



Global Brands Group

Founded in 1997, Global Brands Group (GBG) commenced operations under a senior executive leadership with local and international experience, who guided a professional team, which collectively exceeded hundreds of man-years of experience.



GB – Cloud Monitor Offer



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Azure Monitor Solution



Transform your business with modern monitoring

Collect, analyze, and act on telemetry data from your Azure and on-premises environments. Azure Monitor helps you maximize performance and availability of your applications and proactively identify problems in seconds.



Unified



Store and analyze all your operational telemetry in a centralized, fully managed, scalable data store that's optimized for performance and cost.

Intelligent



Test your hypotheses and reveal hidden patterns using the advanced analytic engine, interactive query language, and built-in machine learning constructs.

Open



Integrate with popular DevOps, issue management, IT service management, and security information and event management tools.

How Azure Monitor works

Azure Monitor collects monitoring telemetry from a variety of on-premises and Azure sources. Management tools, such as those in Azure Security Center and Azure Automation, also push log data to Azure Monitor. The service aggregates and stores this telemetry in a log data store that's optimized for cost and performance. Analyze data, set up alerts, get end-to-end views of your applications, and use machine learning-driven insights to quickly identify and resolve problems.

Gain insights from your data

Use the powerful analytics platform and extensive query language to analyze, interact with, and derive insights from huge volumes of operational data in seconds. Isolate anomalies and detect problems quickly using smart analytics and machine learning algorithms.

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Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.



WHY AZURE



BE FUTURE-READY

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.



BUILD ON YOUR TERMS

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.



OPERATE HYBRID SEAMLESSLY

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90% of enterprises globally.



TRUST YOUR CLOUD

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cyber security experts, security is foundational for Azure.