eFitness
Manage all your clubs in one place

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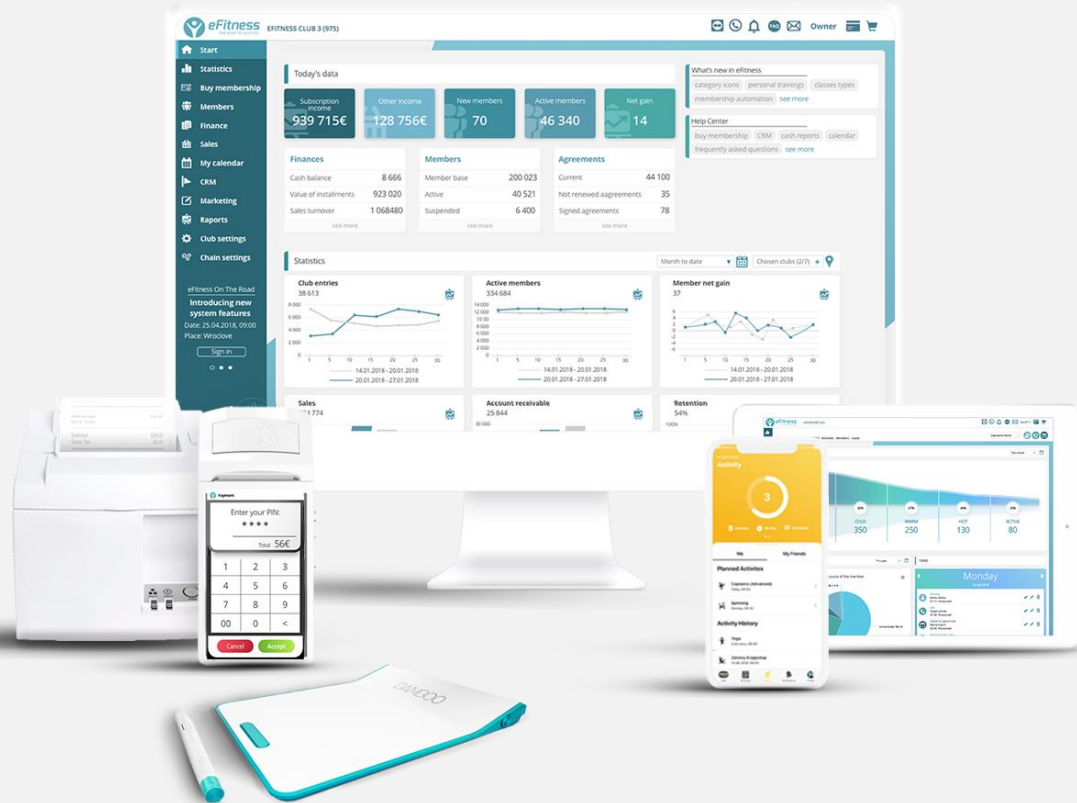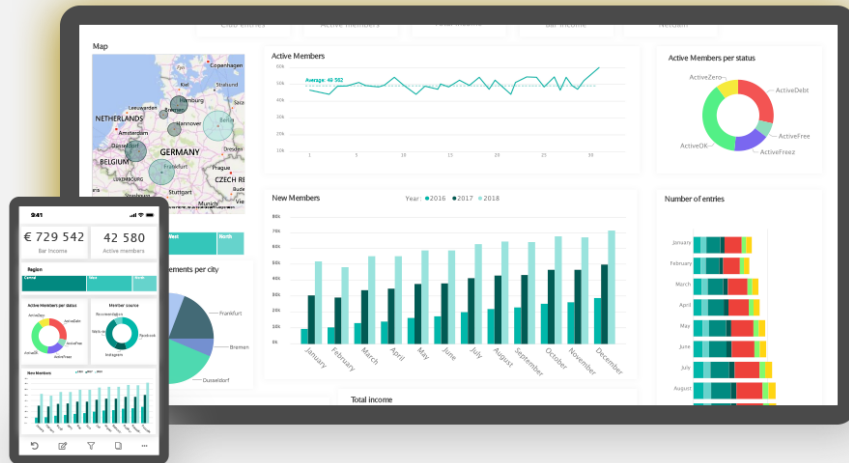*THE ROAD TO SUCCESS*

about system

about eFitness software

- 10 years of experience in the market

- Leader in CEE countries

- 11 countries in which eFitness operates now

- From 2018 eFitness runs on Microsoft Azure infrastructure and achieves global coverage
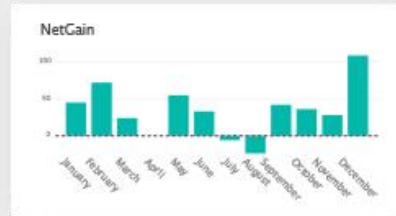
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About eFitness key modules

reporting

Business Intelligence & reporting

Beautifully designed dashboards to know instantly the health of your business. Analyze your data by club, region, or country. Spot trends and act on them quickly. Mesure your marketing campaign ROI.

