Modern Culture of Data
Powered by Microsoft Cloud

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In 2020, Forrester Research found that the number of insight-driven organizations maturing from beginner to intermediate levels increased, but organizations achieving advanced maturation stayed the same. The ability to ask and answer better questions as an advanced insight-driven business is an invaluable competitive advantage, yielding 20%+ in revenue growth.

Slalom's Modern Culture of Data framework and the Microsoft Cloud can help you reach the full potential of your investments in data and analytics

THE FRAMEWORK

👁 Bold vision
Enterprise strategy; Shared goals and objectives across functional areas.

📊 Transparency
Data availability with an integrated and modern technology platform and tools.

🔒 Guardianship
Trust in data, tools, and practices. Beyond stewardship by means of ethics, privacy, security, reliability, and compliance.

⚙ Data literacy
An integrated data system for broader publication of data-driven insight; leverage a toolset at the cutting edge of technology

👥 Ways of working
Modern operating model and org structure. Embedded analytics in daily activities.

GETTING STARTED

Through Slalom's Modern Culture of Data Strategy Workshop and Assessment we will:

- Align on your organization's bold vision
- Understand where you are in the Modern Culture of Data journey via maturity assessment
- Define next steps and priorities to enable that vision assess
- Rationalize the capabilities required to achieve the objectives
- Develop initiatives and an executive roadmap

CLIENT JOURNEY WITH MCoD

When CRISP wanted to analyze its data faster and curate deeper insights to serve its local community, they turned to Slalom to build their Azure Data Lake. Within three weeks, CRISP was able to deploy a platform that turned 12-hour day, multiple-person task to an automated process that provided real-time insights in a couple of hours.

More on Slalom.com

The Microsoft product and services platform inherently supports a Modern Culture of Data – it's pervasive across the five pillars

Contact moretogether@slalom.com to get started