

**Do what matters**

# **Generative AI (OpenAI) Strategy and Assessment offer**



**Generative AI  
is the fastest  
moving new  
technology  
the world has  
ever seen!**

**Avanade can  
help you  
harness it.**

Microsoft and OpenAI have trained the next generation of AI models, paving the path for Generative AI.

Microsoft made OpenAI Enterprise-ready, allowing you to take control of the mountains of documents, data, and manual processes that have held you back for years!

Avanade is invested in leading the way in Generative AI through partnerships with Microsoft and OpenAI.

Our knowledge and experience can help you reach the mountaintop and stay there, by leveraging Generative AI and Azure OpenAI to unlock the value, disruption, and transformation you need in a responsible and reliable way.

Our easy to consume 2+2+2 starter pack starts the journey fast, leveraging repeatable frameworks to accelerate time to value.





# Get Immersed in Generative AI

## Learn | Explore | Build

Work together with Avanade SMEs to understand and realize the business value of Generative AI from Microsoft.

Avanade will join your team on-site (or remote) to go in-depth on the business value of Generative AI and Azure OpenAI, the technical architecture and use cases that can be realized today. We'll then workshop to identify the business scenario that drives the most benefit. We then move to build and prove it can be done to showcase the value of this new technology for the business.

### Avanade experts:

Advisory Lead, Advisory OCM, Analyst, Experience Lead, Data Engineer, Data Scientist, Technical Architect

### Potential focus areas:

Enhance existing Q&A chatbot, improve search, generate marketing content and social campaigns, etc.

1

### 2 Hour Learn & Discuss

Introduction to Generative AI. Overview of OpenAI capabilities, and MS product integration. Open Q&A and use case brainstorming session.

2

### 2 Days Hands-on Workshop / Design Thinking

Workshop focusing on deeper dive to clarify and prioritize client use cases, explore journeys, & build-in trust considerations.

3

Depending on Workshop Outcomes

### 2 Weeks PoC / 2 Month MVP

Directly build a PoC or MVP to prove the technology and business value for prioritized use case(s) if client is ready, and use case is easily defined

**OR**

### 6 Week Strategy Assessment

Strategy assessment to help define data readiness, and multiple complex use cases while also reviewing use cases through our Responsible AI framework, defining a roadmap, and ROI.

# 2 Hour Learn & Discuss

The goal of the 2-hour call and learn is to explain what **Generative AI** is, how it came to be the **hottest topic** in the world, and how it can be applied to **drive value** for your business.

## Agenda

### Introductions & Company Overviews

### Generative AI and Azure OpenAI Overview

- Overview of generative AI and Azure OpenAI: how it has evolved, high-level capabilities, top use cases, demos, client stories
- Difference between OpenAI and Azure OpenAI
- Overview of Responsible AI

### Break

### Brainstorm

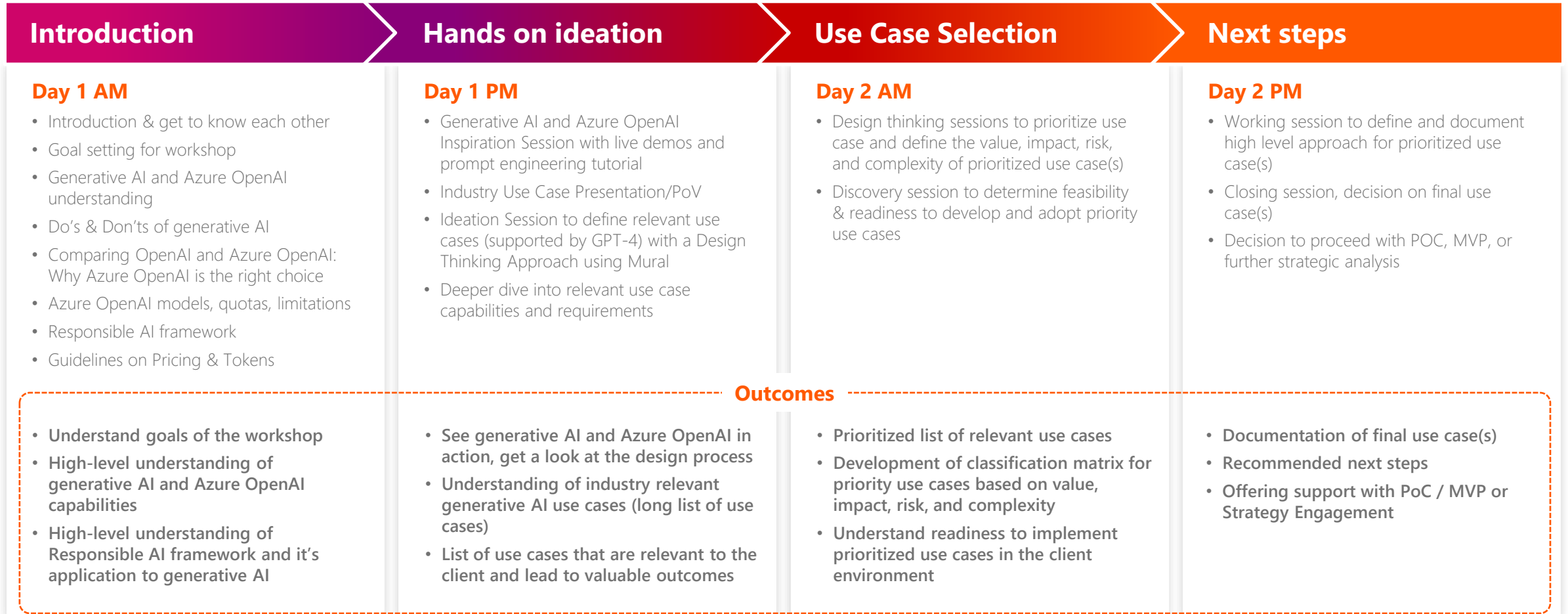
Kick-off with generative AI use cases we have brainstormed for your industry and answering questions around which ones are most applicable

