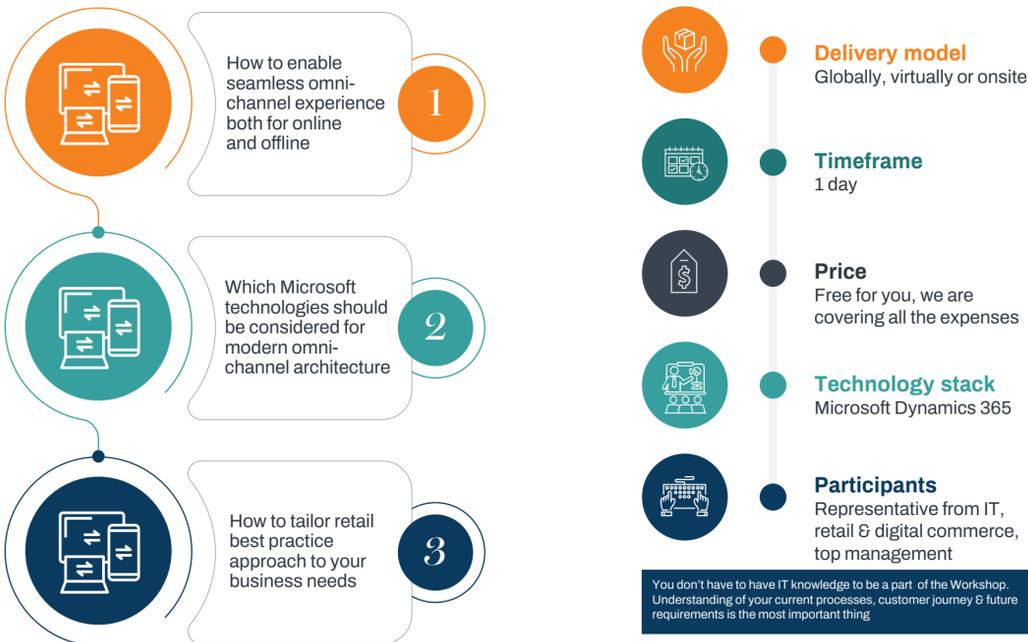


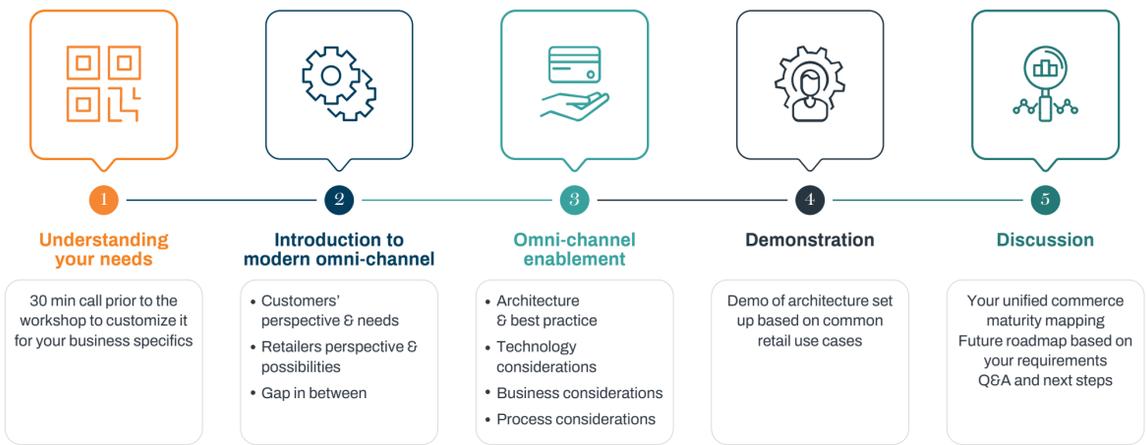
# Omni-Channel Experience in Retail

Special Offer

Columbus "Omni-Channel Experience in Retail" Offer is a one-day workshop that will help your team to learn:



## Workshop in details



## Business Use Cases

During the workshop we will introduce you to the unified commerce approach, show in details how composable architecture helps to enable it and demonstrate how it can be applied in the real business use cases that retailers face on a daily basis.



Why invest time and effort?

# 83%

of retail and CPG decision-makers agree that delivering a connected and unified experience to customers is vital to their business success

Forrester, The Digital Commerce Imperative, 2021

## Want to know more?

Get in touch with our expert  
[contact@columbusglobal.com](mailto:contact@columbusglobal.com)  
[www.columbusglobal.com](http://www.columbusglobal.com)

### About Columbus:

Columbus is a global IT services and consulting company with more than 2,000 employees serving 5,000+ customers worldwide. Columbus helps ambitious companies transform, maximize and futureproof their business digitally. We are specialized within the industries retail, distribution, food and manufacturing. We offer a comprehensive solution portfolio with deep industry knowledge, extensive technology expertise and profound customer insight. Columbus has offices and partners all over the world and we can deliver our solutions and services locally – on a global scale. [www.columbusglobal.com](http://www.columbusglobal.com)