

DELTATRE PRODUCTS



Suitable for: Tier 2/3 media rights owners/holders launching a DTC OTT service

Deltatre's quick-launch End-to-End OTT platform combines several award-winning Deltatre products and services to enable rights owners/holders to rapidly launch a new subscription-based OTT services across multiple devices.

Starting with a brand, logo and content, the turnkey platform will enable a service to be launched by a rights owners/holder in under 90 days.

FEATURE

- Video workflow supporting VOD and Live events
- Advanced Content Management System (CMS)
- Apps on Web, iOS, Android, Fire TV, Samsung, LG
- Free and subscription business models
- Comprehensive page and video analytics

BENEFIT

- Suitable for sport and entertainment
- Enables control of every digital asset
- Reach customers on every device
- Flexibility on monetization
- Make informed decisions

