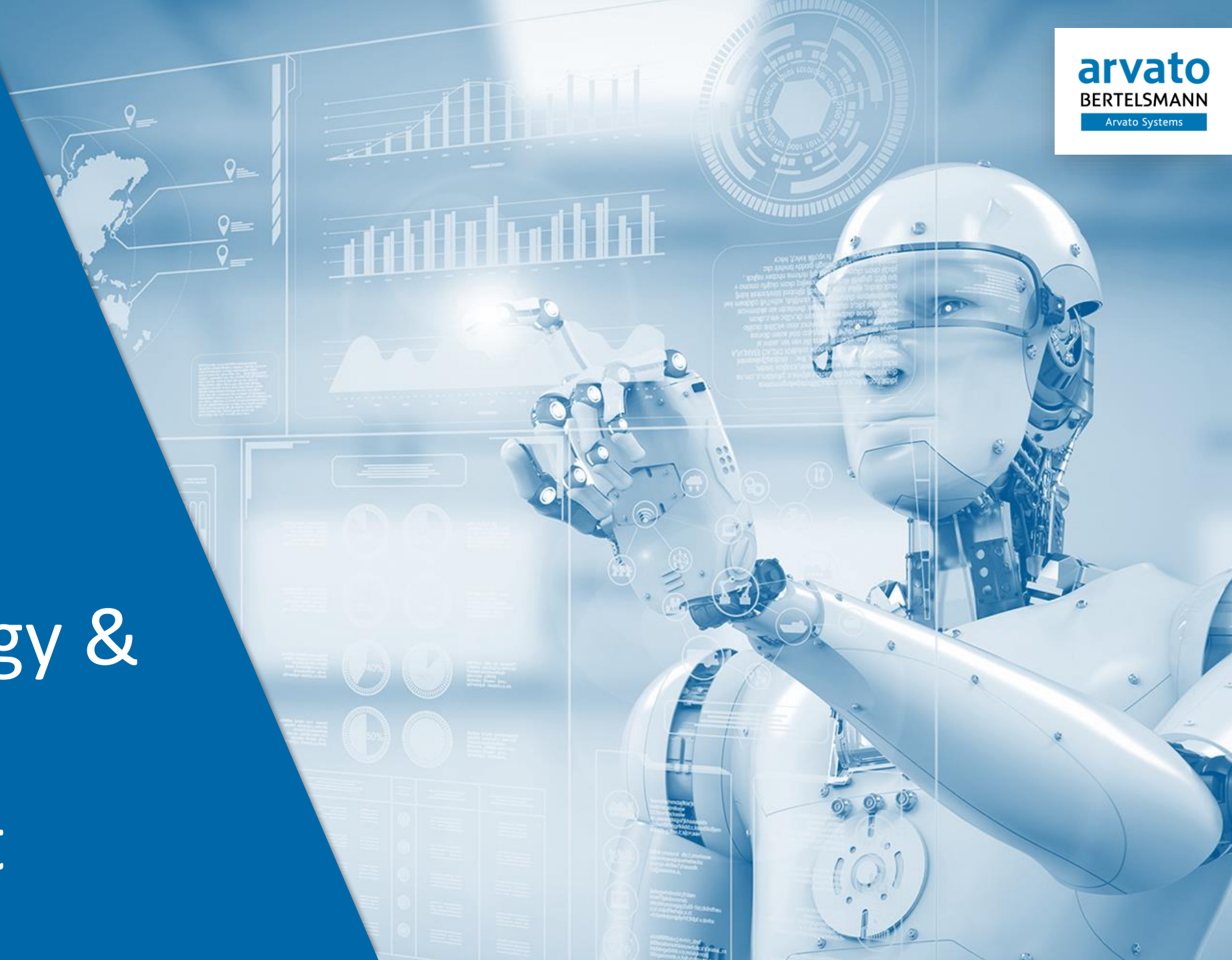


Arvato Systems

Data Strategy & Analytics Assessment



**The right handling of data
and automation
determines the future
success of a company**

- EXPONENTIAL DATA GROWTH
- CUSTOMER CENTRICITY
- DATA-DRIVEN AUTOMATION
- DIGITAL BUSINESS MODELS

OUR MISSION

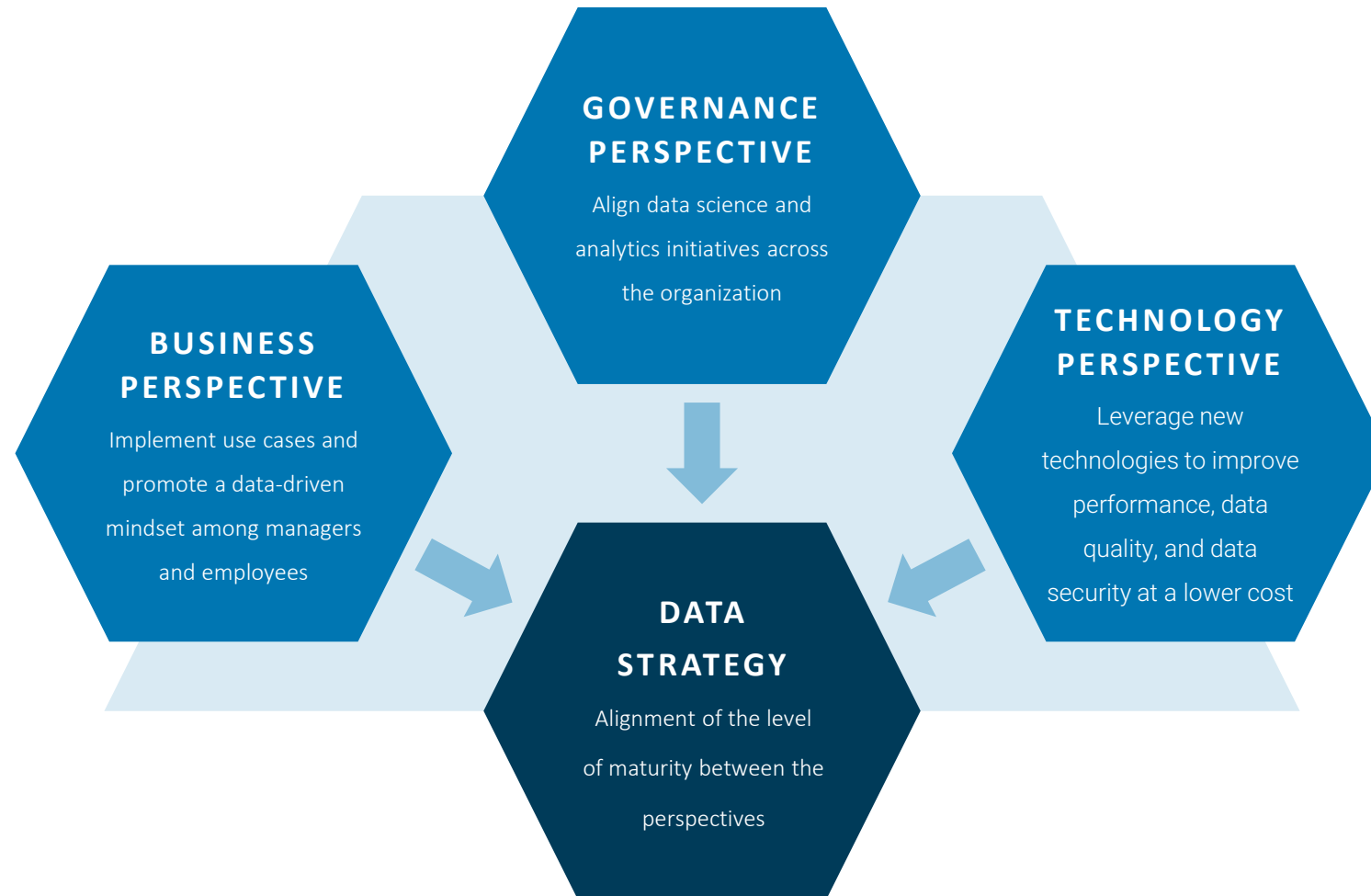
We accompany our clients on their way to becoming a data-driven company: In doing so, it is our task to increase the value of their data and automate work processes to enable the implementation of future-proof business models.

- In order to process large amounts and variety of data from many different sources, we advise and develop modern [Enterprise Cloud Data Architectures](#).
- With [Business Intelligence & Process Mining](#) we raise hidden potentials in the data stock and thus generate a success-economical knowledge about the current status.
- We offer predictions about the future with [Advanced Analytics](#) to bring about changes and improvements in business processes.
- And with [Hyperautomation](#), we implement the intelligence gained from a good data foundation into our clients' system interfaces and work processes - for maximum efficiency gains.



THE THREE PERSPECTIVES OF DATA STRATEGY

Building Blocks for a Data Driven Organization



EVERYTHING TO DO WITH „DATA“ FROM A SINGLE SOURCE

Our service portfolio. Tailored to your needs.

Consulting

Data Platforms

Data Management

Business Insights

Decision Intelligence

Hyperautomation



Data & AI Strategy

Analysis of the entire data infrastructure and defining a journey to modernize the data landscape.



Data Governance

Guidelines for organizational development to become a data driven company: Find answers to the questions What?, Who? and How?



Process Mining

Detailed insights into existing individual processes for optimization and generation of a basis for error-free intelligent automation



Proof of Concepts

Rapid implementation of MVPs In the context of Data & AI to verify feasibility and effects.

