



Ekimetrics.

Data Science for Business

Gold
Microsoft
Partner



Gold Cloud Platform
Gold Data Analytics
Silver Application Development

PARIS | LONDON | NEW YORK | HONG KONG

Learn more: <https://ekimetrics.com/>

Operationalize Data Science for your business

Design, develop and deploy your own Data Science for Business solutions, leveraging the **Microsoft Azure** ecosystem for **successful industrialization**, with **3 underlying strong convictions** to build those solutions:

1

Useful

Business-first obsession

Identify and address critical business problems

2

Useable

Industrialized by design

Deploy replicable and scalable solutions, leveraging Microsoft Azure ecosystem :

3

Used

Powered by data & driven by people

Deliver fast adoption and sustainable gains

OUR POSITIONING

Business needs at the heart of the approach - dual technical and business profile

Layer of services included to facilitate adoption of solutions

Many pre-industrialized technological core assets (AI modules, APIs, etc.) for fast deployment

CUSTOMER CENTRICTY, MARKETING PERFORMANCE, OPERATION EXCELLENCE & AI FOR SUTAINABILITY

Business cases & credentials



Group deployment of a data management platform

BI & Data Science
implemented on one single data platform



Building a business-oriented data architecture

Strategic asset
Benefiting to all business stakeholders



Customer strategy and activation platform through connected cars

+€1M
Aftersales incremental revenue per year in France



Steering tool for variable sales resources

Key contacts

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