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Visually explore and analyze data

Segment the data to understand your member's behaviors and let eFitness visualize it for you, so you can see everything clearly and follow up with the appropriate action.

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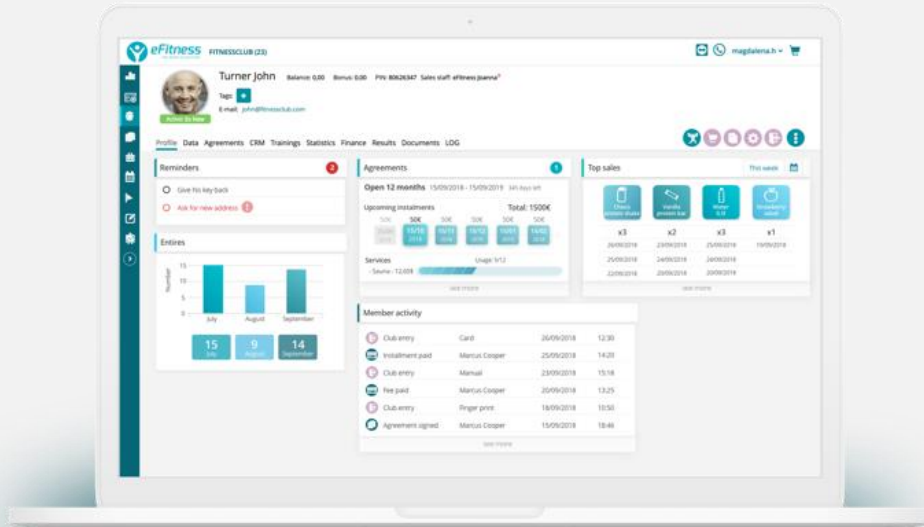
Manage all your clubs easier

All the information about each member displayed on a clean and intuitive member profile. Everything from member data, past purchases, active memberships, payments, activity statistics, CRM tasks and agreements, it's all there for you in one place. Because time matters.
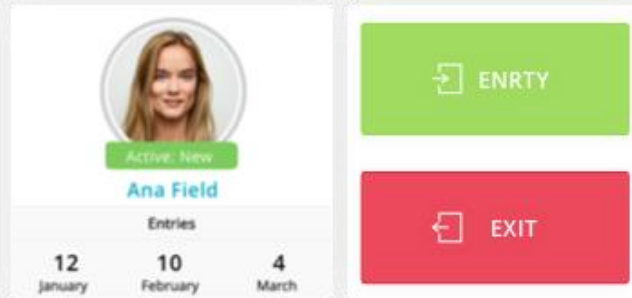
Create membership

Name

12 Months Pass

Type

Open

Duration

12 | Months

Installment price | **Payment form**

30$ | Cash
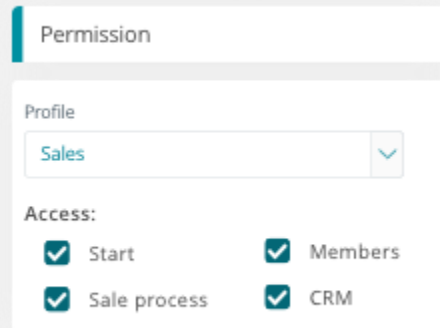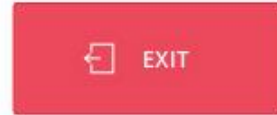
Creating a membership structure

