



SUCCESS STORY/ ENTERTAINMENT

Global chain of cinemas successfully migrates applications to Microsoft Azure

Softtek migrates Apps and DBs to Microsoft Azure, allowing flexibility and scalability serving high workloads without service interruptions.





About the client

One of the largest cinema chains in the world.



Operations in
more than
18 countries.



More of **6,500**
cinemas.



27,000
employees
globally.



More than
367 million
attendants

“ The Digital Transformation allowed our company to optimize IT expenses, we achieved efficiency through automation that enables new types of innovation and creativity.

Chief Information Officer ”

Softtek

ENTERTAINMENT | Microsoft Evolution Services



Customer Challenges



1

Operation management standardization at a global level.

2

Increase business efficiency by migrating the On-Premise infrastructure to Azure.

3

Reduce Operating Costs



Solution

Softtek and Microsoft started with a Solution Assessment in which all on premise infrastructure landscape was discovered using powerful tools. Softtek and Microsoft started a series of workouts in order to determine the best solution for this customer. As part of the results of this process, a cloud strategy was defined and agreed with all teams involved.

This project was executed within 3 months, having waves of releases maintaining landscape health and coordinating with all business areas to minimize business impact during these activities.



Softtek



Business Impact



Zero Incidents

Infrastructure critical incidents

99%

Improved application availability
(97% to 99.9%)

Zero Interruptions

End-To-End service since
deployment

Reduction from 15 to 2

Days on provisioning time

Softtek

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ABOUT SOFTEK

Founded in 1982, Softtek is a global company and the largest IT services company with origin in Latin America. With a wide portfolio of products and solutions that transform the business, Softtek helps Global 2000 companies evolve in a fluid and constant way from the ideation and construction to the execution of digital strategies.

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