

Rethink to renew and grow

# Drive sustainability value with digital



# To renew and grow through continual change, organizations are rethinking the role of sustainability within their operations

Environmental, social & governance (ESG) performance

➤ 59%

of U.S. board directors think ESG data will receive as much scrutiny as financial reporting in the next three years<sup>1</sup>



An imperative for greater financial transparency in net zero reporting

Regulatory compliance

➤ 90%

of S&P 500 companies are now reporting on sustainability goals<sup>2</sup>



Necessity for automated regulatory reporting to reduce costs and inefficiencies

Industry reputation

➤ 81%

of customers want companies to take a stand on sustainability<sup>3</sup> and 66% are willing to pay more for sustainable brands<sup>4</sup>



Obligation to track and publicly release progress toward company sustainability goals

# Drive true sustainability transformation with Avanade

## Just get started.

Looking to get control of your data to report and reduce emissions and prioritize digital innovations?

### We're here to help.

At Avanade, we encourage everyone to approach sustainability like digital transformation — focus on continually evolving, not just the end goal.

Tackling sustainability can seem like a big undertaking, which is why we support our clients by taking an innovation-led approach to sustainability ourselves focused on:



**Helping people solve their sustainability challenges**



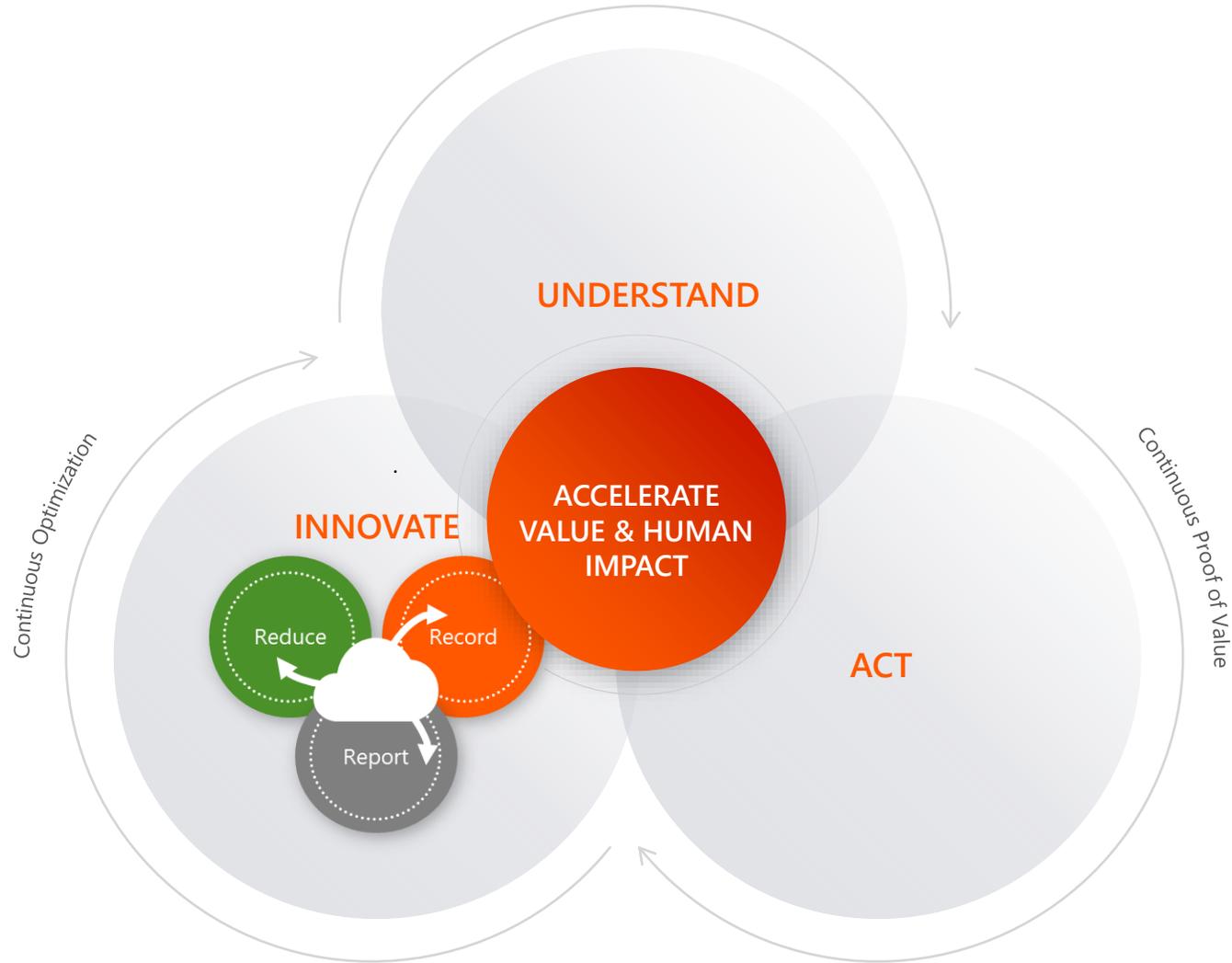
**Embracing sustainability in everything we do**