Whether you want to create monthly recurring memberships, upfront membership or entry based memberships with or without joining fee, use our configurator to build a membership structure that is best tailored for your business goals. We can create all the membership types you could ever need.
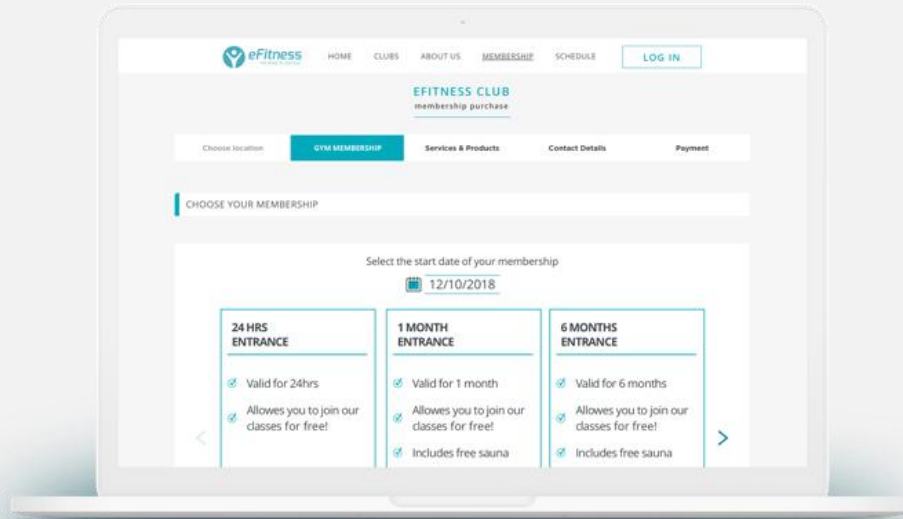
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Quick check-in

See everything you need to know as soon as a member visits through their simple check-in profile. Displaying the most relevant information allowing you to view membership status and access quick links.

Ana Field

Active: New

Entries

12	10	4
January	February	March

→ ENRTY

← EXIT

Permission

Profile

Sales ⌄

Access:

☑ Start   ☑ Members

☑ Sale process   ☑ CRM

Online member area

eFitness Member area gives your members the freedom to manage their membership, wherever they are. From payments and upgrades to renewals and bookings, members can manage their account in the easiest way possible.

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Choose location | **GYM MEMBERSHIP** | Services & Products | Contact Details | Payment

CHOOSE YOUR MEMBERSHIP

Select the start date of your membership

📅 12/10/2018

24 HRS ENTRANCE
- ✓ Valid for 24hrs
- ✓ Allowes you to join our classes for free!

10.99€

BUY

1 MONTH ENTRANCE
- ✓ Valid for 1 month
- ✓ Allowes you to join our classes for free!
- ✓ Includes free sauna

25.99€/monthly

BUY

6 MONTHS ENTRANCE
- ✓ Valid for 6 months
- ✓ Allowes you to join our classes for free!
- ✓ Includes free sauna

20.99€/monthly

BUY

SAVE 5€ when buying in Mobile App 🤖 🍎

Sales process

Take advantage of our online sales process optimized for results. With 4 easy steps, clients can buy their selected membership, choose additional services online and pay for it conveniently.

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Membership managment

**6 MONTHS
ENTRANCE - ACTIVE**

📅 **22/01/2019 - 22/06/2019**

upcoming installments:

- ✅ 30/03/2019 /20.99€
- ◯ 30/04/2019 /20.99€
- ◯ 30/05/2019 /20.99€

FULL HISTORY >

FREEZ   UNSUBSCRIBE

Membership management

Allow members to view their membership end date and freeze or suspend their account if they wish. Offer upgrades with additional services and one-time payments. Enable members to download invoices or check payment plans and membership history, to create a better customer experience.

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SPINNING

📅 **Tuesday, 17:00**

Coach: Martha Smith

Indoor cycling, often also called spinning, as an organized activity, is a form of exercise with classes focusing on endurance, strength, intervals, high intensity (race days) and recovery, and involves using a special stationary exercise bicycle with a weighted flywheel in a classroom setting.

ENROLL

Other classes of Martha Smith >

Other similar classes >

Online booking

Let your members check your timetable and book class they love, whenever they want to from whatever the device they are on. Save valuable front desk team time in the process. Create waiting list so you always have 100% attendance. Use marketing automation to notify members about everything related to classes.

