



# To renew and grow through continual change, organizations are rethinking the role of sustainability within their operations

Environmental, social & governance (ESG) performance

**>** 59%

of U.S. board directors think ESG data will receive as much scrutiny as financial reporting in the next three years<sup>1</sup>

An imperative for greater financial transparency in net zero reporting

Regulatory compliance

> 90%

of S&P 500 companies are now reporting on sustainability goals<sup>2</sup>

Necessity for automated regulatory reporting to reduce costs and inefficiencies

**Industry reputation** 

**>** 81%

of customers want companies to take a stand on sustainability<sup>3</sup> and 66% are willing to pay more for sustainable brands<sup>4</sup>

Obligation to track and publicly release progress toward company sustainability goals



# Drive true sustainability transformation with Avanade

### Just get started.

Looking to get control of your data to report and reduce emissions and prioritize digital innovations?

#### We're here to help.

At Avanade, we encourage everyone to approach sustainability like digital transformation — focus on continually evolving, not just the end goal.

Tackling sustainability can seem like a big undertaking, which is why we support our clients by taking an innovation-led approach to sustainability ourselves focused on:



Helping people solve their sustainability challenges



Embracing sustainability in everything we do



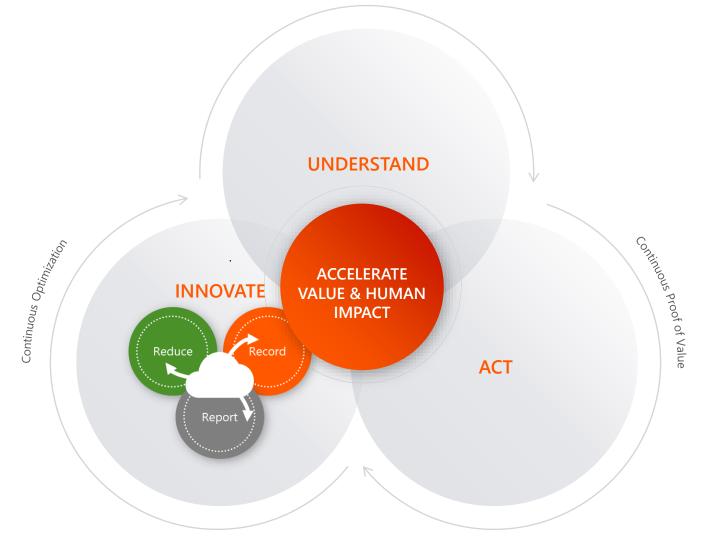
Enhancing the power of our collective approach to sustainability



# Starting the next phase of your sustainability journey



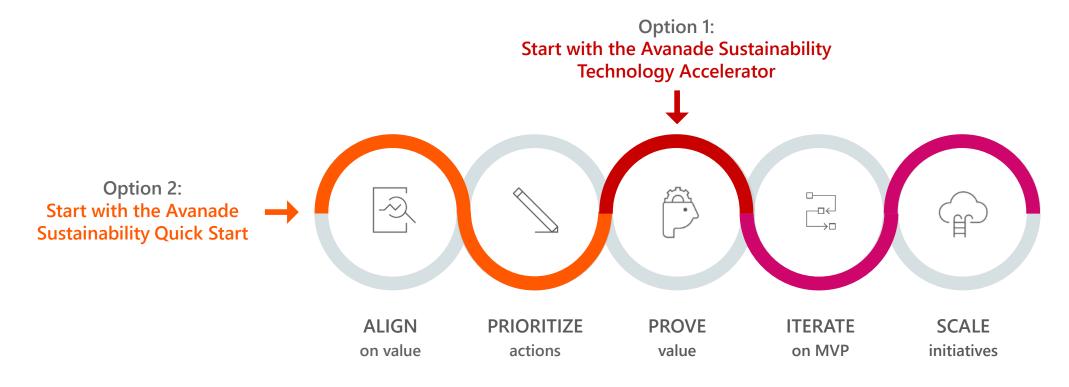
### Focus on continual evolution





## Our unique approach

Microsoft Cloud for Sustainability can support your goals and we offer two entry points to get you there, whether it be to accelerate your journey or to build out a broader transformation agenda.



#### **Understand** ESG priorities

Bring together your business and technology leaders to define and prioritize practical actions.



#### **Act** to reduce emissions and grow sustainably

Innovate with digital to make credible and continual progress on ESG goals and transform to safer and more sustainable business models.



# Avanade Sustainability Technology Accelerator Option 1

## Looking to accelerate your sustainability transformation?

Prove the value of Microsoft Cloud for Sustainability to stakeholders in as little as a month with the Avanade Sustainability Technology Accelerator.

Accelerate time to action for carbon reduction by using your existing data to gain insight into carbon impacts and reduction opportunities.

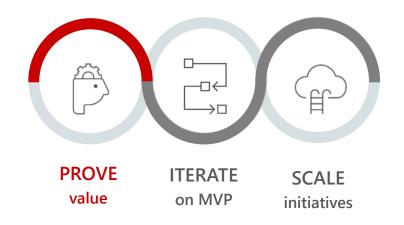
#### **Benefits**

- Accelerate insights into carbon reduction opportunities
- Enhance ESG performance, better meet regulatory requirements and improve brand and reputation
- Develop a system of record to manage carbon emissions activities
- Set your organization up for repeat cycles of agile innovation



## Prove the value of Microsoft Cloud for Sustainability

Deliver the Microsoft Cloud for Sustainability with your data and customized reports, enabling you to reduce your carbon footprint and achieve your sustainability goals through actionable insights.





# Continue to innovate with Microsoft Cloud for Sustainability

Avanade's Sustainability Technology Accelerator can get you started on your journey, but to realize real value, you need to invest in continuous innovation cycles.

Take the next step with the **Avanade Sustainability Quick Start**.

#### **DELIVERABLES**



Sustainability ambition definition



Priorities ranked using ESG & materiality framework



Shortlisted options, their expected outcomes and high-level value case



Sustainability Starter dashboard created with roadmap and recommendations



# Avanade by the numbers

Created in 2000 as a joint venture between Accenture and Microsoft — today majority-owned by Accenture





56,000

professionals in 26 countries



4,000+

client partners served worldwide since 2000 typically mid- to large-scale enterprises and government agencies



46%

of Global 500 companies as clients



100+

Microsoft Partner of the Year awards, including Microsoft Global Alliance SI Partner of the Year for the 16<sup>th</sup> time

