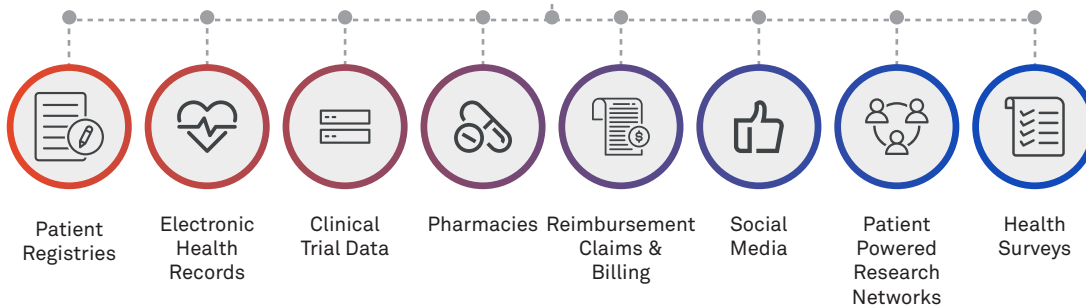# WinWire

Real World Evidence Analytics

Transforming Data for Value-Based Decisions

In today's data-driven world, exploring real-world data (RWD) and making it actionable (insight-ready) to drive value across the clinical and commercial continuum is a significant challenge many life sciences organizations struggle with.

Organizations have realized that unlocking the value from RWD is the way forward for the industry to achieve accelerated clinical trials and support regulatory decisions.

Sources of RWD

Patient Registries

Electronic Health Records

Clinical Trial Data

Pharmacies

Reimbursement Claims & Billing

Social Media

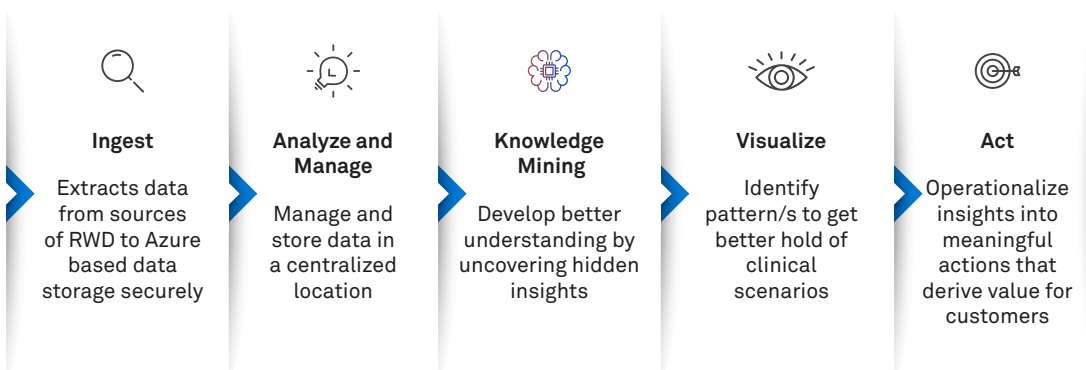Patient Powered Research Networks

Health Surveys

Real World Evidence (RWE) Analytics Solution

WinWire's RWE Analytics solution is powered by **Knowledge Mining** and is built by leveraging Azure Search, Cognitive Services, NLP/AI, and Text Analytics.

Our analytics solution transforms data into actionable insights, making it easier for organizations to ingest vast datasets from various sources and provide analytical tools, including AI capabilities.

How it works

Ingest
Extracts data from sources of RWD to Azure based data storage securely

Analyze and Manage
Manage and store data in a centralized location

Knowledge Mining
Develop better understanding by uncovering hidden insights

Visualize
Identify pattern/s to get better hold of clinical scenarios

Act
Operationalize insights into meaningful actions that derive value for customers

Customer story

A leading American Biopharmaceutical company leverages WinWire RWE Analytics Solution to accelerate R&D timelines and improve patient outcome.

Key benefits

- Enabling organizations to highlight clinical efficacy with RWE

- Improve patient satisfaction with data-driven insights

- Accelerates clinical trials process

Get started

Contact us at **info@winwire.com** to to know more about RWE Analytics Solution.

WinWire.com