look like in practice.



# What is the timeframe of this engagement?

2-16 weeks



# What is the expected investment?

\$78,000 - \$275,000



# Who is this engagement suitable for?

Any organisation looking to formalise the digital workplace strategy



2022 Partner of the Year Winner **Employee Experience Award** 

2021 Partner of the Year Winner

Australia



### **About Engage Squared**

Engage Squared is an Australian-based Microsoft Gold Partner. We're Modern Work Specialists that have been named as the 2021 Partner of the Year for Australia and won the global Employee Experience award in 2022. We specialise in creating <people> friendly technology.

We've implemented hundreds of intranets and integrated digital solutions, which means we have both the experience and the knowledge to design innovative solutions with real business value. We are passionate about the digital workplace and how that directly relates to employee experience. We start by understanding your business, your pain points, your goals, and your vision. We translate these pieces into strategies and solutions with your employees and organisational goal at top of mind.

#### **Contact us**

info@engagesq.com | engagesq.com