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Point of sale that makes your front desk life easy

Sell contracts, goods, additional services efficiently by using our modern Point of sale system that makes your front desk work seamlessly.
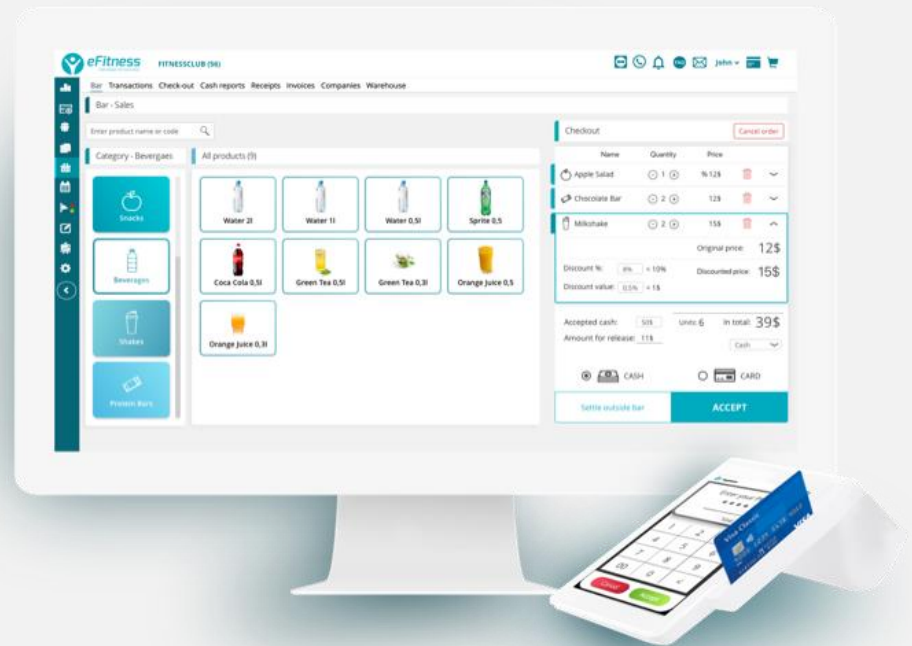
Process card payments

Collect one time payments or set up recurring payments effectively. Process credit or debit card transaction easily. Supporting contactless payments, Android Pay, Apple Pay.
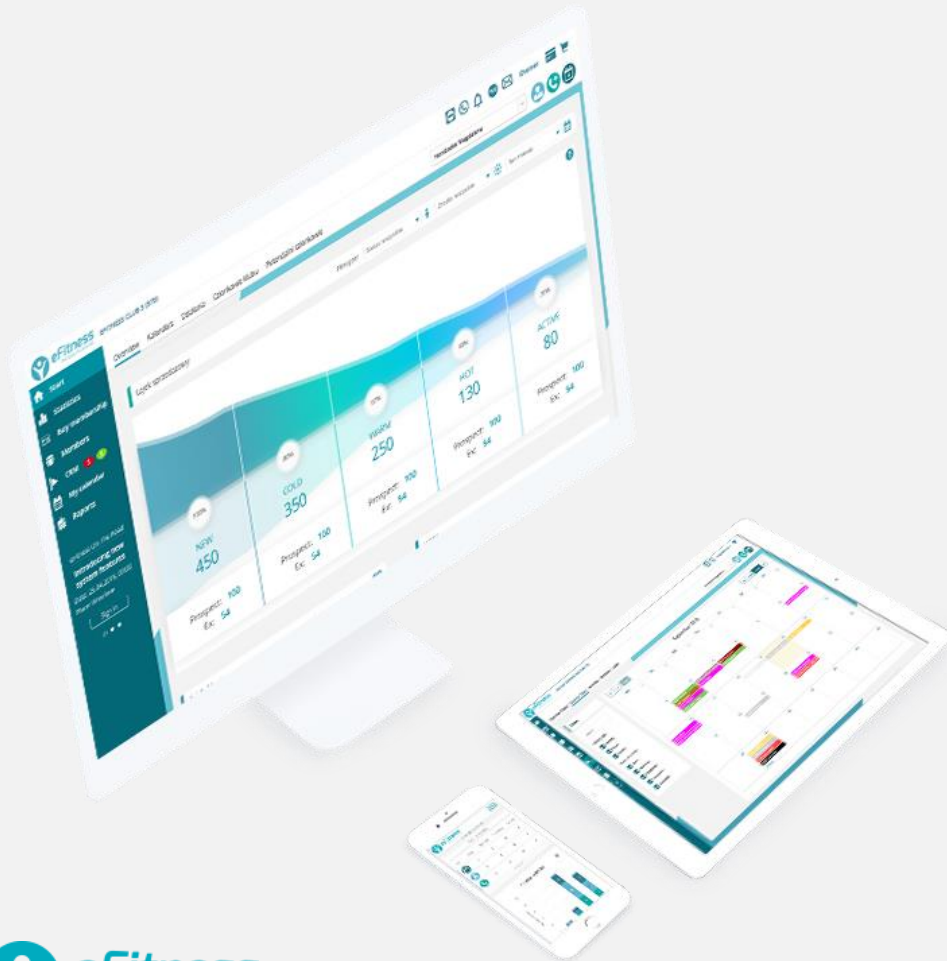
Enter credit card details