DATA STRATEGY & ANALYTICS ASSESSMENT

Covered areas of our analysis

DATA GOVERNANCE

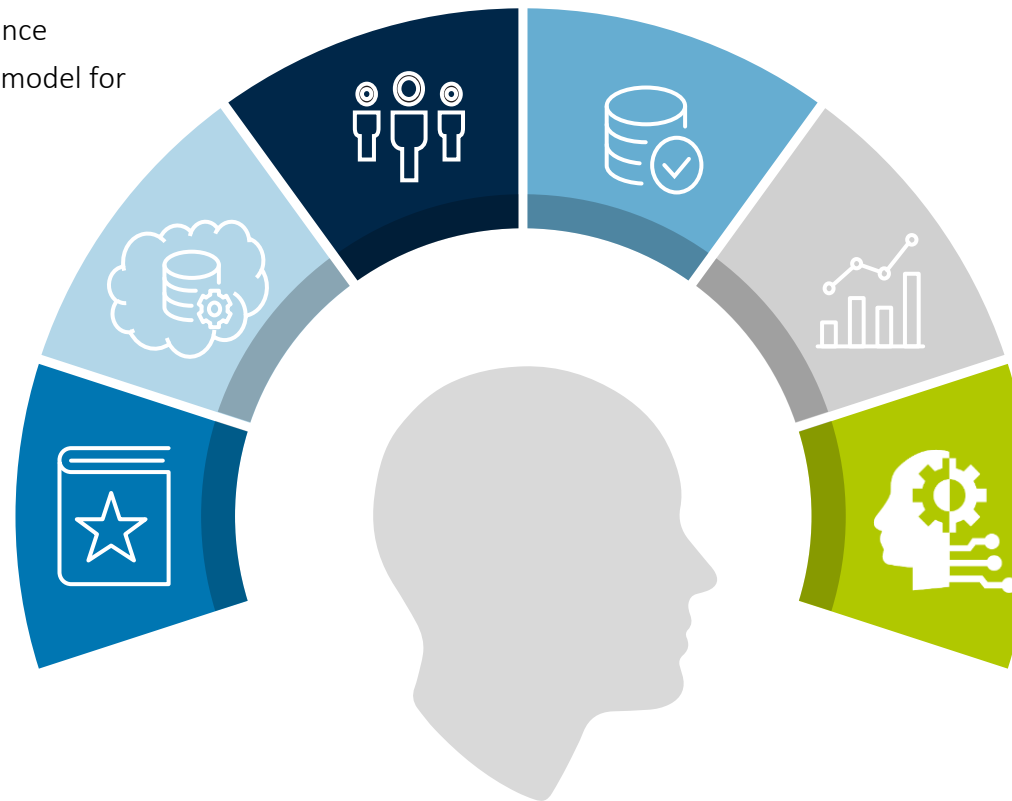
Have you defined policies to specify how to manage data for each type of governance classification? Is there a collaboration model for efficient data organization?

MODERN DATA MANAGEMENT

How familiar is the company with modern data management solutions and explicitly with the cloud? Are approaches such as offensive and defensive data management known?

DATA MANAGEMENT STRATEGY

From your point of view, what are the most important components of a data management strategy and their respective benefits?



DATA QUALITY

How good or bad is the current quality of the data?
How was / is this checked?
Can you give an assessment on this?

REPORTING / ANALYTICS

How have solutions been selected so far and is it known which solutions or technologies are currently required to achieve strategic goals?

DATA SCIENCE / AI

Are you aware of the potential in your data for AI or automation solutions? How do you ensure innovation while taking stakeholder interests into account?

THE SUCCESS GUARANTEE FOR ALL YOUR UPCOMING DATA PROJECTS

Our Data Strategy & Analytics Assessment



SCOPE OF SERVICE

- Current analysis of your data infrastructure, data quality and gaps in the current data landscape
- Identification of business risks, technological and strategic perspectives
- Prioritize quick wins
- Your individual roadmap for further action
- **Duration: 4 weeks, Costs: 10 TEUR**

BENEFITS

- Analysis of the current data situation on data management, data governance, data quality, reporting & analytics, data science & AI
- Identification of weak points & development of an efficient roadmap tailored to your needs
- Expert support and best practices
- Development of a state-of-the-art target landscape based on the appropriate services in Azure including cost indication

Gold
Microsoft Partner


Data Strategy & Analytics Assessment

Challenges and motivations for conducting this assessment include little or underutilized data, lack of information about collected data and potential uses, lack of data strategy, and manual, time-consuming, and flawed data analysis procedures.

The assessment offers you an end-to-end analysis of the entire data infrastructure. The further procedure, the modernization potential and dedicated measures are derived from the analysis.

WHY CHOOSE US

Use us as a strong and experienced partner at your side



Broad Service Portfolio

Not only do we offer a large Data & AI portfolio, but as a division we work closely together with our direct colleagues in the areas of Cloud Integration & Workplace, Digital Experience, Digital Supply Chain, Financial Services, Application Management and Data Center.



Established global Player

With over 25 locations around the globe, we offer IT services worldwide and set standards in technology, quality and innovation. We provide development and operating services near and offshore via our well-established Global Delivery at the locations Riga, Tallinn, Brasov and Kuala Lumpur.



Vendor Neutrality

We maintain strategic partnerships with the largest hyperscalers Microsoft, Google, AWS and SAP. Our employees are qualified and certified in the respective technologies. And therefore able to design the best solution for your business.



Industry and Market Expertise

With more than 40 years of experience in IT projects in industries such as Consumer Products, Media, Industrial Midcaps, Utilities, Health and Public, we are recognized as a leading specialist in planning and implementing industry solutions that seamlessly adapt to real-world requirements

THANK YOU

Have we aroused your interest?

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