**Enhancing the power of our collective approach to sustainability**

# Starting the next phase of your sustainability journey

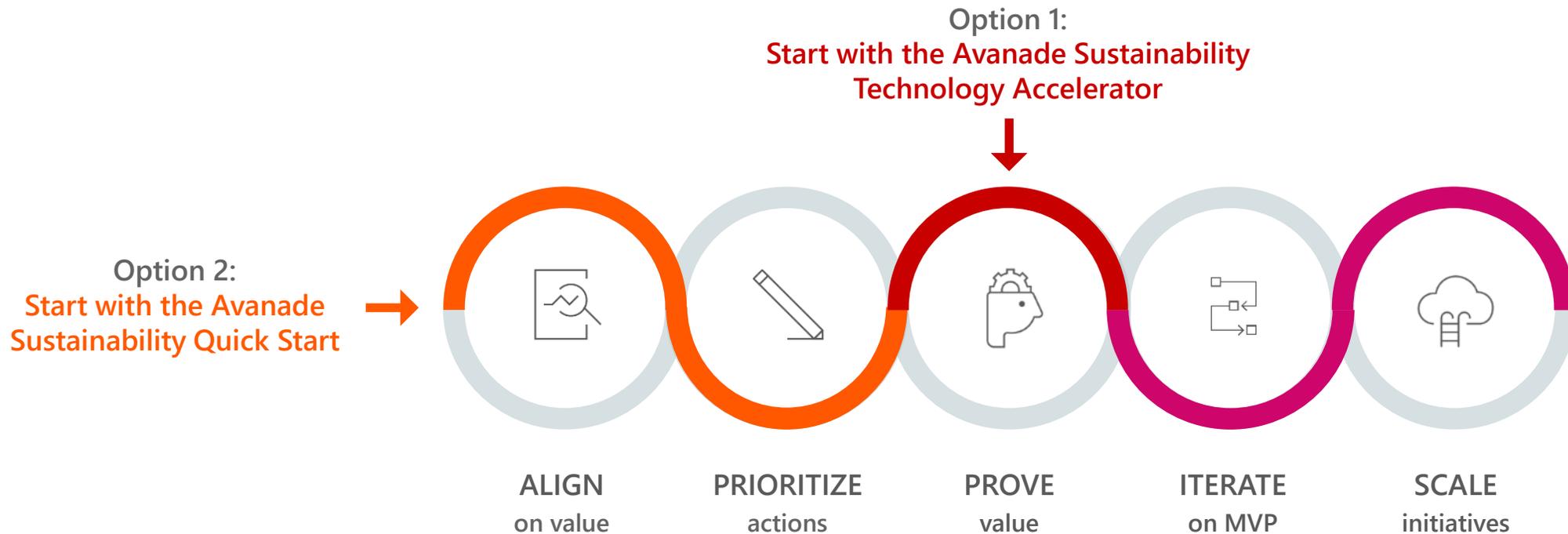
# Focus on continual evolution



Transform through repeatable cycles of agile innovation enabled by cloud, data and green software

# Our unique approach

Microsoft Cloud for Sustainability can support your goals and we offer two entry points to get you there, whether it be to accelerate your journey or to build out a broader transformation agenda.



## Understand ESG priorities

Bring together your business and technology leaders to define and prioritize practical actions.



## Act to reduce emissions and grow sustainably

Innovate with digital to make credible and continual progress on ESG goals and transform to safer and more sustainable business models.

