You have to make a choice

Data Integration

Data Collaboration
“As the level of new technologies & digital transformation grows, the amount spent on integration increases.

So much so that companies spend $700B each year”

Source: Large Integration Company
Existing approaches don’t fix integration
Data Integration Collaboration

New App

Old App

Old App

New App

Dataware

Integration
How to get started with Dataware?

**Current Reality**
- Apps trap and silo your data
- Constant integration burden (using copy-based APIs/ETLs)
- Data silos prevent apps from collaborating on knowledge

**Future Vision**
- Apps don’t trap or silo data
- “Zero-copy” integration using access, not copies
- Every new app makes existing apps smarter (network effects)

**Getting Started**
- Identify projects where you need to buy, build, or integrate an app
- Avoid integration for new apps, and use “last-copy integration” when integrating data from existing on-prem and cloud apps
Do less integration with every project

Dataware

- **Data Fabric**: Eliminates need for app-to-app integration
- **Data Centric**: Change how you build apps to prevent data silos
- **Data Browser**: Business friendly UI to access and change data across apps
- **Data Mesh**: Domain-driven governance and manage data as a product
- **Autonomous Data**: Embed controls, security, and metadata within the data itself

Visualization & Analytics Tools
Artificial Intelligence

Enterprise Lake / Data Warehouse

Domain / Data Product
e.g. Human Resources

- Roles
- Employees
- Jobs

Custom Apps
Cloud Apps
Legacy Apps

“Last Copy” Integration
Business User Self-Service
Access-Based Collaboration

Controls
Metadata
Data

Roles
Employees

Employees

Autonomous Dataset

Data Browser

Business User Self-Service

Access-Based Collaboration

Last Copy Integration

Custom Apps
Cloud Apps
Legacy Apps

Dataware

- Data Fabric
- Data Centric
- Data Browser
- Data Mesh
- Autonomous Data
e.g. Save 70% of integration costs

**Traditional Approach**
Requires up to 18 integrations

**Dataware Approach**
Requires up to 5 integrations