### Open Q&A

### Closing Remarks & Next Steps

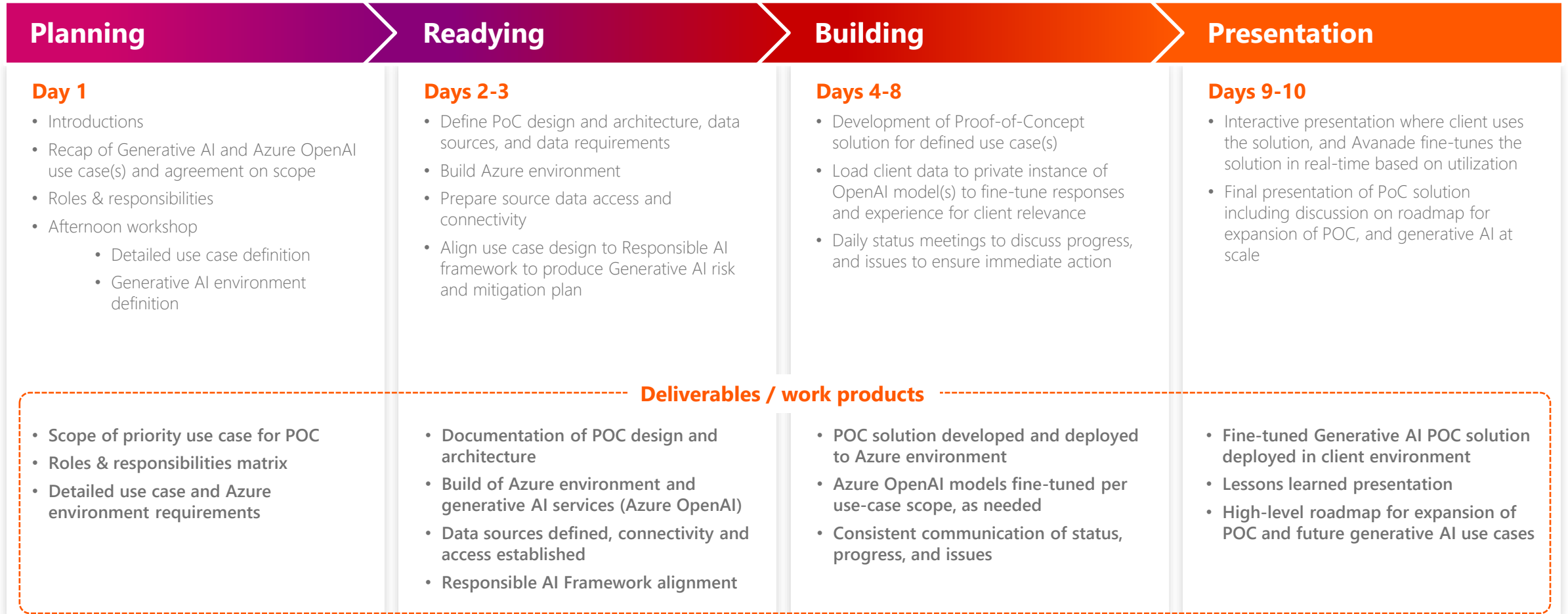
# 2 Day Workshop Agenda

The goal is to guide you from a long list of potential use cases to the highest priority use case(s)



