

DATA DRIVEN VIDEO

TO INCREASE SALES

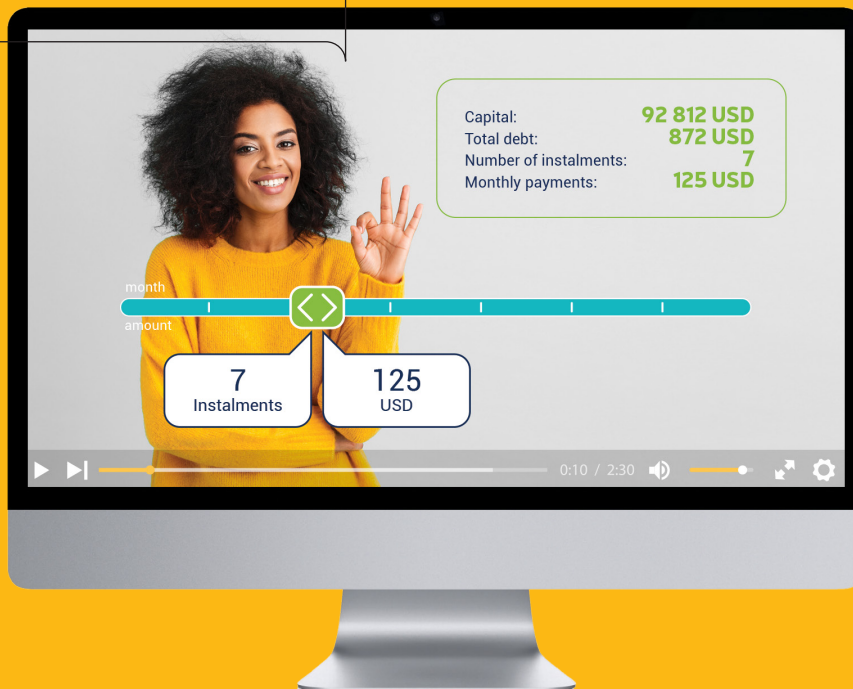
Imagine you have **attention** of each customer for **60 seconds**. What would you tell them?







Vintom is an end-to-end solution using **personalized content** and unique technology to automate the sales process.

By offering engaging, individualized videos as the medium for customer communication, vintom campaigns can increase your company sales effectiveness, improve renewal rates and boost cross-sell and up-sell results 3-10 times.

"Hello Anna!"

🔊 Different **voice-over** for each customer



-  dynamic **scenes selection**
-  **interactive bar** adjusting an offer in real time
-  **data customization** changeable by the customer
-  advanced **analytics**
-  open **API**
-  **interactive forms** user navigation based video streams

Vintom technology has already been used by:



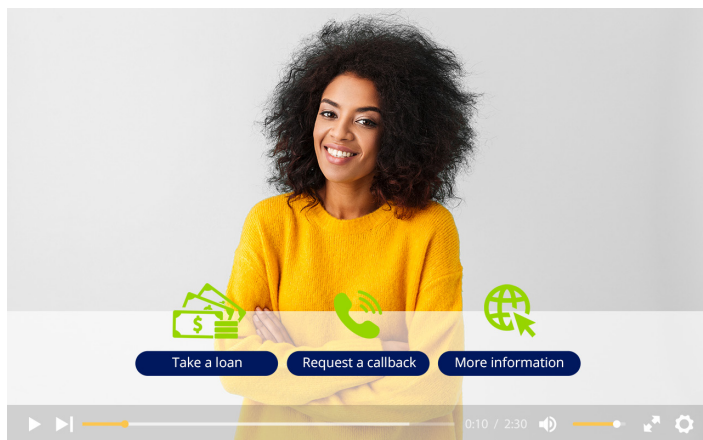
Vintom's technology is a tool that creates personalized videos and thus improves the interaction between the brand and its customers across the entire purchasing process.

Engage Your Customer

We deliver personalized videos via email, text message, or dynamic banner. Every element of the video can be programmed to deliver an individualized experience that reaches each and every viewer directly.

Close More Sales

Each video contains a clear call to action that encourages the viewer to do something –make a purchase, calculate an installment payment, request a callback, go to client's site – with interactive options that help you to convert views into sales in the most efficient way.



call center
real time, full integration

sales leads collection

programmable buttons

What Our Customers Say About Us

"We have been seeking solutions that would boost our sales effectiveness in the least intrusive manner for our clients. Using the tools offered by Vintom holds the key to enhancing the personalization and client-orientation of our communication with clients. We aim at being recognized as an innovative financial organization that uses the personalized video communication in their informative, marketing and sales campaigns as it ensures their effective measurement".

- Radosław Kozłowski, the BGŻ BNP Paribas General Director of the Sales and Online Marketing Department.

Vintom offers an effective communication channel that helps to facilitate the sales process and to reduce its costs so you can achieve better results.

End-to-end service or just personalization

Vintom delivers a sales automation solution for each touch-point in the sales cycle. We guide you through the process and help you achieve your goals. You can rely entirely on our ideas and experience or hire an agency of your choice to take care of the creative part of the project. In any case, we will support you at every stage of the process.



Results

80%

Watched till the end

Increase loyalty: more than 80% of viewers watch our videos till the end

32%

CTOR

Almost 4 times higher click-through open rate

x 3

Sales rate

Numbers in transactions even 300% higher (comparison of two control group - one precede by personalized video)

Examples of usage:

- onboarding
- activation
- renewing contracts
- mobile apps walkthrough
- post-merger communication
- new products' x-selling
- launch new products and services

Watch sample campaigns

- **mBank:** <https://www.youtube.com/watch?v=5Qn9uIBueCQ>
- **BGŻ Optima:** <https://youtu.be/7BCbj4kTpPk>
- **BZ WBK:** <https://youtu.be/9EEar1LNG58>
- **Audi:** <https://www.youtube.com/watch?v=DesKATARnHU>

Visit www.vintom.com for more information about our sales solutions.