# Avanade Sustainability Quick Start

## Option 2

### Looking to meet your sustainability goals and drive continuous innovation?

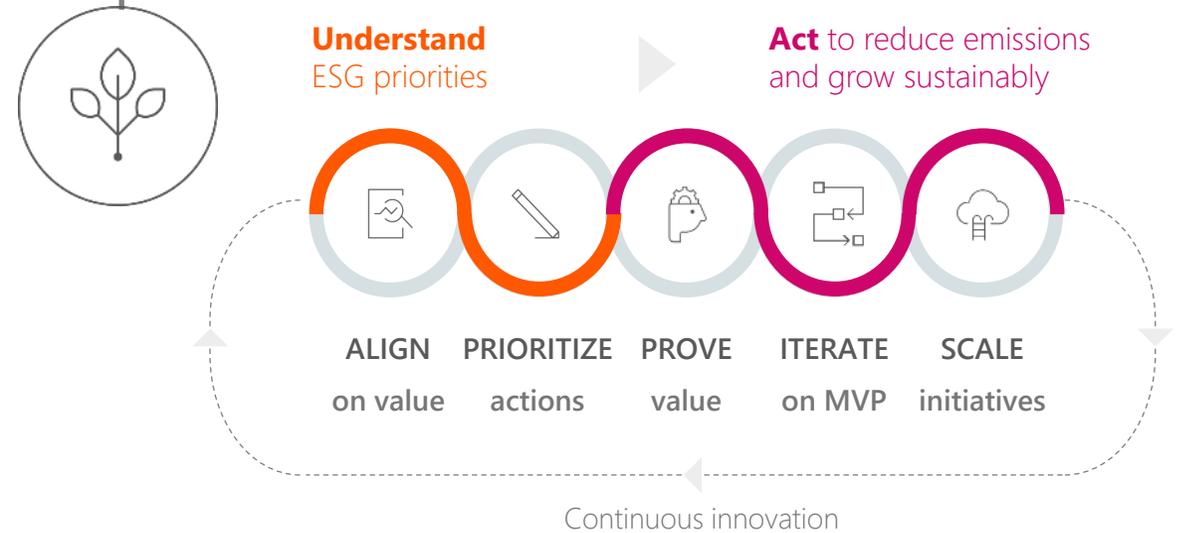
Achieve your sustainability goals, transform your business and increase value with continuous innovation by gaining a true understanding of your ESG priorities and taking action to reduce emissions.

### Benefits

- Accelerate your sustainability transformation by connecting strategy to real-world impact
- Gain insight into your sustainability initiatives
- Maximize your impact using a value-driven approach
- Align your sustainability strategy to ESG priorities and business outcomes

### Prioritize sustainability actions and scale new innovations

Bring together your people, business and technology to drive continuous cycles of innovation based on insights generated from Microsoft Cloud for Sustainability and other data sources.



# Avanade by the numbers

Created in 2000 as a joint venture between Accenture and Microsoft — today majority-owned by Accenture



**56,000**

professionals in  
26 countries



**4,000+**

client partners served  
worldwide since 2000 —  
typically mid- to large-scale  
enterprises and government  
agencies



**46%**

of Global 500  
companies as clients



**100+**

Microsoft Partner of the Year  
awards, including Microsoft  
Global Alliance SI Partner of  
the Year for the 16<sup>th</sup> time

Smart  
sustainability  
actions  
depend on  
digital.



# There is no end point to sustainability.

## Let Avanade help you along the way.

Through the power of Microsoft and our people, we help you use data to report emissions reductions and digital technologies to turn ambitious sustainability goals into practical actions.



### Contribute to the sustainability of the planet & people

Using data, green software and the cloud, Avanade helps organizations on their path to sustainable operations, while also reducing operating costs, innovating new business models and improving brand reputation.



### Utilize specialist insights & expertise

As a global Microsoft sustainability partner and steering committee member of the Green Software Foundation, Avanade helps organizations rethink sustainability and accelerate ESG goals with Microsoft Cloud for Sustainability.



### Continuously innovate with next-gen sustainability solutions

Continually innovate to meet evolving regulations and the growing need for sustainable operations with Avanade's suite of environmentally focused solutions, including digital/carbon twins, smart buildings and spaces, predictive maintenance, green IT/Azure migration and more.