HOLDER'S NAME

Ana Maria

HOLDER'S SURNAME

Stone

CARD NUMBER

**** **** ****

CVV CODE ?

***

EXPIRATION DATE

11   23

We support

Espago

PAY

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CRM that drives results

Build your own sales pipeline and let eFitness's CRM illustrate it, giving you real-time sales data on how you or your team is performing.

Intuitive CRM dashboard

Control your sales pipeline with visual sales funnels which are updated live, in real time. Know your most powerful lead source for conversion so you can optimise your sales focus. Keep your finger on the pulse by viewing the quick 'to do list', you'll always know what's coming next.

CRM calendar

Have a quick overview of all your scheduled tasks and add new activities at the touch of a button. Change the date of a meeting, call or other tasks simply by dragging & dropping. Never miss a beat.

Marketing automation
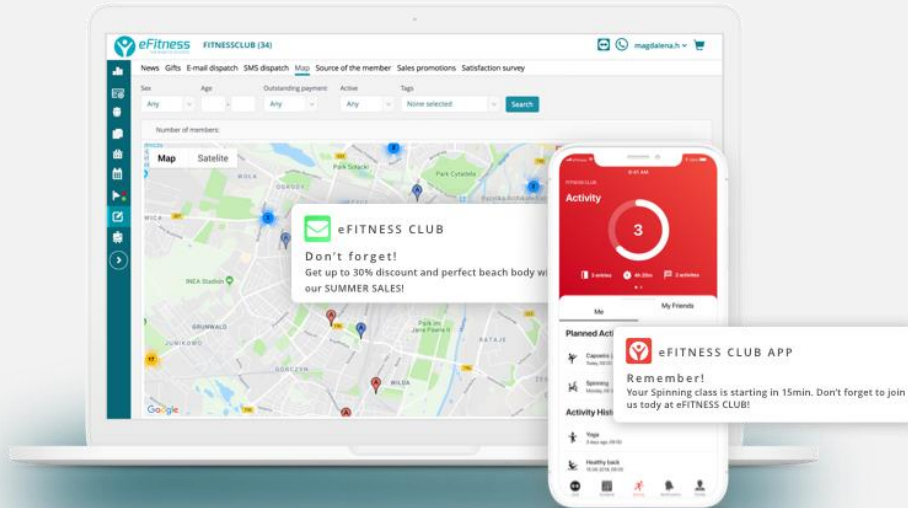
Automate marketing communication and get more sales with less effort. Set up automated marketing communication via email, text message or push notifications. Let the system send all communications at the right time, to the right people to achieve the best results.

Create promo code

Name:

◉ Own   SUMMER19

○ Auto - generated

Value:

50 %

Number of redeemable codes:

25

SAVE

Your marketing toolbox

Use the smart marketing toolbox to create maximum attention with unique coupon codes, special offers, competitive pricing schemes, and automated segmentation. These are just a few of the powerful tools you can use to drive your sales.
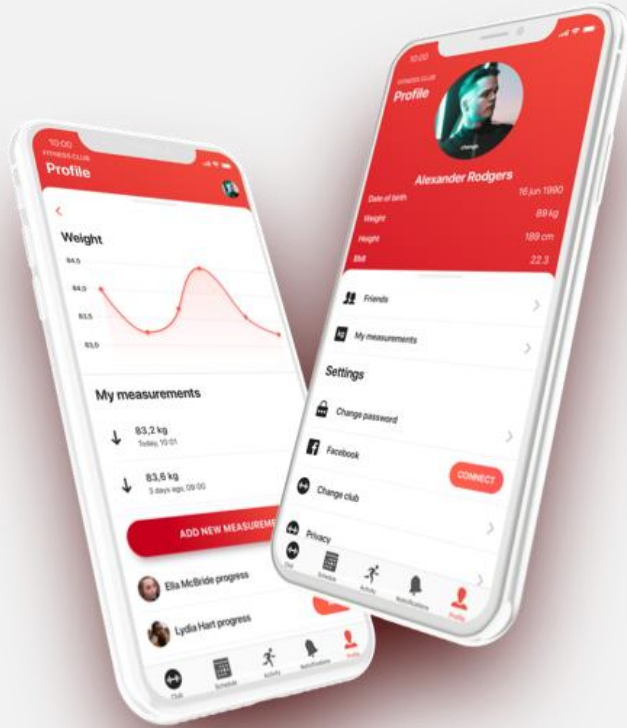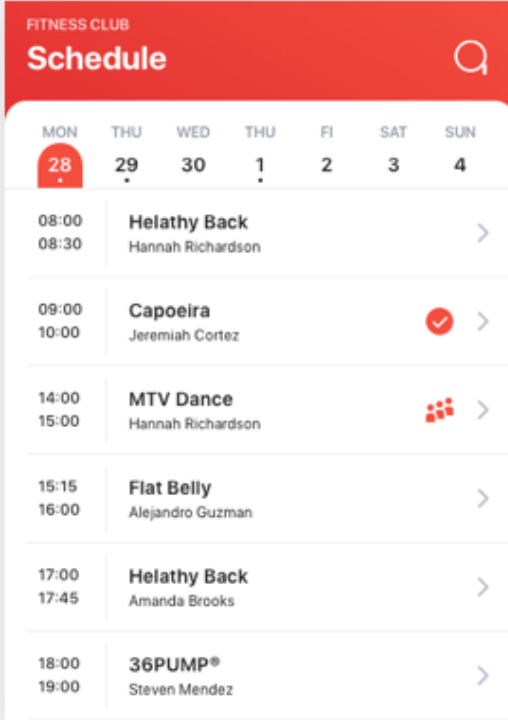
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mobile app

Your club in a palm of your hand

Give your members the freedom to manage their schedule and see activity stats 24/7.

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FITNESS CLUB
Schedule

MON	THU	WED	THU	FI	SAT	SUN
28	29	30	1	2	3	4

08:00 08:30	**Helathy Back** Hannah Richardson	>
09:00 10:00	**Capoeira** Jeremiah Cortez	✓ >
14:00 15:00	**MTV Dance** Hannah Richardson	>
15:15 16:00	**Flat Belly** Alejandro Guzman	>
17:00 17:45	**Helathy Back** Amanda Brooks	>
18:00 19:00	**36PUMP®** Steven Mendez	>

Finding classes

Put your club timetable in your members' hands. Allow everyone to explore classes by type and instructor, then book what they love. Easy cancel options for members if they can't make it.

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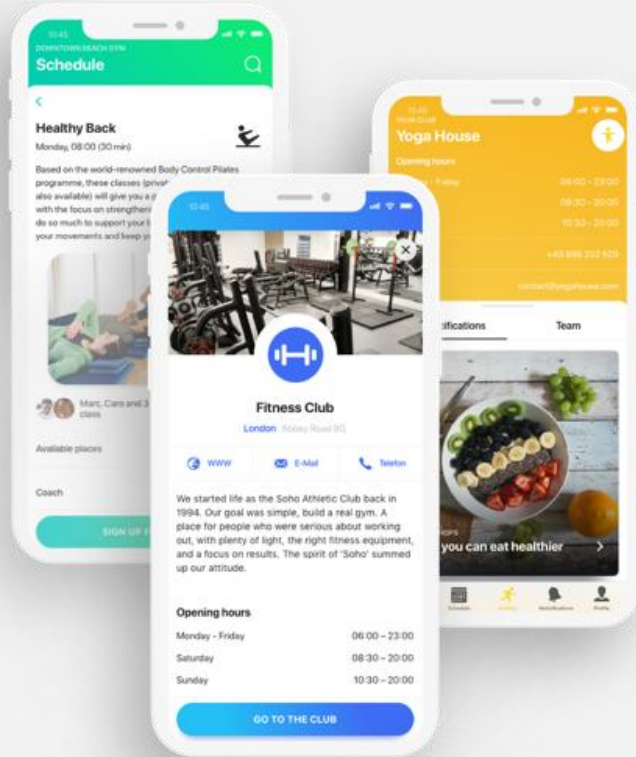
Your branding matters

Increase your brand exposure and stay connected with your members by using eFitness branded app.

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Thank you!

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E. info@efitness.com