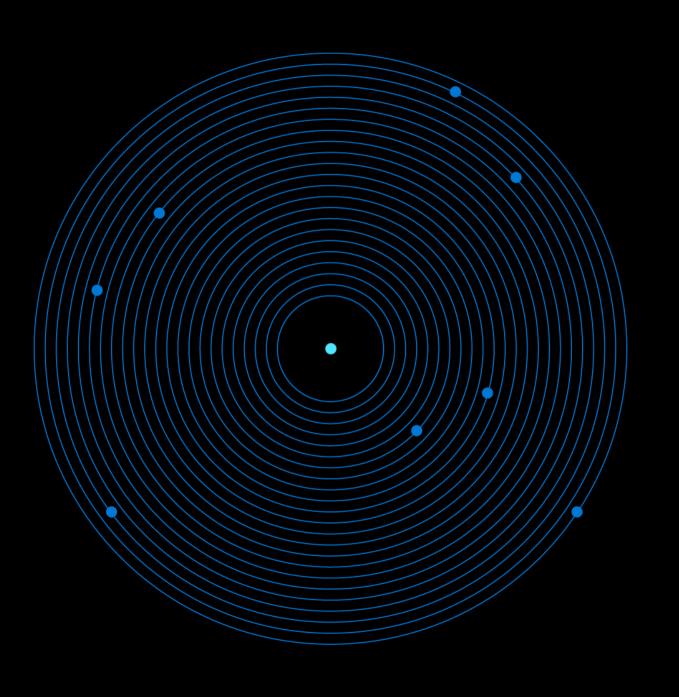


# Evolve your web applications with Microsoft Azure





Business is powered by applications

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#### **Customer-facing applications**

- Customer Portal Apps
- Make a Reservation
- Customer Ordering

#### **Internal applications**

- Power BI Dashboard
- Inventory management
  - Expense reporting

#### **B2B** applications

- Vendor-management
- Data Entry (form)App
- Order management

# Customer experience is more important than ever

"More than any other factor, customer experiences determine whether companies thrive and profit, or struggle and fade"\*





79% won't return to a slow website

#### **Personalization**

**38%** won't come back if they have to repeat themselves

#### **Cross-device**

**65%** get frustrated with an inconsistent experience

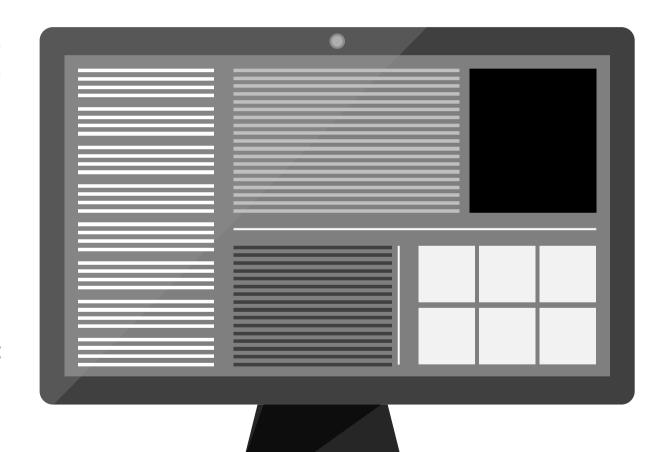
### Modern web applications challenges

Digital engagement has evolved greatly beyond static web content – delivering richer interactivity, and functionality

Fast, fluid, and reliable experience

Quick functionality and content updates

Cross-platform engagement



Intelligent customization

Authentication and identity, sensitive data handling

New ways to interact with customers

## **Evolve your web apps with Azure App Service**

Free up time to focus on customer experience and differentiate through innovation Migrate to a fully managed platform with built in DevOps for faster delivery



High-productivity for devs & ops

**Fully-managed platform** 

**Enterprise-grade capabilities** 

# Full integration with Visual Studio and DevOps tools

- Staging and deployment slots
- Testing in production
- App monitoring and diagnostics
- Built-in CI/CD

Only fully managed service for any .NET application

- Auto scale and load balancing
- High availability with auto patching
- Reduced operations costs
- Backup and recovery

Unified security and identity with support for hybrid workloads

- Global reach and local presence
- Hybrid support
  - Azure Active Directory integration
  - Security and compliance certifications

### Your Web apps migration journey to Azure



**Assess** 



Migrate



**Optimize** 

Determine if your website is a good candidate for Azure App Service by scanning its public URL – for free and just within a few minutes

Choose your path to the cloud by redeploying your code, containerizing your application, or lifting-and-shifting with migration tools Take advantage of proactive and intelligent analytics, DevOps practices, or pre-built Al components, to offer an enhanced experience

Pay monthly, no more up-front capital expenses

Pricing is based on the size and number of instances Choose the plan that fits your needs within these models

# Help with Azure App Service hosting plans

SHARED Free – Shared	<b>DEDICATED</b> Basic – Standard – Premium	ISOLATED App Service Environment	
Base tiers designed for dev/test environments, running on shared resources	Dedicated instances for production workloads, with increased capabilities	Dedicated instances and virtual networks for high-performance, security and isolation	

► Learn more about Azure App Service pricing

Use Azure cost management tools to easily track utilization and cost savings recommendations

Contact your Dynamics Edge for more details.

# Start migrating your web apps with Dynamics Edge



Try a free Azure Web App Migration consultation session today!

Get an assessment of your web application in minutes

With a free assessment of your website from Dynamics Edge

Start Planning to move your apps to Azure

**Dynamics Edge:** 

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Sales@DynamicsEdge.com

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