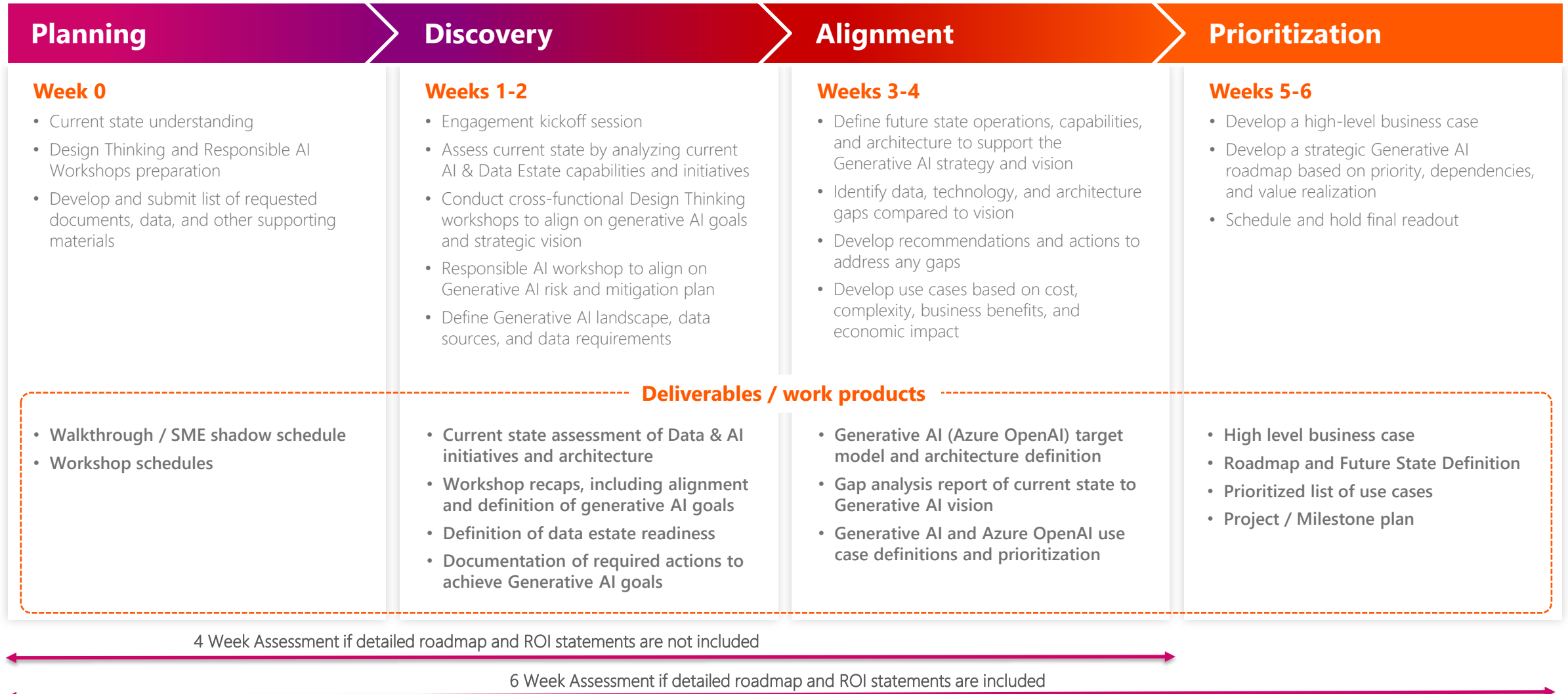
# 2 Week Proof of Concept

Avanade created a **2-week PoC engagement** to help you adopt Generative AI technologies like Azure OpenAI Service to solve key business challenges. We leverage the knowledge gained during the 2-day workshop to rapidly deliver a proof-of-concept solution in a rapid time-frame, showing the ability to deliver value fast with generative AI.



# 4-6 Week Generative AI Strategy Assessment

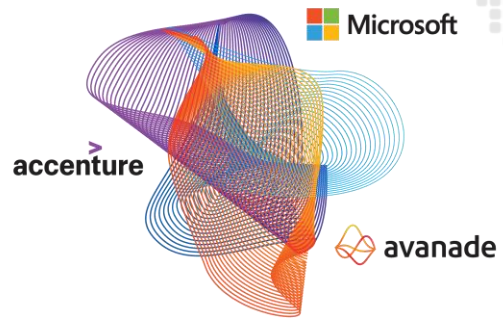
Avanade leverages a 4-6-week engagement to help you understand and adopt Generative AI technology solutions like Azure OpenAI Service to solve key business challenges. We jointly kick-off your Generative AI transformation by identifying use cases, understanding readiness, designing the target state, and sequencing the activities in an actionable strategic roadmap.



# Unparalleled AI expertise

- 4000+** Data & AI specialists, covering engineering, data science, AI solutions and more.
- 6000+** Successful automations for over 350 clients +550 analytics systems enterprise clients
- 2022** Databricks Global Partner of the Year, 4<sup>th</sup> year in a row.
- 90+** Microsoft Partner of the Year Awards, including Microsoft Alliance Partner of the Year 17 times
- 1500+** Databricks engineers trained, 30+ Databricks Technical Champions

The Power of 3 Alliance



## The leading Microsoft experts

- Microsoft Azure
- Microsoft Dynamics
- Office 365

## End-to-end services

